

China School Tour October 2012

Beijing	19 October 2012
Xi'an	22 October 2012
Chengdu	24 October 2012
Shanghai	26 October 2012
Wuhan	29 October 2012
Guangzhou	2 November 2012

Education UK promotional events at local A-level or private schools in China

Join us now! A fantastic opportunity for recruiting students and establishing links with local A-level and independent schools in China!

To maximise opportunities for UK Universities, the British Council China plans to work with a selection of local A-level schools, foundation schools and independent schools in China for a series of Education UK promotional activities in Beijing, Xi'an, Chengdu, Shanghai, Wuhan, and Guangzhou.

A unique chance to meet with high quality A-level / independent school students in China!

Please find below details of the activities.

Key details

Dates and cities	<table> <tr> <td>19 October 2012</td> <td>Beijing (2 schools)</td> </tr> <tr> <td>22 October 2012</td> <td>Xi'an (1 school)</td> </tr> <tr> <td>24 October 2012</td> <td>Chengdu (1 school)</td> </tr> <tr> <td>26 October 2012</td> <td>Shanghai (2 schools)</td> </tr> <tr> <td>29 October 2012</td> <td>Wuhan (1 school)</td> </tr> <tr> <td>2 November 2012</td> <td>Guangzhou (2 schools)</td> </tr> </table>	19 October 2012	Beijing (2 schools)	22 October 2012	Xi'an (1 school)	24 October 2012	Chengdu (1 school)	26 October 2012	Shanghai (2 schools)	29 October 2012	Wuhan (1 school)	2 November 2012	Guangzhou (2 schools)
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Cost	<p>The 2012 China School Tour will be open to all UK higher education providers at a cost of GBP300 for each local school.</p> <p>This includes:</p> <ul style="list-style-type: none"> • Meetings with local A-levels / independent schools for networking and partnership building • 15-20 minutes presentation sessions at the school Suggested topics • Face to face counselling and distribution of promotional materials to students at A-level / international schools <p>Please note that the participation fee does not include VAT, international or domestic travel, accommodation, subsistence or freight.</p>												
Cancellation deadlines	<p>The client may cancel the services prior to their delivery by giving the British Council written notice of cancellation. If the client cancels at least three weeks before (28th September 2012) the client shall not be required to pay the British Council any fees in connection with the cancelled Services and any fees already paid in respect of such cancelled Services shall be refunded by the British Council.</p>												

	<p>If the client cancels the Services less than three weeks prior to (28th September 2012), the client shall be liable to pay the British Council the percentage of the charges for such cancelled Services set out below:</p> <table> <thead> <tr> <th>Notice Period</th> <th>Percentage of charges payable</th> </tr> </thead> <tbody> <tr> <td>14 days or less</td> <td>100%</td> </tr> <tr> <td>15 - 20 days</td> <td>75%</td> </tr> </tbody> </table>	Notice Period	Percentage of charges payable	14 days or less	100%	15 - 20 days	75%
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Maximum and Minimum number at each school	<p>Max 5 Min 2</p>						
Visa	<p>A visa is necessary for UK passport holders. Where visas need to be obtained, the British Council may be in a position to provide guidance but it is the responsibility of the applicant institution to follow the correct procedures.</p> <p>Further information regarding visas for China can be found by contacting the Chinese Embassy in UK (http://www.chinese-embassy.org.uk/eng/lsw/qzxx/default.htm) or the Home Office (www.fco.gov.uk).</p>						

The event

British Council China would like to invite you to participate in the 2012 China School Tour, which will be held in Beijing, Xi'an, Chengdu, Shanghai, Wuhan and Guangzhou in October to November 2012.

These events are mainly for directly recruiting students from local **A-Level or independent Schools**. From our experience, the best way to reach out to students at these schools is to provide useful and practical information about life at UK universities. We would suggest each participating university to select and prepare 1-2 topics for your presentation listed below together with a brief introduction of the University.

- How to apply through UCAS
- How to write a good Essay
- Writing Academic reference in essays or dissertation
- University library and online sources
- Induction on supporting team – International office, career or alumni office

Aims of the event

- To position the UK as the first choice for international students

- To showcase the variety of opportunities within the UK's higher education system
- To provide UK institutions with a platform to recruit international students and discuss collaborative projects with Chinese schools
- To provide first hand information to a variety of students exploring opportunities for study in the UK

British Council's role

- To invite UK institutions to participate in the 2012 China School Tour
- To facilitate networking and partnership building between UK institutions and local A-levels / international schools
- To arrange face to face counselling with students from the local A-levels / international schools
- To arrange the presentation sessions at local A-levels / international schools

Programme – to be confirmed

Confirmation letters will be sent out by **12 October 2012**.

Beijing

Dates	Times	Activity
19 October 2012	10:00-11:30	Information day and Presentation
19 October 2012	14:00-15:30	Information day and Presentation

Xi'an

Dates	Times	Activity
22 October 2012	10:00-11:30	Information day and Presentation

Chengdu

Dates	Times	Activity
24 October 2012	10:00-11:30	Information day and Presentation

Shanghai

Dates	Times	Activity
26 October 2012	10:00-11:30	Information day and Presentation
26 October 2012	14:00-17:00	Information day and Presentation

Wuhan

Dates	Times	Activity
30 October 2012	10:00-11:30	Information day and Presentation

Guangzhou

Dates	Times	Activity
2 November 2012	10:00-11:30	Information day and Presentation
2 November 2012	14:00-17:00	Information day and Presentation

How to apply

Please complete the below application form and return it by **10 September 2012** to:

British Council China Co-ordinator

Ms Li Xueyan
Education Marketing Officer
British Council Beijing

T +86 (10) 6590 6903 ext 365
F +86 (10) 6590 0977
E li.xueyan@britishcouncil.org.cn

If you have any queries please contact Ms Li Xueyan

Application form

Please complete this application form and return it to British Council China Coordinator Ms Li Xueyan at by [10 September 2012](#)

Name of institution*: _____
 (*This format will be used in all publicity)

Main contact for this event: _____

Name of delegate: _____

Telephone: _____

Fax: _____

E-mail: _____

Contact address:

Please tick which schools you wish to attend

City	Date	Cost	Please tick
Beijing	19-Oct-12	GBP500 / two schools	
Xi'an	22-Oct-12	GBP300 / one school	
Chengdu	24-Oct-12	GBP300 / one school	
Shanghai	26-Oct-12	GBP500 / two schools	
Wuhan	30-Oct-12	GBP300 / one school	
Guangzhou	2-Nov-12	GBP500 / two schools	
Total Cost			

I confirm that the above named organisation wants to take part in School Tour in China (options ticked above). I understand that if this application is accepted that the terms and conditions listed in the event details will form a binding contract between this organisation and the British Council.

Signature: _____

Date: _____