

## 2020/2021 EDUCATION INSIGHTS SUBSCRIPTION PLAN

### Research, insights and analysis to give you the edge in internationalisation

Our subscription packages provide the most advanced resources for international education, with data and market intelligence to drive decision-making in an increasingly competitive global environment

#### Interactive data

**HESA**

Analyse UK HE enrolment and visualise trends with our user-friendly tool, recently updated with the latest detailed international student data from HESA.

**i Student insight**

Explore student decision-making factors in key markets with our redesigned survey. This year we will gather high quality samples in five key markets affected by the covid-19 crisis.

**u-Compass**



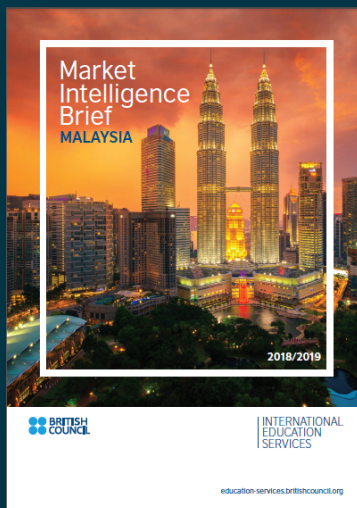
An interactive tool for exploring and comparing the attractiveness of markets for student recruitment and partnership. u-Compass can help you make more evidenced-based decisions about where to invest your resources.

**MARKET**



Explore, visualise and download economic, demographic and education data across over 50 markets. Our redesigned tool will launch in May, with expanded datasets and a user-friendly interface.

#### Market Intelligence



Our new market briefs focus on what matters in international student recruitment and engagement. Inside you'll find detailed data and analysis designed to feed directly into student recruitment plans or briefs for your executive team. Our offer in 2020/21 includes updated briefs covering 35 markets:

Bangladesh	Ghana	Kazakhstan	Pakistan	Taiwan
Brazil	Greece	Kenya	Qatar	Thailand
Canada	Hong Kong	Kuwait	Russia	Turkey
China	India	Malaysia	Saudi Arabia	USA
Colombia	Indonesia	Mexico	Singapore	Vietnam
Egypt	Japan	Nigeria	South Korea	Italy
Germany	Jordan	Oman	Sri Lanka	UAE

# 2020/2021 subscription package details

	<b>Unlimited</b>	<b>Standard</b>	<b>Basic</b>
Price (exclusive of VAT)	£5,900	£3,600	£2,900
Market Insights reports	All	25	15
All Market Insights charts in image format	✓	✓	
HESA data tool*	✓	✓	✓
Market Explorer	✓	✓	
u-Compass interactive tool	✓		
StudentInsight survey data	✓		

\*Access to the HESA student data tool is restricted to UK higher education institutions. Alternative subscription packages are available for non-qualifying clients. Please contact us for more information.

## How to subscribe

Complete the subscription form and email it to:  
[insightsandconsultancy@britishcouncil.org](mailto:insightsandconsultancy@britishcouncil.org)

You will receive a confirmation email as soon as the details on the form are verified. We will then send an official invoice to the administration account holder at your institution. Your account will be updated within two days of your order.

[Click here for subscription form](#)