Study UK Open Day

Cities: Delhi and NCR (Gurgaon and Noida)

Dates: Week of 5 August 2024

After the success of UK Open day in <u>West India</u> (Mumbai and Pune) and <u>South India</u> (Bangalore and Coimbatore) in 2023, the British Council is organising a Study UK schools tour to the cities of Delhi and NCR (Gurgaon and Noida). Through this tour UK HEPs will get a chance to interact with potential students who are interested in studying overseas and will be able to talk to school counsellors/teachers about courses in the UK and student support facilities.

We are delighted to invite UK higher education providers (HEPs) to join us for the **UK Open Day in Indian Schools**. UK HEPs will:

- Choose to participate in the tour across strong student mobility belt in North India.
- UK HEPs will interact with school counsellors, meet and engage students and gain an understanding of the Indian undergraduate market over a week.
- Build networks and relationships with some of India's top schools and their counsellors and leaders.
- Will promote the UK as a whole and position the UK's world class universities to school counsellors, students in schools. There should be minimal focus on individual universities.
- UK HEPs will develop and deliver workshops and sessions for counsellors who will influence students to choose the UK.

Format:

- The one-week tour will visit schools in Delhi and NCR (Gurgaon and Noida).
- There will be no hard selling of individual UK HEPs and their courses. However, participating UK HEPs will get a chance to talk about their institutions in a more indirect way and create awareness about their brand to key influencers and students during the tour.
- UK HEPs are encouraged to bring their alumni who are perhaps based in these cities to join the sessions and talk about their UK experiences.

Tentative itinerary and potential schools (the final list of schools may change):

Delhi /NCR DAY 1, Monday 5 August		
2	The British School, New Delhi	3.00 pm - 4.30 pm
	DAY 2, Tuesday, 6 August	
3	Pathways World School	9.30 am -11.30 am
4	GD Goenka World School	1.00 pm - 3.00 pm
	DAY 3, Wednesday 7 August	<u> </u>
5	Delhi Public School, R K Puram	9.00 am - 11 am
6	The Ardee School, New Delhi	1.00 pm - 3.00 pm
	DAY 4, Thursday 8 August	
7	Amity International School, Noida	9.00 am - 11.00 am
8	The Shriram Millennium School (TBC)	12.00 pm - 2.00 pm
	Day 5 Faiday 2 Assessed	
	Day 5, Friday 9 August	
9	Suncity School, Sector 37D, Gurgaon (TBC)	10.00 am - 12.00 pm
10	The Shri Ram School, Aravali, Gurgaon	01.00 pm - 3.00 pm

How to participate:

- Interested UK HEPs are requested to fill in an <u>online form</u> with their details latest by Friday 28 June 2024
- UK HEPs are expected to pay for their own international and domestic travels as well as accommodation. The British Council will make recommendations.
- There is no participation fee to be paid to the British Council.
- British Council will organise and pay for local travel in each city as part of the tour.
- A maximum of 30 UK HEPs will be accepted on each tour on first-come, first-served basis. The tour will go ahead with 15. We will also have a waitlist after 30 should there be any dropouts.

If you have any queries, please contact Himani Taneja at Himani.taneja@britishcouncil.org