

## Autumn 2012 Turkey School Visits and UK Higher Education Days

October 2012

Izmir	08 October 2012, Monday
Ankara	10 October 2012, Wednesday
Istanbul Day 1	15 October 2012, Monday
Istanbul Day 2	16 October 2012, Tuesday
Istanbul Day 3	17 October 2012, Wednesday

**An additional day in Istanbul in November will be piloted:**

Istanbul	14 November 2012, Wednesday
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## Turkey Autumn School Visits and UK Higher Education Days

**This is a great opportunity for UK Universities to meet with students and their counsellors/advisors from prestigious private high schools and universities in Turkey!**

Aiming at promoting UK undergraduate and postgraduate programmes, British Council Turkey will organize visits to a selection of schools and universities that offer internationally recognised curriculum i.e. IB for UK Universities. This exciting 5-day programme spreads over two weeks that will consist of 3 days in Istanbul, 1 day in Ankara and 1 day in Izmir in October 2012. The format of the visits will involve mini-fairs and short briefing & presentation sessions.

For autumn period, British Council Turkey is piloting an additional day in Istanbul in November 2012.

### The School Visits and UK HE Days will include:

- UK representatives to meet with school counsellors and international office representatives of the host institutions to receive a briefing about the profile of their institutions and students
- briefing from volunteer UK Institutions to talk about UK undergraduate study at the host high schools and postgraduate study at the host universities covering information on
  - studying in the UK
  - applying to UK Universities (UCAS and application process)
  - personal statement
  - tips to consider for application
  - accommodation

*Depending on the availability of the schools and universities, briefing & presentation sessions and their times may vary from institutions to institutions lasting 20 to 30 minutes. Participants are welcome to select one or more of the topics above to cover during the sessions when they register online.*

- fair layout arrangements for UK representatives to meet with students and their counsellors/advisors

### Event Details

<b>Dates and Cities</b>	<p>08 October 2012 Izmir 2 schools + 1 university or 1 school + 2 universities</p> <p>10 October 2012 Ankara 2 schools + 1 university</p> <p>15 October 2012 Istanbul 2 schools + 1 university</p> <p>16 October 2012 Istanbul 2 schools + 1 university</p> <p>17 October 2012 Istanbul 2 schools + 1 university</p> <p>14 November 2012 Istanbul 2 schools + 1 university</p> <p><i>Each visit will last 1.5 hours maximum at schools and the timing at universities will be longer; around 2 hours.</i></p>
<b>Cost</b>	<p>The following participation fees for the School Visits and UK HE Days will be charged to cover British Council costs under the British Council Services for International Education Marketing model.</p> <p><b>Full October programme package: £1,800 + VAT</b></p> <p>If you would like to attend the visits partially, also daily fees are available below.</p> <p><b>October 2012</b></p> <p>Istanbul: £450 + VAT per day</p> <p>Izmir: £350 + VAT</p> <p>Ankara: £350 + VAT</p> <p><b>November 2012</b></p> <p>Istanbul: £450 + VAT</p> <p><b>The participation fee will only include programme planning, co-ordination, logistic arrangements in cities and lunch during the visits. International or domestic flights, accommodation and subsistence should be covered by participants.</b></p>
<b>Maximum participants</b>	<p>20 – only one UK representative from each institution. For an additional place, please contact us. <b>Participant institutions can not be represented by their local agent.</b></p>
<b>Cancellation deadlines</b>	<p>The client may cancel the services prior to their delivery by giving the British Council written notice of cancellation. If the client cancels at least three weeks before <b>17<sup>th</sup> September 2012</b> the client shall not be required to pay the British Council any fees in connection with the cancelled Services and any fees already paid in respect of such cancelled Services shall be refunded by the British Council.</p>

	<p>If the client cancels the Services less than three weeks prior to <b>17<sup>th</sup> September 2012</b>, the client shall be liable to pay the British Council the percentage of the charges for such cancelled Services set out below:</p> <table><thead><tr><th>Notice Period</th><th>Percentage of charges payable</th></tr></thead><tbody><tr><td>14 days or less</td><td>100%</td></tr><tr><td>15 - 20 days</td><td>75%</td></tr></tbody></table>	Notice Period	Percentage of charges payable	14 days or less	100%	15 - 20 days	75%
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**The event will be an excellent opportunity for the following:**

- to promote UK education and position the UK as the first choice for Turkish students at those schools and universities
- to provide first hand information to students exploring opportunities for study in the UK
- to network and build stronger working relationship with school counsellors and university representatives

**British Council's role**

- To invite UK institutions to participate in the October 2012 Turkey School Visits and UK Higher Education Days
- To facilitate networking and partnership building between UK institutions and local schools and universities
- To arrange the briefing and presentation sessions with British Council introduction followed by UK participants' involvement at local schools and universities

### Programme – to be confirmed

Suggested times may slightly change due to availability of the schools & universities and distance between locations. The programme will be communicated with you by **21 September 2012**.

<b>Izmir</b>		
<b>Date</b>	<b>Time</b>	<b>Format</b>
08 October 2012	09:00 – 10:30	Mini - fair set-up and briefing session
08 October 2012	11:30 – 13:30	Mini - fair set-up and briefing session
08 October 2012	14:30 – 17:00	Mini - fair set-up and 30 minutes presentation

<b>Ankara</b>		
<b>Date</b>	<b>Time</b>	<b>Format</b>
10 October 2012	09:00 – 10:30	Mini - fair set-up and briefing session
10 October 2012	11:30 – 13:30	Mini - fair set-up and briefing session
10 October 2012	14:30 – 17:00	Mini - fair set-up and presentation session

<b>Istanbul</b>		
<b>Date</b>	<b>Time</b>	<b>Format</b>
<b>Istanbul Day 1</b>		
15 October 2012	09:00 – 10:30	Mini - fair set-up and briefing session
15 October 2012	11:30 – 13:30	Mini - fair set-up and briefing session
15 October 2012	14:30 – 17:00	Mini - fair set-up and presentation session
<b>Istanbul Day 2</b>		
16 October 2012	09:00 – 10:30	Mini - fair set-up and briefing session
16 October 2012	11:30 – 13:30	Mini - fair set-up and briefing session
16 October 2012	14:30 – 17:00	Mini - fair set-up and presentation session
<b>Istanbul Day 3</b>		
17 October 2012	09:00 – 10:30	Mini - fair set-up and briefing session
17 October 2012	11:30 – 13:30	Mini - fair set-up and briefing session
17 October 2012	14:30 – 17:00	Mini - fair set-up and presentation session

### Action required

Please complete the online application form on the following link by **03 September 2012**. <https://www.research.net/s/LV6BR5B>. Confirmation will be sent to you upon registration.

If you have any enquiries please contact us:

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