



# INTERNATIONAL EDUCATION CONFERENCE

3-4 December 2019

---

Central Asia and WE Europe Markets  
IES Team Kazakhstan, Uzbekistan and  
Turkey

#IES2019

[www.britishcouncil.org/education-services](http://www.britishcouncil.org/education-services)

Sponsored by



**idp connect**



**Oxford  
International**  
Education Group

# Central Asia: What do you know about it?

Countries: **Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan**

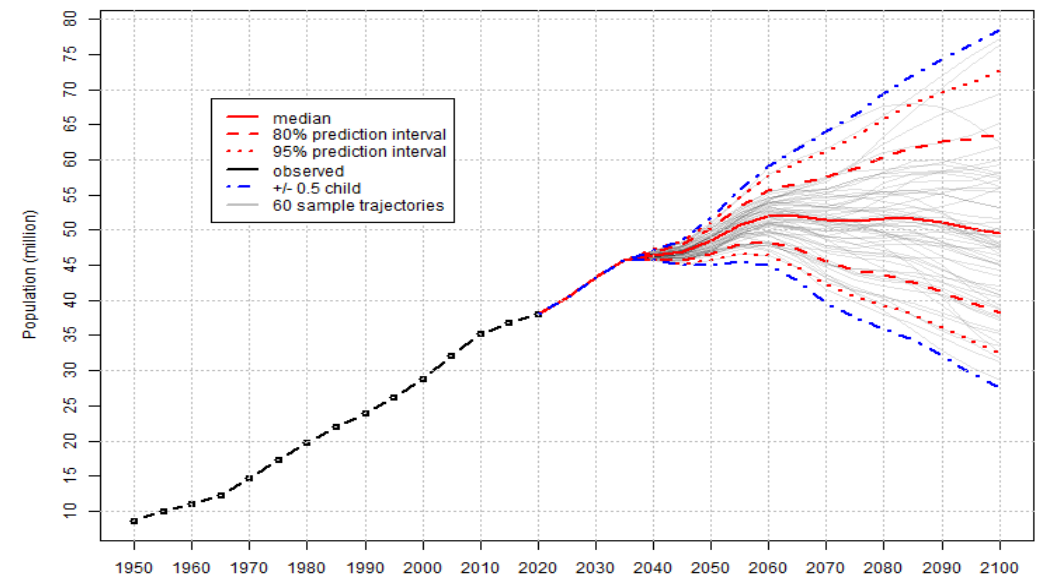
Total Population in 2019: **73,212,100** people

Population (15-49): about 37 million

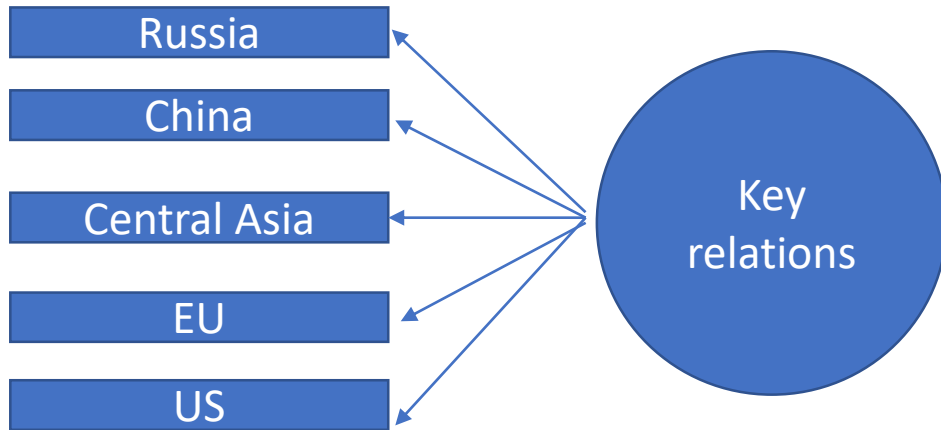
Largest cities: **Almaty, Nur-Sultan, Shymkent (KZ), Bishkek, Osh (KG), Dushanbe (TJ), Ashgabat (TM), Samarkand and Tashkent (UZ)**



Central Asia: Population (Age 15-49)



# Kazakhstan: General Overview



2.7m sq km

18.2m people

125 ethnic groups

Kazakh, Russian & English

Islam & Christianity

Largest cities

Real: 4.4% GDP growth

World Bank GDP forecast – 3.5%

Almaty, Nur-Sultan, Atyrau & Shymkent

# Kazakhstan's Economy in 2019



Real GDP rate 4.4% YoY (October 2019)



2% Oil production increase (October 2019)



Real export rate growth (non-oil products)



2.6% Industrial growth (down same period 2018)



4.8% Unemployment rate (June 2019)



# Kazakhstan Education Market: Updates

## What is new in 2019:

- New Minister of Education in Kazakhstan and a new education strategy is to be developed
- Launch of “Zhas Maman” Programme
- Transition to 12-year education by 2021
- Kazakhstan among Top 10 sending countries
- Bolashak Scheme Changes and Updates
- Transition to Latin Alphabet
- Education Spending increase in the next few years
- Kazakh HEIs open up summer courses
- Slowly introducing trilingual education



# Kazakhstan Education Market: Updates

## Launch of “Zhas Maman” Programme



100 vitally important professions



Collaboration with foreign partners



180 colleges



State of the art equipment



60 bln tenge  $\approx$  £120,000,00



Bringing in qualified foreign teaching staff

# Kazakhstan Education Market: Updates

- Kazakhstan education spending increased by 21.5% compared to last year
- 338.5 bln tenge  $\approx$  £677 mln
- The government plans to increase education costs up to 5% of GDP in the next few years

# Kazakhstan Education Market: Updates

## “Bolashak” Scholarship Programme

- New President of Centre of International Programmes “Bolashak” (operator)
- 2020 – new rules for Bolashak Scholarship (TBA)
- List of Institutions Update (Jan-Feb 2020)
- Meeting with CIP Bolashak in London (Jan 2020)





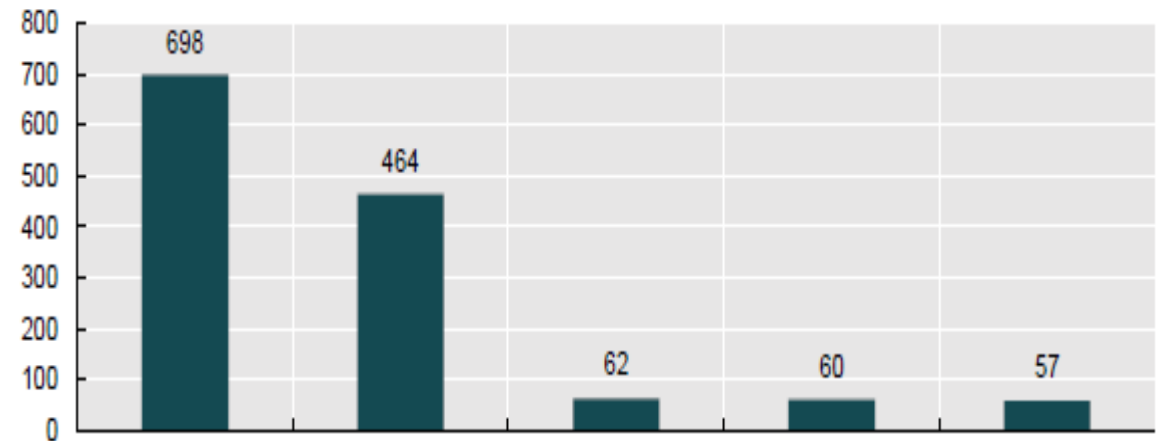
# Quick Analysis of “Bolashak” Students

1,341 students were studying with the Bolashak Scheme in 2018:

- Masters – 83.5%
- PhD – 9.2%
- Internship – 6.7%
- Undergraduate – 0.5%

Most popular subject areas:

- Humanities
- Medicine
- Arts
- Technical studies

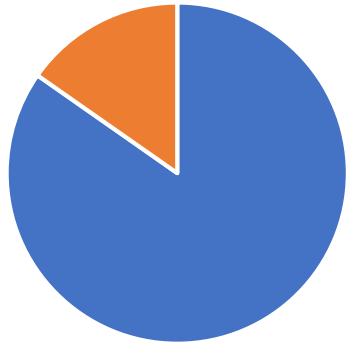


Study destinations:

- UK – 52%
- US and Canada- 34.6%
- Russia – 4.6%
- Continental Europe – 4.3%
- Asia – 4.5%

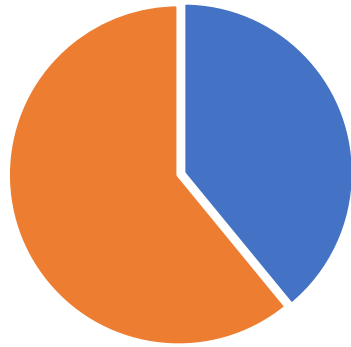
# Kazakhstan HE Market: Highlights

Total Kazakh HE Students



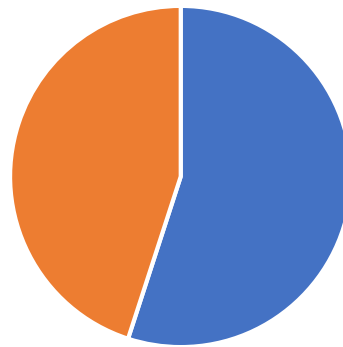
■ In-country ■ Abroad

HEIs (130)



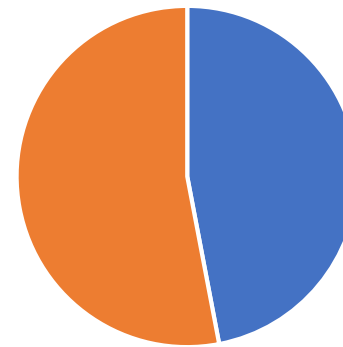
■ Private ■ State

HE Students in Kazakhstan (496,000)



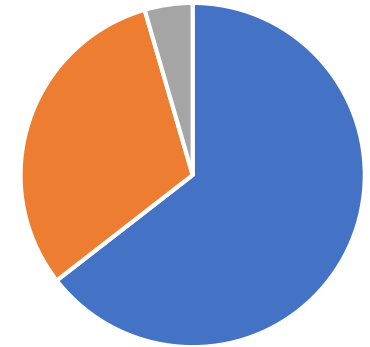
■ Female ■ Male

Students in State/Private HEIs



■ Private HEIs ■ State HEIs

Study Language



■ Kazakh ■ Russian ■ English

• Youth NEET – 8.7%

• Education Expenditures 3.3% of GDP

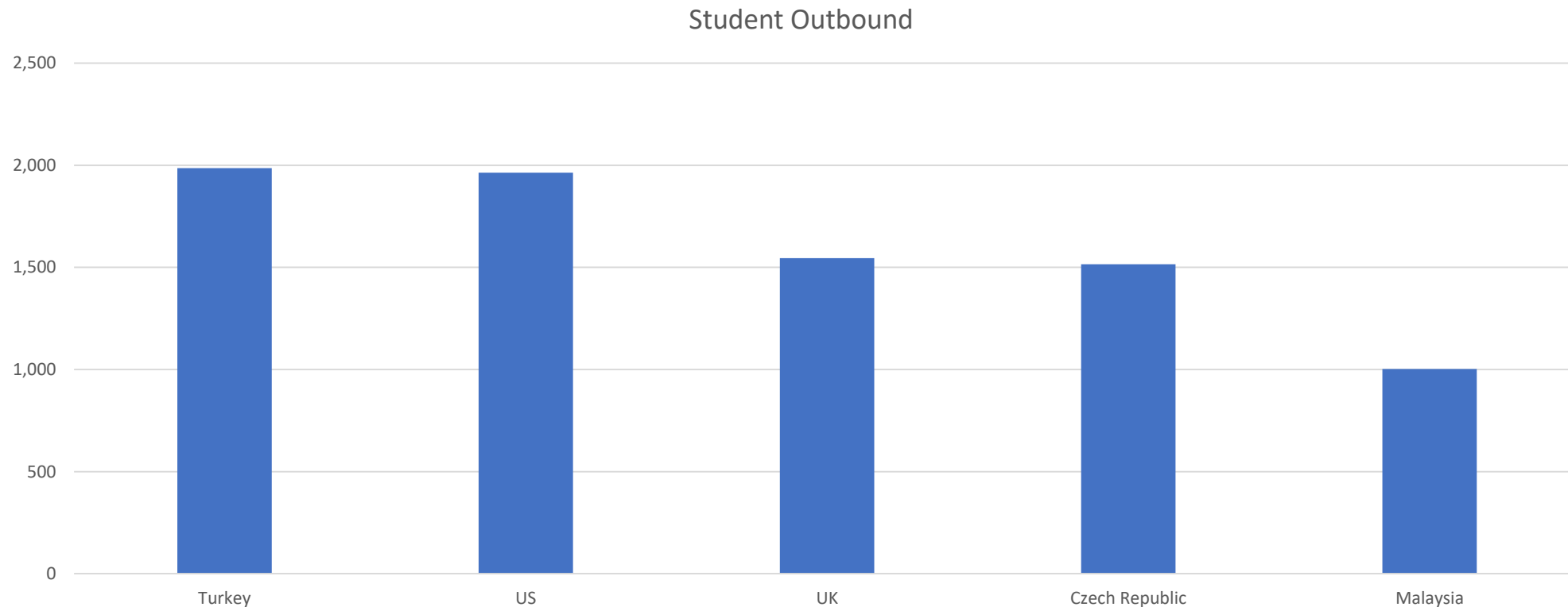
# Kazakhstan HE Market: Highlights

РИСУНОК 1.1.



- From 2001 – growth in pre-school
- From 2006 – growth in school
- From 2016 – growth in Higher Education

# Study Destination Choices of Kazakh Students



# Kazakhstan students in the UK, statistics

## UK Visa Statistics

Year	Total Study	Total Study (excl. Student Visitors)	Total student visitors
2014	3,055	1,691	1,364
2015	2,570	1,578	992
2016	2,931	1,336	1,595
2017	3,483	1,161	2,322
2018	3,507	1,156	2,351
Change in 2018	+1%	-0,5 %	+1%

## UCAS Applications

Year	Applications
2014	370
2015	360
2016	310
2017	250
2018	280
2019	300



# British Council work in promoting the UK Education

Study UK Events Creative Spark

UK Alumni Events

HE for Employability Creative Producers



Marketing Campaigns

Webinars



# Upcoming Events and Activities

MBA Programmes Campaign (Dec-Jan)

Meeting with CIP Bolashak in London (Jan)

Summer School Programmes Campaign (Feb-Mar)

Agent Familiarisation Trips to the UK (Mar, Jun)

Study UK Fairs in Nur-Sultan (Astana) and Almaty (10-11 Oct)

+

Customised campaigns, events and activities upon request

For more info, contact [Zhanaidar.Duzgenbay@britishcouncil.org](mailto:Zhanaidar.Duzgenbay@britishcouncil.org)



# How to connect



**Zhanaidar Duzgenbay**  
International Education Services Coordinator

British Council, 11th floor, Block A-2, Samal Towers,  
97 Zholdasbekov Street, Almaty, 050051, Kazakhstan

T +7 (727) 244 41 44 (ext. 706)

Zhanaidar.Duzgenbay@britishcouncil.org

**[www.britishcouncil.kz](http://www.britishcouncil.kz)**