



INTERNATIONAL EDUCATION CONFERENCE

3-4 December 2019

TNE to TNU
Tom Buckley
Lancaster University

#IES2019

www.britishcouncil.org/education-services

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**Oxford
International**
Education Group



- 560 acre green campus
- Founded 1964
- 12,000 students on main campus
- Bachelors, Masters and PhDs
- 70% undergraduate
- 30% postgraduate

Lancaster's Strategic Goals



Goal 1 - Establish ourselves as a global university by being a 'go to' university for research and teaching, widely respected and transforming lives, communities, practices and thinking in countries across the globe.

Goal 2 - Strengthen our national position by stimulating and shaping the national higher education agenda and public thinking. We will be a source and driver of new thinking and practice that improves communities, lives and the economy.

International University of the Year 2020



“Few universities can match Lancaster's record for exporting British higher education to the world, while at the same time offering opportunities to their UK-based students to incorporate a global learning experience within their degree programmes.”

Alastair McCall, editor of the Sunday Times Good University Guide

International Rankings- Are We Globally Significant?

QS

2019 Rank = 131

Ranking Criteria

Overall Score: 53

Academic Reputation: 38.8

Employer Reputation: 32.8

Faculty Student: 51.6

Citations per Faculty: 70.4

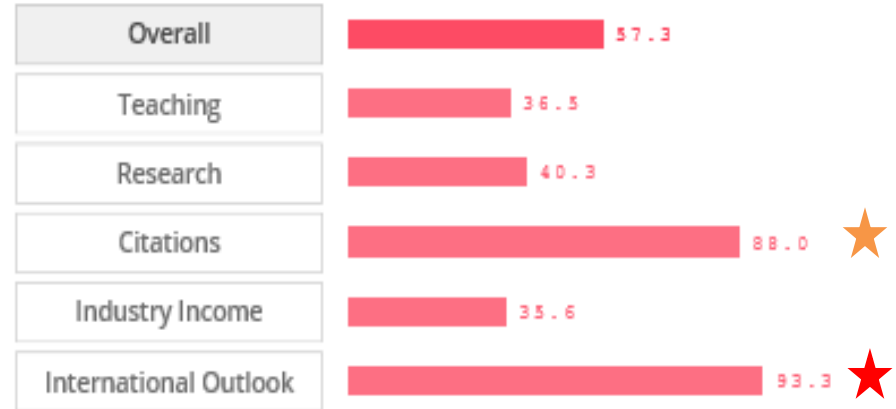
International Faculty: 95.4

International Students: 98.1

International Measures ★

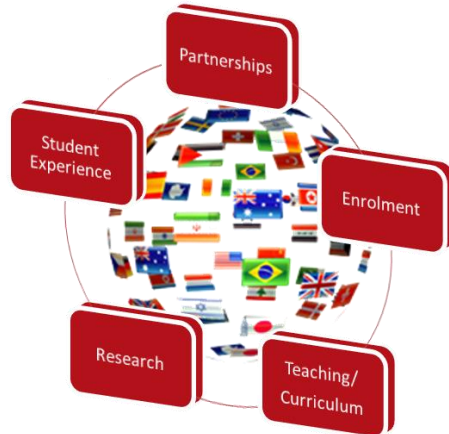
Times Higher

2019 Rank= 146



Research Citations ★

Meaningful differentiation



Build the reputation of the University overseas

Diversify the University's income

Internationalise the student experience

Leverage relations with highly ranked institutions

Taking Lancaster "off campus"

Providing wider access to high-quality education & support for capacity building within our partners

Our TNE Footprint

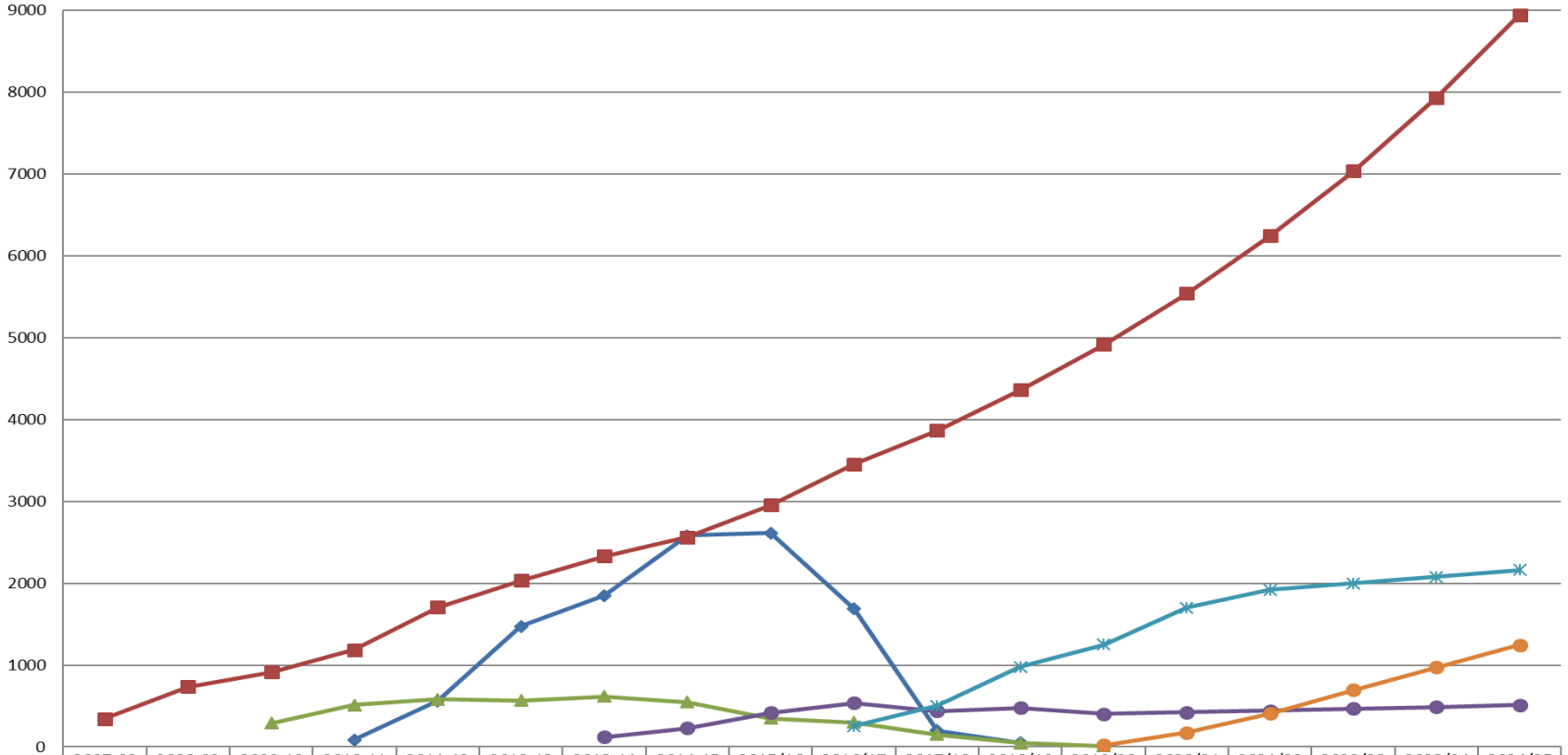


7000 students in
four countries



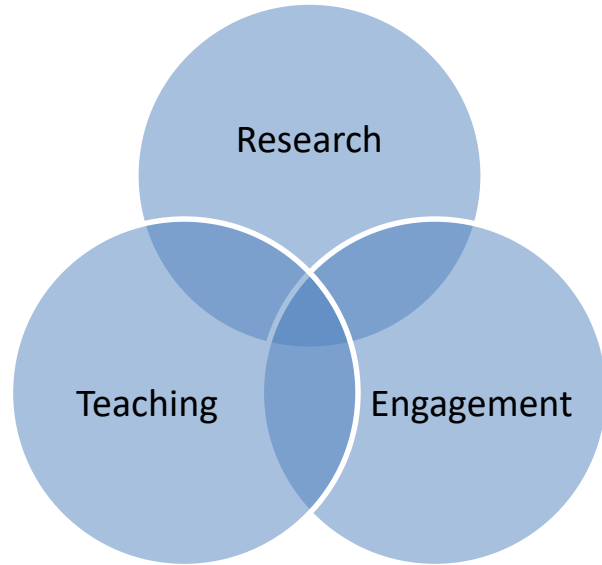
**Our strategic partnerships include campuses delivering degree programmes in:
Malaysia, China, Ghana and, most recently, Germany.**

Student Enrolment- Strategic Partner Campuses



◆ V1			86	560	1475	1851	2583	2615	1686	200	50							
■ V2	343	735	916	1184	1704	2035	2333	2565	2953	3454	3869	4361	4916	5541	6245	7039	7935	8944
▲ FR 1			288	514	580	566	617	549	351	300	150	48	10					
● FR2							121	231	416	536	439	479	402	422	443	465	489	513
✱ JI										253	500	980	1250	1700	1920	1997	2077	2160
● BC													20	173	406	694	975	1244

Strategic Partnerships: TNE or TNU



Research collaborations that have significant potential to enhance impact, provide additionality & secure income.

Teaching collaborations that enable mobility, internationalisation, and support recruitment, particularly to PGT.

Engagement: Government, Business and civil society. Localise.

Strategic Partners: Our Global Campuses plus a relatively small number of additional partners

Example 1- Springboard Event Outcome -South East Asia

- Working within the vision of the founder of Sunway Education Group and considering alignment with LU research strength
- Build a consortium around a specific area- UN Sustainability Goals and Urban Development
- Result- joint funded multi year multi million pound research institute
- Future Cities Research Institute- launch Summer 2019

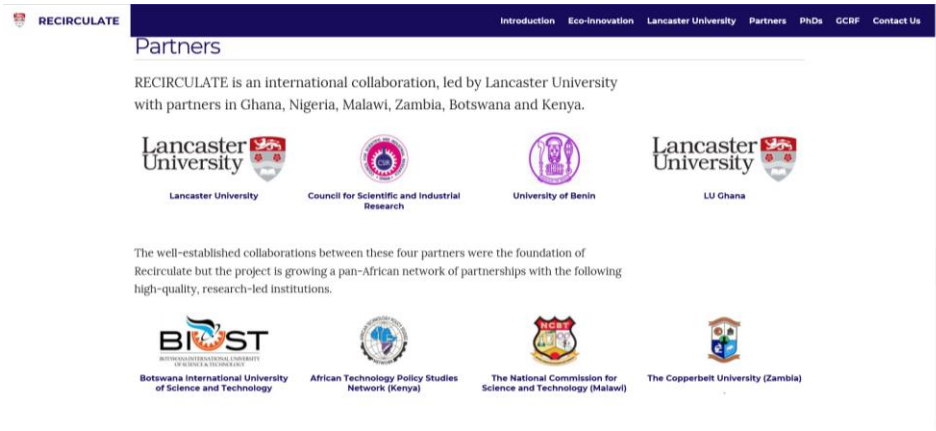


<https://www.lancaster.ac.uk/future-cities/>

Example 2- Springboard Event Outcome- West Africa

- UK Global Challenges Research Fund award
- Multi-year multi million pound project
- Recirculate- driving eco-innovation in Africa , capacity building for a safe circular water economy

<http://wp.lancs.ac.uk/recirculate/>



The screenshot shows the 'Partners' page of the Recirculate website. The page features a dark blue header with the 'RECIRCULATE' logo and navigation links: Introduction, Eco-innovation, Lancaster University, Partners, PhDs, GCRF, and Contact Us. Below the header, the text states: 'RECIRCULATE is an international collaboration, led by Lancaster University with partners in Ghana, Nigeria, Malawi, Zambia, Botswana and Kenya.' The page displays logos for four main partners: Lancaster University, Council for Scientific and Industrial Research, University of Benin, and LU Ghana. A paragraph below explains that the well-established collaborations between these four partners were the foundation of Recirculate, but the project is growing a pan-African network of partnerships with other high-quality, research-led institutions. At the bottom, logos for four additional partners are shown: Botswana International University of Science and Technology (BIUST), African Technology Policy Studies Network (Kenya), The National Commission for Science and Technology (Malawi), and The Copperbelt University (Zambia).



Example 3- Enhanced Student Experience

- International @ home and student mobility
- International Cultural Exchange -250+ students from partner campuses spend three weeks in UK, many UK students support the programme
- Offer a suite of credit bearing options targeted at different countries
- LU students have outbound non-credit experiences at partner campuses during Easter break and late summer



Future: the transnational university

- Global degrees and increased interactions, in person and digital
- Target investment in a small number of new strategic partners in specific locations
- Move from main/branch campus to multi campus models



Thank You

Questions??

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