
All India Briefing Study UK Virtual Fair

August 2021

India – key drivers

Economy



- Covid shock
- FY 2022: ↑ 6 – 6.5% growth
- India will be world's third largest economy by 2030, overtaking the UK in 2025, Germany in 2027 and Japan in 2030

Mobile and Internet growth

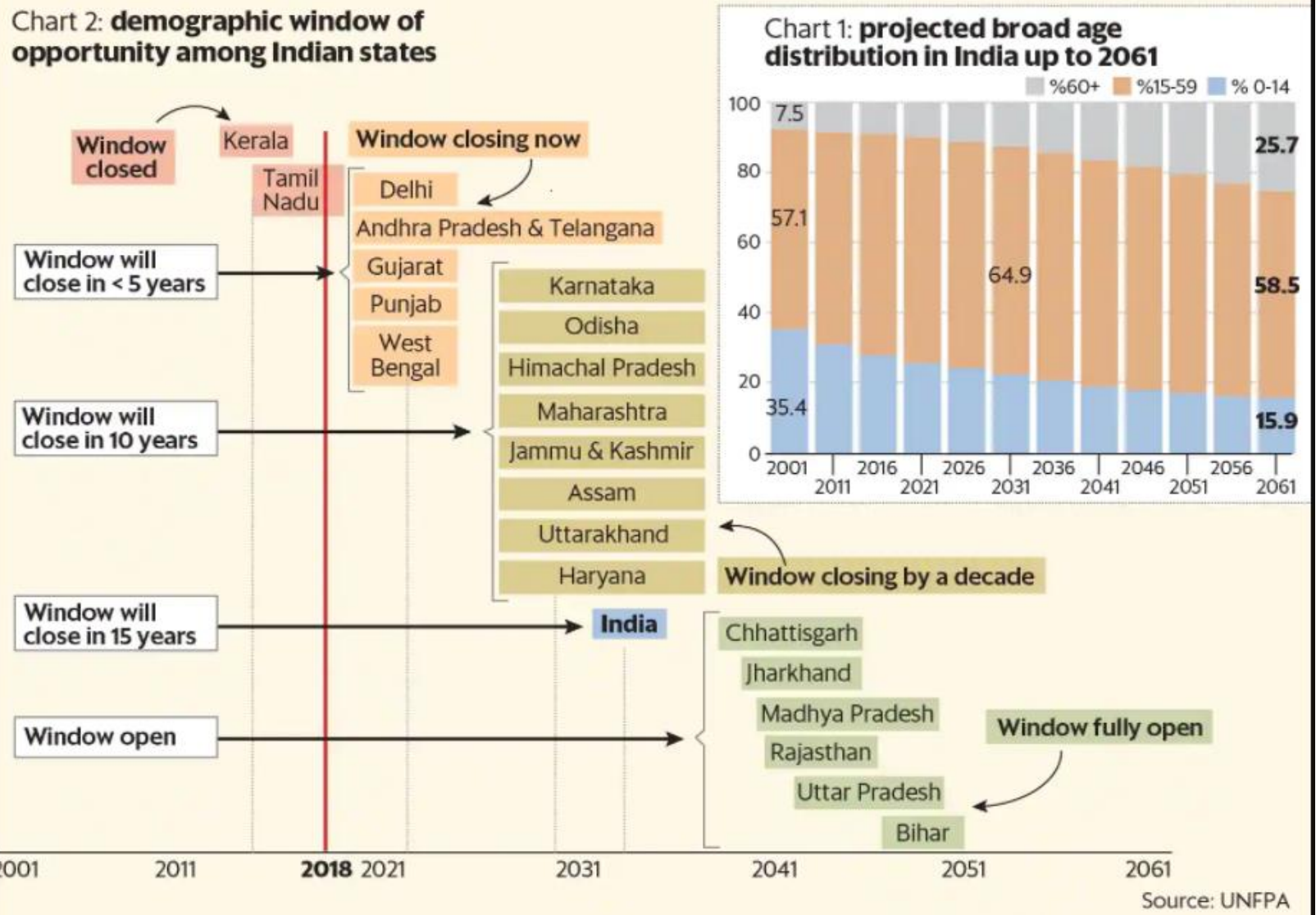


- Nearly 79% of the population has a mobile connection.
- India ranks 2nd with most smartphone users
- 622 million internet users in 2020 to grow 45% over the next four years reaching 966 million

Young demography

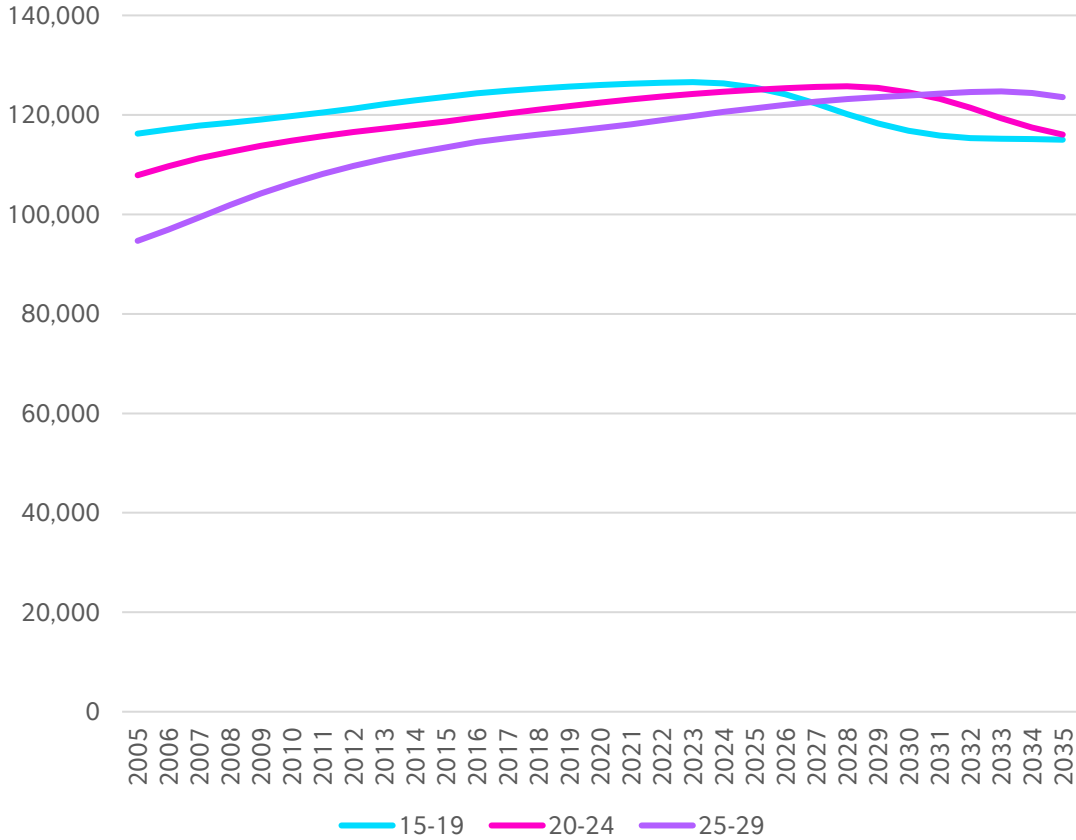
India has more than 50% of its population below the age of 25 and more than 65% below the age of 35

Every fifth person in India is an adolescent (10-19 years) and every third - a young person (10-24 years).

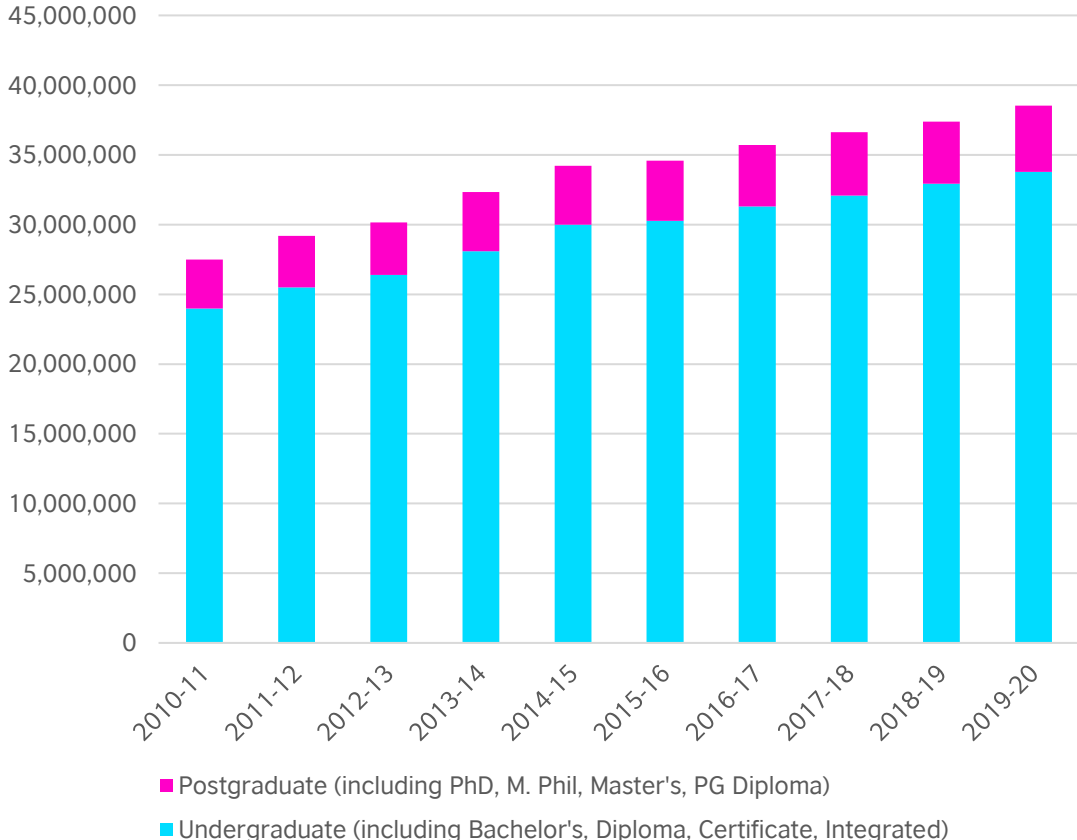


Education landscape

Student-age population (thousands)



Enrolments by level



India's Higher Education landscape

- World's second largest HE system, with 1,043 universities, 42,343 colleges and 11,779 stand-alone institutions
- National Education Policy 2020 – guiding policy framework
- Aims to increase Gross Enrolment Ratio in higher education from 26.3% (2018) to 50% by 2035
- Focus will be on expansion of public and private institutions, capacity building, multi-disciplinary programmes, option to run open distance and online learning programmes, credits-based courses, flexible curriculum and stronger regulation through a single regulator
- New Union Education Minister. He is also the Skills Minister.

Mobility

Outward Mobility Competitors

India is currently the world's second-largest source of international students after China.

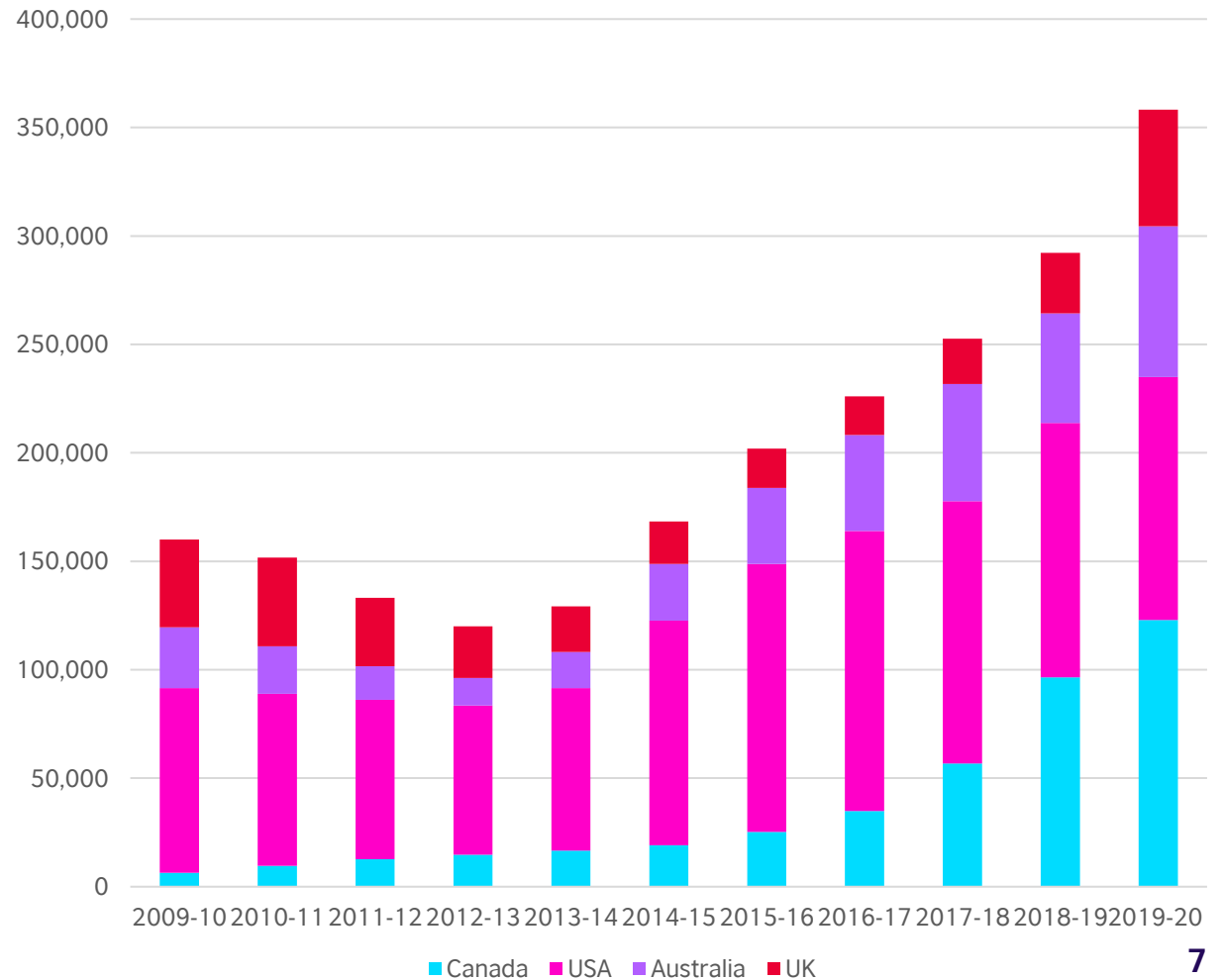
The number of Indian students enrolled in degree programs abroad more than doubled from 134,880 students in 2004 to 332,033 in 2018

Canada has likely overtaken the US as the top destination for Indian students in 2019/20, with Australia and the UK as the 3rd and 4th largest destinations respectively

Indian students are also increasingly looking to cost-effective alternatives in non-English-speaking countries, such as the United Arab Emirates, China, and Germany

Other cost-effective alternatives are the emerging premium private institutions within India such as Ashoka and Shoolani

International Enrolments



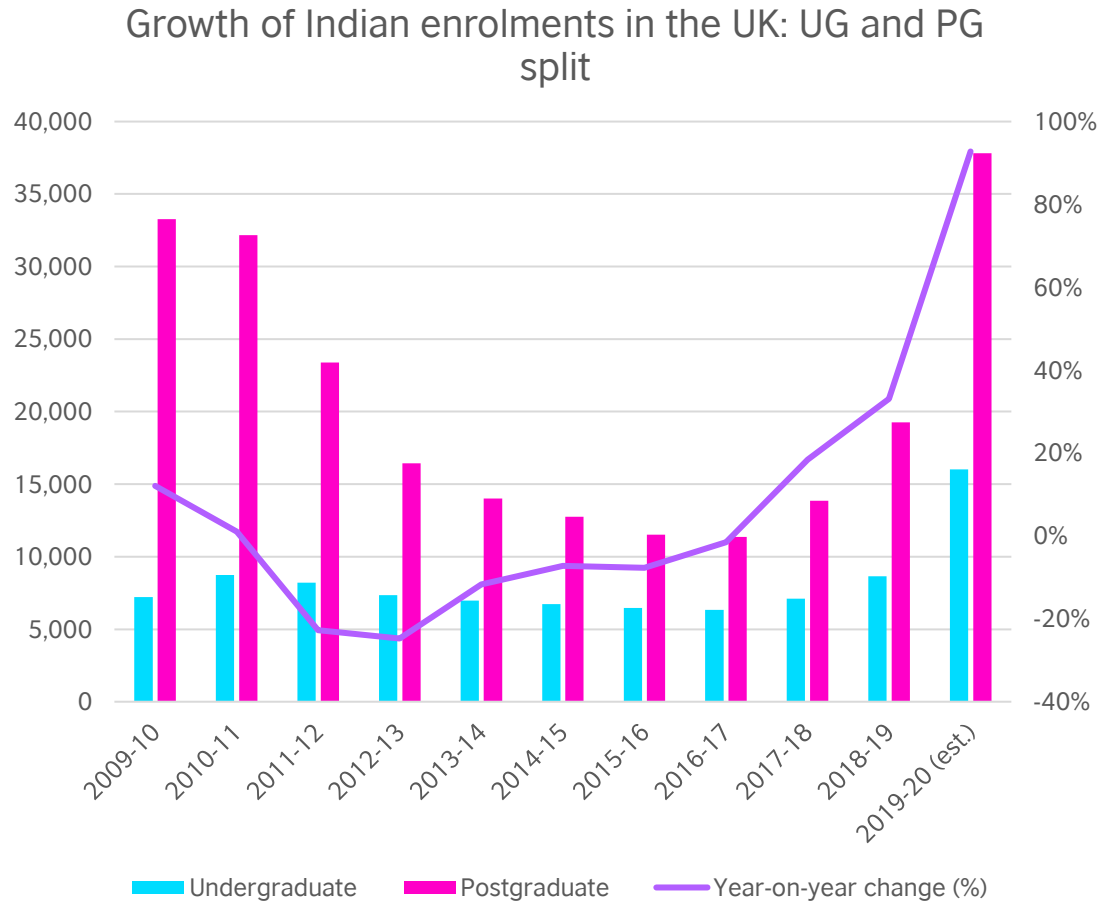
Students' programme preferences

Outbound student numbers continue to climb in countries which offer an attractive study and post-study work environment

The majority of Indian students studying abroad are postgraduates

At present, most TNE programmes delivered in India consist of full-time franchised or validated programmes. Enrolments on UK TNE programmes (excluding distance learning) in India have grown over the last two years, reaching 7,930 in 2019/20 according to HESA data, but are still well below their peak in 2013/14

Indian HE students in UK by level of study



2019/20 saw extremely strong growth in Indian enrolments at higher education institutions in the UK, with student numbers almost doubling compared to the previous year

Subject preference in the UK

All major subject areas saw growth in 2019/20 but the bulk of the increase came from the most popular subject areas

The most popular subject for Indian students in the UK is business and management, followed by computing and engineering

Growth in computing was particularly strong, with student numbers tripling compared to the previous year

Computing and engineering programmes are particularly popular among postgraduates, while subjects allied to medicine, social sciences and creative arts & design have a more even split between UG and PG students

Recent Developments

Policy level

NEP 2020 – progress over one year

- Increased threshold of online delivery by the Indian HEIs to 40%. Approved complete online delivery of degree courses by the top 100 Indian HEIs in the national institute ranking framework for select subjects
- Draft Regulations for Joint Degree, Dual Degree and Twinning programme for academic collaboration between Indian and foreign HEIs
- NRF and Regulatory commission
- Academic Board of Credit set up for credit-based education

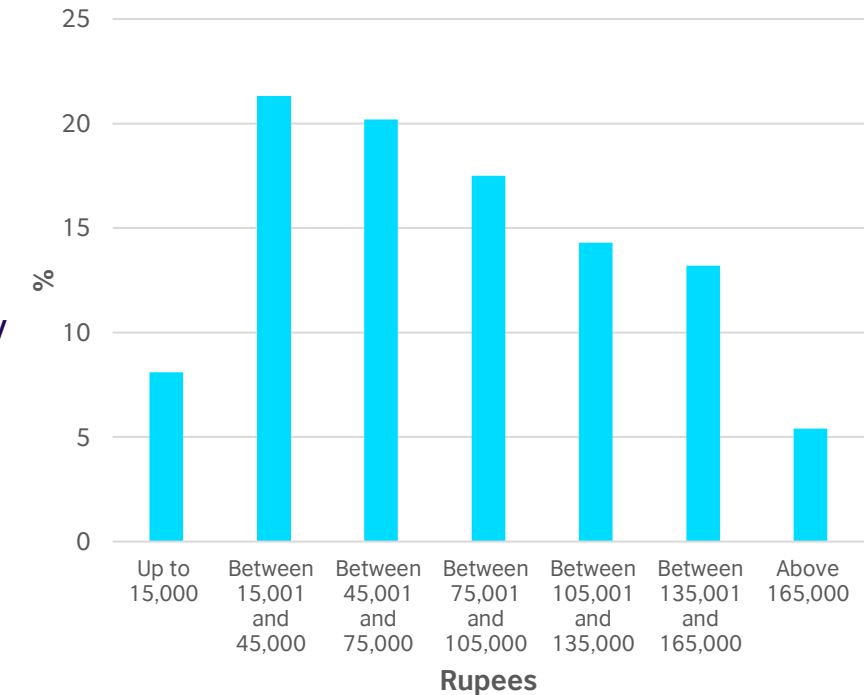
UK-India Roadmap 2030 – bilateral policy signed in May 2021

- Mutual Recognition Task force
- UK sector feedback to TNE regulations
- Sir Steve's strategic engagement on ground with Indian key policymakers
- UK collaboration – DfE, DIT, British Council, UUKi, BUILA, UKVI

Research : Impact of financial resources on HE choices in India

Total responses : 2,700

- GBP 750 to 1,050 per month is the median household income reported from the five regions except for the relatively poor North East region
- 42% students from low-income households earning less than GBP 450 per month attend private for-profit institution
- 59% students from high socio-economic class attend public institutions
- Students from relatively wealthy households though evenly distributed across institution type are concentrated in programmes charging relatively high tuition fees
- Tuition fees reported are low by international standards and are notably consistent across institution types (at an aggregate level). Median annual tuition fees fall within the GBP 500 to 800 band
- The most important sources of funding for HE study in India are support from family and loan from an official financial institution, selected by 67% and 16% of students respectively



Research : Impact of financial resources on HE choices in India

Studying abroad as an option

- 55% of students had previously considered studying abroad but decided against it due to cost
- The survey data suggests an underlying demand for overseas study that could progressively materialise as India's economy develops and household incomes continue to rise
- Undergraduate students in the West region and postgraduate students in the North region showed the strongest interest in studying abroad

New initiatives

Innovative projects:

Gender Advancement for Transforming Institutions (**GATI**)

Inspiring India in Research, Innovation and STEM education (**IIRISE**)

Going Global Partnership

A new higher education partnerships for teaching and learning

Collaborative and Exploratory initiatives through collaboration

Call for Expression will be end Aug/early Sept

Alumni Engagement

Global alumni platform

Alumni employability programmes (UK ACE – Alumni Career Advancement)

Alumni entrepreneurship programmes – UK Alumni grant awards

Alumni mentorship programme

Scholarships

Women in STEM

GREAT scholarships

Creative Economy Scholarships

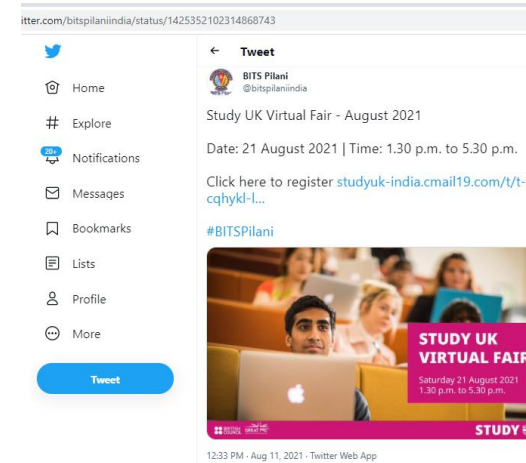
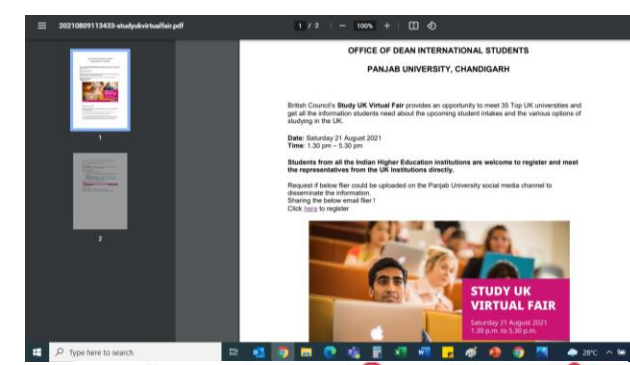
Marketing and promotional update

Institutions like Punjab University, IIT Roorkee, ICSSR, Department of Science and Technology and Department of Biotechnology (MoE), BITS Pilani, TATA institute of Social Sciences and Chitkara University.

Delhi public schools, Oberoi international school, Dheerubai ambani, Ecole mondiale, Singapore International, Hopetown, The Doon School, Unison world, Legacy international, Modern school, Woodstock, school, G D Goenka, Pathways world

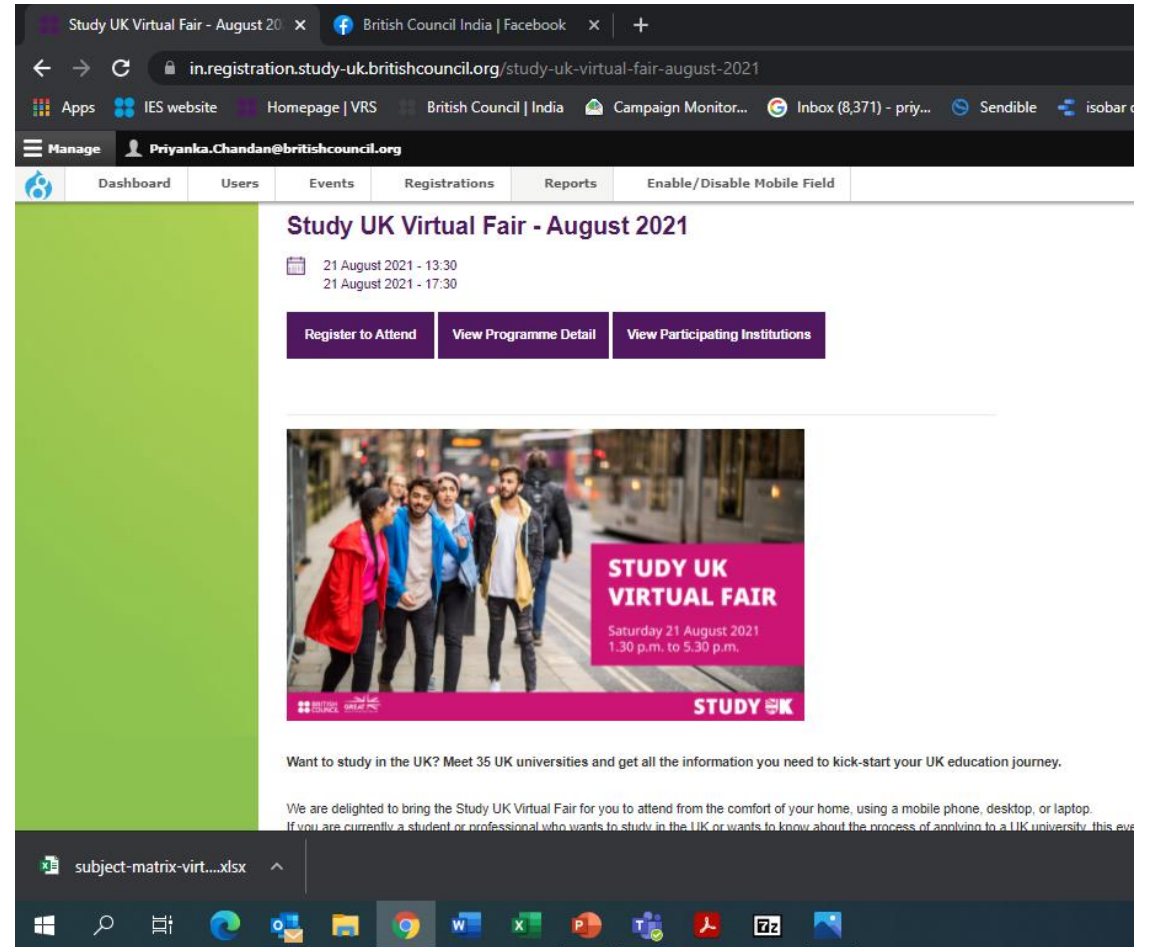
www.britishcouncil.org

Promoted to over **2400 colleges, universities** and institutions, **560 schools** and **775 agents and counsellors** across India



Marketing and promotions

Medium	Reach
Digital and social media campaign (Facebook, Instagram, Twitter and Google)	1.6 million reach, 23000 clicks
Emailers and newsletters	108,000+ subscribers
Press and Media (Digital and Print)	81+ exposures, reach 40 Mn.+
Website views	30000 pageviews



British Council in India ✓
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Planning to study in the UK? Attend our Study UK Virtual Fair on 21 August to meet 35 UK universities. Get all the information you need about applications, visas, Graduate Route, scholarships and more. Register now! bit.ly/3jMQNtK



STUDY UK VIRTUAL FAIR
Saturday 21 August 2021
1.30 p.m. to 5.30 p.m.

British Council India ✓
Published by Sendible · August 14 at 12:00 PM · 🌐


Register for Study UK Virtual Fair and get an opportunity to meet 35 UK universities of which 9 universities are from Russell Group. You will also get to know about courses, application process, student visa, Graduate Route and more.
To register visit: <https://bit.ly/3yKVvyB>

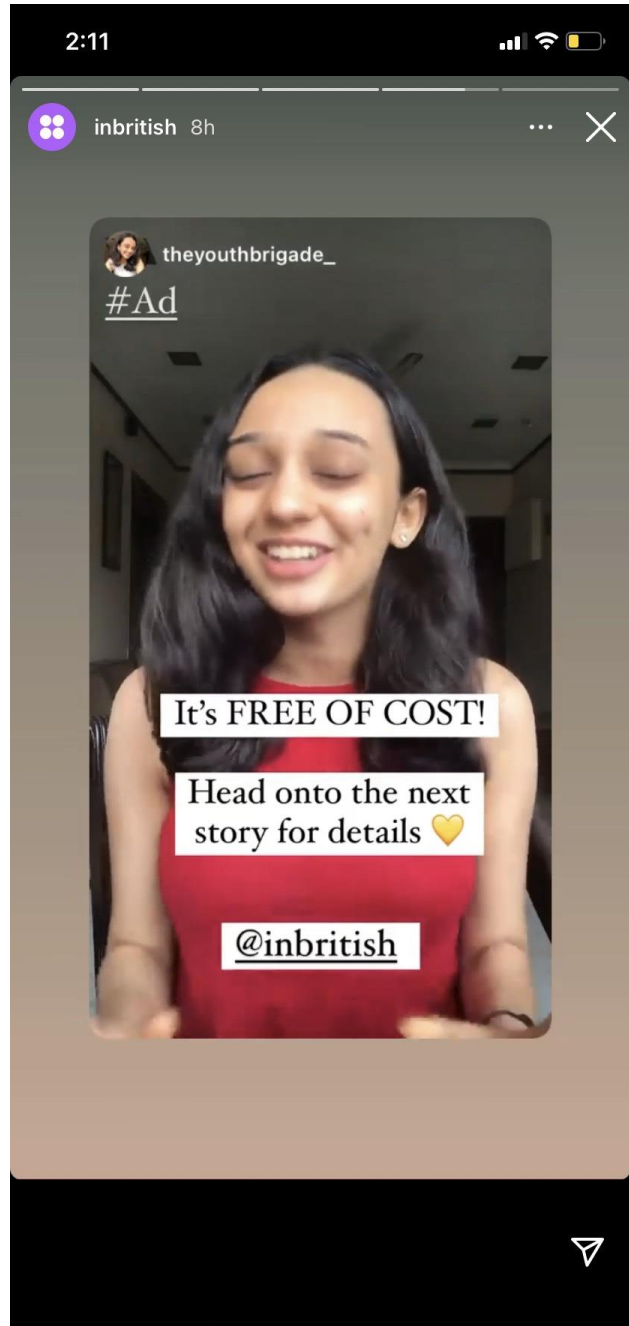
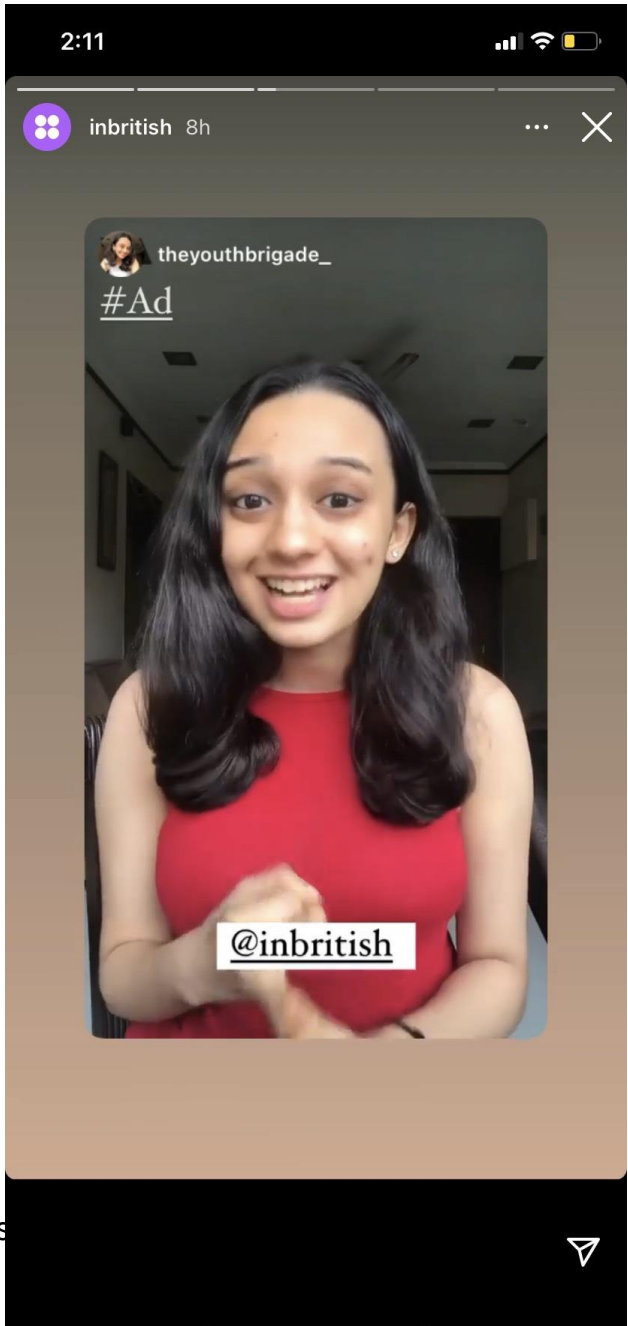


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British Council India ✓
Published by Sendible · Yesterday at 3:00 PM · 🌐

[University of Strathclyde](#) [London Metropolitan University](#) [The University of Sheffield](#) [Queen Mary University of London](#) and [Aston University](#) will be at the Study UK Virtual Fair on 21 August 2021 from 1.30 p.m. to 5.30 p.m.
Register now ▶ <https://bit.ly/3CTqwTy>





Study UK - British Council
Published by Deepika Baruah · 7 August at 22:51

Meet 35 UK universities for a one- to-one interaction, at the Study UK Virtual Fair and get all the information about admissions, courses, scholarships and more from the comfort of your home.

Date: 21 August
Time: 13:30 to 17:30 IST
Register now! <https://bit.ly/3zMnr57>
#StudyUK #ReadyForYou

Study UK Virtual Fair
21 August 2021

[Sign Up](#)

Study UK Virtual Fair
21 August 2021

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1 comment 9 shares

University of Birmingham
Study at one of the world's top 100 universities. The University of Birmingham is a world-class university, set in a beautiful 272 acre campus close to the heart of the UK's second city, Birmingham. Stand out from the crowd with a degree from the University of Birmingham which will help you on your journey to a successful career.

University of Kent
The University of Kent is a great choice for students keen to advance their career. Ranked in the top 10% of the world's universities for international outlook, Kent offers outstanding facilities, world-leading research, safe and welcoming locations, and a superb student experience.

Aberystwyth University
Aberystwyth University is 1st in the UK for teaching quality and student experience (Times Good 2021) and consistently in the top 10 for student satisfaction (NDS). As the first university in Wales, we're recognised for research power, teaching excellence, student satisfaction and our outstanding locations. Here's what we do next from other universities.

University of East Anglia
USA IS A FULLY-GLOBAL UNIVERSITY. We're proud to have over 3,000 international students from over 100 countries around the world. We're high academic standards, with scholarship that recognise student excellence. USA is also a safe, supportive and enjoyable place to study.

City, University of London
Become part of a global university in the heart of London, with strong industry links and outstanding academic expertise in research and innovation. City, you will have strategic advantages from our central location, excellent facilities and the academic and career support available from our comprehensive student support, making City a special place to further your studies.

Ravensbourne University London
Ravensbourne University London is an innovative, industry-focused university located in the heart of London. We're champions of creativity and collaboration, dedicated to giving our learners the specialist skills and opportunities they need for outstanding careers in digital media and design.

Manchester Metropolitan University
35% of our students are from 100+ countries. We're proud to have over 3,000 international students from over 100 countries around the world. We're high academic standards, with scholarship that recognise student excellence. USA is also a safe, supportive and enjoyable place to study.

Monaghan Metropolitan University
Monaghan Metropolitan University is a proud member of the British Council's Study UK programme. We offer a wide range of courses for September and February intakes.

London Metropolitan University
Based in one of the world's most exciting capital cities, London Met offers a diverse, contemporary of teaching and research. From undergraduate and innovative degrees, we offer a wide range of courses. From undergraduate and postgraduate degrees to short courses and professional qualifications, many of which are available to study full-time or part-time to suit.

[Click to get full list of participating universities](#)

[REGISTER NOW!](#)

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#StudyUK #ReadyForYou

Study UK Virtual Fair
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[Sign Up](#)

STUDY UK VIRTUAL FAIR
Saturday 21 August 2021
1:30 p.m. to 5:30 p.m.

[REGISTER NOW!](#)

Want to study in the UK?
Here's your chance to meet 35 UK universities and get all the information you need to kick-start your UK education journey.

We are delighted to bring the Study UK Virtual Fair to you to attend from the comfort of your home, using a mobile phone, desktop, or laptop.

If you are currently a student or professional who wants to study in the UK or wants to know about the process of applying to a UK university, this event is for you. We also encourage parents, teachers, educators, and anyone else interested in knowing about opportunities to study in the UK, to attend the fair free of cost.

Date: 21 August 2021 | **Time:** 1:30 p.m. to 5:30 p.m.

How can I attend?
After you complete your registration for the event, you will be sent a personal link and joining instructions via email to attend the fair.

- Why should you attend?**
The virtual fair gives you the opportunity to
- meet delegates from 35 UK universities and colleges for a one-on-one interaction
 - learn about courses, eligibility, scholarships, application process, visas, university support and more
 - get information on the Graduate Route and post-study work opportunities from UK Visa and Immigration (UKVI) officers
 - attend seminars on scholarships and visas.

[Click here to view the list of participating universities.](#)

[Register for free, click here!](#)

Seminar Schedule

Seminar name	Time
Student visa and Graduate Route	2:30 p.m. - 3:00 p.m.
Studying and living in the UK and Scholarships	3:15 p.m. - 3:45 p.m.

STUDY UK VIRTUAL FAIR
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[REGISTER NOW!](#)

Want to pursue your higher education in the UK?
Meet 35 top UK universities, including 9 Russell group universities at the Study UK Virtual Fair and get all the information you need to kick-start your UK education journey.

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[Register for free, click here](#)

FEW OF THE RUSSELL GROUP UNIVERSITIES YOU WILL MEET AT THE FAIR

Durham University
Durham is one of the world's leading universities, as chosen by our World Top 100 position in the QS World University Rankings 2022, where we are ranked 12nd. 16. Durham subjects are in the World Top 100 of the QS World University Rankings by Subject 2021, including 8 in the World Top 50. We offer the inspiration, you achieve the outstanding.

The University of Manchester
The University of Manchester ranks among the world's top 30 (QS) and has a long history of world-class research. We're proud to have over 3,000 international students from over 100 countries around the world. We're high academic standards, with scholarship that recognise student excellence. USA is also a safe, supportive and enjoyable place to study.

The University of Sheffield
The University of Sheffield is a World Top 100 university renowned for its excellence and impact of our research-led teaching. We are a founding member of the prestigious Russell group and top in the north of England for graduate prospects. Our students' union - the hub of student life on campus - is consistently voted the best in the UK.

University of Bath
The University of Bath is a top ten UK university (Guardian, 2021), which is recognised for providing an outstanding student experience and excellent teaching (QS, 2021). The University includes the UK's early UNESCO World Heritage city of Bath. The University is ranked 1st in the world for research excellence (Complete University Guide, 2021) and was the best student city in 2019 by QS.

STUDY UK VIRTUAL FAIR
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1:30 p.m. to 5:30 p.m.

[REGISTER NOW!](#)

Last chance to register for Study UK Virtual Fair and meet 35 top UK universities
Register now and kickstart your UK education!

Date: 21 August 2021 | **Time:** 1:30 p.m. to 5:30 p.m. | **Platform:** Zoom

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- attend seminars on scholarships and visas.

[Register for free, click here](#)

[CHECK OUT SOME OF THE UNIVERSITIES YOU WILL MEET AT THE FAIR](#)

University of Hull
At the University of Hull we will support you to achieve your personal best. We have a proud history of academic excellence and creating and inspiring life-changing research. With our team of academics, industry experts and career advisors by your side, you'll be unstoppable. Find out more about studying at the University of Hull in 2021.

Goldsmiths, University of London
Goldsmiths boasts a single-site campus just 10 minutes from London Bridge meaning you can experience campus student life without sacrificing out-of-experience. Find out more about studying at the University of Hull in 2021.

The University of Bath
The University of Bath is a top ten UK university (Guardian, 2021), which is recognised for providing an outstanding student experience and excellent teaching (QS, 2021). The University includes the UK's early UNESCO World Heritage city of Bath. The University is ranked 1st in the world for research excellence (Complete University Guide, 2021) and was the best student city in 2019 by QS.

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University of Glasgow
The University of Glasgow has been changing the world since 1424. Ranked 82nd in the QS World University Rankings, the University is home to 32,000 students from over 140 countries.

University of Southampton
Located on the warm south coast of England, just 1 hour 20 mins from central London by train. The University of Southampton is part of the Russell group and ranks 77th in the world (QS 2022). We offer programmes across business, engineering, aerospace, medicine, social sciences, art and design, and humanities. We also have Automatic First-class honours.

[Click to get full list of participating universities](#)

[REGISTER NOW!](#)

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[Register for free, click here](#)

FEW OF THE UNIVERSITIES YOU WILL MEET AT THE FAIR

University of Derby
We offer higher education in a wide choice of subject areas at our campus in Derby. Ranked top 10 for Postgraduate Student Experience 2020, our academics are backed up by practical experience to ensure our students are ready for a successful career, wherever their talents lie.

University of Plymouth
The University of Plymouth is the university of pioneers. The University has recently been ranked 22nd of more than 1,100 universities in the Times Higher Education Impact Rankings and 1st for marine, reinforcing its reputation for world-leading and award-winning sustainability research and teaching. At the University of Plymouth we have a thriving entrepreneurial community.

University of Essex
University of Essex is ranked 25th in the UK for research quality (Times Good University Guide 2019) and we offer scholarships up to GBP 10,000 and have a range of job opportunities giving students first-hand work experience while they study.

University of Strathclyde
The University of Strathclyde is a world-leading technological university located in the heart of Glasgow - one of the UK's largest cities. With more than 21,000 students from over 100 countries, the University of Strathclyde is a vibrant and welcoming place for students from all backgrounds. The University was named UK University of the Year 2020 by Times Higher.

University of Northampton
• Located in the heart of the UK
• Excellent facilities
• Supportive study environment
• Outstanding preparation for employment
• One-year paid placement options available

UCIN provides a fantastic opportunity to prepare for the world of work and increase your chances of securing a job when you graduate. We offer great value for money, an attractive International Scholarship scheme and affordable accommodation options.

Queen Mary University of London
Queen Mary University of London is one of the UK's leading research-focused Russell Group universities with a history dating back to 1785. We have 5 campuses in London and offer 152 and 170 degree courses the full disciplinary spectrum. We rank high for student satisfaction for subject areas like Medicine, Law, Science etc. receiving over 95% for 'overall satisfaction'. Overall we are ranked 13th in the UK and 110th in the world by the Times Higher Education (THE) World University Rankings.

[REGISTER NOW!](#)

स्टडी यूके वर्चुअल फेयर 21 को

कोलकाता. ब्रिटिश काउंसिल इस वर्ष का 'स्टडी यूके वर्चुअल फेयर' 21 अगस्त को आयोजित करेगा. यूके में पढ़ने की इच्छा रखने वाले छात्रों व उनके अभिभावकों को उनके सवालों का जवाब इस फेयर के जरिये मिल सकेगा. विश्वविद्यालय, वीजा, रहन-सहन संबंधी जानकारी देने के लिए इसका आयोजन किया जा रहा है. अधिक जानकारी व पूर्व पंजीकरण के लिए छात्र <https://www.britishcouncil.in/study-uk/events/virtual-fair-2021> लिंक पर देख सकते हैं.

'Study UK': British Council is hosting this year's 'Study UK Virtual Fair' on 21 August 2021. A semi-annual event, it is the most comprehensive source of information for studying in the UK, for prospective students and decision-makers, and covers all key aspects. SNS

British Council to hold 'Study UK Virtual Fair'

British Council will host 'Study UK Virtual Fair' on August 21. A semi-annual event, it is the one-stop source of information for prospective students.

Study UK virtual fair on Aug 21

Hyderabad: British Council, the UK's international organisation for educational opportunities and cultural relations, is hosting this year's 'Study UK Virtual Fair' on August 21. A bi-annual event, it is a source of information for studying in the UK, for prospective students and decision-makers, and covers all important aspects enabling an informed decision. Close to 35 UK universities are set to participate in the fair. TNN

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नवभारत

ब्रिटिश काउंसिल का स्टडी यूके वर्चुअल फेयर

पुणे, (सं.) ब्रिटिश काउंसिल द्वारा शनिवार 21 अगस्त को स्टडी यूके वर्चुअल फेयर का आयोजन किया गया है. यह उपक्रम मतलब इच्छुक विद्यार्थी और निर्णय लेनेवालों के लिए यूके में पढाई करने के लिए एकही छत के नीचे सभी जानकारी का व्यापक स्रोत है. इस उपक्रम में जानकारीपूर्ण निर्णय लेने के लिए सारे महत्वपूर्ण चीजों का समावेश है. स्टडी यूके फेयर यह 2020 से डिजिटल पद्धति से आयोजित किया जा रहा है, अगस्त और दिसंबर ऐसे दो वर्चुअल फेयर का आयोजन ब्रिटिश काउंसिल द्वारा किया गया जिसमें कुल 11,000 एंटीज आई.पूर्व रजिस्ट्रेशन के लिए विद्यार्थी इसके संकेतस्थल पर जा सकते हैं.

British Council's Study UK Virtual Fair on August 21

Preeti Biswas | TNN | Aug 18, 2021, 19:30 IST



Image used for representational purpose only

HYDERABAD: British Council, the UK's international organisation for educational opportunities and cultural relations, is hosting this year's 'Study UK Virtual Fair' on August 21.

A semi-annual event, it is a one-stop source of information for studying in the UK, for prospective students and decision-makers, and covers all important aspects enabling an

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News from the world of education - August 13, 2021

AUGUST 13, 2021 16:36 IST
UPDATED: AUGUST 13, 2021 16:36 IST

British Council hosts Study UK Virtual Fair

British Council is hosting this year's 'Study UK Virtual Fair' on August 21 from 1.30 to 5.30 pm. It offers information about studying in the U.K. for prospective students and will allow participants to get answers about the current process for obtaining a student visa and Graduate Route from UK Visas and Immigration (UKVI) officers. Experts will also address queries on the newly launched Graduate Route and post-study work opportunities in the U.K. Representatives from the British Council will also share information on available scholarships and student life in the U.K. Additionally, the event will allow prospective students to consult and get guidance on programmes, university selection, eligibility, application process, course content and more, with representatives from over 35 universities, including prestigious Russell Group establishments like the University of Bristol, University of Birmingham, University of Edinburgh, University of Glasgow, University of Sheffield, University of Manchester, among others. For more information and to pre-register, visit <https://www.britishcouncil.in/study-uk/events/virtual-fair-2021>

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British Council to host "Study UK Virtual Fair" on August 21

British Council's Study UK virtual fair will provide information about courses, scholarships, eligibility, visas, student life in the UK.



British Council's Study UK virtual fair on August 21

Vagisha Kaushik | Aug 12, 2021 - 5:56 p.m. IST

Share Via

NEW DELHI: British Council, the UK's international organisation for educational opportunities and

British Council's Study UK Virtual Fair Is Back – Mark Your Calendars

- Coveted semi-annual education event for UK education aspirants - Direct access to representatives from 35 UK universities about courses, scholarships, eligibility, visas, student life in the UK, and more - Focus on Graduate Route – the UK's new policy allowing international students to stay in the UK for at least 2 years after successfully completing a course in the UK

Study UK Virtual Fair - August 2021



Welcome to the Study UK Virtual Fair

If you have already registered for the fair, refer to the instructions below. If you have not registered for the fair, please complete this [registration form](#).

- To meet UK universities and colleges of your choice, click on their respective icons below. We encourage you to visit as many university rooms as you want to. You can also look for a university by using the Ctrl+F search feature.

- Each university page takes you to a virtual room to meet university representatives. To enter this room, use the password sent to you via email (the password is common for all meeting rooms). If you are unable to locate this password, contact a British Council team member at the 'British Council Helpdesk'.
- Once you enter a university room, you may be put in a waiting room until the university finishes speaking to the candidates before you.
- Inside the university pages, 'View Courses' and 'Know more about the university' links give you a detailed description of the university and the courses they offer.
- If you need further assistance, please contact a British Council team member at the 'British Council Helpdesk'.
- Use this [Subject Matrix](#) to know the subjects and courses offered by the participating UK institutions.

For guidance on online safety while attending the virtual fair, please [click here](#).



Aston University

Connect LIVE with the university here!



University of Bath

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University of Brighton

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University of Bristol

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University of Bedfordshire

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University of Birmingham

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City, University of London

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University of Cumbria

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University of Derby



University of Dundee

Thank you