

Call for proposals: Online MBA Programme

PROJECT NAME: Online MBA Programme

Project background:

China's financial system has expanded rapidly over the last few years as monetary policy becomes increasingly integral to its overall economic policy. As a result, there is a growing demand from China's banking sector for a wider range of skills and knowledge to meet the constantly changing challenges faced by the financial sector.

British Council China is working with a Chinese partner to create an opportunity for a service provider in the UK to provide training in light of the demand above.

Programme criteria

Aims

The online MBA programme should be:
tailored for professionals with careers in the banking sector;
providing training in strategic planning, management, and best practice in banking.

Format

- A 3-year programme with flexible course schedules is preferred.
- A substantial proportion of courses should be related to financial business. These could include accounting, finance, financial analysis, etc.
- An annual one-month study at the UK campus is required (expenses occurred to be covered by clients).

Fees

- A total of CNY100,000-150,000 for 3 years (excluding the costs occurred during study in the UK)
- It is preferred that fees are settled in two to three instalments at the beginning of each semester (as opposed to in one lump sum).

Assessment

Students should be awarded with a Master of Business Administration (MBA) after the final assessment.

Other

- The service provider should be a higher education institution recognised by the Ministry of Education in China.
- Expertise in business or finance is preferred but not essential.

Scale

Approximately 30 for the first batch of students

Key Dates

Call for proposals	Aug-Oct
Deadline for proposal submission	Oct.10 th
Evaluation of proposals	Oct.11 th – Dec.15 th
Contract awarded to successful supplier	Dec.20 th
First batch of students enrolled	Jan

Proposal submission

Proposals should be submitted in the format of the template provided in the proposal form (in .doc or .pdf format). Please send completed proposals to Ms Feng Ying (feng.ying@britishcouncil.org.cn) by **30 Sep 2013**.

Please note that proposals can only be accepted in the above formats via e-mail. Please refer to the full terms and conditions outlined below.

Please note the British Council is only involved in the provision of partnership brokering services. No staff or representatives of the British Council will have any involvement in the evaluation of proposals or any influence on the final decision to award a contract. This decision lies solely with the Chinese partner that will be conducting the evaluation based on the following assessment criteria:

- Cost effectiveness of programme
- Programme design and course structure
- Profile of the course instructors

Contact us for queries:

Ms Fengying
 Education Marketing Manager, British Council China
 Email: Feng.ying@britishcouncil.org.cn

Appendix 1

Proposal form: Online MBA programme

Name of institution: _____

Main contact: _____

Telephone: _____

E-mail: _____

Contact address:

<p>Institution background:</p>	<p><i>Please provide a brief introduction to your institution. (500 words max)</i></p>
<p>What do you consider to be the unique selling point of your institution's MBA programme?</p>	<p><i>Please list the unique selling point in bullet-points. (500 words max)</i></p>
<p>Programme outline</p>	<p><i>Please provide full details of your institution's MBA programme, including details on the course, its delivery, course instructors, assessment and any other information that you consider appropriate. (500 words max)</i></p>
<p>Fees</p>	<p><i>Please provide a quotation of the fees for the full three-year MBA programme, including a breakdown of individual costs where necessary.</i></p>
<p>Other information</p>	<p><i>Please include any other information you deem appropriate to this proposal. (500 words max)</i></p>

Appendix 2 Terms and conditions

VAT Disclaimer

The British Council is currently reviewing the VAT liability of all its activities. Depending on the outcome of this review, and agreement of liabilities with HM Customs and Excise, we may have to send you a supplementary invoice for VAT at some point in the future on the items we invoice you for from 1 April 2001 onwards.

Payment schedule

The British Council will charge a 10% fee of the total tuition fee based on the actual number of students enrolled. This fee will be charged according to the payment schedule of fees agreed with the client.

The British Council will invoice all institutions for the publication fee. Terms of payment are within 30 days of the invoice date. Payment arrangements for travel, accommodation and freight for speakers are the responsibility of the participants. In accordance with British Council audit procedures reminder letters will be issued for all outstanding invoices over 45 days. Until all invoices are cleared a block will be placed on your British Council account. Further applications to participate in events and other British Council organised programmes of activity cannot be accepted until all outstanding invoices have been paid.

Declaration

The institution/service provider knows and agrees that as stipulated in the above **“Proposal submission”**, the Chinese partner will be solely responsible for conducting the evaluation and making the final decision without any involvement from the British Council, so the British Council shall not be liable to any institution/service provider for the evaluation, selection and decision in relation to this Online MBA Programme, including but not limited to the procedures and the results.