

Brief Synopsis of the Schools Tour: India 2015

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1. Introduction

The British Council in India concluded its annual Schools Tour in September 2015; with a delegation from 21 UK institutions visiting over 28 key local schools. The tour was divided into two groups that included 4 cities in each group visit. The Tour One schools visit focused on schools in Delhi, Jaipur, Kolkata and Chennai while the Tour Two schools visit focussed on schools in Bangalore, Hyderabad, Mumbai and Pune.

The aim of the tours was to promote undergraduate courses in the UK and provide a platform for student interaction. The programme also included a brief interaction with faculty at each school to explore opportunities for recruitment and collaborative priorities between the participating UK and Indian institutions.

At each school, the programme included the following interactions:

1. A brief presentation highlighting each university profile (single slide introduction to the university) by each of the participating delegates
2. A table and chair exhibition for one on one student counselling
3. Interaction with faculty

2. List of participating UK institutions

	Delhi Schools Tour
1	University of Exeter
2	University of Manchester
3	University of Birmingham
4	University of East Anglia
5	Leeds Beckett University
6	Lancaster University
7	Newcastle University
8	Swansea University
9	ESCP Europe Business School
10	University of Strathclyde

	Kolkata Schools Tour
1	University of Exeter
2	University of Manchester
3	University of Portsmouth
4	Bournemouth University
5	Lancaster University
6	University of Warwick
7	Swansea University
8	ESCP Europe Business School
9	University of Strathclyde
10	Cardiff University

	Jaipur Schools Tour
1	University of Exeter
2	University of Manchester
3	University of Portsmouth
4	Sheffield Hallam University
5	Bournemouth University
6	Leeds Beckett University
7	University of Warwick
8	Swansea University
9	ESCP Europe Business School

	Chennai Schools Tour
1	University of Exeter
2	University of Manchester
3	University of Portsmouth
4	Sheffield Hallam University
5	University of East Anglia
6	ESCP Europe Business School
7	Birmingham City University
8	University of Worcester

Bangalore Schools Tour	
1	Sheffield Hallam University
2	University of Birmingham
3	Leeds Beckett University
4	Lancaster University
5	The Glasgow School of Art
6	Durham University
7	Regent's University London
8	Cardiff University
9	Birmingham City University
10	University of Worcester

Hyderabad Schools Tour	
1	The Glasgow School of Art
2	Durham University
3	Regent's University London

Mumbai Schools Tour	
1	University of Exeter
2	Sheffield Hallam University
3	University of Birmingham
4	The Glasgow School of Art
5	University of Surrey
6	Durham University
7	Regent's University London
8	Newcastle University
9	Cardiff University
10	Birmingham City University
11	University of Worcester

Pune Schools Tour	
1	University of Exeter
2	Leeds Beckett University
3	The Glasgow School of Art
4	University of Surrey
5	Durham University
6	Regent's University London
7	Cardiff University
8	University of Worcester

3. City wise highlights

DELHI:

The schools tour I commenced in the city of Delhi; 10 UK institutions participated in the schools tour and visited 4 schools. Delhi is a very popular destination for schools tour and other recruitment activities. The schools in Delhi are receptive and welcoming towards hosting foreign delegations with high affordability amongst students when it comes to an international education. This is the fourth consecutive year of visiting Delhi schools and the feedback from local institutions is very positive. The visiting UK delegation will do a follow up with schools that have shown a keen interest in collaborations.

The highlights of the visit at each school are as below:

- Step By Step International School, Noida (www.sbs-school.org). Curriculum: IGCSE and IB
The visit to Step by Step school included student interaction via a table/chair exhibition format and faculty discussion. The student interaction also included 8 parents. The popular courses amongst the student population included: Business Studies, Psychology, Music, Sports, Medicine, Arabic and Islamic Studies. Students at the table/chair interaction clarified their doubts with UK delegates on topics like - Entry requirements and Scholarships offered to international students.
91 students attended the table and chair interaction.
- Amity Global School, Noida (www.amityglobalschool.com). Curriculum: IGCSE
At Amity Global school, Noida the most popular courses amongst students that attended the table/chair interaction were Business Studies, Psychology, Music, Sports, Medicine, International Relations, Humanities, Architecture, Engineering. The school faculty was extremely pleased to host the delegation and has welcomed more such visits in the future. The faculty discussion included topics related to curriculum exchanges and collaborative ideas. Students that attended the table/chair event spoke to the delegation about entry requirements, scholarships, and work during study time and post-employment opportunities.
101 students were a part of the table/chair event.

- Sriram School, Gurgaon (www.tsrs.org/). Curriculum: CBSE
The interaction with Sriram School's faculty was focused on developing collaborative arrangement for faculty and student exchanges.

The most enquired courses during the table/chair interaction were Business Studies, Psychology, Music, Sports, Medicine, Law, photography and design. **361 students attended the table/chair interaction.**

- Delhi Public School, Greater Noida (www.dpsgrnoida.com/). Curriculum: CBSE
Students that attended the table/chair interaction at Delhi Public School enquired about courses in subject areas of Business Studies, Psychology, Music, Sports, Medicine, Law, Photography and design. Faculty was keen to understand the entry requirement processes and possibilities of curriculum exchanges. **253 students attended the table/chair event at the school.**

Snapshot:

Delhi Schools mission	
Total students	806
Total faculty	23
Parents	6

JAIPUR:

The schools tour I then proceeded to the city of Jaipur where the British Council has last hosted a school delegation in 2013. The schools in Jaipur have shown interest in building on the existing brand awareness about the 'UK' by hosting UK delegations. There were a total of 9 UK institutions that were a part of the schools tour in Jaipur.

Highlights of the visit at each school are as below:

- St. Edmunds School (www.edmunds.ac.in). Curriculum: CBSE
The school was extremely responsive towards hosting a delegation and has shown keen interest for future visits. From the schools perspective this visit was to create awareness about UK education amongst their students. The school was interested in exploring ideas for partnerships and collaborations with the participating UK institutions. Students at the table/chair event enquired about entry requirements at the institutions, scholarships offered by the institutions, life in UK and fees. **157 students attended the table/chair interaction with 25 parents.**
- Maharani Gayatri Devi Girls School (www.mgdschooljaipur.com). Curriculum: CBSE
Students at Maharani Gayatri School were well acquainted with UK education and the student life in the UK. The popular courses amongst students in the school were: Business Studies, Psychology, Music, Sports, Medicine, International Relations, Humanities, Architecture, Engineering, Politics, Engineering and Design. Entry requirements, scholarships offered by participants and work during study were some common queries among students that attended the table/chair event. **83 students attended the table/chair interaction.**
- Delhi Public School (www.dpsjaipur.com). Curriculum: CBSE
At Delhi Public School Jaipur, students came with varied interest – though a substantial student population in the school is interested in American and Singaporean universities, the principal of the school highlighted that UK has a growing demand amongst its school students. The faculty discussed opportunities on seeking collaborations with their summer schools. Students that showed interest in studying in the UK attended the table/chair interaction and were keen on studying courses in Business Studies, Psychology, Politics and International Relations, Music, Sports, Medicine, Law, Photography and Design. **164 students and 76 parents attended the interaction.**

Snapshot:

Jaipur Schools mission	
Total students	404
Total faculty	54
Parents	101

KOLKATA:

Kolkata is visited each year with a consortium of UK institutions – British Council has delivered various schools mission and visits to local colleges in the last 4 years. The students in the city are well informed about the UK education and UK continues to be their preferred study destination. The schools mission this year was to explore the interests of students in specific subject areas and to gauge emergence of new subject interests. 10 UK institutions visited the Kolkata schools during the 2 day tour.

Key highlights of the visit at each school are as below:

- The Heritage school (www.theheritageschool.org/). Curriculum - ICSE, ISC, IBDP, IGCSE
The school is well known for students who go abroad every year for higher education. The increase in numbers has surged with the introduction of the IBDP program – making students competitive to choose UK. Business and Management, Communications, Media studies, Technology and Sports management were among the most popular topics about which students enquired at the table/chair interaction. An additional observation was a group of students (about 20) visit UK schools as a part of familiarisation programmes each year. Overall the Institution is keen to explore faculty visits, student internships with participation UK institutions. **120 students met the UK delegation during the table/chair interaction.**
- Calcutta International School (www.calcuttais.edu.in/). Curriculum – IGCSE and IB
Art and design, Business studies, Communications, Social sciences were the most popular subjects amongst students that met the delegation at the table/chair interaction. During the interaction, delegates observed that students were well aware of the entry requirements and applications process and came well-researched with specific enquiries. The faculty interaction went very well and the principal informed the delegation that the school counsellors were the most influential in decision making for students that show interest in studying abroad. **76 students visited the table/chair event at the school.**
- DPS Newtown School (www.dpsnewtownkolkata.com). Curriculum – ISC
Business studies, Social sciences, Law, Biomedical Sciences, English and Sports management were the most popular subjects that students enquired about at the table/chair interaction. During the faculty discussion the counsellors and principal showed keen interest in webinars regarding career opportunities, UCAS process and student internships. The principal was also keen to host such delegations specifically designed for the school counsellors to be more aware of UK education and application processes. The principal also mentioned to the delegation that parents were very instrumental in the student decision making process. **200 students attended the table/chair interaction.**
- La Martiniere for Girls and La Martiniere for Boys (www.lmgcal.edu.in/). Curriculum- CISCE
One of the key highlights of the visit was that US is the most popular destination followed by the UK and Singapore, the school also hosts its alumni to deliver regular talks to guide and motivate prospective students. Economics including Business studies, Law, Social sciences, English, Psychology, Theatre, Dance and Fine Arts as well as engineering were the most popular subjects amongst students that visited the table/chair interaction. **150 students attended the table/chair interaction.**

An overall observation at the Kolkata mission was students in the city are becoming more aware about the niche subjects/courses like sports management, media studies, journalism, creative writing. Schools have also demanded for SOP and career progression workshops to be delivered by travelling delegation during such visits.

Snapshot:

Kolkata Schools mission	
Total students	546
Total faculty	27

CHENNAI:

The schools selected for the schools tour in Chennai were a mix of IB, IGCSE and CBSE curriculum. The city has been exposed with knowledge and information about UK education via previous schools tour and the Education UK exhibitions hence this time around conscious effort was made to visit those schools that offer an international board. 8 UK universities participated in the Chennai Schools mission to visit 4 schools.

Highlights of the visit at each school are as below:

- Lady Andal Venkatasubba Rao Matriculation Higher Secondary School. (ladyandalschool.com/) Curriculum – CBSE

The school has 7 branches in Chennai and caters to a student population that has shown preferences of studying in New Zealand and in the UK. Scholarships are not a prime requirement of students studying at Lady Andal Venkatasubba Rao School. Engineering, Sports management, Sports and exercise, Science, Law, Business, Medicine, Art and design, Politics, Economics, Media studies, Archaeology, Music technology were the top most enquired courses by prospective students at the table/chair interaction. Students enquired about UG courses, application process and jobs as a part of their interaction with the delegation. The school was keen to host similar delegation and preferred the month of November for such visits. **A total of 85 students were met during the table/chair interaction.**
- Lalaji Memorial Omega International School. (www.omegaschools.org) Curriculum - CBSE and IB board. There is a pre requisite for a student or teacher to be a part of the school to take English language competency exam administered by Cambridge University, the school has a total strength of 5000 students currently studying. Courses in Engineering, Medicine, Business, Sports, Business management, Law and Bio-sciences were the most enquired courses at the table/chair interaction. Faculty enquired about the entry requirements at each institution and the necessity of taking the IELTS exam and the principal also offered for a follow-up visit to the participating delegates in December first/second week. **A Total of 40 students were met at Lalaji Memorial Omega International School.**
- M.C.T.M Chidambaram Chettyar International School (www.mctmib.org/). Curriculum – IGCSE and IBDP Actuarial Science, Marine Biology, Economics, Motor Sports technology courses were the popular ones amongst students at the table/chair interaction. The faculty specifically enquired for entry requirements for the medicine related courses. Additionally during the faculty discussion there was keen interest taken the challenges faced by an Indian student on their arrival in the UK. The delegation was extremely receptive to this query and provided in-depth information on 'do's and don'ts' to be accounted by each student on their arrival in the UK. **A total of 25 students attended the table/chair interaction.**
- American International School (www.aisch.org). Curriculum IB

American International school is also accredited by the Council of International Schools (CIS, The Netherlands), the Middle States Association of Schools and Colleges (MSA, Philadelphia, U.S.A.). Though the school offered America and British curriculum, parents that visited the delegation showed keen interest in sending their children to the UK because of its quality of institutions and Education. The popular courses amongst students were Engineering and Medicine.

The overall feedback received by the delegation that attended the Chennai schools tour was positive including the choice of schools. The visit at the American school received mixed feedback from the group. Some delegates suggested visiting schools that were visited earlier as a follow up since there were student applications from respective schools. A counsellor training was suggested at the end of the mission inviting counsellors of schools that couldn't be visited.

Snapshot:

Chennai Schools mission	
Total students	170
Total faculty	17
Parents (if any)	0

BANGALORE

The schools tour continued to the city of Bangalore and entered its second leg of visits. Some delegates continued with the tour and visited a few out of the four cities planned as part of Tour II. This was third year of the schools tour to the city of Bangalore, the schools in the city have been extremely receptive to UK delegations visiting them and informing the students about study opportunities in the UK.

10 UK institutions visited 4 schools over a period of two days.

Highlights of the visit at each school are as below:

- Bangalore International School** (www.bangaloreinternationalschool.com). Curriculum: IGCSE, IB
Bangalore International School is one of the oldest schools in the city, it celebrated its 40th anniversary this year. They have tutors from different countries while most teachers are Indian and some are Spanish. Today, Bangalore International School is an institution where global education is seamlessly integrated with positive social values coupled with creative freedom that equips every student with necessary life skills. Some of the popular courses amongst students were Business, Engineering, Psychology, Sports, Event management. The Head of counsellor emphasised that UK is the popular destination amongst its students in order to enhance student knowledge about studying abroad the school organises 'University days' each year. During this period students enquire about various study abroad options and seek guidance from school counsellors to make their choice for further education. **A total of 75 students attended the table/chair interaction**
- Bangalore International Public School** (www.bangaloreinternationalacademy.co.in). Curriculum: CBSE
Bangalore International Academy is one of the finest educational institutes of the country. It started its operations in 1999. The school has 4 institutions with a total strength of 4800 students studying. Product design, audio Engineering, sports management, sports engineering, fashion studies, motor sports, etc. were some of the popular courses amongst students in the school. The students were thoroughly aware of the UCAS process and the various UG courses offered by the UK. The Counsellors also highlighted that UK is one of the top choices for its students and the school is interested in exploring partnerships with UK institutions. **A total of 100 students attended the table/chair interaction**
- Jain International School Bangalore** (www.jirs.ac.in). Curriculum: CBSE, CIE and IGCSE.
Engineering, management, events management, sports; art and design were some of the popular courses. The counsellors highlighted that this is a residential school and students are imparted knowledge on academic excellence, intellectual growth, ethical awareness and behaviour, sportsmanship. **A total of 100 students attended the table/chair interaction**
- India International School Bangalore (IISB)** (www.iisbangalore.org/). Curriculum: ICSE, IB.
Medicine, Engineering, management, were some of the popular courses. The school counsellor suggested to the British Council to organise a workshop for 8-10 standard students so that they can garner awareness and knowledge about the UK and its high quality of education. This workshop could be on a generic topic enhancing the benefits of studying in the UK. **A total of 35 students attended the table/chair interaction**

Overall delegates were happy with the visit and wanted to increase counsellor engagement. Delegates also suggested that the visiting schools should invite its alumnus from the UK to share student experience as a part of the days programme.

Snapshot:

Bangalore Schools mission	
Total students	310
Total faculty	14
Parents (if any)	0

HYDERABAD

This was the second time a schools visit was organised in Hyderabad. The city has a good number of international schools and the focus of this schools tour was to meet students that are focused on UK education. 3 UK institutions were a part of the Hyderabad Schools tour.

- **DRS International School** (www.drsinternational.com/). Curriculum: CBSE and IB
The school is founded by the DRS Group in Hyderabad. During the faculty discussion, it was highlighted that the school focuses on individual academic and extra academia interest- over and above academic offering, students are exposed to liberal arts like theatre, dance, drama, singing, art & craft, designing, animation, adobe, multimedia and sports. **A total of 17 students attended the table/chair interaction**
Popular courses amongst students were Architecture, Fine Arts, Business, Economics and Engineering and common enquiries from students were related to Entry requirements, Fees and Types of courses. Faculty members were keen to understand the process for uploading a portfolio for arts degree
- **Chirec Public School, Kondapur** (www.chirec.ac.in/). Curriculum: CBSE and IB
Business and Management, Engineering, Biomedical Science, Arts were some of the popular courses amongst students that attended the table/chair interaction. During the faculty discussion, staff of the school was keen to understand the various scholarships that were available. Queries related to Entry requirements, Fees and Types of courses were common amongst the staff members and students. **A total of 65 students attended the table/chair interaction**

Snapshot:

Hyderabad Schools mission	
Total students	82
Total faculty	5

MUMBAI

The city of Mumbai has been popular amongst the UK sector to explore school recruitment and partnership leads . This year the schools of Mumbai were visited after a gap of one year. The focus of this years' visit was to reach the IB schools in Mumbai. A total of 11 UK institution delegates visited 4 schools in Mumbai over a two day period.

- **SVKM International School** (www.svkmintl.org). Curriculum: IB and A level
The audience in the school comprised of students and parents and the delegates interacted with both during the introduction and table/chair interaction. The popular subjects highlighted during the interaction were Architecture, Business – Management, Psychology, Genetics / Life Sciences / Biosciences / Biotechnology, Medicine / Physiotherapy, Law, Acting / Performance Arts, Actuarial Science, Sports based programs and Interdisciplinary programs. The interactive discussion with the Principal and the University Liaison revolved around certain facts like – year on year nearly 70% students stay back and 30% go abroad, popular countries amongst its students are USA / UK / Canada / Australia and Business and Management is the most popular subject with the students since they come from business backgrounds. **A total of 100 students attended the table/chair interaction**
- **Singapore International School** (www.sisindia.net). Curriculum : IGCSE and IB
The delegation met students and parents during their interaction in this school. The students enquired about the following programs during the table and chair event: Business, Engineering, Medicine, Psychology, Design and Law. During the faculty discussion, the aspects about the school that were highlighted were : The school has 60 boarders and 40 week boarders, most of their students look at going overseas for further education, countries of choice are USA / Canada / Australia / UK. Additionally the school counselor requested the visiting delegates for the following: They would like to have more information about the referencing methods to understand what the university looks for from the school faculty, any information that they have related to special courses at their institutions / scholarships if any for their students etc, Options to stay back post study. **A total of 55 students attended the table/chair interaction**
- **Dhirubhai Ambani International School** (www.da-is.org). Curriculum: IB
The students that attended the table/chair interaction queried the delegates about the following programs: Medicine, Biotechnology / Biophysics / Astrophysics, Engineering, Design, Business, Architecture, Business / Management and Media / Communication.

This was followed by an interactive session with the faculty and the following points were highlighted - 95% students go overseas for UG education of which 40 - 50 % go to the USA (IVY league institutions) , Students base their choice of application on institutional ranking, Popular subjects are Business / Engineering / Sciences / Law, 40% students choose to apply to more than 20 countries, students are interested in interdisciplinary programs and are looking for post study employment options. **A total of 30 students attended the table/chair interaction**

- **Aditya Birla World Academy** (www.adityabirlaworldacademy.com). Curriculum: The delegation met students and parents , followed by table/chair interaction and faculty discussion.

Students at this institution queried mainly about the following programs: Law , Engineering, Architecture , Medicine and Business.

During the faculty interaction, discussions that took place highlighted that out of the total students the school had around 80 IB and A level students of which 50 % look at going overseas and parents at this institution are very involved with their children's choices.

Most delegates felt that the mission was a successful platform for exploring recruitment opportunities at the undergraduate level for those universities that were exploring the Mumbai market. Delegates also felt that the students at all schools were 100% focused, asked relevant queries and were very knowledgeable. They also seemed to prepare well in advance. **A total of 35 students attended the table/chair interaction**

Snapshot:

Mumbai Schools mission	
Total students	240
Total faculty	14
Parents	64

PUNE

British Council has organised three successful schools tours to the city of Pune. The students in Pune schools choose the UK as one of their three top choices for international study. This year, 8 UK institutions visited 3 schools over a period of 1 and half day. The 3 week schools tour concluded with the Pune schools visit.

- **MIT's Vishwashanti International School** (www.mitgurukul.com). Curriculum: IB
During the faculty discussion the University placement counsellor highlighted certain facts about the school. MIT is a boarding school with students coming from surrounding areas and other parts of Maharashtra. Most students came from business families and it had a mixed bag including students from family of farmers which were the first generation learners, Out of the students that choose to study aboard, 75% travel to US ; subsequent choice is UK ; the percentage of students choosing the UK has dropped as there are no post study job opportunity options. • The students enquired about the following courses during the table and chair event - Creative writing, Law, Business, Medicine, History, Engineering and Design. **A total of 80 students attended the table/chair interaction**
- **Mercedes Benz International School** (www.mbis.org). Curriculum: IB
The students that attended the table/chair interaction enquired about the following courses during the table and chair event - Hospitality Management, Business Management, Medicine, Media, Communication, Design and Pure Sciences. During the faculty discussion, the University placement officer mentioned that generally students prefer going to the USA but in the current year a lot of students are exploring institutions in the UK for their UG programs. The school also mentioned that they would also like to receive print material from each UK institution to display in the school. **A total of 27 students attended the table/chair interaction**
- **D Y Patil International School** (www.internationalschool.in). Curriculum: IB
The students at the school enquired about the following courses during the table and chair event – Business, Engineering, Medicine / Dentistry and Law. Most students come from business family background so prefer the traditional subjects of Medicine / Engineering and Business. At the school most students choose between the USA and UK. **A total of 25 students attended the table/chair interaction**

Total number of students and faculty met during the Pune schools tour are as below:

Pune Schools mission	
Total students	132
Total faculty	4
Parents	10

The tour received positive feedback from all delegates for exploring recruitment opportunities at the undergraduate level for those universities that were exploring the Pune market. Most of the schools had students looking at studying a variety of subjects ranging from business to engineering, pure sciences to medical studies, psychology to humanities and design to communication.

6. Feedback from delegates

a. Feedback from delegates that participated in the Tour one (Delhi, Jaipur, Kolkata and Chennai)

- 100% delegates mentioned that the mission met their objectives

	Excellent	Good	Average	Poor	Very Poor
Tell us about the logistics of the tour					
Quality of Institutions visited	14.29%	85.71%	0.00%	0.00%	0.00%
Interaction and content of the programme at institutions	14.29%	78.57%	7.14%	0.00%	0.00%
Support provided by British Council	50.00%	50.00%	0.00%	0.00%	0.00%

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
Tell us about the success of the tour?					
The Tour one Schools mission met my expectations.	21.43%	71.43%	7.14%	0.00%	0.00%
Overall, this was a high quality event.	7.14%	85.71%	7.14%	0.00%	0.00%
I have acquired knowledge about institutions through this mission	14.29%	78.57%	7.14%	0.00%	0.00%

Would you like to participate in future such events	Responses
Yes	85.71%
No	14.29%

b. Feedback from delegates that participated in the Tour one (Bangalore, Hyderabad, Mumbai and Pune)

- 100% delegates mentioned that the mission met their objectives

Tell us about the logistics of the tour	Excellent	Good	Average	Poor	Very Poor
Quality of Institutions visited	50.00%	50.00%	0.00%	0.00%	0.00%
Interaction and content of the programme at institutions	20.00%	70.00%	10.00%	0.00%	0.00%
Support provided by British Council	40.00%	40.00%	20.00%	0.00%	0.00%

Tell us about the success of the tour?	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
The Tour one Schools mission met my expectations.	10.00%	90.00%	0.00%	0.00%	0.00%
Overall, this was a high quality event.	0.00%	90.00%	10.00%	0.00%	0.00%
I have acquired knowledge about institutions through this mission	10.00%	90.00%	0.00%	0.00%	0.00%

Would you like to participate in future such events	Responses
Yes	100.00%
No	0%

7. Conclusions and future steps

- The aim of organising the September 2015 schools tour was to enhance the UK brand amongst IB schools, give an opportunity to school students and faculty of Indian schools to have a face to face interaction with UK institutions.
- This platform was created for UK institutions to focus on increasing engagement for undergraduate recruitment
- Analysis of feedback received from UK institutions highlights that most delegates have met the relevant faculty members at each school and will follow up individually with each school for future recruitment work.
- In Chennai, some delegates felt that American International school was not the best choice to include in the mission as students are more US focused hence we will not include the American school for future schools tours unless there are substantial number of students that show interest in going to the UK.
- In future, we will work towards organising a counsellor workshop towards the end of the mission as suggested by some participating delegates. Delegates felt that a separate session with counsellors will help them to build their network stronger.
- We shall be including generic study UK seminars or UG seminars as part of pre-schools tour process. This will help counsellors at each school to prepare students before the visit by UK delegates
- In the coming year, we shall plan on delivering a follow up mission or a follow up call with the counsellors and the UK delegates to understand the progress each UK institution has made in developing network with the schools and to understand the additional support needed from the British Council for follow up.



