



SERVICES FOR INTERNATIONAL EDUCATION MARKETING

UK briefing series - MEA regional overview

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Middle East and Africa region

Middle East

Bahrain (Fatema Hashem)
Iraq (Tanya Mahir/Dunya Mousa)
Jordan (Reem Haddad)
Kuwait (Imran Yousef)
Oman (Zainab Al Barwani)
Qatar (Helen Kidd)
Saudi Arabia (Mahmoud Mouselli)
United Arab Emirates (Sara Himoudi)

Africa

Ghana (Sandra Barimah)
Mauritius (Irfaan Coowar)
Nigeria (Adetomi Soyinka)
South Africa – from 1 August
(Remo Chipatiso)

Opportunities in the region

Exhibitions

21-22 September	Education UK Exhibition, Jordan
23-26 September	Erbil International Trade Fair, Erbil
27-29 September	HCED 3 rd International Education Exhibition, Baghdad
24-26 September	Education UK Exhibition, UAE
29-30 September	Education UK Exhibition, Bahrain
2-3 October	Education UK Exhibition, Kuwait
5-7 October	Education UK Exhibition, Oman
4-6 November	Supreme Education Council International College Fair, Qatar
7-10 February	Education UK Exhibition, Ghana
11-15 February	Education UK Exhibition, Nigeria
14-17 February	Education UK Exhibition, Mauritius
11-12 March	School roadshow and Education UK Exhibition, Qatar

Opportunities in the region

Study tours/roadshows

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| 26-30 October | Postgraduate Construction Management study tour: UAE and Saudi Arabia |
| 19/20 and 26/27 November | International Schools Tour: Nigeria and Ghana |
| 21-23 November | Postgraduate oil & gas and MBA fair: Nigeria and Ghana |
| 23-27 November | ELT study tour: UAE and Saudi Arabia |

Also planning Law study tour (Oman and Qatar), Engineering study tour (Kuwait) and Finance and Banking study tour (Kuwait and Saudi Arabia)