**British Council China Partnership Mission for UK independent schools and colleges**

**17-22 October 2018**

**Name of institution\*:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­**

(\*This format will be used in all publicity)

**Main contact:**

**Telephone:**

**Fax:**

**E-mail:**

**Contact address:**

**Please indicate which activities you would like to take part in:**

|  |  |
| --- | --- |
| Campaign | Fee |
| * Agent workshops * Printed publication profile listing\* and digital promotion | £1,200  £600  \*VAT will be added to the final bill |

The event is intended to tie in with the events in other countries in the region including the [**Hong Kong exhibition.**](https://education-services.britishcouncil.org/exhibition/study-uk-schools-and-colleges-exhibition-hong-kong-october-2018)

If you are interested in wider digital marketing support in China, we have a newly developed annual digital marketing package, details of which can be found [**here**](https://education-services.britishcouncil.org/news/opportunities/sustained-long-term-engagement-across-china%E2%80%99s-digital-landscape-british-council).

**DECLARATION**

*I confirm that the above named organisation will take part in the selected initiatives relating to the China Marketing Campaign for UK boarding schools and colleges. I understand that if this application is accepted, the terms and conditions listed below will form a binding contract between this organisation and the British Council.*

|  |  |  |
| --- | --- | --- |
|  |  |  |
| Signature of applicant |  | Institution’s stamp |
|  |  |  |
| Date |  |  |

**Terms and conditions:**

**1. Accredited Institutions**

All participating institutions must be accredited by a recognised UK authority.

**2. Payment schedule**

Event participants will be invoiced by individual British Council offices. Terms of payment are within thirty days of the invoice date.

**3. Acceptance**

An acceptance letter will be sent to all applicants once the signed application form is received.

**4. Terms for service**

All institution representatives must abide by the British Council International Education Services terms for service: <https://education-services.britishcouncil.org/terms-service> *.*