



The Mid-Atlantic Association of IB World Schools
invites you to
Make the First Impression!

November 2012

Dear Director of Admissions,

This is your opportunity to make a first impression on thousands of sophomore and junior International Baccalaureate students from the Mid-Atlantic region. We invite you to join us on **Saturday, April 20, 2013** from **12:00pm to 4:00pm** at Gar-Field High School in northern Virginia for our second annual IBMA College Fair. Last year's fair brought in over 1,700 academically focused students.

The International Baccalaureate Diploma Programme is a rigorous program of study with final examinations that prepare students for life in university and beyond. Come meet our students and see what they have to offer your university. Several studies have found that IB students consistently perform well in their university endeavors and the components of the Diploma Programme prepare them well for the demands of university coursework. For more information about these studies please see the research links at the bottom of the registration webpage.

The cost to attend the fair will be \$250 per university until **February 28, 2013**. After that date, the cost will be \$350. University representatives will be able to set up at 10:00am and lunch will be provided. For more information, a video of last year's fair and registration, please visit: **<http://www.ibmidatlantic.org/Fair.html>**

We know our kids will leave a lasting impression with your representatives. We offer you the opportunity to do the same for them. Please contact Dr. Kimberley Daly with any questions. She can be reached at 703-424-3800 or by email at kdaly1@gmu.edu.

We look forward to seeing you at the fair!

Sincerely,

Asheesh Misra – President of the Mid-Atlantic Association of IB World Schools

Kimberley Daly – College Fair Co-chair

Amy Woolf – College Fair Co-chair

*“Wonderful fair and great kids! Wake Forest is committed to the IB program and value the rigor of their curriculum!”
(Wake Forest University)*

*“Great fair! Attendance was wonderful and the conversations with student and parents were fantastic. I've already suggested to my director that we attend next year! Thank you so much!”
(Otterbein University)*