

ThinkTNE

# Call for Abstract Poster Showcase- The Power of Action in TNE

| Version 1.1 Update                                 | Details                                                                                                                                                  |
|----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Updated 24 November 2023:<br>Extension of Deadline | Deadline extended from 8 December 2023 to <b>19 January 2024</b> .<br>Announcement date and submission of post date have also been extended. See page 3. |
| Update email contact                               | See page 3                                                                                                                                               |



# Call for Abstract

## Poster Showcase: The Power of Action in TNE - Showcase your Innovative Collaborations and Innovations

The British Council would like to invite all UK-East Asia TNE providers to share your collaborative journeys and demonstrate your innovation in managing and growing your TNE partnerships in East Asia at the upcoming **ThinkTNE Forum** to be held in Kuala Lumpur on 27 February 2024.

All participants are invited to share your success stories via poster showcase which would be displayed at the ThinkTNE Forum. The Poster showcase offers a unique opportunity for UK-East Asia TNE providers to present your journey in developing successful TNE partnerships, and the innovations which you have applied to grow and sustain the partnerships.

Submit your abstract to be considered for the Poster showcase at ThinkTNE today. **The deadline to submit an abstract has been extended to 19 January 2024.**

## Poster Themes

The Poster showcase should address one of the following three distinct themes:

1. Journey to Establishing Successful Transnational Education  
*A showcase focusing on how you have developed /set up transnational education in East Asia*
2. Best practices  
*A showcase of successful best practices in managing and operating transnational education in East Asia (focusing on topics such as student/academic experience, language learning, graduate outcomes, professional services staff development etc)*
3. Innovation beyond teaching collaborations in Transnational Education  
*A showcase of research, innovative ideas and new techniques or technologies etc to support the growth of your TNE beyond teaching collaborations*

## Poster Showcase Format

The Poster showcase could be a combination of text and graphics and will be displayed on a poster board area which would be prepared by the British Council. Content should be choreographed professionally with support from graphic designers to produce interesting and enticing posters that inspires participants to discuss it with the presenter and those around them. You will be requested to supply the poster artwork in packaged illustrator file and PDF.



## Deadline

| Details                                                                                                                                                                                                      | Date                          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Open call for abstract submission                                                                                                                                                                            | 6 November 2023               |
| Deadline for abstract submission                                                                                                                                                                             | 19 January 2024 (extended)    |
| Announcement of accepted submissions                                                                                                                                                                         | 26 January 2024               |
| Accepted submissions submit the full poster showcase (designed and print ready) to the British Council.<br><br>Note: British Council will arrange printing of the posters and curation of the display board. | 12 February 2024 at 5pm (GMT) |

## Apply here

Submit your abstract here: <https://forms.office.com/e/SgUjE4YWF3>

## For more information/ query:

Contact the British Council at email [education\\_eastasia@britishcouncil.org](mailto:education_eastasia@britishcouncil.org).

