

Survey of New International Students at UK HEIs

Screeners: Are you currently registered as an INTERNATIONAL student with a University/Higher Education Institute in the United Kingdom (UK)?

By United Kingdom (UK) we mean anywhere in England, Scotland, Wales or Northern Ireland.

Yes

No [ROUTE OUT and CLOSE]

About your studies

1. When did you start your current university course in the United Kingdom (UK)?

September/October 2016

Earlier in 2016

2015

Before 2015

Not Yet Started

2. At which university are you studying?

Drop-down list of universities/HEIs, including private universities (See Appendix)

3. Are you currently studying full-time or part-time?

Part-time

Full-time

4. What course are you currently studying?

English language course

Foundation / Pathway

Undergraduate

Masters / PGCE

PhD

Vocational / BTEC

Short course / exchange visit

Other

4a. During the last academic year 2015-16, were you mainly living/studying in the UK or outside the UK?

In the UK

Outside the UK

5. And is your current course in the UK part of a course/programme you started outside the UK? (eg an exchange programme or International/Trans-National education programme)

No - GO to Q5a)

Yes – GO to Q51a)

Q51a. Will your final degree/qualification be awarded by a university based in the UK or outside the UK?

In the UK

Outside the UK

Both of the above

ASK ALL5a. How long does the course you are currently taking require you to stay in the UK for study purposes?

Less than one semester

One semester

More than one semester up to one academic year

More than one academic year up to two academic years

More than two academic years up to three academic years

More than three academic years up to four academic years

More than four academic years

Other/Don't Know

6. What is your main area of study?

Medicine, Dentistry, Nursing, Pharmacology and subjects allied to medicine

Veterinary science, Zoology, Psychology, Sports science and other biological sciences

Physical/Chemical Science and Mathematics

Engineering, Technology, IT, Computer science

Economics, Social studies, Communication/Media studies, Geography, Government

Business, Marketing, Management, Finance, Accounting, HR, Administration

Architecture, building, planning

Creative arts and design

Law

History, philosophy, archaeology, religion

English

Education / Teaching

Other languages, Linguistics

Other, please specify

About you**7. Your gender**

Male

Female

8. How old are you?

20 or under

21-24

25-29

30-34

35+

9. And what were you doing mainly in the academic year immediately prior to starting your current course in the UK?

Please choose ONE:

At school [ROUTE 9a]

At university [ROUTE 9b]

At a training/vocational/language college

In Work

Volunteering

On a Gap year / Not working / Not studying

Other

ROUTE 9a. And was that school ...?

A state/government school
A UK private school or UK/British International school
Another private school
Other

9b. And was that university...

A UK university in the UK
The UK campus of a non-UK university
The international campus of a UK university
Another university outside the UK
Other

ASK ALL 10. Are you a UK citizen?

UK citizen only
Dual/Triple UK and other citizen [ROUTE 10a]
Non-UK citizen [ROUTE 10a]

10a. ROUTE: Of which country other than UK are you a citizen? [If multiple, choose main non-UK citizenship]

Drop down list of all countries

11. During the year immediately prior to starting your current course in the UK, where were you living?

Drop down list of all countries

When respondent ticks a priority country they are routed to a follow-up question to ask which region they are from (See appendix) Australia, Brazil, Canada, China, India, Indonesia, Malaysia, Mexico, Nigeria, Poland, Russia, Saudi Arabia, South Korea, Turkey, UK, USA

Q11a) Individual country lists – See appendix

Connection to UK**12. Do any of the following apply to you?**

Please choose ALL that apply

RANDOM ROTATE

My parent(s) have lived/studied/worked in the UK
I have relatives/family members currently living in the UK
I had close friends living in the UK before I came to study here
I have studied English in my home country (outside school) with a UK based teaching centre
I had worked with/done business with company(s) in the UK before I came to study here
None of the above 1

Decision process

13. And which TWO of the following are your most important reasons for studying internationally?

- Opportunity to experience life and culture outside my home country
- Attraction of a specific course / university
- Opportunity to make friends and contacts internationally
- High quality of universities and teaching
- Access employment opportunities outside my home country
- Improve employment opportunities in my home country
- Gain an internationally recognised qualification
- Other

14. Approximately how far in advance did you start thinking seriously about studying internationally?

- Less than three months
- 4-6 months
- 7-12 months
- 13-18 months
- 19-24 months
- 25+ months

14b. Approximately how far in advance did you apply to your current course in the UK?

- Less than three months
- 4-6 months
- 7-12 months
- 13-18 months
- 19-24 months
- 25+ months

Competition

**15. Did you consider studying internationally in any of the following countries?
Please choose ALL THAT APPLY- Excluding your home country**

RANDOM ROTATE

Australia
Canada
Denmark
France
Germany
Ireland
Italy
Japan
Korea
Netherlands
New Zealand
Singapore
Sweden
Switzerland
UAE
USA
Other [Please specify]

16. And which ONE of these countries do you consider the closest competitor to the UK as a place to study internationally? Please choose ONE - Excluding your home country

[Show responses from Q15, including Other as specified]

17. Compared to [Main competitor at Q16] how do you rate study in the UK for?

RANDOM ROTATE

UK much worse, UK a little worse, Same, UK a little better, UK much better

Impact on employment prospects in your home country

Attraction of living in the country

Cost of accommodation and daily living

Cost of study/ tuition fees

Academic quality of Universities

International recognition of qualifications

Welcome for students from abroad

The ease of gaining a study visa

Opportunities to work in the country after studying

17a Thinking about when you were considering/applying to your UK University, would you have liked the University to provide more or better information about any of the following?

Please choose ALL that apply

MULTICODE

RANDOM ROTATE

Specific courses

Scholarships/bursaries

Sports, social and cultural activities

Practical guidance on living in the UK

How to obtain a study visa

The application process itself

Employment opportunities in the UK after graduation

Employment opportunities in your home country after graduation

Further study opportunities in the UK after graduation

Accommodation options

Costs of living in the UK

What to do on arrival

Contacts for alumni from your country

Internship/work placement opportunities during my studies in the UK

None of these

17b. Were/would any of the below have been useful when you arrived in the UK?

MULTICODE: TICK ANY THAT APPLY

RANDOM ROTATE

Pick up from the airport

Advice on personal safety

Guided tour of the local area

Advice on banking/council tax etc

Advice on how to deal with landlords/estate agents when renting privately

Introduction to British culture

Advice on how to improve my English

None of the above

18. What was your main reason for choosing UK over [Main country at Q16]? [Open-ended]

18b. And what was your main reason for choosing to study at [university at Q2]? [Open-ended]

Q18c. Which of these phrases best describes the way you would now speak about studying at [university at q2] in the UK?

Advocate: You would actively go out of your way to encourage others to study there

Supporter: You would encourage others to study there if asked

Neutral: You would neither encourage nor discourage others to study there

Critic: You would discourage others from studying there if asked

Strong critic: You would actively go out of your way to discourage others from studying there

18d. Why do you say that? [Open-ended]

Use of education agent/ counsellor

19. Did you use an education agent/counselor to help with your decision or arrangements for studying internationally?

Yes [ROUTE Q19a]

No

19a. Which, if any, of the following did your agent/counselor help with?

Please choose ALL that apply

To provide information

To decide in which country to study abroad

To decide in which university to study abroad

To apply for your course in the UK

To apply for a UK study visa

To arrange accommodation in the UK

To take an English language test

To arrange travel to the UK

None of these

Visa requirements

23. Did you need a visa to come to study in the UK?

Yes

No

Scholarships

24. Do you have a scholarship or bursary to study in the UK?

Yes [ROUTE 24a]

No

24a. Is the source of this scholarship/bursary...?

My current university

Employer in your home country

Employer in the UK

Government or other institution in your home country

Government or other institution in the UK

Government or other institution elsewhere

Other

ASK ALL 241a. What sources of information did you use to find your accommodation?

MULTICODE

RANDOM ROTATE

University recommendation

Education agent/counsellor

Estate agent

Friend/ student already in the UK

Social media

UK property website

Specialist student accommodation website

Own visit after arrival in the UK

Other, please specify

241b. How far in advance of / after your arrival in the UK did you book your accommodation?

- More than 9 months in advance
- 7-9 months in advance
- 4-6 months in advance
- 1-3 months in advance
- Less than a month in advance
- Within a month after my arrival
- More than a month after my arrival

241c. Where are you living in term time in the current academic year?**SINGLE CODE****RANDOM ROTATE**

- Home of parents/relatives/guardians
- My own home which I own
- A university-provided student hall of residence / student accommodation block
- A university-provided house / flat
- A non-university student hall of residence / student accommodation block
- A non-university student house / flat
- Privately rented accommodation (eg private room, house, flat)
- A hotel/hostel/motel/YMCA/YWCA
- Other (please specify)

Source of funding

25. What sources do you use to fund your studies in the UK (including tuition fees, accommodation, living costs etc.)?

Please choose ALL the apply

- Your own funds
- Funds from parents
- Funds from grandparents or extended family
- Funds from friends
- Scholarship/bursary
- Employer
- Loan (from bank or government)
- Other

Programme awareness

251a. Are you aware of the *Shakespeare Lives* programme celebrating the 400th anniversary of the death of William Shakespeare?

Yes – Go TO Q251b

No – GO TO Q252a

251b. How did you become aware of the *Shakespeare Lives* programme?

MULTICODE

RANDOM ROTATE

- Online
- Social media
- TV/radio/newspaper/magazine
- English Language Learning activity
- Film
- Arts event: play, dance, performance, talk etc.
- Poster/billboard
- Other - Fixed

251c. Did your contact with *Shakespeare Lives* increase, decrease or make no difference to your perceptions of the UK.....?

Decreased a lot, Decreased a little, Neither increased nor decreased, Increased a little, Increased a lot, Don't know/Not applicable

ROTATE

- As an attractive place to visit as a tourist
- As a source of innovation and creativity
- As a source of Arts and Culture
- As a country which welcomes people from abroad
- As the best place to learn/ improve English

ASK ALL 252a. Are you aware of the Inside Heatherwick Studio exhibition, the international exhibition tour by UK designer Thomas Heatherwick?

Yes – Go TO Q252b

No – GO TO Q253

252b. How did you become aware of the Inside Heatherwick Studio exhibition?**MULTICODE****RANDOM ROTATE**

Visited the exhibition
 Attended a talk/presentation
 Online
 Social media
 TV/radio/newspaper/magazine
 Poster/billboard
 Other - Fixed

252c. Did your contact with the Inside Heatherwick Studio exhibition increase, decrease or make no difference to your perceptions of the UK.....?

Decreased a lot, Decreased a little, Neither increased nor decreased, Increased a little, Increased a lot, Don't know/Not applicable

RANDOM ROTATE

As an attractive place to visit as a tourist
 As a source of innovation and creativity
 As a source of Arts and Culture
 As a country which welcomes people from abroad
 As the best place to learn/ improve English

ASK ALL Q253. Did you use the Education UK/Education UK website when deciding to study in the UK?

Yes
 No

Brand awareness**25a. Which, if any, of these education brands were you aware of BEFORE coming to the UK?**

Tick ALL that apply (ROTATE)

SHOW BRANDS – Highlight that respondents can tick more than one

Education UK [ROUTE 29]
 British Council [ROUTE 34]
 Cultural and Education Section British Embassy [ROUTE 34]
 GREAT Britain [ROUTE 31]
 Study in Australia
 Education USA
 Imagine Canada
 Education New Zealand
 Education in Ireland
 None of these

Influences on the decision

ASK ALL 26. Which, if any, of the following sources of information and advice were important influences on your decision to study in the UK?

Please choose ALL that apply.

RANDOM ROTATE

Education Exhibition(s)

An education agent / education counsellor

Your employer

Friends and Family

Social media

Education UK / Education UK website

The British Council / British Council website

The GREAT Britain campaign

Teachers / Lecturers at your previous school / university / college

Contact with UK alumni (previous and current students in the UK)

Contact with university(s) in the UK directly

Online information

Access to scholarships/bursaries

The Shakespeare Lives programme

The Inside Heatherwick Studio exhibition

World University Rankings

Other sources

None of these

27. RE-SHOW items selected from Q26.

Approximately how much of your final decision to study in the UK do you attribute to influence from all these sources combined?

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

28. RE-SHOW items selected from Q26.

On a scale of 0-100, how do you rate the influence of each of these sources [Respondents assign influence values out of 100 to each source, these numbers are then re-scaled in the background to give influence values that total 100]

GREAT Britain [Route 31]

31. Earlier you mentioned that you had heard of the GREAT Britain Campaign. Where did you see/hear/have contact with the GREAT Britain campaign?

Please choose ALL that apply

RANDOM ROTATE

- An Education agent / education counselor
- Teachers/Lecturers at your previous school/university/college
- British Council website
- British Council office
- British Council teaching centre
- British Council event/programme/activity
- Examination centre
- Education UK website
- Other Online
- Poster / Advertising campaign
- Education Exhibition(s)
- Brochure / flyer or printed material
- Scholarship programme
- Newspaper / magazine / Radio / TV
- Social media
- Pre-departure briefing
- Other UK education / cultural event
- Contact with UK alumni (previous and current students)
- Other

31a. As a result of your contact with the GREAT Britain campaign did you do any of the following? Please choose ALL that apply

- Contacted an education agent or education counselor
- Looked for information on studying in the UK
- Spoke to a teacher / lecturer at your previous school/university/college
- Spoke to friends / family members
- Discussed studying in the UK on social media (Facebook, Twitter etc.)
- Contacted a university(s) in the UK
- Contacted the British Council
- Looked at the Education UK website
- Attended a UK Education Exhibition
- Attended a GREAT or British Council event/activity
- Enquired about a GREAT or other UK scholarship
- Participated in a GREAT or British Council competition
- Spoke to my employer
- Other
- None of these

31b. Overall, approximately how much, if any, of your decision to study in the UK do you attribute to your contact with the GREAT Britain campaign?

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

British Council / Cultural and Education Section British Embassy [ROUTE 34]

34. Earlier you mentioned that you had heard of the British Council. Where did you see/hear/have contact with the British Council?

Please choose ALL that apply:

- British Council website
- British Council office
- British Council teaching centre
- British Council event / programme / activity
- Education UK website
- Examination centre
- Newspaper / magazine / Radio / TV
- An Education agent / education counselor
- Pre-departure briefing
- Poster / Advertising campaign
- Brochure / flyer or printed material
- Teachers / lecturers at your previous school/university/college
- Contact with UK alumni (previous and current students)
- Scholarship programme
- Social media
- Education Exhibition(s)
- Other online
- Other UK education/cultural event
- Other

35. Approximately how much, if any, of your decision to study in the UK do you attribute to your contact with the British Council?

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Education UK [ROUTE 29]

29. Earlier you mentioned that you had heard of Education UK. Where did you see/hear/have contact with Education UK?

Please select all that apply

- British Council website
- British Council office
- British Council teaching centre
- British Council event / programme / activity
- Education UK website
- Examination centre
- Newspaper / magazine / Radio / TV
- An Education agent / education counselor
- Pre-departure briefing
- Poster / Advertising campaign
- Brochure / flyer or printed material
- Teachers / lecturers at your previous school/university/college
- Contact with UK alumni (previous and current students)
- Scholarship programme
- Social media
- Education Exhibition(s)
- Other online
- Other UK education/cultural event
- Other

Plans for the future

ASK ALL 36. What do you plan to do after finishing your current course?

RANDOM ROTATE

- Continue my studies in the UK
- Continue my studies in my home country
- Continue my studies elsewhere
- Look for employment in the UK
- Look for employment in my home country
- Look for employment elsewhere
- Other / don't know – Fix

36a. In June 2016 the UK voted to leave the European Union (EU), a decision also known as “Brexit”.

Has the UK's vote to leave the European Union (“Brexit”) had a positive impact, negative impact, or no impact on your:

RANDOM ROTATE

1. Perceptions of the value of a qualification from the UK for future employability
2. Perceptions of the overall attractiveness of the UK as a place to study
3. Perceptions of how welcome international students are in the UK
4. Perceptions of the opportunities to live and work in the UK after graduation
5. Your likelihood to recommend study in the UK to a young person from your home country

Column

- 1) Very positive impact
- 2) Fairly positive impact
- 3) Makes no difference
- 4) Fairly negative impact
- 5) Very negative impact
- 6) Don't know / no opinion

Prize draw

37. As a thank you for completing this survey you will be entered into a prize draw. Two respondents will be drawn at random and each will win a brand new iPad PRO worth approximately £750.

To enter this prize draw, please provide your name, email address and a valid University (student) ID number:

Name:

Email address:

University ID:

The winner will be contacted by _____

I do not wish to participate in the prize draw