

## **CIFTIS Education Expo Summit/Forum Invitation**

March, 2013

Dear Sir or Madam,

Authorized by Ministry of Education, P. R. China and sponsored by China Education Association for International Exchange, CIFTIS Education Expo 2013 (past BIEE fairs) is one of the most successful annually-held international education expos in China and one of the largest education expos in Asia. Since 2004, BIEE has attracted more than 4,400 education institutions and organizations from over 50 countries world-wide and nearly 500,000 visitors domestic and abroad.

CIFTIS Education Expo 2013 will be held in May 28- June 1, 2013. Under the frame of CIFTIS Education Expo 2013, there will also be 2 international seminars and forums between May 29, 2013. The forum language will be English.

We sincerely hope that your respected organization could recommend 1 or 2 well-known experts or scholars to attend our conference, seminars and forums and deliver a speech.

### **Event 1, 2013 Beijing Forum on International Art Education and Talent Cultivation**

**Date: AM 09:00 – 11:45 May 29, 2013**

**Venue: Room 305, Beijing International Convention Centre**

Main Theme: International Art Education and Talent Cultivation Current and Future.

- Innovation talents training and cultivation in Art school teaching team
- Development of methods on individual student talent training and cultivation
- Quality of higher art education and career training

#### 1. Participants:

- Senior officials from Ministry of Education, China
- Well-known experts and school inspectors from China and other countries
- Principals of art universities and colleges from China

### **Event 2, 2013 Beijing Forum for World's Top High Schools' Principals**

**Date: PM 14:00 – 17:00 May 29, 2013**

**Venue: Room 305, Beijing International Convention Centre**

Main Theme: Cooperation and Innovation – high school development under the world trend (*Please introduce the effective reform of education internationalization in your country or district*)

- Innovation of school operation and teaching system
- Development of methods on individual student talent training and cultivation with international development needs
- International school culture

2. Participants:

- Senior officials from Ministry of Education, China
- Well-known governmental officials, experts and educators from China and other countries
- Principals of high schools from China and abroad
- Educational organizations and associations principals

Attached please find the expo application and participants' information collection form and send it back to us before May 15th, 2013. We will send the official invitation letter later after the deliberation and permit of the China Education Association for International Exchange. Once the expert is officially appointed as the speaker role, please kindly send us one of the expert's essays in his/her research field and the PPT on the summit/forum in English.

We warmly welcome schools, colleagues, universities and educational organizations and associations who are interested in our events to take part in the expo and forums. Please return the reply slip to us as soon as possible.

We will be grateful if you can accept our invitation and recommend the right experts to attend our activities. We believe that CIFTIS Education Expo 2013 will provide all the educational colleagues the widest platform to share experience and to communicate with educational organizations in Beijing and in China.

Look forward to your reply.

Yours sincerely

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