

Study UK Open Day

Cities: Guwahati and Kolkata

Dates: 07 November to 13 November 2024

As part of Study UK, British Council India brings Open Day under the GREAT Campaign, UK government's initiative to promote the UK internationally as a GREAT place to visit, study and do business. The British Council is a partner in the GREAT campaign and through it we are raising awareness and promoting the UK's strengths in education, in India.

After the success of UK Open day in [West India](#) (Mumbai and Pune) , [South India](#) (Bangalore and Coimbatore) in 2023 and [Delhi-NCR](#) in 2024, the British Council is organising a Study UK schools and HEI tour to the cities of **Guwahati** and **Kolkata**. Through this tour UK HEPs will get a chance to interact with potential students who are interested in studying overseas and will be able to talk to school counsellors/teachers about courses in the UK and student support facilities.

We are delighted to invite UK higher education providers (HEPs) to join us for the ***UK Open Day in Indian Schools and HEIs***. UK HEPs will:

- UK HEPs will interact with school counsellors, meet and engage students and gain an understanding of the Indian undergraduate market over a week.
- Build networks and relationships with some of India's top schools and their counsellors and leaders.
- Will promote the UK as a whole and position the UK's world class universities to school counsellors, students in schools. There should be minimal focus on individual universities.
- UK HEPs will develop and deliver workshops and sessions for counsellors who will support students to choose the UK.

Format:

- The one-week tour will visit schools and HEI in Guwahati and Kolkata.
- There will be no hard selling of individual UK HEPs and their courses. However, participating UK HEPs will get a chance to talk about their institutions in a more indirect way and create awareness about their brand to key influencers and students during the tour.
- UK HEPs are encouraged to bring their alumni who are perhaps based in these cities to join the sessions and talk about their UK experiences. Agents will not be allowed to represent.

Tentative itinerary: timings may change (Participating delegates expected to arrive in Guwahati on 06 November 2024)

DAY 1, Thursday 07 November 2024, Guwahati		
1	School in Guwahati	09.30 am - 11.30 am
2	School in Guwahati	13.30 pm - 15.30 pm
DAY 2, Friday 08 November 2024,Guwahati		
3	School in Guwahati	09.30 am - 11.30 am
4	School in Guwahati	13.30 pm - 15.30 pm
Travel to Kolkata by a late evening flight approximately post 07 p.m.		
DAY 3, Saturday 09 November 2024 ,Kolkata		
5	HEI in Kolkata	10:00 a.m.-12:00 noon
6	Networking reception at British Council, Kolkata	07:00 p.m.-09:30 p.m.
DAY 4, Sunday 10 November 2024		
	Free day	
Day 5, Monday 11 November 2024,Kolkata		
7	School in Kolkata	08:30 am - 09:30 am
8	School in Kolkata	13:30 pm - 15:30 pm
Day 6, Tuesday 12 November 2024,Kolkata		
9	School in Kolkata	09:30 am - 11:30 am
10	School in Kolkata	13:30 pm - 15:30 pm
Day 7, Wednesday 13 November 2024,Kolkata		
9	School in Kolkata	09:30 am - 11:30 am

Following is the long list of schools, final list will include changes.

City	List of tentative schools
Guwahati	Sarla Birla Gyan Jyoti
	Miles Bronson Residential School
	Sanskriti the Gurukul
	Royal Global School
	South Point
	SFS School
Kolkata	Modern High School International
	The Heritage School
	Calcutta International School
	La Martiniere School
	Lakshmipat Singhanian Academy
	South City International School
	Sri Sri Academy

How to participate:

- Interested UK HEPs are requested to fill in an [online form](#) with their details latest by **04 October 2024**
- UK HEPs are expected to pay for their own international and domestic travels as well as accommodation. The British Council will make recommendations.
- There is no participation fee to be paid to the British Council.
- British Council will organise and pay for local travel in each city as part of the tour.
- A maximum of 30 UK HEPs will be accepted on each tour on first-come, first-served basis. The tour will go ahead with 15. We will also have a waitlist after 30 should there be any dropouts.

If you have any queries, please contact Azahar Ali at azahar.ali@britishcouncil.org