

## 2012英国商业大奖——年度杰出校友奖再次拉开帷幕

如果你追求卓越、独立自信、敢于创新，并希望向更多人展现留英校友的风采，那就一定不能错过2012英国商业大奖——年度杰出校友奖的评选！

英国商业大奖由英国驻华商会主办，旨在表彰对中英两国在商业合作以及文化交流等领域做出杰出贡献的企业和个人。英国商业大奖设立于2008年，今年是已是该大奖的第四届，又恰逢中英两国建交40周年，意义非凡。

在今年的8个奖项中，英国大使馆/总领事馆文化教育处将继续赞助年度杰出校友奖。该奖项面向所有在英国完成高等教育学业的中国籍校友开放。入选英国商业大奖，你就有可能脱颖而出，证明自身价值，获得广泛的关注与认可，为自己的履历添上精彩一笔。同时还是拓展社交与个人发展空间的绝佳平台。

展现自我，把握成功，请于2012年5月18日前在英国商业大奖官方网站[www.britishbusinessawards.cn](http://www.britishbusinessawards.cn)进行注册申请。预祝你成功！

关于2012英国商业大奖以及年度杰出校友奖的更多信息：[www.britishbusinessawards.cn](http://www.britishbusinessawards.cn)

### • 年度杰出校友奖的参与资格与评判

由英国大使馆/总领事馆文化教育处赞助的年度杰出校友奖向所有在英完成高等教育学业的中国籍校友开放。英国教育和英国文化为你的职业和事业所带来的影响，你的个性、学识、技能，以及你的热情、自信、自立等，都在评委的考虑之中。此外，我们还希望看到你如何致力于建立和加强中英两国的合作与交流。

### • 入围及最终揭晓

6月下旬将公布各奖项五名入围者的名单，获奖名单将于11月举行的颁奖典礼暨晚宴当日揭晓。

### • 其他奖项

除了年度校友奖，今年的商业大奖还设有其它七个奖项，分别是：年度创业奖、金融/专业服务奖、创新产品及服务奖项、创意大奖、可持续发展奖、年度中国投资者将年度英国公司奖。

### 往届校友奖的获得者

2008年：阎忻民 - 沃尔沃环球帆船赛-沃尔沃赛事管理（英国）公司，毕业于英国城市大学

2009年：李世蓉 - 重庆市对外贸易经济委员会副主任，毕业于英国雷丁大学

2010年：陈舒 - ZEUS教育董事总经理，毕业于伦敦大学学院

We are looking for the Best of British, is that you?

The British Chamber of Commerce Shanghai takes great pleasure in announcing the official launch of the British Business Awards 2012 and invites applications.

The British Business Awards are an awards programme organised by the British Chambers of Commerce in China to recognise and promote excellence in innovation enterprise and endeavour, in the British business community in China. Established in 2008, the awards programme is now held every two years.

This is the fourth time that British Council China sponsors the Alumnus of the Year Award, which is open to all Chinese Alumni who hold an undergraduate or above from the UK higher education institutions and can demonstrate the positive influence that UK education and culture has had on their chosen occupation. Judges will look for evidence of individualism, knowledge and skill, as well as enthusiasm, confidence and independence. They will also look for evidence of commitment to strengthening and building partnerships between China and the UK.

Applicants can register for an entry form online at Awards website: [www.britishbusinessawards.cn](http://www.britishbusinessawards.cn)

The closing date for entries is 18 May 2011.

More about British Business Awards 2012:

Along with the 'Alumnus of the Year' category, seven other award categories will be recognised: Sustainability Award, Entrepreneur of the Year Award, Innovation Award, Chinese Investor of the Year Award, Financial & Professional Services Award and British Company of the Year.

Five finalists in each of the eight categories will be chosen by an independent panel of judges and announced at a Finalists Event in late June. The highlight event of the Awards, a Gala Awards Dinner will take place on the 8th November, when the winners will be announced.

Who won the 'Alumnus of the Year' in previous years?

2008: Yan Xin Min, Volvo Event Management, Graduated from City University London

2009: Prof. Li Shi Rong, Deputy Director General of the Chongqing Foreign Trade and Economic Relations Commission, Graduated from University of Reading

2010: Alex Chen, CEO/ Vice President, Zeus Holding/Segway (China), Graduated from University College London