



INTERNATIONAL EDUCATION CONFERENCE

3-4 December 2019

Internationalization and our environmental responsibilities

Neville Wylie, Deputy Principal International, University of Stirling

#IES2019

www.britishcouncil.org/education-services

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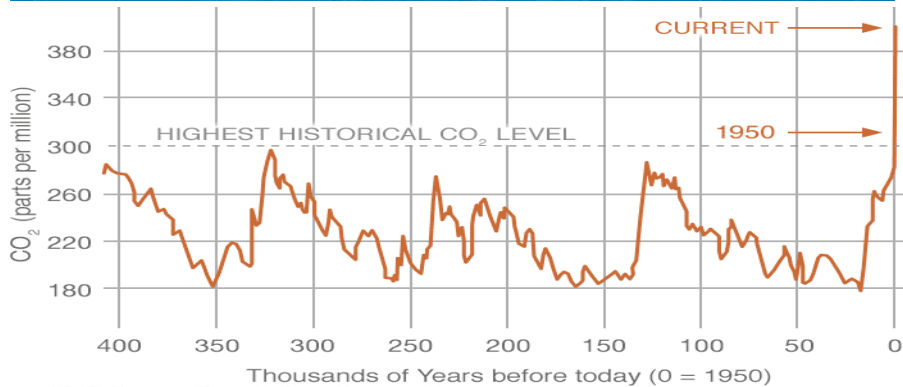


**Oxford
International**
Education Group

Internationalization and our environmental responsibilities

1. Brief Introduction to the general issues
2. Why those involved in the internationalization of universities need to take this seriously
3. Group discussion
4. Feedback and feeding forward!





Internationalization and our environmental responsibilities

How has the sector responded?

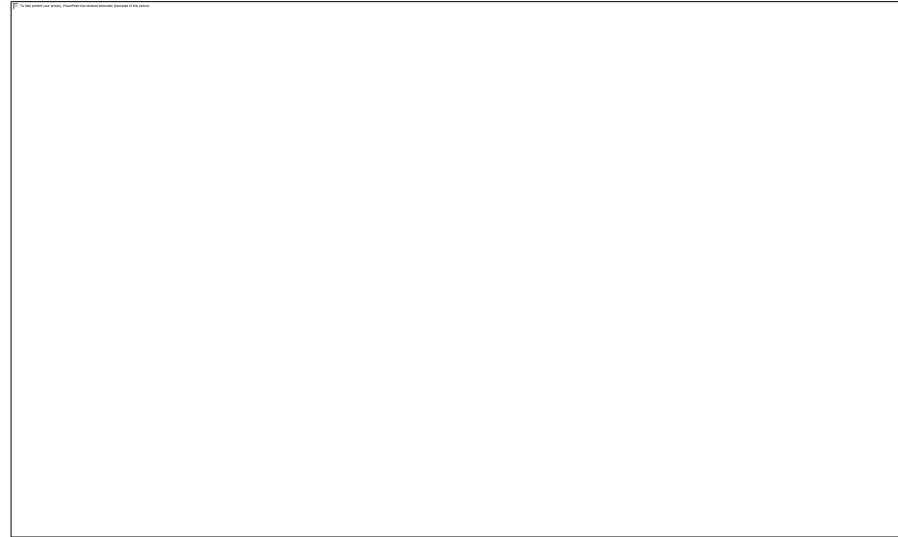
- Annual Environmental Sustainability Reporting
- Focus on 'Campus' operations and footprint 'at home'
- Most universities have made strides and set targets



Internationalization and our environmental responsibilities

But ...

- Goal-posts are moving
- Heightened demands on the sector to show *action* and *leadership*



The Climate Commission for UK Higher and Further Education Leaders, officially launched on 13 November 2019 Over the next 12 months, the Commission will develop a strategic framework and set ambitious targets, including proposals for ensuring progress.

Internationalization and our environmental responsibilities

But ...

- Goal-posts are moving
- Heightened demands on the sector to show *action* and *leadership*
- Rising expectations from student body (and staff!)

The University of STIRLING STUDENTS' UNION
making students' lives better

Log in

Facebook Twitter Instagram Shop

about us representation in the union clubs & societies sports union sustainability

ENVIRONMENTAL
YOUR UNION

environmental > carbon neutral

carbon neutral
environmental volunteers
our impact
the fair share
the food hive
the garden
sustainable living

carbon neutral

Proud to be the UK's first carbon neutral students' union!

what does 'carbon neutral' mean?

why is this important?

how has your students' union become carbon neutral?

students' union 2018/19 carbon footprint = 138.58 tonnes CO₂e

how accurate is all this?

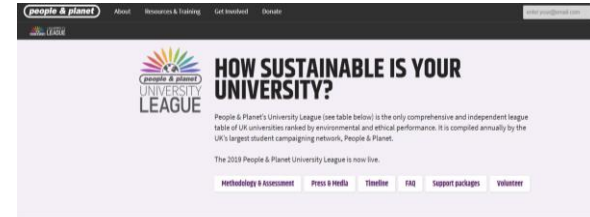
next steps and what you can do to help

Domino's
BUY ONE GET ONE FREE
EVERY. SINGLE. DAY.
JUST ADD ON. PIZZAZZ! AT THE CHECKOUT.

Internationalization and our environmental responsibilities

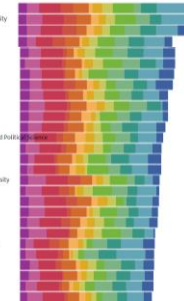
But ...

- Goal-posts are moving
- Heightened demands on the sector to show *action* and *leadership*
- Rising expectations from student body (and staff!)
- Integral to University's Reputation



FIRST CLASS UNIVERSITIES

- 1 University of Gloucestershire
- 2 Manchester Metropolitan University
- 3 Nottingham Trent University
- 4 Northumbria University
- 5 City, University of London
- 6 University of Worcester
- 7 Coventry University
- 8 University of Bedfordshire
- 9 Aston University
- 10 Swansea University
- 11 University of Bristol
- 12 Newcastle University
- 13 London School of Economics And Political Science
- 14 University of Greenwich
- 15 De Montfort University
- 16 Plymouth University
- 17 Canterbury Christ Church University
- 18 Heriots University
- 19 University of the Arts, London
- 20 Bangor University
- 21 King's College London
- 22 University of Leeds
- 23 Glasgow Caledonian University
- 24 University of Bradford
- 25 University of Brighton
- 26 Bath Spa University
- 26 Brunel University
- 28 University of Reading



Show
Full League

Show
Full League

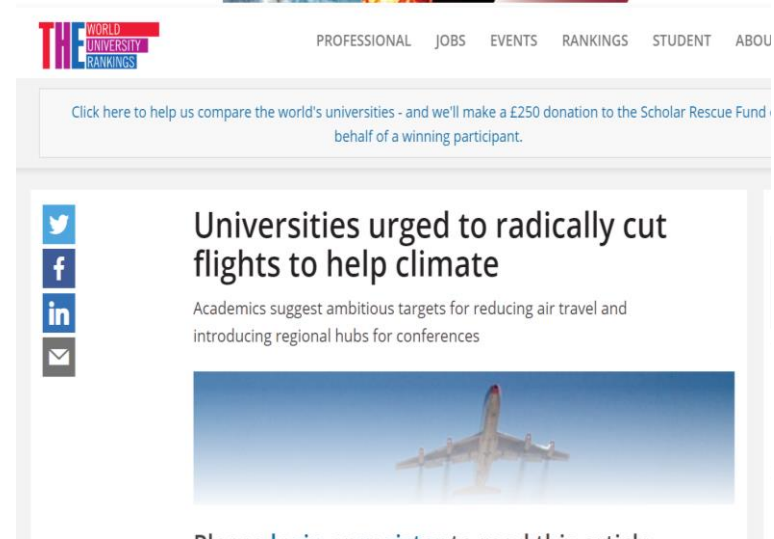
www.peopleandplanet.org/university-league

... Environmental Excellence Framework?

Internationalization and our environmental responsibilities

How can we change our universities' 'international' activities to reduce our environmental impact?

- Research and the drive for international collaboration and co-authoring?
- Student mobility?
- Student recruitment?



Times Higher, 21 November 2019

Internationalization and our environmental responsibilities

Group Discussion

- What is your institution currently doing to reduce the environmental impact of its **international** activities?
- What 'could' be done to address this issue within *individual* institutions?
- What 'could' be done at a *sector* level?
- Any suggestions of where to look for ideas, advice, support?

Internationalization and our environmental responsibilities

Group Discussion

Internationalization and our environmental responsibilities

Reduce the Number of Flights

- Promote and subsidise alternative transport
- Stricter assessment of whether travel is necessary, and results are optimised
- Conference 'protocol': % of all papers delivered remotely. EAIE off-setting
- PhD assessment: viva voce exams by skype or just use written reports

Reduce the impact of Flights

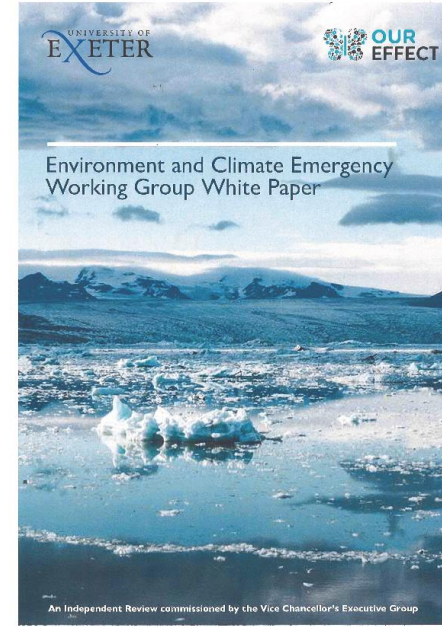
- Switch from 'business' to 'economy' class
- One flight not two
- Carbon off-setting?

Need champions and robust data!

Internationalization and our environmental responsibilities

University of Exeter

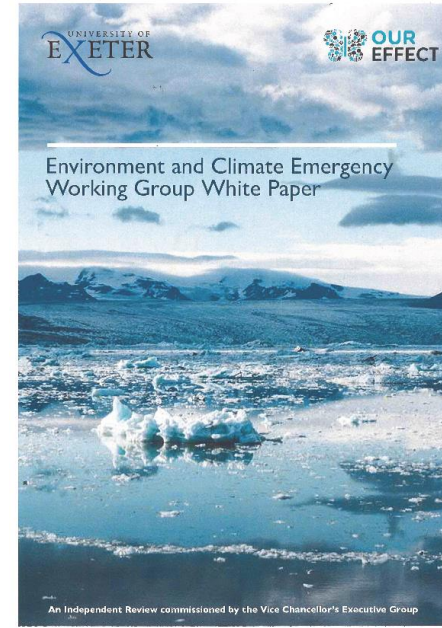
- Reduce long haul carbon footprint by 50% by 2025; 75% by 2030
- Top slice international student fees to support carbon reduction strategy
- Modify foreign field courses
- Mandatory sustainability training



http://www.exeter.ac.uk/media/universityofexeter/campus-services/sustainability/climateemergency/documents/Full-EnvClimE-White-Paper-11_11_19.pdf

Internationalization and our environmental responsibilities

The benefits of a sustainable strategy for internationalisation will not only be a reduction in emissions and environmental impact and considerable cost saving. But importantly, the University will hold an explicit and transparent position that can be defended against increasing scrutiny and could indeed be championed as a responsible way of doing business.



http://www.exeter.ac.uk/media/universityofexeter/campus-services/sustainability/climateemergency/documents/Full-EnvClimE-White-Paper-11_11_19.pdf

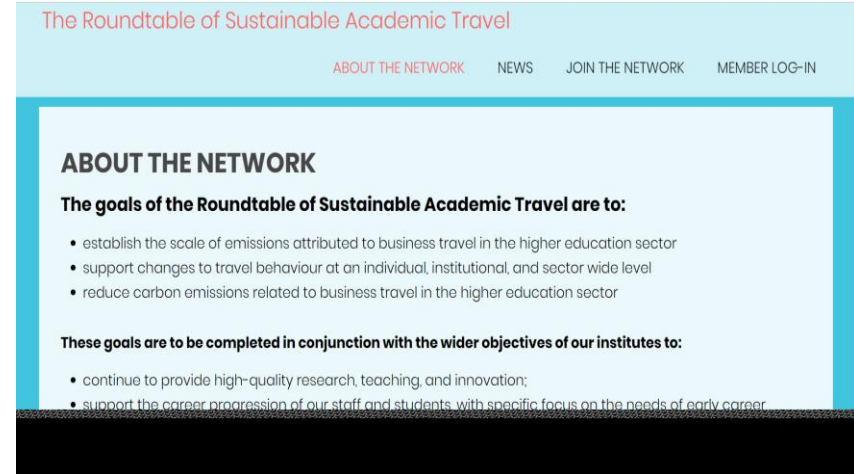
Internationalization and our environmental responsibilities

The goals of the **Roundtable of Sustainable Academic Travel** are to:

- establish the scale of emissions attributed to business travel in the higher education sector
- support changes to travel behaviour at an individual, institutional, and sector wide level
- reduce carbon emissions related to business travel in the higher education sector

These goals are to be completed in conjunction with the wider objectives of our institutes to:

- continue to provide high-quality research, teaching, and innovation;
- support the career progression of our staff and students, with specific focus on the needs of early career researchers



<https://businesstravelroundtable.ac/about>