

**EDUCATION INTELLIGENCE Subscription 2013**  
**Subscription Renewal form****Part 1: Client details**

Title: \*Prof / Dr. / Mr / Ms / Mrs / Dame / Sir /

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Job title: \_\_\_\_\_

Institution: \_\_\_\_\_

Email: \_\_\_\_\_

Tel: \_\_\_\_\_

*You will be the admin account holder for your subscription. It allows you to manage users from your institution who can access your reports.*

**Part 2: Choose your subscription in 2013** **SILVER**

- Unlimited Access to Higher Education Student Data mining tool\*
- Access up to **15 Country Brief, Student Insight, Student Insight Hot Topics, Partnership Access and Inside Guide reports**

 **GOLD**

- Unlimited Access to Higher Education Student Data mining tool \*
- Unlimited Access to Student Insight Data mining tool
- Access up to **30 Country Brief, Student Insight, Student Insight Hot Topics, Partnership Access and Inside Guide reports**
- **Access to the new Megatrends\*\* research**

 **PLATINUM**

- Unlimited Access to Higher Education Student Data mining tool \*
- Unlimited Access to Student Insight Data mining tool
- Unlimited Access to Country Brief: Interactive Access
- Access to **ALL Education Intelligence reports**
- **Access to the new Megatrends\*\* research**

*\*Access to the Higher Education data mining tool is only available to UK higher education institutions that report their student numbers to HESA, regardless of subscription purchased*

*\*\* The Spotlight UK research is now modified and renamed as Megatrends.*

**Part 3: Payment details**

Bill to: \_\_\_\_\_

Purchase order number (if any): \_\_\_\_\_

**Note: British Council will issue you an invoice we receive your renewal form.**

**Part 4: Declaration**

- All subscriptions will be effective on 1 April 2013 and will expire on 31 March 2014. A proof of payment may be required for transaction confirmation.
- British Council will make sure that subscription commences immediately. A confirmation email will be sent to the institution administrators.
- The subscription is not refundable for any reason after commencement.

I agree with the terms listed above.

Signature: \_\_\_\_\_ Institution's stamp:

Date: \_\_\_\_\_

**Please email completed subscription form to the below email address:**

Attn: Terry Lee,  
Marketing and Research Coordination Manager (Education Intelligence)  
British Council

Email: [ei\\_subscription@britishcouncil.org.hk](mailto:ei_subscription@britishcouncil.org.hk)

**END of form**