



# Agent engagement in 2014-15

Discovering new  
ways forward

## Our work with local representatives of UK institutions



- Professional development training
- Visa seminars
- Education UK Open day
- UK institutions' promotional campaign ( counselling by local representatives)
- Networking and discussion sessions
- Marketing services
- Sharing important updates
- Education UK Exhibition

# Education UK Open day 2014 (Agents exhibition)



## **Dhaka (10 June 2014)**

- Daylong counselling session
- Total visitors: 257
- 10 local agents

## **Chittagong (30 August 2014)**

- Daylong counselling session
- Total visitors: 122
- 4 local agents

## **Dhaka (1 November 2014)**

- Daylong counselling session
- Total visitors: 257
- 4 local agents

## **Sylhet (29 November 2014)**

- Daylong counselling session
- Total visitors: 267
- 4 local agents

# Agent's training



## **First session (July 2014)**

- Total participants: 28
- Received pass certificate: 11
- Received distinction certificate: 6
- Deferred: 11

## **Second session (October 2014)**

- Total new participant: 3
- Assessment under process

## **Third session (March 2015)**

- The briefing session will take place on 1 April 2015

**30** received agents training  
certificate  
2 ongoing  
6 new agents



# Agents networking



## Visa seminars



### **Platinum Suites, Dhaka; 14 May 2014**

- Total agents participated: 22
- Lucy Wall (Entry Clearance Manager) and Sandeep Sanon (EC Officer) represented UKVI

### **British Council, Dhaka; 9 September 2014**

- Total agents participated: 31
- Lucy Wall (Entry Clearance Manager) and Sandeep Sanon (EC Officer) represented UKVI

# UK institutions promotional campaign

**Rajshahi (16 August 2014).**

Over 200 visitors

**Dhaka (13 September 2014)**

Over 750 visitors

**Chittagong (14 December 2014)**

Over 300 visitors





## Counselling, interview, spot admission session



22 visits by UK institutions.



# Education UK Exhibition 2015



**Dhaka (12-13 February 2015)**

Total visitor: 3529

Total UK institutions participated: 38

**Chittagong (15 February 2015)**

Total visitor: 1114

Total UK institutions participated: 13

**Sylhet (18 February 2015)**


Total visitors 606

Total UK institutions participated: 7

# 2015-16 Engagement plan

Event	Date	City
<b>Agents training</b>	1-April-15	Dhaka
<b>Education UK Open Day</b>	11-Apr-15	Dhaka
	18-Apr-15	Sylhet
	16-May-15	Dhaka
	23-May-15	Chittagong
	13-Jun-15	Dhaka
	20-Jun-15	Sylhet
	4-Jul-15	Dhaka
	1-Aug-15	Dhaka
<b>Visa seminar (proposed)</b>	5-May-15	Dhaka
	6-Oct-15	
<b>UK Institutions' Promotional Campaign</b>	8-Aug-15	Rajshahi
<b>UK Institutions' Promotional Campaign</b>	6-Sep-15	Dhaka
<b>Career Fair</b>	1-Nov-15	Dhaka
<b>UK Institutions' Promotional Campaign</b>	9-Jan-15	Chittagong
<b>Education UK Exhibition</b>	29-30 Jan-16	Dhaka
	1-Feb-16	Chittagong
	4-Feb-16	Sylhet
<b>UK Institutions' Promotional Campaign</b>	5-Mar-16	Sylhet

Beside regular events we will meet on quarterly networking meetings.



Thank you.....  
Q & A