
All India Briefing Study UK Virtual Fair

December 2021

Covid update and travel advisory

Average Covid cases under 9000

80 per cent of the eligible population in India has been vaccinated against Covid-19 with the first dose, and 38 per cent has been fully vaccinated.

Most states include Delhi, Gujarat, Tamil Nadu, Uttar Pradesh, Madhya Pradesh, Haryana, Rajasthan, Telangana have opened schools for all grades and colleges with limited capacity and covid protocols.

Final year CBSE and ICSE/ ISC exams ongoing in new 2-part format

New travel guidelines issued – UK named at-risk country

India – key drivers

Economy



- After contracting for two straight quarters, Indian economy witnessed growth in the October-December quarter. India GDP grew 0.4% year-on-year,
- India will be world's third largest economy by 2030, overtaking the UK in 2025, Germany in 2027 and Japan in 2030

Mobile and Internet growth

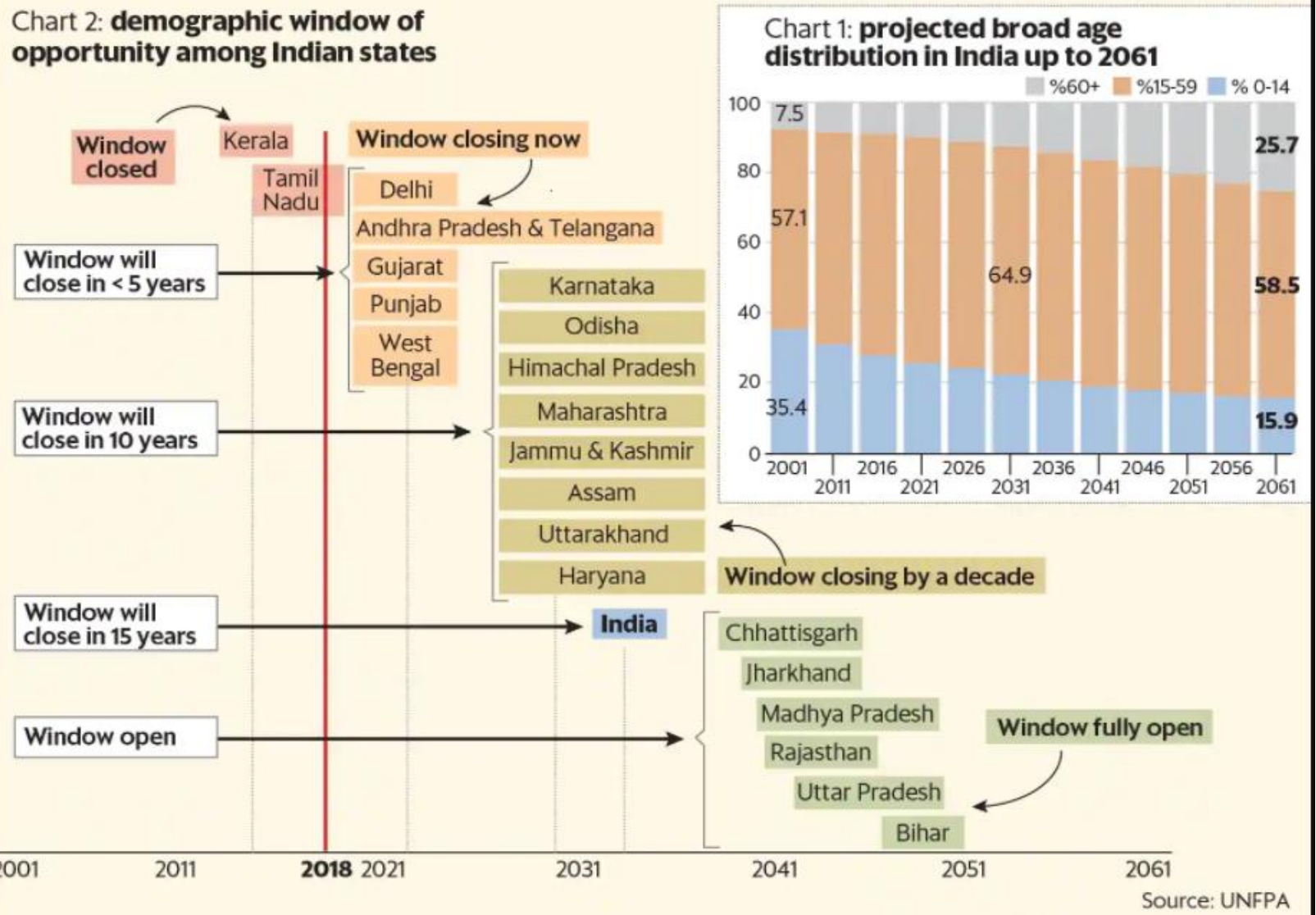


- Nearly 79% of the population has a mobile connection.
- India ranks 2nd with most smartphone users
- 622 million internet users in 2020 to grow 45% over the next four years reaching 966 million

Young demography

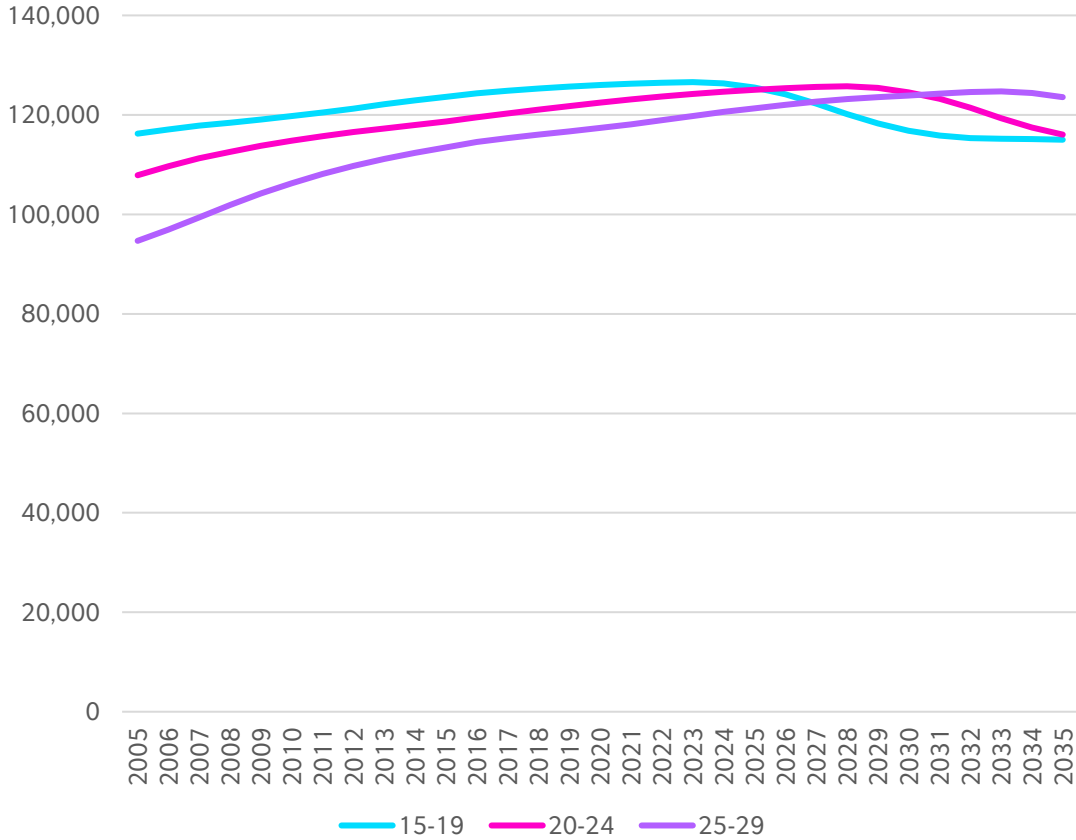
India has more than 50% of its population below the age of 25 and more than 65% below the age of 35

Every fifth person in India is an adolescent (10-19 years) and every third - a young person (10-24 years).

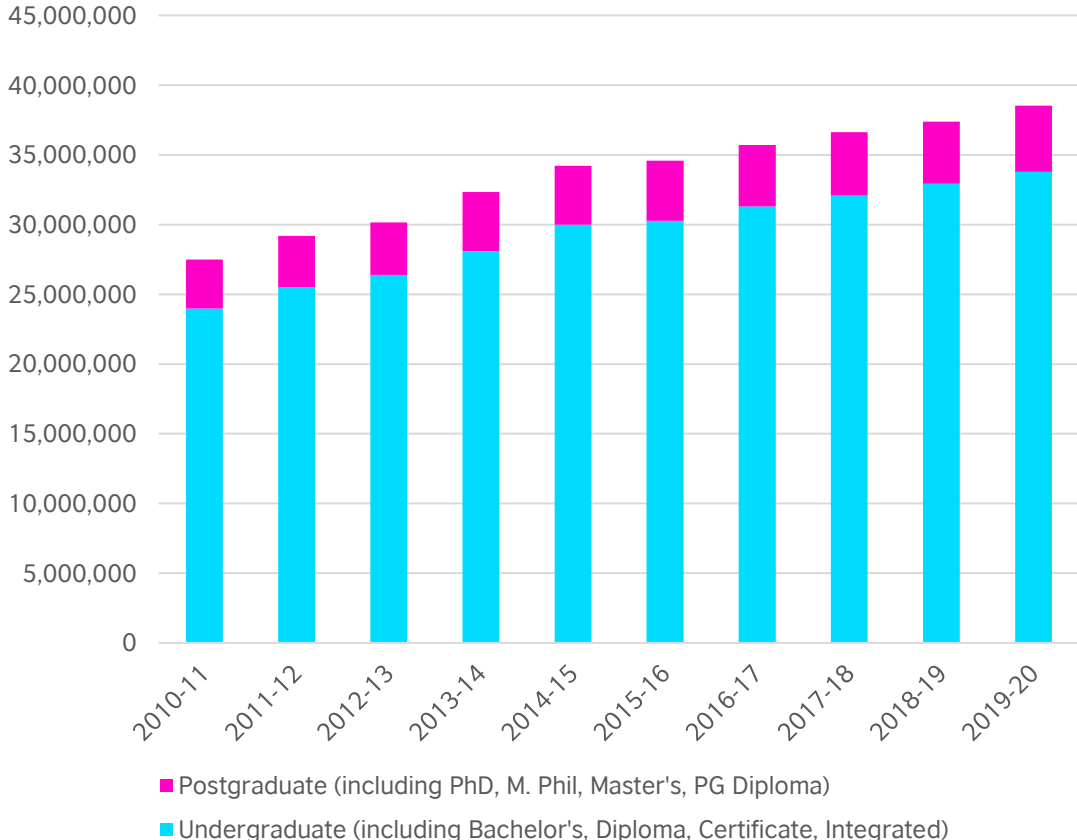


Education landscape

Student-age population (thousands)



Enrolments by level



India's Higher Education landscape

- World's second largest HE system, with 1,043 universities, 42,343 colleges and 11,779 stand-alone institutions
- National Education Policy 2020 – guiding policy framework
- Aims to increase Gross Enrolment Ratio in higher education from 26.3% (2018) to 50% by 2035
- Focus will be on expansion of public and private institutions, capacity building, multi-disciplinary programmes, option to run open distance and online learning programmes, credits-based courses, flexible curriculum and stronger regulation through a single regulator
- New Union Education Minister. He is also the Skills Minister.
- Seven Indian institutions among top 250 ranked globally by THE in the Global Employability University Ranking. These are IIT Delhi, Indian Institute of Science in Bangalore, IIT Bombay, IIT Kharagpur, IIM Ahmedabad, Amity University and Bangalore University

Mobility

Outward Mobility Competitors

India is currently the world's second-largest source of international students after China.

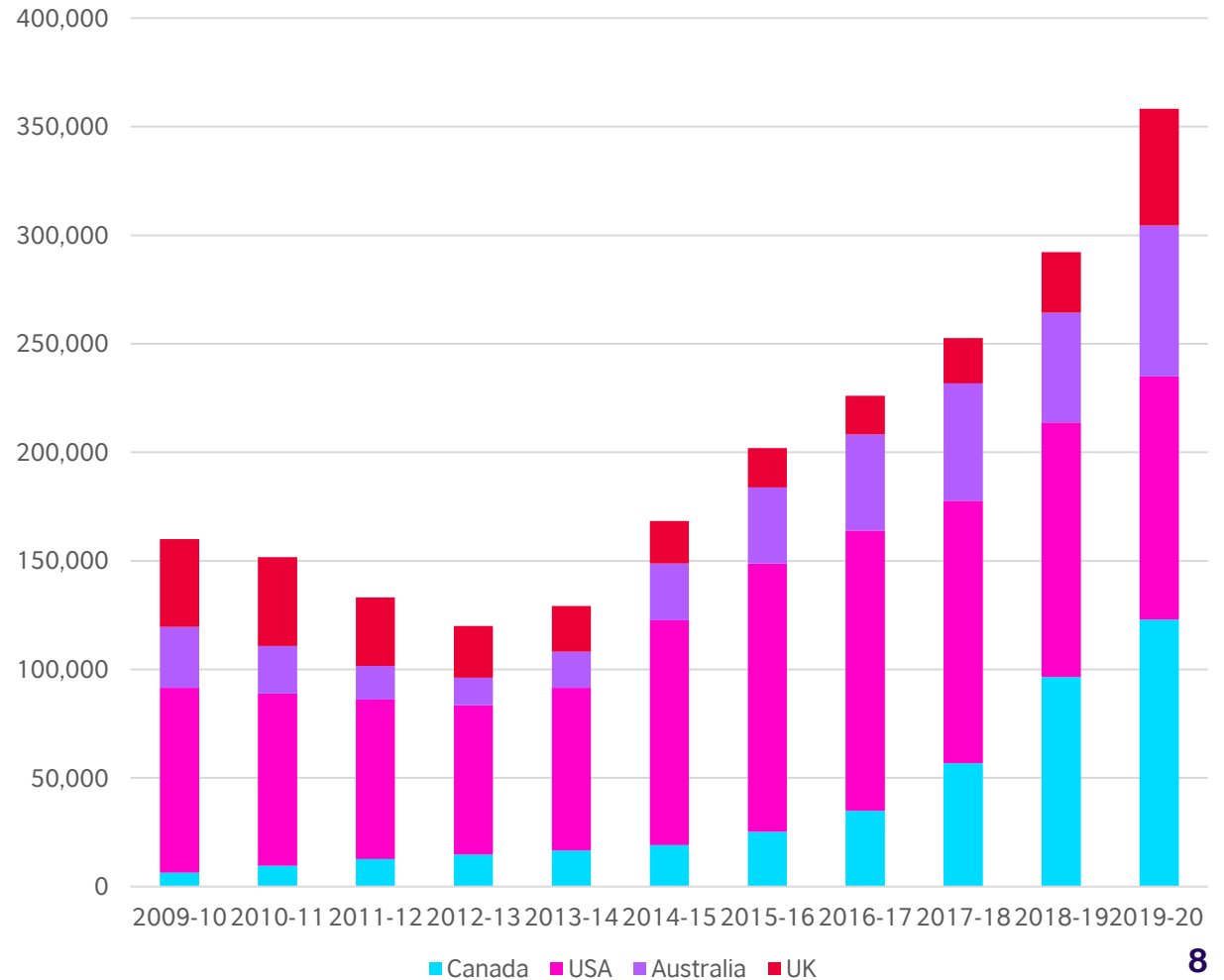
The number of Indian students enrolled in degree programs abroad more than doubled from 134,880 students in 2004 to 332,033 in 2018. Overall mobility numbers reduced in 2020.

Canada has likely overtaken the US as the top destination for Indian students in 2019/20, with Australia and the UK as the 3rd and 4th largest destinations respectively.

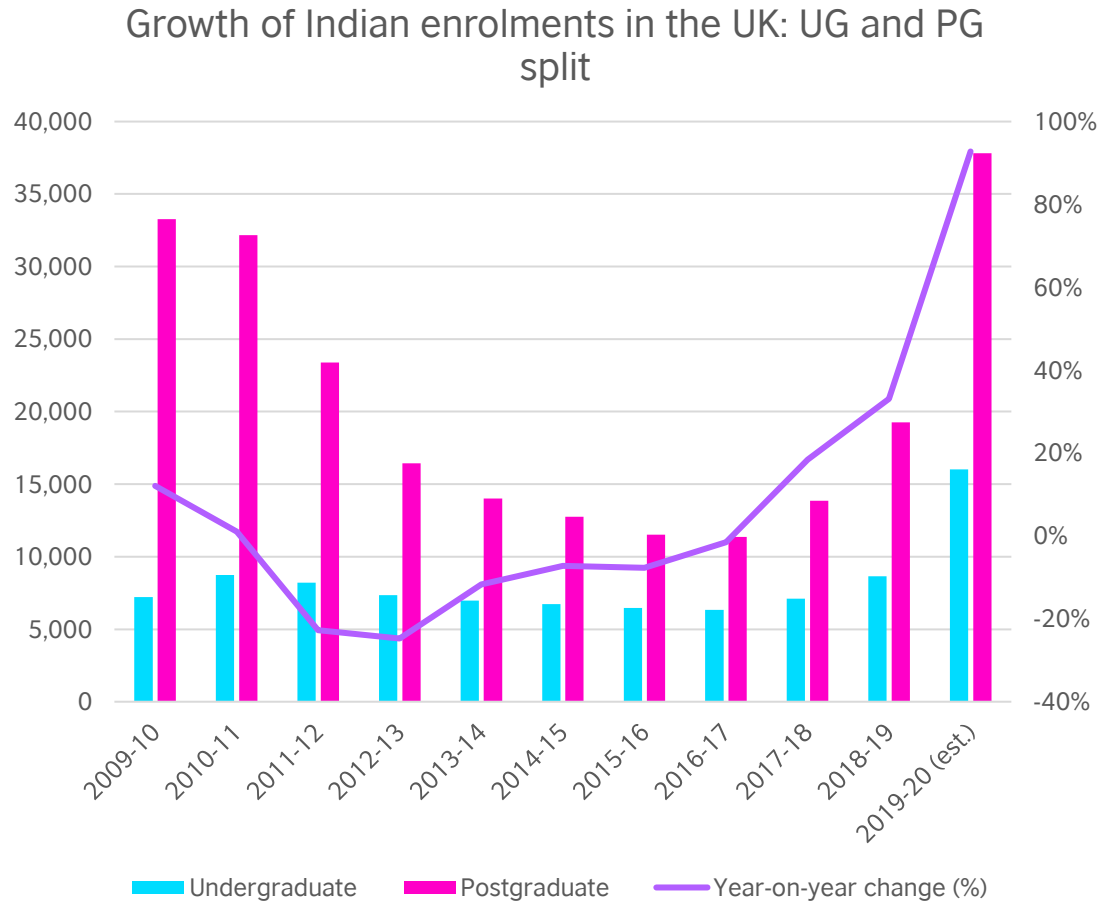
Indian students are also increasingly looking to cost-effective alternatives in non-English-speaking countries, such as the United Arab Emirates, China, and Germany

Other cost-effective alternatives are the emerging premium private institutions within India such as Ashoka and Shoolani

International Enrolments



Indian HE students in UK by level of study



2019/20 saw extremely strong growth in Indian enrolments at higher education institutions in the UK, with student numbers almost doubling compared to the previous year

The 2021 Q3 visa data shows 61,996 student visas, twice as much at this time last year. 102% growth YoY and 135% growth YTD

Subject preference in the UK

All major subject areas saw growth in 2019/20 but the bulk of the increase came from the most popular subject areas

The most popular subject for Indian students in the UK is business and management, followed by computing and engineering

Growth in computing was particularly strong, with student numbers tripling compared to the previous year

Computing and engineering programmes are particularly popular among postgraduates, while subjects allied to medicine, social sciences and creative arts & design have a more even split between UG and PG students

TNE programmes delivered in India are full-time franchised or validated programmes. Enrolments on UK TNE programmes have reached 7,930 in 2019/20 according to HESA

Recent Developments

Policy level

NEP 2020 – progress over one year

- Increased threshold of online delivery by the Indian HEIs to 40%. Approved complete online delivery of degree courses by the top 100 Indian HEIs in the national institute ranking framework for select subjects
- Draft Regulations for Joint Degree, Dual Degree and Twinning programme for academic collaboration between Indian and foreign HEIs
- NRF and Regulatory commission
- Academic Board of Credit set up for credit-based education

UK-India Roadmap 2030 – bilateral policy signed in May 2021

- Mutual Recognition Task force
- UK sector feedback to TNE regulations
- Sir Steve's strategic engagement on ground with Indian key policymakers
- UK collaboration – DfE, DIT, British Council, UUKi, BUILA, UKVI

Market and Media sentiments - India

- Visa and travel guidelines and restrictions, international acceptance of vaccination certificates and impact on international students' travel and admissions took the spotlight. Omicron related travel updates/ restrictions and uncertainties.
- Post the initial concerns in 2020, Indian students are looking to study abroad despite the pandemic and travel restrictions
- Canada has emerged as the #1 destination for Indian students planning to study abroad, followed by the US
- The UK has gained prominence as a foreign education destination amongst Indian students
- Foreign universities from many countries are looking to set-up campuses in India (due to India's National Education Policy 2020)
- The high cost of foreign education (for international students vs. local students) continues to be a topic of discussion
- In a skills-based, remote economy, there is growing conversation around high-value credentials being available online through direct admissions or through Edtech platforms

Mobility promotion plans

Promotions and campaigns:

- Monthly Study UK Information Sessions
- Facebook Lives with UKVI, BUILA, UCAS
- Pre-departure briefings
- GREAT Talks
- Traditional and digital promotions
- Quora
- Advertorials landing key messages
- Big media partnerships
- Instagram Stories campaign with students arriving on campus

Recruitment:

- Virtual Fairs India, Schools Tours/ UG Open Day, subject fairs
- E-Publications
- Thematic webinars and masterclasses
- Digital Marketing campaigns

Agents and alumni

- Agents and counsellors briefing sessions
- Agents' symposium
- School Counsellors for UCAS conference and UG open day in India
- Alumni ACE programme
- Alumni awards and conference
- Alumni workshops
- Employability symposium
- Entrepreneurship grants
- Alumni stories and social media campaigns
- Alumni programming across all events and sessions (FB Lives, thematic webinars, e-publications)

Where else can we support you on alumni and agent engagement?

Other updates:

Research and Insights

Insight hubs

Going Global Partnerships:

A new higher education partnerships for teaching and learning
Collaborative and Exploratory initiatives through collaboration
26 exploratory applications each and 8 collaborative approved

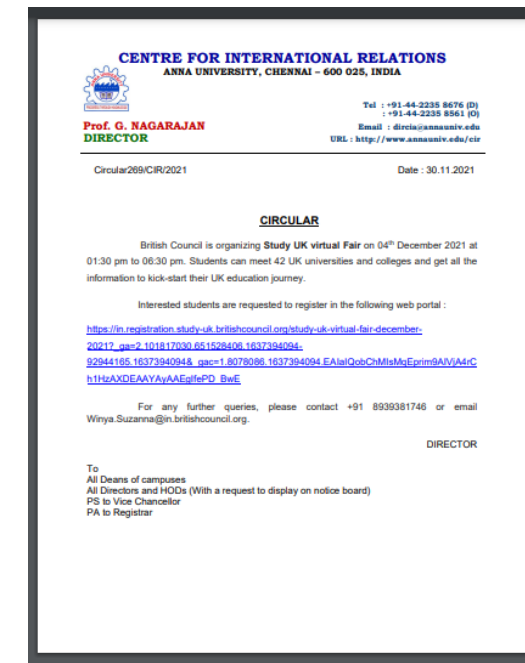
Scholarships: GREAT, Women in STEM, 75 years celebrations in India

Marketing and promotional update

Institutions like Dibrugarh University, Ashoka University, Chitkara University, Amity University, Punjab University, BITS Pilani, TATA institute of Social Sciences.

B D Somani International School, Bhatnagar International school, Tagore International School, The Millennium School, Chitkara International School, Scindia School, Emerald International School, Modern High School, O.P.Jindal School, Raigarh, Good Shepherd International School, Lawrence International, The Choice School and many more.

Promoted to over **2400 colleges, universities** and institutions, **560 schools** and **775 agents and counsellors** across India



Marketing and promotions

Medium	Reach
Digital and social media campaign (Facebook, Instagram, Twitter and Google)	1.7 million reach, 25000 clicks
Emailers and newsletters	110,000+ subscribers
Press and Media (Digital and Print)	90+ exposures, reach 45 Mn.+
Website views	44400+ pageviews

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STUDY UK VIRTUAL FAIR
Saturday 4 December 2021
1.30 p.m. to 6.30 p.m.

Planning to study in the UK? Register for Study UK Virtual Fair
Meet 42 UK universities. Get information about courses, eligibility, scholarships and more

[Register now](#)

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Events

Study UK Virtual Fair - December 2021
04 December 2021 - 13:30
04 December 2021 - 18:30

[Register to Attend](#) | [View Programme Detail](#) | [View Participating Institutions](#)

STUDY UK VIRTUAL FAIR
Saturday 4 December 2021
1.30 p.m. to 6.30 p.m.

Kick-start your UK education journey by attending our Study UK Virtual Fair! Meet 42 UK universities and attend informative seminars to help you with information about studying and living in the UK.

We are delighted to bring the Study UK Virtual Fair for you to attend from the comfort of your home, using a mobile phone, desktop, or laptop. If you are currently a student or professional who wants to study in the UK or wants to know about the process of applying to a UK university, this event is for you. We also encourage parents, teachers, educationists, and anyone else interested in knowing about opportunities to study in the UK, to attend the fair free of cost.

Date: Saturday 4 December 2021
Time: 1.30 p.m. to 6.30 p.m. IST

Event and seminar schedule

OTHER POSTS



British Council India
6h · 🌐

Here's what representatives from [University of Bath](#), [University of Birmingham](#), [City, University of London](#), [University of Dundee](#) and [The University of Manchester](#) have to say about the Study UK Virtual Fair on 4 December.
Have you registered as yet? <https://bit.ly/3CjEj47>
#StudyUK #StudyUKVirtualFair



Barbara Wickham @wickhambarbara · Nov 29
Join us on 4 December to meet 42 UK universities at the #StudyUKVirtualFair. Register here bit.ly/3CjEj47 @inBritish



1 11 22



British Council India
November 22 at 10:00 AM · 🌐

Register for Study UK Virtual Fair and get an opportunity to meet 40+ UK universities of which about 12 universities are from Russell Group. You will also get to know about courses, application process, student visa, Graduate Route and more.
Register now <https://bit.ly/3CjEj47>
#StudyUK #StudyUKVirtualFair



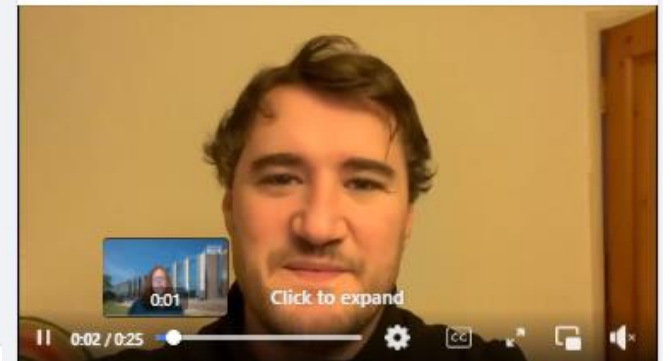
British Council India
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[Liverpool Hope University](#), [Newcastle University](#), [University of Northampton](#), [University of Nottingham](#), [University of Reading](#) and many more universities will be there at the Study UK Virtual Fair on 4 December and here's what they have to say to you.
Register now to attend <https://bit.ly/3CjEj47>
#StudyUK #StudyUKVirtualFair



British Council India
November 30 at 4:26 PM · 🌐

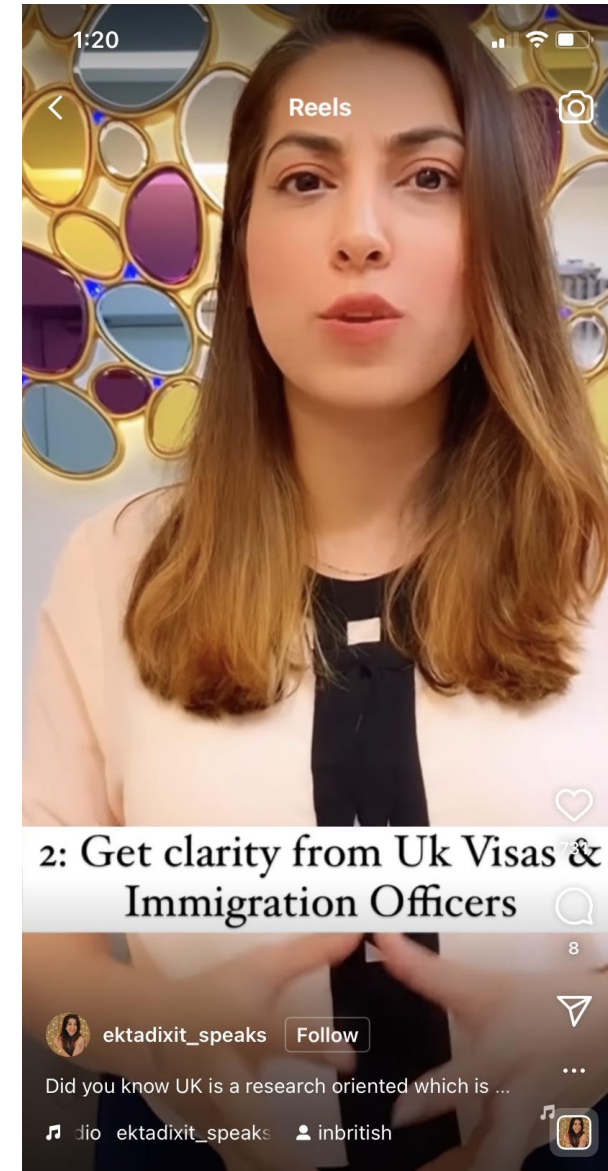
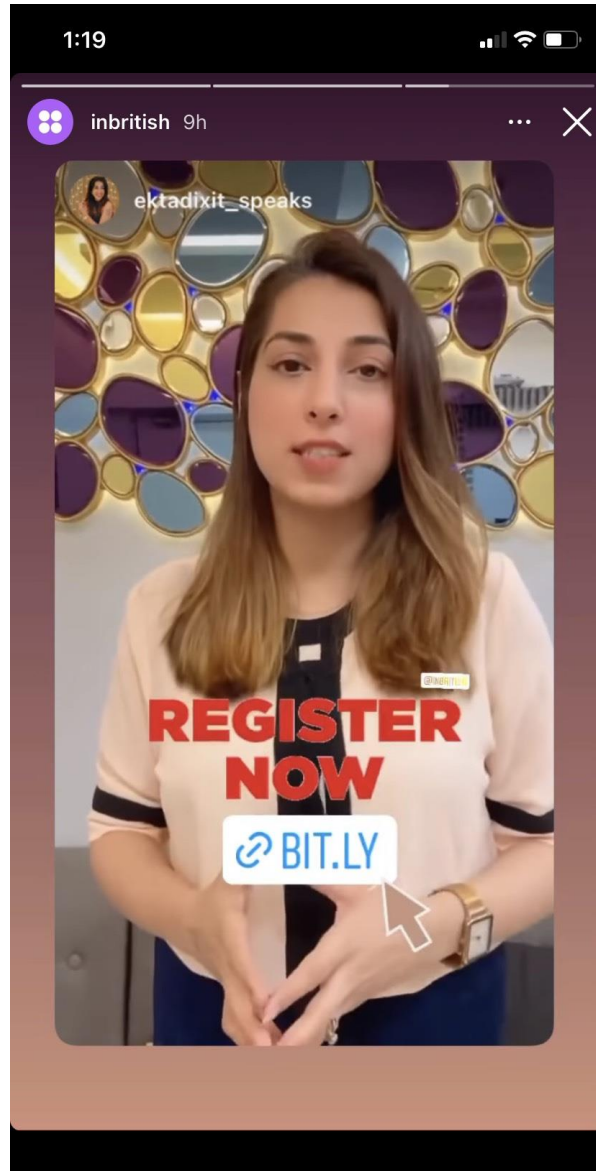
Are you ready for the Study UK Virtual Fair on 4 December? Here's what [University of Hull](#), [University of Kent](#), [Lancaster University](#), [University of Bedfordshire](#) and [Brunel University London](#) have to say to you about the event. Register today <https://bit.ly/3CjEj47>
#StudyUK #StudyUKVirtualFair



Himani Verma Taneja and 3 others 1 Comment 2 Shares

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STUDY UK

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STUDY UK VIRTUAL FAIR
Saturday 04 December 2021 | 1.30 pm to 6.30 pm.
Thank you for registering for the Study UK Virtual Fair.

All the day, you will get a chance to meet 42 UK universities and colleges of which 13 are virtual and 29 are from the Graduate Route. You can explore the different courses offered across various programmes like business and management, STEM, humanities and social studies, law and medicine, education, arts, music and more. This is a great opportunity to find out about application processes, deadlines, scholarships, visas as well as the Graduate Route.

You will receive a link to join the event and the joining instructions on 03 December 2021.

Refer to the **Virtual Map** to know more about the outside reach university offers.

Some of our big highlights are given below:

- one-to-one interaction with delegates from 42 UK universities and colleges
- information on the Graduate Immigration route and probably work opportunities
- seminars on scholarship and visas
- opportunity to interact with them and provide us their experience of living and studying in the UK.

Learn more about the universities that you are keen of the list.

LIST OF PARTICIPATING UNIVERSITIES

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KING'S College LONDON
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Meet 42 UK universities and colleges for one-to-one interactions, at the Study UK Virtual Fair. Learn more about applications, admissions, scholarships, student visas and the Graduate Route, all from the comfort of your home, directly from UK representatives.

Date: 04 December 2021
Time: 01.30 p.m. to 06.30 p.m. (IST)

Register now <https://bit.ly/3CjEj47>

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Study UK Virtual Fair
04 December 2021
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You have received this newsletter because you registered on our website or previously showed interest in UK High Council news. If you wish

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Learn about courses, univs, scholarships at Study UK fair: Debanjan Chakrabarti of British Council

Kabir Singh Bhandari

Posted on 29 Nov 2021 13:24 PM



Debanjan Chakrabarti, Director, East and Northeast India, British Council, says why the UK should be the first choice for study abroad.

STUDY FAIR ON DECEMBER 4

Chandigarh: The British Council, the UK's international organisation for educational opportunities and cultural

ing its fourth Study UK Virtual Fair on December 4. The fair provides a platform for

4న యూకే వర్చువల్ ఫేయిర్

బ్రిటన్లో విద్యావకాశాలను తెలియజేసేందుకు బ్రిటిష్ కౌన్సిల్ ఈ నెల 4న 'స్టడీ యుకే వర్చువల్ ఫేయిర్'ని నిర్వహిస్తోంది. బ్రిటన్లో వదవాలని అనుకునేవారికి ఇదో 'వన్ స్టాప్ వేదిక'. యూకేలోని 42



వర్చిటీలకు తోడు రస్సెల్ గ్రూప్ కాలేజీలను, మద్యాహ్నం 1.30 నుంచి మూడు సెషన్స్గా ఈ ఫేయిర్ జరుగుతుంది.

BRITISH COUNCIL'S 'STUDY UK VIRTUAL FAIR' TO BE HELD DEC 04

Ahmedabad: The UK's international organization for educational opportunities and cultural relations. British Council will be hosting its fourth

British Council's Study UK Virtual Fair – December Edition

Chennai, 26 November 2021: British Council, the UK's international organisation for educational opportunities and cultural relations, is hosting its fourth edition of the 'Study UK Virtual Fair' on Saturday 4 December 2021. The Fair is a one stop platform for attendees to interact with several university representatives and gather insights on the study opportunities in the UK, including courses, universities and

scholarship offers along with application processes and eligibility criteria. The Fair also provides information on student life in the UK, housing, as well as career prospects.

During the Virtual Fair, prospective students will be able to consult with representatives of 42 UK universities, including 12 prestigious Russell Group establishments. The Fair will also provide attendees an interface

with UK Visas and Immigration (UKVI) officers to clarify current application processes and post-study work opportunities and which to work on during their stay in the UK. Jan Directo Council

UK Virtual Fairs are a part of our commitment towards a phenomenal response for

4న బ్రిటిష్ కౌన్సిల్ 'స్టడీ యుకే వర్చువల్ ఫేయిర్'

నవతెలంగాణ-హైదరాబాద్

విద్యావకాశాలు, సాంస్కృతిక సంబంధాలకు సంబంధించిన యుకే అంతర్జాతీయ సంస్థ బ్రిటిష్ కౌన్సిల్ తమ నాలుగవ 'స్టడీ యుకే వర్చువల్ ఫేయిర్'ను డిసెంబర్ 4న నిర్వహించనున్నది. ప్రపంచ ఆర్థిక వాతావరణంలో విజయవంతంగా ముందుకు సాగేందుకు వీలు కల్పించాలన్న తమ నిబద్ధతకు సూచికలు స్టడీ యుకే వర్చువల్ ఫేయిర్లు అని బ్రిటిష్ కౌన్సిల్ దక్షిణ భారత డైరెక్టర్ జనక పుష్పనాథన్ వివరించారు.

SHORT TAKES

BRITISH COUNCIL'S STUDY UK VIRTUAL FAIR ON DEC. 4

DC CORRESPONDENT HYDERABAD, NOV. 26

The fourth edition of 'Study UK Virtual Fair', under the aegis of British Council, will be held on December 4. The one-stop platform for Indian students keen on pursuing studies in the United Kingdom provides them an opportunity to interact with several university representatives directly.

అధ్యక్షుల ఫేయిర్

అలాగే బ్రిటిష్ కౌన్సిల్ ఛైర్మన్ రిచర్డ్ టాల్బోట్ ఈ కార్యక్రమం ద్వారా భారతీయ విద్యార్థులకు అనుకూల వాతావరణం సృష్టించాలని కోరుకున్నారు. యూకేలోని విద్యావకాశాలను తెలియజేసేందుకు బ్రిటిష్ కౌన్సిల్ ఈ నెల 4న 'స్టడీ యుకే వర్చువల్ ఫేయిర్'ని నిర్వహిస్తోంది. బ్రిటన్లో వదవాలని అనుకునేవారికి ఇదో 'వన్ స్టాప్ వేదిక'. యూకేలోని 42 వర్చిటీలకు తోడు రస్సెల్ గ్రూప్ కాలేజీలను, మద్యాహ్నం 1.30 నుంచి మూడు సెషన్స్గా ఈ ఫేయిర్ జరుగుతుంది.

బ్రిటిష్ కౌన్సిల్ నె అపనె స్టడీ యు.కె. వర్చువల్ ఫేయిర్-డిసెంబర్ సంకరణ కి ఘోషణ కి

ఛంబీగడ్, 1 డిసెంబర్ (బ్యూరో): బ్రిటిష్ కౌన్సిల్, శాశ్వత సంస్కృతిక సంబంధాల కోసం యు.కె. అంతర్జాతీయ సంకరణ, డిసెంబర్ 4 2021 కి స్టడీ యు.కె. వర్చువల్ ఫేయిర్ కి అపనె ఛోథే సంకరణ కి మెజబానీ కర రహా హై. యె మెలా ఉపస్థిత లోగో కి లిఫ్ వన-స్టాప్ ప్లాట్ఫామ్ హై జహాం వహ బాతచీత్ కరనె కా ఒక బంద్ మంచ్ హై. కర్షి విశ్వవిద్యాలయ ప్రతినిధియో కి సాథ బాతచీత్ కర సకరె హై. యె మెలా ఉపస్థిత లోగో కి యు.కె. వీజా ఓర్ ఇమిగ్రేషన్ (యు.కె.వీ.ఓ) అధికారియో కి సాథ ఒక ఇంటర్ఫేస్ ఛీ ప్రదాన్ కరెగా, తాకి ఛాన్సెలర్ ప్రాప్త కరనె కి బర్తమాన్ ప్రక్రియా కి బారె మే కిసి ఛీ సందేహ కి స్పష్ట క్రియా జా సకె.

Landing page



Welcome to the Study UK Virtual Fair

If you have already registered for the fair, refer to the instructions below. If you have not registered for the fair, please complete this [registration form](#). The university rooms will open at 2.30 p.m.

- To meet UK universities and colleges of your choice, click on their respective icons below. We encourage you to visit as many university rooms as you want to. You can also look for a university by using the Ctrl+F search feature.
- Each university page takes you to a virtual room to meet university representatives. To enter this room, use the password sent to you via email (the password is common for all meeting rooms). If you are unable to locate this password, send an email to vishu.sharma@britishcouncil.org and send a request for the joining instructions.
- If you face difficulties in joining any room or need any further assistance, get in

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- If you face difficulties in joining any room or need any further assistance, get in touch with the British Council Helpdesk.
- Inside the university pages, 'View Courses' and 'Know more about the university' links give you a detailed description of the university and the courses they offer.
- Use this **Subject Matrix** to explore the subjects and courses offered by the participating UK institutions.

Seminar timings: Seminar by UKVI at 01.30p.m., Seminar by The British Council with alumni at 6.00p.m. To attend, click on the British Council seminar room below.

For guidance on online safety while attending the virtual fair, please [click here](#).

Download the 'Medicine, Dentistry and allied subjects' and 'Humanities and Social Sciences' magazines to prepare for your UK applications. It has all the essential information you will need to kickstart your applications to the UK.



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Seminar Room

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Thank you