



# 国际研究生奖学金信息说明会

## International Graduate Scholarship Fair (IGSF)

Dear friends,

We are now delighted to inform you that 2018 IGSF is now open for registration.

Since its first launch in 2009, the annual event has drawn active participation from foreign institutions. From 2009 to 2017, 212 overseas higher education institutions from 25 countries participated in IGSF and the fair attracted near 70,000 Chinese students with a majority of them from China 985/211 Project Universities. It not only provides a platform for foreign institutions to meet with excellent Chinese students, but also an opportunity to establish collaborations with Chinese counterparts.

Please kindly make sure you read the Flyer and make your on-line registration through this link: <http://www.csc.edu.cn/edufair> before 31 July, 2018.

We look forward to welcoming you to China in October.

The 2018 IGSF Organizing Committee

## 2018 INTERNATIONAL GRADUATE SCHOLARSHIP FAIR

12 – 20 October 2018

Beijing, Xi'an, Changsha, Shanghai

### About IGSF

The International Graduate Scholarship Fair (IGSF) first commenced in 2009. The fair has been held annually since then, with participation from foreign institutions and Chinese students increasing dramatically. The 2017 IGSF attracted representatives from 111 overseas higher education institutions/agencies from 20 countries and 8,500 Chinese students with a majority of them from China 985/211 Project Universities<sup>1</sup>.

The 2018 IGSF will be held in 4 key Chinese universities in Beijing, Xi'an, Changsha and Shanghai.

CSC, founded in 1996, is a non-profit institution affiliated with the Chinese Ministry of Education. The objective of CSC is to provide financial assistance to Chinese citizens wishing to study abroad and to foreign citizens wishing to study in China in order to promote scientific and technological, educational and cultural exchanges between China and other countries. In 2017, CSC sponsored a total of about 67,387 Chinese students and scholars studying or researching overseas.

CSC Dongfang, founded in 2000 by CSC, is devoted to promoting international cooperation and exchanges in education. It offers diversified services which include promoting graduate scholarship programs through IGSF, assisting participating institutions in establishing partnerships with Chinese education institutions, providing short-term overseas training programs, 6-12 month visiting scholar programs for administrators & teachers from Chinese universities and schools, and providing services to Chinese self-funded students who wish to study overseas and foreign students to study in China.

2018 IGSF will be targeting over 90 foreign institutions and expecting 8,000-10,000 Chinese students to attend the fair.

### 2018 IGSF Schedule (Tentative)

City	Date	Time	Event	Venue
Beijing	Oct. 12 Fri.	16:00-18:00	Registration	Vision Hotel
		16:30-17:30	Briefing on latest CSC Policies on Graduate Scholarships	
		18:00-20:00	Networking Function	
	Oct. 13 Sat.	09:00-16:00	One-on-one interviews Open consultations, presentations	Beihang University
Xi'an	Oct. 15 Mon.	13:00-18:00	One-on-one interviews Open consultations, presentations	Northwestern Polytechnical University
Changsha	Oct. 18 Thu.	13:00-18:00	One-on-one interviews Open consultations, presentations	Central South University
Shanghai	Oct. 20 Sat.	09:30-15:30	One-on-one interviews Open consultations, presentations	Shanghai Jiao Tong University

<sup>1</sup> Project 985 is a project to promote the development and reputation of the Chinese higher education system. There are now 39 universities sponsored by the project, which are regarded as leading universities of China. Project 211 intends to raise the research standards of high-level universities. China today has more than 1,700 standard institutions of higher education, with about 116 of them being 211 Project universities.

## Who are eligible to register?

- ▶ Overseas higher education institutions having an agreement with CSC, or
- ▶ Other overseas higher education institutions offering graduate programs and scholarships that Chinese students may apply for, or
- ▶ Foreign embassies and Consulate-Generals in China, and
- ▶ Non-profit educational associations.

## Why participate?

China will continue to be one of the major source countries for students studying overseas. According to statistics of the Ministry of Education, there has been a total of 5.1949 million Chinese citizens studying abroad from 1978 to the end of 2017. In the year 2017, 608,400 Chinese citizens went to study abroad, of which 31,200 were sponsored by the State Sponsored Study Abroad Programs and 35,900 sponsored by their home organizations. Self-financed students numbered 541,300.

CSC plans to recruit a total of 32,300 new citizens to study abroad for all types of sponsored Study Abroad Programs in 2018. IGSF is a full platform for Chinese students being able to be recruited by foreign institutions.

### You will enjoy the following benefits with your participation in 2018 IGSF:

- ▶ Exposure to a large number of Chinese students with an estimation of around 8,000-10,000 from Chinese top universities;
- ▶ Marketing exposure on brochures being distributed at the fair;
- ▶ Face-to-face open consultations with students or with your selected appointment students;
- ▶ An opportunity to discuss cooperation with CSC, CSC Dongfang, the four host universities, as well as other Chinese universities who will have representatives at the networking function in Beijing and activities in other fair cities;
- ▶ Obtaining the latest policy on CSC graduate scholarships;
- ▶ Marketing to local media and opportunities to be interviewed;
- ▶ Marketing on the official website and WeChat of the 2018 IGSF;
- ▶ Marketing at pre-fair promotional activities in Chinese higher educational institutions;
- ▶ Promotion of graduate programs on the IGSF official website.

## Cost of participation

**Table**

City \ Table	One Table	Two Tables
Beijing	US\$ 2,600	US\$ 3,900
Xi'an	US\$ 2,000	US\$ 3,000
Changsha	US\$ 2,000	US\$ 3,000
Shanghai	US\$ 2,300	US\$ 3,500

Please note:

- You are able to enjoy a good rate if you participate in four cities at a cost of US\$ 8,300 instead of US\$ 8,900.
- The above quote for one table is reserved for 2 participants. Any additional participants will be charged a fee of US\$300/person/city. Please be kindly advised that the maximum capacity of one table is 3 participants. An extra table is required to order if you have more than 3 participants.

Participation fee includes:

- ▶ Exclusive use of 1 meeting table with 4 chairs (2 for the institution, 2 for students)
- ▶ Access to the briefing and networking function
- ▶ Entry to the IGSF brochure distributed to students
- ▶ A volunteer assistant on-site at no cost
- ▶ Free access to coffee/tea breaks on the fair day. A light lunch on the fair day in Beijing and Shanghai
- ▶ Free wireless internet connection at the fair venue wherever applicable, with plugs prepared
- ▶ Free access to the list of registered Chinese students
- ▶ Free assistance for hotel reservation at a special rate
- ▶ Marketing on the IGSF official website and promoting activities in Chinese institutions
- ▶ Promotion of graduate programs on the IGSF official website at no cost

**Note:**

- ▶ Cost excludes freight, airfares, insurance, accommodation, taxis and any other expenses

## Presentation

Exhibitors including participating institutions and representatives from foreign embassies will have an opportunity to have access to a 30-minute presentation to introduce graduate scholarships and/or visa information with a charge of US\$400 per time slot. Due to the limited slots, on-line applications for a delivery of presentation will be on a basis of first come, first served.

## Advertisement

IGSF brochure will be used as a quick reference by visiting students to learn about scholarship programs and participating institutions as well. An estimation of 10,000 copies will be distributed. You may consider using the brochure to further promote your institution and your postgraduate programs on a more prominent page.

Placements	Dimensions (mm)	Bleed (mm)	Color	Rate
Back Cover	140W*210H	146W*216H	4C	US\$ 1,000
Inside Front Cover	140W*210H	146W*216H	4C	US\$ 700
Inside Full Page	140W*210H	146W*216H	4C	US\$ 400

Note: Institutions shall submit their orders through the IGSF online application system. Advertisers are required to send artwork materials to [edufair@csc.edu.cn](mailto:edufair@csc.edu.cn) by August 15, 2018. Please make sure the resolution of any pictures is at least 300dpi in PDF/JPEG format.

### Register before 31 July 2018

- ▶ Register on-line before July 31, 2018 through the IGSF official website [www.csc.edu.cn/edufair](http://www.csc.edu.cn/edufair)  
**A confirmation of acceptance will be sent to you by email within three workdays after your application is assessed. Please contact us if you do not get the response from us by then.** (An Info Kit with more detailed information such as the confirmed program, the recommended hotels and flights etc. will be sent to you in mid June)
- ▶ Transfer your participating fee via bank before August 31, 2018
- ▶ Book one-on-one interview with Chinese students who will start online registration and application at the end of June. It will be open till October 10, 2018.

**Note:**

- ▶ Registrations can only be accepted as far as tables are available. Registration after the deadline will result in a failure of complimentary entry to the IGSF brochure or other print-based materials.
- ▶ All invoices shall be settled in either USD or RMB unless prior consent is obtained. They must be settled before August 31, 2018.

- ▶ All subsequent cancellation requests must be made in writing. No refund shall be made if the cancellation request is made on or after October 1, 2018 and 50% charge shall be levied if the request is made between September 1, 2018 and September 30, 2018 (both dates inclusive).
- ▶ Circumstances beyond the control of the Organizing Committee or Participants, including but not limited to, natural calamities, wars, and travel disruption, may cause participants to withdraw from the event. In the event of such circumstances, each party shall immediately notify the other by written information. No refund shall be made due to any absence in case of force majeure.

### **Contact**

Anything relates to 2018 IGSF, please feel free to contact:

**Ms. ZHANG Dan (Jennifer), Ms. ZHANG Yutian (Amy)**

The 2018 IGSF Organizing Committee

Email: [edufair@csc.edu.cn](mailto:edufair@csc.edu.cn), Tel: +86-(0)10-6641-2106,

Mobile: +86-(0) 18811096575, +86-(0)18811096673

Fax: +86-(0)10-6641-9152

Website: [www.csc.edu.cn/edufair](http://www.csc.edu.cn/edufair)

**Apply Now**

**[www.csc.edu.cn/edufair](http://www.csc.edu.cn/edufair)**

## APPENDIX

### IGSF Format

The fair will be a one day event in Beijing and Shanghai, and half day in Xi'an and Changsha with open consultations, one-on-one interviews and presentations running simultaneously.

#### Open consultations

Students from Chinese 985/211 universities and other universities who are interested in applying for graduate scholarships will visit the fair and do open consultations on their own wish with on-site representatives from participating institutions.

#### One-on-one interviews (Optional)

The one-on-one interview is arranged with a purpose of helping participating institutions to meet with qualified students in order to achieve better outcomes.

After students submit their online applications at the end of June for this one-on-one interview, participating institutions will be able to search and select interviewees from these applications, contact them directly for more information, direct them to prepare all the documents required and secure a time slot for an appointment for the on-site interview.

The interview system has been upgraded to be more effective and convenient. Participating institutions are able to search the target students based on various information/requirements and to communicate with students online within the system.

Please note: Students may not be able to attend the interview on time. It is suggested that flexibility for open consultations be arranged for missing/delayed slots. It is recommended the interview is no more than 20 minutes for each student.

#### Presentations (Optional)

Exhibitors including participating institutions and representatives from foreign embassies will have an opportunity to have access to a 30-minute presentation to introduce graduate scholarships and/or visa information with a charge of US\$400 per time slot.

Due to the limited slots, on-line applications for a delivery of presentation will be on a basis of first come, first served.

A room with a capacity of about 100 people will be used for presentation session with a projector and a laptop. PowerPoint slides are required to be sent to us at [edufair@csc.edu.cn](mailto:edufair@csc.edu.cn) by 1 October 2018.

#### Briefing & Networking Function

Participants are invited to attend a briefing session in which the up-to-date policy of CSC on graduate scholarships will be introduced.

A networking function will be followed right after the briefing, at which you will be able to meet CSC officials, representatives from Chinese education institutions and foreign embassies in China and network with representatives from other foreign institutions.

## Activities

Activities in other three cities might be arranged by the Organizing Committee or the host universities so that you are able to experience Chinese culture, get a better understanding of the host university and an opportunity to establish cooperation with the university. More details will be released in the coming Info Kit in June.

In order to attract more Chinese students to attend, a number of pre-event seminars will be organized in Chinese higher education institutions to promote CSC scholarships as well as participating institutions. Any institutions who would like to do a special session in a particular Chinese university are welcome to make a request to us via e-mail prior to September 15, 2018.