**Application form for British Council Korea**

**‘UK Creative Arts and Design Virtual Degree Shows’**

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| **British Council:** | **THE BRITISH COUNCIL**, incorporated by Royal Charter and registered as a charity (under number 209131 in England and Wales and number SCO37733 in Scotland), with its principal office at 10 Spring Gardens, London, SW1A 2BN |
| **Client:** | **Name of Institution:** |

This Application Form, together with the Terms of Services attached in a separate document, forms a contract for the supply of Services (as detailed in the table below) by the British Council to the Client (the “**Contract**”) and is made on the date on which it has been signed by Client below (the “**Effective Date**”).

By executing this Contract, the Client warrants to the British Council that it satisfies all the eligibility criteria published by the British Council on its website <https://education-services.britishcouncil.org> or otherwise made known to the Client by the British Council prior to the Effective Date.

The attached Terms apply to the Contract to the exclusion of any other terms that the Client seeks to impose or incorporate, or which are implied by trade, custom, practice or course of dealing.

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| **Services:** | |
| Participation in British Council Korea’s UK Creative Arts and Design Virtual Degree Shows, beginning in March 2021 | |
| **Deliverables:** | |
| The British Council Korea will produce promotional content and deliver the campaign in a pre-agreed format. | |
| **Project Purpose:** | |
| To raise the interest of prospective students and their influencers in South Korea in studying Creative Arts and Design-related subjects in the UK, and to generate leads for student recruitment for 2021-22 academic year and onwards. | |
| **Key Dates & Time:** | |
| This digital campaign will run for a month, from 29 March to 30 April 2021. | |
| **Charges & Payment Schedule:** | |
| **Sum Due** | **Invoice Date** |
| **£900**  *All prices are exclusive of VAT unless otherwise* *stated.* | *Invoice will be issued upon receipt of application.* |
| **Cancellation Policy:** | |
| Please refer to Terms of Services attached together. | |
| **UK Institution Contact Details:** | |
| Person in charge:  Telephone No.:  Email: | Signature |
| **Effective Date:** | |
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**TERMS & CONDITIONS**

**Accredited institutions only**

All participating institutions must be accredited by a recognised UK authority.

**Payment schedule**

Participating institutions will be invoiced by the British Council. Payment must be received within 30 days of the invoice date.

**Cancellation**

The Client may cancel the Services prior to their delivery by giving the British Council written notice of cancellation.

If the Client cancels before **Sunday, 31 January 2021**, the Client shall not be required to pay the British Council any fees in connection with the cancelled Services and any fees already paid in respect of such cancelled Services shall be refunded by the British Council.

If the Client cancels the Services on or after **Sunday, 7 February**, the Client shall be liable to pay the British Council the percentage of the charges for such cancelled Services set out below:

Notice period                            Percentage of charges payable

On or after **7 February 2021** **75 per cent** of the full fee

On or after **14 February 2021 100 per cent** of the full fee

**TERMS OF SERVICE**

All institution representatives must abide by the British Council Services for International Education Marketing’s terms of service, which can be found at [**https://education-services.britishcouncil.org**](https://education-services.britishcouncil.org).