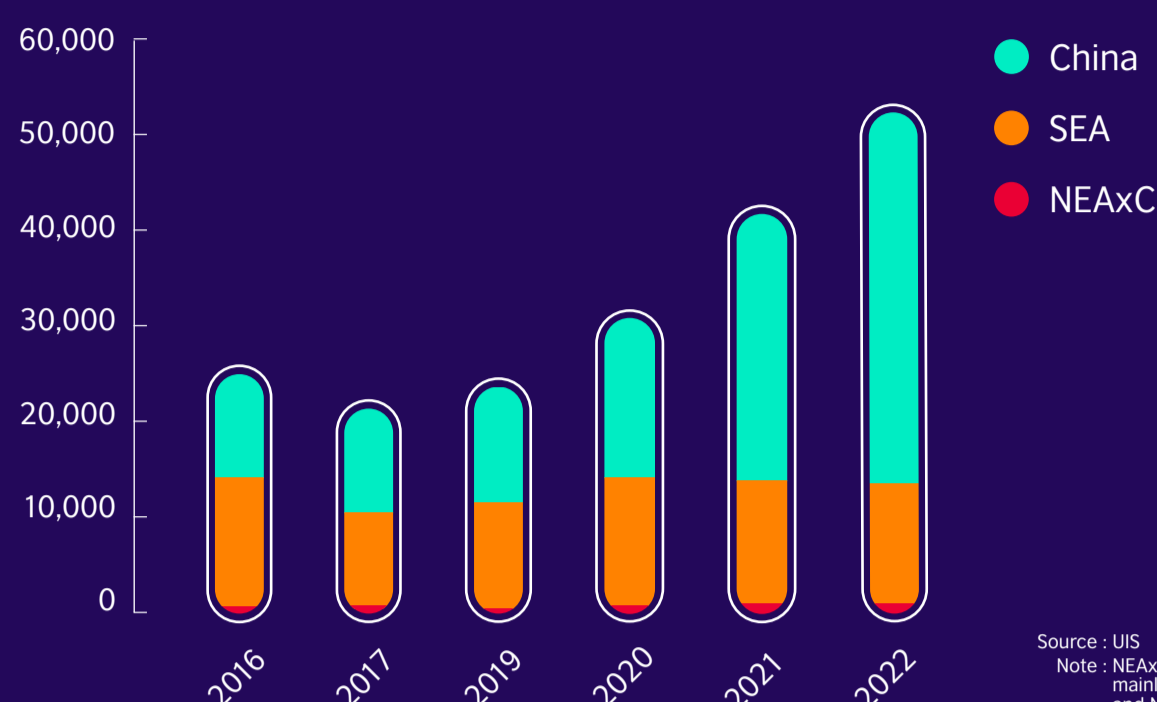


Intra-regional mobility in Malaysia

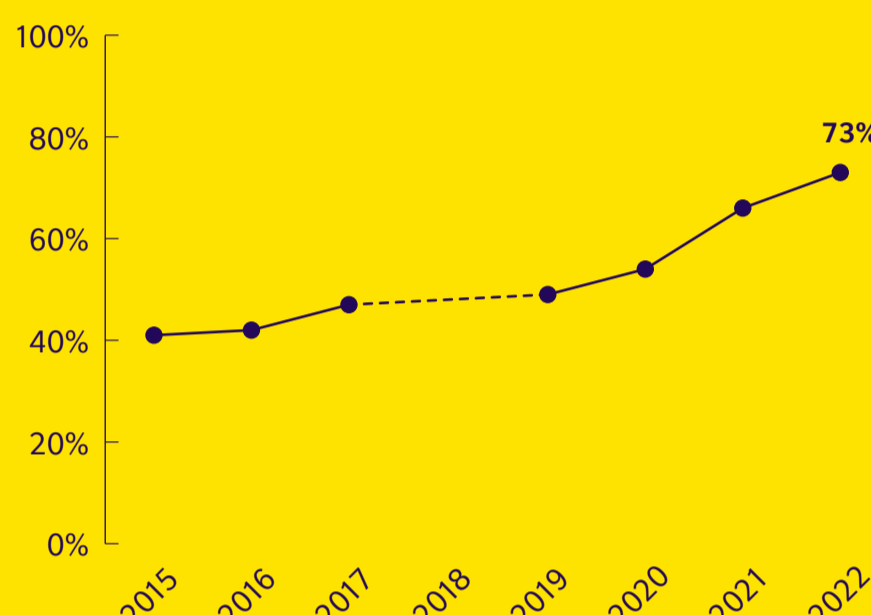
Inbound mobility from other parts of East Asia to Malaysia has **surged...**

Inbound students into Malaysia, by source country/region



... driven primarily by students from **China**

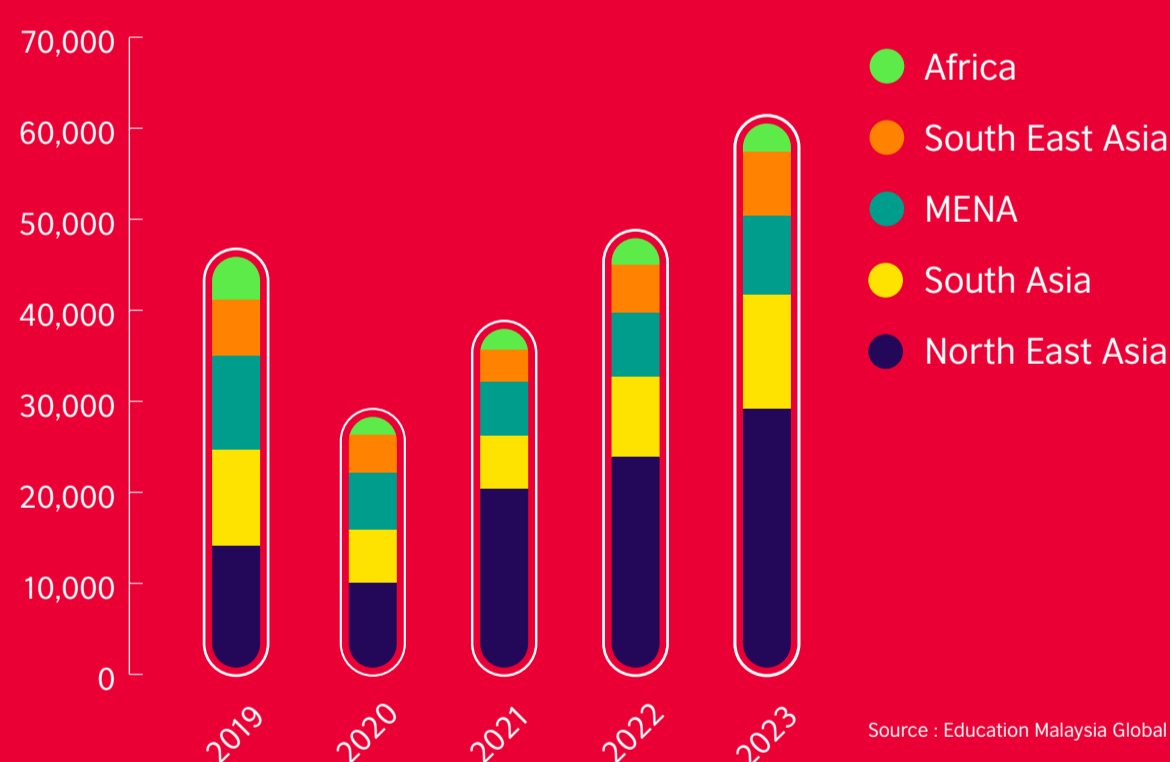
China's share of inbound students from East Asia to Malaysia



Malaysia is becoming increasingly attractive to international students because of:

- Improving quality of HEIs
- Widespread use of English
- Affordable cost of living
- Friendly foreign policy

International student applicants to Malaysia by region of origin



For the UK, further investment in **Malaysia** is critical to securing the UK's foothold in the country and further developing it as a regional hub to deliver UK education in East Asia

Malaysia remains the 3rd largest UK TNE market in the world but can benefit more from the growth in international students to Malaysia

Enrolment in UK TNE in Malaysia

