**Strengthening Institutional Capacity for Internationalisation in Indian Higher Education**

**Module development – Call Guidelines**

December 2023

# Schedule

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| Sr. No. | Activities | Timelines |
| 1. | Date of Advertisement for Call for module development | 8 December 2023 |
| 2. | Last date for receipt of queries related to submission of Proposal | 31 December 2023 |
| 3. | Last date for submission of applications | 26 January 2024 |
| 4. | Shortlisting and Grant allocation | w/c 5 February 2024 |
| 5. | Module development and contextualisation | February and March 2024 |
| 6. | Modules to be ready to be delivered | End March 2024 |
| 7. | Training delivery | April 2024 to December 2024 |

# Background

The NEP 2020 has a strong focus on Internationalisation. Based on this recommendation the UGC has appointed 179 International officers in Universities and HEI’s across India. Further the state government of Maharashtra have also expressed interest in working with UK universities to strengthen their capacity to international their universities and to build skills and knowledge of the senior and mid-level officers to support the internationalisation agenda strategically and tactically.

The British Universities have deep understanding of Internationalisation. They have large number of international students on their campus and very streamlined processes and support system for students they recruit internationally. They are also skilled and managing international research partnerships, international fund raising, setting up of TNE arrangements for their universities globally.

One of the key observations of a research conducted by the British Council is that a big part of the challenge of setting up collaboration with Indian University is the lack of common vocabulary, objective, and structure of international departments. Hence the UK would also benefit from supporting the Indian Universities strengthen their international strategy and planning.   The programme aims to bring together UK sector bodies and Universities that have expressed interest in supporting Indian universities in their internationalisation agenda. After concluding the scoping study which focussed on collating information on the current trends, expertise within the sector bodies on internationalisation agenda, vis-à-vis the ground realities, the scoping study identified few gaps.

To help bridge the gap, the British Council is embarking on a journey to develop modules appropriate to support the international offices of all the state HEIs resonating with the government’s vision of implementing NEP 2020 effectively through collaboration and internationalisation.

**Objectives**

1. After understanding the Indian context, strengths, challenges, and opportunities, and going through the recommendations specified in the attached report Developing and designing online and face-to-face (Blended) training modules as below:

* Core Module, as specified in page 22 of the report
* Beginners module for Strategic and operational roles as specified in page 23 of the report
* Advanced module for strategic and operational roles as specified in page 23 of the report

1. Suggest ways of work shadowing, study visits, Intra- India mentorship and creating a support group.
2. Creating a repository of publicly available resources that can be shared with Indian HEIs.

**Module Development**

1. **Core Module**

The module should include and not limited to:

1. Self-Audit tools
2. What is internationalisation?

o What does it mean to you and your institution?

o What does it mean to other stakeholders?

o Why should you do it?

1. Data and policy review

o What is the current context in India?

o What are the local and global driving forces of education

internationalisation?

o Global student flows

o Institutional data and policy context

1. Strategy development

o Why do this, and what would it look like?

o What are your institutional priorities?

o What is the scope of an internationalisation strategy?

o What would be the goals/targets over the next three to five years?

o How could this be embedded into an institutional strategic structure and culture? Who needs to approve this? Who would be your key stakeholders to help integrate it?

o Any risks/challenges and mitigation responses?

1. Pillars of internationalisation

o How to bundle activity

o Case studies

1. Beginner and Advanced Modules for ‘Strategic' and ‘Operational’ roles as specified in page 23 of the report

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| --- | --- | --- |
| **LEVEL** | **STRATEGIC ROLES** | **OPERATIONAL ROLES** |
| **BEGINNER** | * Internationalisation approaches | * Cultural awareness for IRO staff |
| * Strategy and KPI development | * International recruitment 101 |
| * Mapping the student journey | * International student support |
| * Internationalisation at home | * International student mobility |
| * Decision-making in internationalisation | * International alumni engagement |
| * Structures and staffing in international offices | * Cultural awareness for IRO staff |
|  | * International recruitment 101 |
|  |  |  |
| **ADVANCED** | * Funding and Finance | * Partnership development for research |
| * Monitoring and evaluation | * Twinning and articulation |
| * Study visits to the UK | * MoU negotiations |
| * Mentoring programme | * Embedding internationalisation into the curriculum |
| * Career development for deans of international relations Offices |  |

**Capacity building approach**

The recommended training approach involves a blended delivery model, combining face-to-face and online interactions and support training materials (hard and soft copy). Training hours for F2F is tentatively 6 hours a day, across 2 or 3 days.

The idea is to train the ‘**International Champions’** who would cascade trainings within their universities or Group of universities.

Course content should include:

* Participant Manual
* Facilitator manual
* Trainers Manual (for International Champions)
* Action plan template to develop a Five-Year RoadMap for Internationalisation
* Pre- workshop survey questionnaire Or Pre task reading
* Post- workshop survey questionnaire Or post task reading
* Self-assessment tool for the university
* Self-assessment sheet for the individual
* Continuous assessment toolkit
* Certificate of completion
* After training support plan including Mentoring and coaching

**Eligibility**

**For UK Institutions**

* Sound understanding of the Indian higher education landscape, work done by the Indian regulatory bodies, NEP 2020 and Indian governments internationalisation agenda linked to NEP.
* Understanding the different working styles of state, private and public universities in India
* Experience and expertise on working in similar lines in South Asia, developing internationalisation content, modules and identifying the training needs and scope among various stakeholders.
* Expertise in developing systemic capabilities of HEIs in internationalisation – have experience of developing capacity building programmes for institutions to become internationalised in terms of their systems, processes that can be adapted to address the needs of Indian HEIs who aspire to become internationally comparable.
* Understanding of the monitoring, evaluation and learning framework within the universities
* Association or connects with external bodies working on similar lines will be an asset.

**Duration of this task**

The duration will be for a year. The start date for the project shall be considered from **January** **2024** and completion date shall be considered as **31** **December 2024.**

**How to apply**

Please fill this [**form**](https://forms.office.com/e/kVmQ3hgA81) to submit your expression of interest on or before **26 January 2024 23.55 UK time**. Applications received after closing date will not be accepted.

**Process post application**

* If you have any queries with respect to the application or the scope of work, please do write to [dipika.parial@britishcouncil.org](mailto:dipika.parial@britishcouncil.org) on or before **31 December 2023**. We will collate all questions and share an FAQ document.
* All shortlisted applicants will be intimated via email between **5th to 10th February 2024**
* All shortlisted applicants will be invited for a meeting for initial brainstorming
* Signing of Grant agreements and disbursal process between the British Council and the applicant will be completed by **mid-February 2024**.

**Data protection**

**How we use your information**

The British Council will use the information that you provide for the purposes of processing your application, making any awards, monitoring and reviewing of any grants. The legal basis for processing your information is agreement with our terms and conditions of application (contract). We may share application data with the agency appointed by the Ministry of Education, Government of India in order to assist with management of the application process. We may share data with agencies responsible for monitoring and evaluation as and when the agency is procured.

The British Council comply with the General Data Protection Regulations 2016/679 (GDPR). We process and handle personal information according to these regulations. The personal information that you provide on this form will only be used for the processing of your application. The information will be viewed by British Council staff and those who are part of the decision-making process. Your information will not be used/shared beyond the partners listed above for any other purpose without your specific consent. British Council and agency appointed by Ministry of Education, Government of India reserve the right to publish and share anonymised aggregated information with stakeholders.

Organisation details, where collected, are used for monitoring and evaluation and statistical purposes. Gender information and country of origin, where collected, is used solely for statistical purposes. If we need to contact you, we will do so using the contact details you have provided. Under UK Data Protection law, you have the right to ask for a copy of the information we hold on you, and the right to ask us to correct any inaccuracies in that information. If you want more information about this, please contact your local British Council office or the Data Protection Team [inforgovernance@britishcouncil.org](mailto:inforgovernance@britishcouncil.org) or see our website: <http://www.britishcouncil.org/privacy-cookies/data-protection>. We will keep your information for a period of seven years after the project.