\*Please complete the attached application form and email it along with any supporting documentation to gen.uk@britishcouncil.org.cn by **23:59 GMT** on **1 March 2019**.

**Section 1: Project Name and Contact Details**

|  |  |
| --- | --- |
| **Project Name** |  |
| **Applicant** |  |
| **Contact person***(name, telephone, email, address)* |  |
| **What other partners/organisations from UK and China are involved in your project?** *(Add more lines if needed)* |
| **Partner 1** |  |
| **Contact** |  |
| Have all these partners confirmed their support for this project?  | YES [ ]  NO [ ]  |
| Please provide a **brief introduction** of the bidding organisation and any partner organisations. *No more than 200 words.* |  |
| **Profile of key staff/consultants** who will implement the project (CVs of the key personnel can be attached as appendix to the application)*No more than 200 words.* |  |

**Section 2: Project Description**

|  |  |
| --- | --- |
| **Purpose***No more than 0 words* |  |
| **Timing** | Project start  |  | Project completion  |  |
| **Funding***What is the* ***total*** *amount of funding (in GBP) you are seeking from the British Council?**How much co-funding (in GBP) have you secured (if any)?* | Total funding £ |
| Secured co-funding £ |
| **Background and justification** *Please explain the issue this project will address and why the British Council should fund it.**No more than 200 words.* |  |
| **Project summary***Please explain the project’s target outcomes and how these will be achieved.**No more than 200 words.*  |  |
| **Partnerships** *Please explain how this project will engage with partner organisations and provide a brief introduction of those partnerships (if any).* |  |
| **Outputs** *What outputs will the project generate? E.g.: programmes, trained individuals, institutional partnerships, etc.**These outputs must relate to the project purpose.*  |  |
| **Impacts***Please describe what impacts your project will achieve in short, medium and long term.* |  |
| **Beneficiary Groups***Beneficiaries are any organisations, groups or individuals who will benefit from the project.*  |  |

**Section 3: Risk Management, Monitoring and Evaluation**

|  |  |  |
| --- | --- | --- |
| **Risks***What are the key risks in implementing this project and how are you going to manage them?**(Add more lines if needed)* | **Risk** | **Management** |
|  |  |
|  |  |
|  |  |
| **Monitoring and evaluation***What are your key performance indicators (KPIs) and project milestones? How will the project be monitored and evaluated against those KPIs and milestones?*  |  |

**SECTION 4: Key Project Contact and Sign-Off**

|  |  |
| --- | --- |
| **Name of bidding organisation** |  |
| **Key contact person** |  |
| **Signed** | **Date** |

**Implementation Plan**

Please fill in the below form with information regarding the planned project activities.

*(Add more items if needed.)*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Activity description** | **Target audience** | **Benefits** | **Outcome** | **Resources** | **Budget** | **Timetable** | **Targets and measures of success** | **Method(s) of evaluation** |
| 1. |  |  |  |  |  |  |  |  |
| 2. |  |  |  |  |  |  |  |  |
| 3. |  |  |  |  |  |  |  |  |
| 4. |  |  |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |  |  |

**Activity-based Budget Plan**

The budget plan must include:

* a list of all activities to be carried out;
* the full cost of each activity;
* the date of each activity.

**Your bid will not be considered without this.**

(*Double click on the chart to use Excel. Add more items if needed.)*



|  |
| --- |
| ***Note:******Please provide the budget details in the below format:*** * *Consultant day rate x number of consultant x number of days*
* *Rate for hotel and subsistence x number of people x number of days*
* *Price of return flights x number of people*
* *Rate for the venue hire x number of people x number of days*
 |

**British Council**

**UK-China Outward Mobility Partnership Fund**

For Project Board Use Only

**Recommendation of the Project Board**

|  |  |  |
| --- | --- | --- |
| **Recommendation****(H/M/L)** | **Applicant**  | **Funding size** |
| **Alignment with strategic objectives and priority areas (30 percent):** |
| A clear understanding of the strategic objectives of this fund and fully addresses this in the proposal |  |
| Generates outcomes that are of benefit to China’s higher education internationalisation ambitions |  |
| Create opportunities for individuals in line with the strategic aims in the UK and China |  |
| **Potential to deliver desired outcomes and impacts (40 percent):** |
| Clearly explains how this project will contribute to creating opportunities for individuals and/or increasing collaboration between the UK and China in outward mobility and internationalisation |  |
| Realistic activity plan to achieve the target outcomes, with defined impacts that can be monitored and evaluated |  |
| Demonstrate measurable, tangible and sustainable impacts, that bring value and benefits to the UK and China, and the wider international education sector |  |
| Priorities (growth potential, innovative services and/or products, other sources of funding, partnerships with Chinese organisations) |  |
| **Capacity to deliver on time and within budget (30 percent):** |
| Project team capacity |  |
| Budget plan |  |
| Meet operational requirements (value for money, deliverability, affordability and sustainability, monitoring and evaluation plan) |  |
| **Overall comments:** |
|  |
| **Project Board decision:** |
|  |