

Study UK Open Day at schools in Delhi and NCR

05-09 August 2024

Report – Study UK open day in Delhi and NCR North India

Introduction: British Council organised a STUDY UK Open Day to the city of New Delhi/NCR from 5-9 August 2024. **It was a one-week tour of schools where 38 UK universities met over 2000 students across 10 schools in Delhi and NCR (Gurgaon and Noida).**

We received an overwhelming response from UK HEPs with 42 expressions of interest to participate in the UK Open Day. Spaces for the programme were offered on a first-come, first-served basis (based upon EOIs received).

LIST OF PARTICIPATING DELEGATES

S.no	Name of the University	S.no	Name of the University
1	Aberystwyth University	20	University of Birmingham
2	Arts University Bournemouth	21	University of Brighton
3	Aston University	22	University of Bristol
4	Bournemouth University	23	University of Derby
5	Canterbury Christ Church University	24	University of East Anglia
6	Edge Hill University	25	University of Greenwich
7	Falmouth University	26	University of Kent
8	Goldsmiths, University of London	27	University Of Leeds
9	Harper Adams University	28	University of Nottingham
10	Imperial College London	29	University of Plymouth
11	Keele University	30	University of Portsmouth
12	King's College London	31	University of Reading
13	Lancaster University	32	University of Sheffield
14	London South Bank University	33	University of Southampton
15	Newcastle University	34	University of Stirling
16	Northumbria University	35	University of Strathclyde
17	Queen's University Belfast	36	University of Surrey
18	Swansea University	37	University of Westminster
19	University College London (UCL)	38	University of York

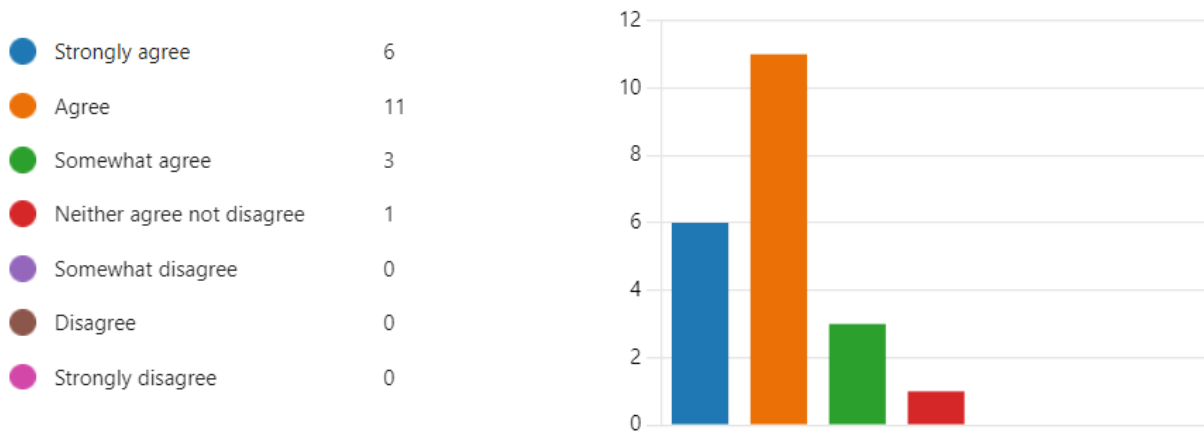
LIST OF HOST SCHOOLS:

Delhi and NCR	
Date	Name of the Schools
05 August	Vasant Valley School, New Delhi
	The British School New Delhi
06 August	Pathways World School, Gurgaon
	GD Goenka World School, Gurgaon
07 August	Delhi Public School, R K Puram
	The Ardee School, New Delhi
08 August	The Shriram Millennium School, Noida
	Billabong High International, Noida
09 August	Suncity School, Gurgaon
	The Shri Ram School, Gurgaon

Summary:

- The school tour was joined by **38 UK universities**. Over **2000 students** from **10 schools** from Delhi and NCR participated and engaged with UK universities.
- At all schools British Council interacted with the students about Studying in the UK and the universities promoted the UK generically at helpdesks to answer more specific queries.
- The agents and counsellors training hub and framework, and benefits associated with completing the program were briefed to school counsellors.
- Overall, the school tour was a success, with excellent feedback from the schools and the UK university delegates. They look forward to future collaborations and are delighted to work with the British Council on a various other programmes and activities.
- Following the school visit, we requested feedback and experience-sharing from representatives of the participating UK universities. The details of the responses received are as below:

1. By participating in the Study UK Open Day your objectives were met?



2. Which of the following were your reasons for participating in this trip?



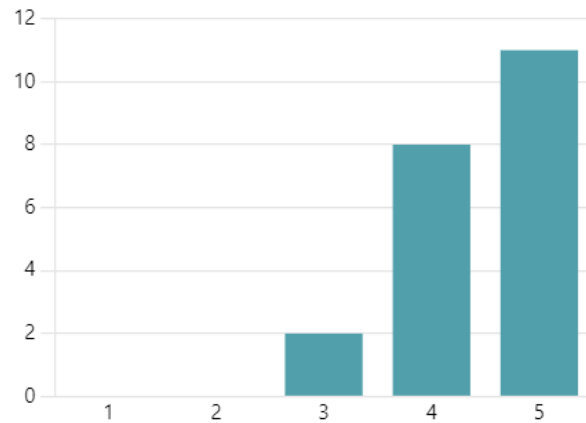
3. What is your assessment of the students at the Study UK open day ?

● Excellent	1
● Very Good	14
● Good	5
● Average	1
● Below Average	0



4. How would you rate the support to your business needs provided by the British Council?
Please note 1 is lowest and 5 is highest.

4.43
Average Rating



Feedback from the participating UK Universities:

The UK universities that participated gave us excellent feedback. They were impressed by the programme's overall structure and selection of Delhi and NCR schools and would like to collaborate with the British Council for such programs and events in the future as well.

They suggested region wise tours to be organised every year as it helps them to build and maintain regular engagement and connect with the schools covered during tours. Additionally, we received recommendations to add tier 2 cities and higher education institutions to our itinerary.

Overall, a successful event in terms of raising profile, increasing awareness, and gaining market insights.

Feedback from the host schools:

We were privileged to host the Universities, and I am sure students and parents took away a lot, especially students applying to universities this year. I think they also discovered the hidden gems! -
Careers and University Guidance Counsellor, British School

Thank You so much for the wonderful UK fair. Students were able to interact with the admission officials and resolved their queries. **Pathways World School**

It was our absolute pleasure and delight to host you and the UK HEIs at our school. I would also like to compliment the team at The British Council for extending us the opportunity and arranging the HEIs for the visit. **University and Guidance Counsellor, The Ardee School**

I wanted to extend our heartfelt thanks for your participation in the UK Open Day. Your involvement was instrumental in providing our students with valuable insights into the higher education opportunities available at your university. **Suncity School**

Thank you for organising the open day at TSMS-Noida CAD team with UK universities. Students had good set of interactions and look forward to connecting with more UK universities. –**The Shriram Millenium School, Noida.**

Our forthcoming programme: Following the success of the North India Schools open day, we plan to host Study UK Open Day 2.0 in November/December 2024 in East India. The information will be published soon on our website for registration and more information. Please do register on <https://opportunities-insight.britishcouncil.org/>

Snapshots:

