

# SERVICES FOR INTERNATIONAL EDUCATION MARKETING

## Students are interested in Academic lecture in Korea

Advertise your institution by holding an Academic lecture (themed classes) with British Council Korea! It would be a good chance to raise your institution's awareness. Please contact Joohee Ban for more detailed information.

### Academic Lecture

- **Date:** upon your request
- **Time:** 6:30pm-8:00pm (including 30min Q&A)  
(As per time, we normally hold an evening session so that we could accommodate not only university students but also young professionals.)
- **Venue:** Conference Room of Hana Global Banking Centre (2F), our partner's premise in Gangnam

### Database figures

- E-DM approx. 9,301 recipients (as of 24/10/13)
- Education UK website: 13,600 visitors
- Corporate website: 191,626 (April-August 2013, website was re-launched in April 2013)

### Cost

The cost for holding a lecture is 800 GBP (exc.Tax). Venue rental, Web promotion, SNS/Emailing service, free online booking system & on-site management are included.

Should you have interest or queries on this opportunity, please contact Joohee Ban, Education Intelligence & Partnership Manager (Joohee.Ban@britishcouncil.or.kr).