

Going Global Partnerships

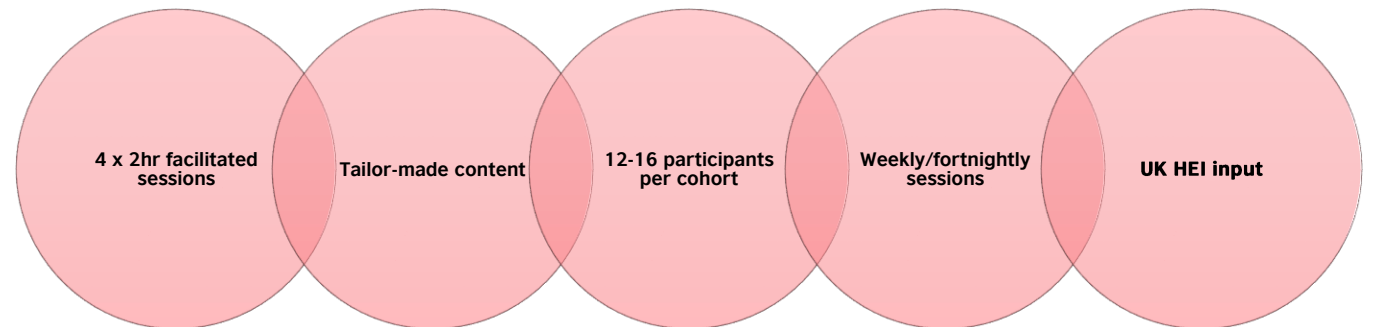
Internationalisation Learning Cohorts

Understanding Transnational Education

Introduction

Internationalisation Learning Cohorts are:

- **Networking:** Collaborating with UK and international sector experts. Developing potential partnership links and learning about internationalisation in multiple contexts
- **Capacity building:** Learning about key frameworks, themes and trends within TNE and internationalisation
- **Discussion:** Breakout rooms and homework tasks
- **Preparation:** Support in developing plans for post-cohort sector engagement



Format



Cohort Theme

Understanding Transnational Education

For many territories and countries across the world, the development of Transnational Education (TNE) is now a strategic priority. Whether through import or export (or both), TNE has much to offer HEIs and is a key vehicle to internationalisation. A successful TNE arrangement can yield multiple benefits for an institution – increased staff capacity and knowledge, improved quality assurance mechanisms and better visibility on the international stage. This has a direct effect on students, who in turn reap the benefits of this arrangement through an enhanced and more international learning experience.

Understanding Transnational Education will give participants the opportunity to explore the benefits and limitations of common TNE models and assess possible opportunities for their own institution.

Participants in this cohort will:

- *Develop a core understanding of TNE models, structures, benefits and challenges*
- *Review own country context and institutional capacity*
- *Develop action plan and engagement strategy*
- *Identify possible future collaborators through UK-based case studies*

Participants

Participants must fit the following profile:

- An advanced level of English – able to discuss openly complex topics with native and non-native English speakers
- One participant per HEI – senior level employees (Academic VP, Director or International Programmes, Assistant Dean, Vice Chairman)
- Ability to commit to all sessions
- An interest in developing TNE relationships with the UK market
- Limited TNE experience*
- Willingness to develop conversations outside of webinars. Confident in networking, comfortable in leading and articulating discussions

Guest Speakers

UK HEIs

Throughout the cohort, we will hear from the UK sector regarding institutional operations and experiences in Transnational Education.

- Live and recorded case studies to introduce participants to various innovative models, provide a contextual understanding of key approaches and frameworks and allow for critical reflections and analysis
- Final session *Meet and Greet* to allow participants to network directly with the UK sector and discuss areas of interest and concern
- Post-cohort partner matching session (date tbc) where participants interested in partnerships have the option to further develop links with the UK sector

Course Content

- **Session 1** – Input and reflection regarding TNE models. Identification of key challenges. Identify possible avenues of engagement
- **Session 2** – Develop deeper awareness of contextual issues in TNE. Strategic planning. Development of action plan
- **Session 3** – Institutional TOWS analysis, further develop of strategy and future pathway
- **Session 4** – Networking with UK sector, final implementation discussions

Next Steps

