

Agents networking event
Certificate awarding ceremony of Education UK Certificate for Agents.

Venue: British Council, 5 Fuller Road, Dhaka 1000, Bangladesh
Time: 4:30pm to 6:00pm



The quarterly networking event with the local agents was organised on the evening of 18 March 2015 in the British Council office in Dhaka.

The event was moderated by M Jahir Uddin, Project Manager, Services for International Education Marketing (SIEM), British Council Bangladesh. Matt Pusey, Deputy Director British Council Bangladesh was present during the event which had 18 agents participating.

We presented our last year's engagement with agents for promoting UK education in Bangladesh. Last year local agents were engaged in the following areas,

- Professional development training
- Visa seminars in collaboration with UK Visas and Immigration department of British High Commission
- 4 Education UK Open days (Agent exhibition)
- UK institutions' promotional campaign (counselling by local representatives)
- Networking and discussion sessions
- Marketing services
- Sharing important updates
- Education UK Exhibition

We also shared the next year's agent engagement plan.



Matt Pusey thanked agents for their brilliant effort and work in promoting and uplifting the profile of UK Education in Bangladesh.

Certificates were awarded to agents who have successfully completed the foundation level training of Education UK Certificate for Agents in the second session.



The details of agents have been published on the [Global Agents List](#).

Comments from the agents

- More collaborative work in promoting the Education UK brand.
- Have networking meetings on regular interval.
- Do a survey and seminars with graduates who are coming back to the country after completion of their study in the UK. Need to do alumni engagement plan as well.

Next session of Global Agents Training programme starts from 1 April 2015.

Agents are only eligible for the training if they meet the following conditions:

Agent has agreements with 2 UK institutions that are either

- on the UKBA Register of Highly Trusted Sponsors
- A British Council accredited Language School

Agents are required to provide scanned copy of their agreement or reference letter from the partnered UK institution.

UK institutions may encourage their agents to do the Global Agents Training programme with the British Council to keep up the global standard. Interested agents are required to submit expressions of interest through <http://bit.ly/Servicestoagents>.

Contact information

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