

# NACAC National Conference 2022

## Houston, Texas

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## 1. Important Contacts

### 1.1 Study UK Booth Staff

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<b>Title</b>	Project Manager, Study UK - USA
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<b>Name</b>	Elizabeth Tresnan
<b>Title</b>	Campaign Director, GREAT Campaign
<b>Organisation</b>	British Council
<b>Tel.</b>	+44 (0)16 1957 7023
<b>Email</b>	elizabeth.tresnan@britishcouncil.org

### 1.2 Conference Co-ordinator

<b>Name</b>	Gracy Olmeda
<b>Title</b>	Associate Director, Events and Meetings
<b>Organisation</b>	National Association for College Admission Counseling
<b>Tel.</b>	703-299-6839
<b>Email</b>	golmeda@nacacnet.org

## 2. British Council Events

### 2.1 UK Presence at the NACAC Exhibition

The Study UK booth at NACAC will represent the whole of the UK sector and education offer, providing attendees with resources and practical considerations of studying in the UK. We are also coordinating the UK presence at the exhibition for those who are interested.

- We will create a directory of UK institutions, including their contact details. This opportunity is open to all Officers/Regional Managers covering the USA, whether you attend NACAC or not.

- We will create and distribute a map of UK institutions at the conference, to highlight the presence of UK institutions at the exhibition.

If you would like to be included on our materials, please complete the following survey. It should not take more than few minutes to complete.

[Click here to complete our form](#) | **Deadline: 18 August, 2022**

## 2.2 Study UK Reception for Counsellors

The Study UK reception is a networking opportunity for participating delegates and US counsellors interested in UK higher education. Our objective is for counsellors to receive an introduction to UK admissions and the Study UK campaign resources.

Participating UK delegates will have the chance to make connections directly with counsellors and educational consultants joining us at the reception. There will be presentations, dedicated time for questions, and light refreshments will be provided.

[Express your interest to attend here](#)

## 2.3 Raffle Item for Study UK Reception

We will hold a raffle during the UK Reception for attendees. You are welcome to bring an item to include that represents your university. Past raffle items have included scarves, sweatshirts, coffee mugs/tumblers, decorative items, and other branded items.

You can drop off your raffle items with British Council staff at the beginning of the event.

# 3. General Information

## 3.1 British Council – Study UK Booth

Our booth will be located within the UK Zone at the conference hall. You can find us at booth **#533**.

The Study UK booth will be staffed by the British Council during the expo hall hours. The British Council staff will refer counsellors who have any questions or who want to learn more to Study UK resources and to participating UK institutions.

During the exhibit hall hours, we will be joined by UK Visas and Immigration representatives. If you would like to connect directly with them, make sure to stop by our booth or contact us via email to arrange a meeting with them.

We will be distributing a map and directory of the UK presence at NACAC, including contacts of UK representatives contacts who opted in to be featured on our materials. This is an opportunity for institutions to raise their profile under the UK government's GREAT Study UK campaign.

### 3.2 Reserve a meeting space at the Study UK Booth

We are offering participating institutions the opportunity to arrange meetings at the Study UK booth, at no cost, during the conference exhibit hall hours. To check availability and to reserve a space, [click here](#) and submit details of your preferred date and time.

Should you require to reserve a space for more than 30-minutes, or you would like to change/cancel your reservation, please get in contact with [Karina Pichardo](#).

### 3.3 Venue

<b>Event</b>	<b>NACAC National Conference</b>
<b>Venue</b>	George R. Brown Convention Center
<b>Address</b>	1001 Avenida de las Americas, Houston, Texas, 77010
<b>Webpage</b>	<a href="https://www.grbhouston.com/">https://www.grbhouston.com/</a>
<b>Staff at Venue</b>	British Council organisers (see Section 1.1)

<b>Event</b>	<b>Study UK Reception</b>
<b>Venue</b>	To be confirmed
<b>Address</b>	To be confirmed
<b>Date &amp; Time</b>	Wednesday, September 21 <sup>st</sup> from 7:00 to 9:00 pm
<b>Staff at Venue</b>	British Council organisers (see Section 1.1)
<b>Registration</b>	Express your interest to attend <a href="#">here</a>
<b>Description</b>	<p>This is an opportunity for delegates to make connection and for counsellors to receive an introduction to UK admissions.</p> <p>Delegates will have time to network with counsellors as they arrive, and there will be a dedicated time for presentations.</p> <p>7:00 to 7:10 pm – Arrival and registration  7:10 to 7:50 pm – Presentations  7:50 to 8:00 pm – Dedicated Q&amp;A  8:00 to 9:00 pm – Networking time</p> <p>We will hold a raffle for counsellors attending at 8:00 pm.</p>
<b>Participants</b>	We will be joined by Study in Wales, Study Northern Ireland and UK Visas and Immigration representatives.

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### 3.4 Accommodation

Accommodation must be arranged individually. Please [click here](#) for information about NACAC housing and transportation.

### 3.5 Conference Programme

Please [click here](#) to access the NACAC 2022 schedule at a glance.

## 4. Conference Registration

Delegates must register separately for the NACAC conference to obtain admission into the Exhibit Hall. Please note that registering for booth space does not automatically register your company's exhibiting personnel. To complete registration, [click here](#).

If you have not received coupon codes for your complimentary exhibitor registrations, please contact [exhibits@nacacnet.org](mailto:exhibits@nacacnet.org) to request your codes.

## 5. Preconference Education Opportunities

If interested, you can sign up for a [Preconference Seminar or Workshop](#) on Wednesday and Thursday, and get your education on before the conference even begins. These are one to one-and-a-half day programs covering a variety of topics. Preconference events can be added to your full conference registration within the registration process, require an additional cost and last around three hours.

## 6. Health, Safety and Security

For general safety tips and information on travelling in the US, please visit:

[www.gov.uk/foreign-travel-advice/usa/entry-requirements](https://www.gov.uk/foreign-travel-advice/usa/entry-requirements)

### 6.1 COVID-19 Vaccine Verification or Proof of Negative PCR Test

Conference participants must provide proof of vaccination or a negative COVID-19 PCR test taken within 72 hours prior to arriving at conference. Lookout for an email from [safety@nacacnet.org](mailto:safety@nacacnet.org) with instructions on how to submit your vaccine or negative PCR test in the coming weeks.

### 6.2 COVID-19 Protocols

NACAC recommends conference participants to wear a well-fitting mask indoors when not eating or drinking. They are working on the development of attendee movement plans to minimize congestion for ingress/egress, and to ensure rooms are arranged to achieve added physical distance between attendees. However, spaces will not be

monitored and asks attendees to be mindful of their surroundings and take personal responsibility for following all [guidelines](#).

The George R. Brown Convention Center has an extensive Health and Safety protocol, which includes enhanced cleaning methods and distancing. To find out more, visit: [www.grbhouston.com/covid-19-health-safety-plan/](http://www.grbhouston.com/covid-19-health-safety-plan/)

### 6.3 Accessibility

When you register for the NACAC events, the form includes questions about accessibility and other special needs. Make sure to use these spaces to let organisers know how they can make the event more accessible for you.

If you require a particular accommodation, please contact [NACAC](#) organisers.

### 6.4 Emergency Contact Details

Location	Contact name	Telephone
Houston, Texas	Urgent assistance - British Consulate General	+1 713 210 4000
Washington, DC	British Embassy	+1 202 588 6500
All Country	Emergency Services	911

## 7. Pre-departure Information

### 7.1 Subsistence

Participants should allow for local subsistence costs. The subsistence rate suggested by the British Council to cover meals and incidental expenses is \$87 per day.

### 7.2 Visas

The US Visa Waiver Programme (VWP) allows most British Citizen passport holders to visit the US for up to 90 days without a visa. If you're arriving by air or sea, you must get an authorisation via the Electronic System for Travel Authorisation (ESTA) before you travel. See Entry requirements [here](#).

British nationals planning to travel to the USA should familiarise themselves with the new requirements on the [CDC website](#) before travel.

Most fully vaccinated foreign citizens can enter the USA. More information on forms of acceptable proof of COVID-19 status, can be found [here](#).

### 7.3 Medical Insurance

Participants are strongly advised to take out fully comprehensive travel insurance for the duration of their stay. For more information, go [here](#).

### 7.4 Climate

City	Temperature Range
Houston, Texas	High 30° Celsius - Low 22° Celsius

### 7.5 Clothing

Attire for the conference and events is business casual. Attire for social events is as dressy or as casual as you wish to be. Remember: conference halls and hotels are likely to be chilly, so please bring a light jacket or sweater.

### 7.6 Currency

As of Friday August 8, 2022, £1 = \$1.22 US dollars. Credit cards are accepted in all hotels and most restaurants and shops. You can get cash at a cash point upon arrival.

### 7.7 Time Difference

Houston, Texas is located in Greenwich Mean Time (GMT-5).

### 7.8 Tips for NACAC First-timers

If it is your first time at NACAC, we recommend attending the First Timers' Orientation scheduled for 9:00 am on Thursday, Sept. 22, that will introduce you to other first timers and get some insider tips about navigating your first NACAC National Conference.

### 7.9 International Visitor Information and Guides

More information about Houston, can be found [here](#). If you are looking how to get to Houston, please go [here](#). More details about getting around Houston, [here](#).


### 7.10 Terms and Conditions

Participants in the NACAC National Conference must agree to adhere to NACAC's exhibitor [rules and regulations](#), and [policies](#) as stated on their website.

### 7.11 Global Policy Statements

Our [global policy statements](#) apply to all British Council employees. They also govern any other person working on British Council premises, including partners of and suppliers to the British Council.

Our [Code of Conduct](#) sets the standards for the way we work in all our activities and locations. It reflects our commitment to cultural relations work that is ethical, has integrity,



and has the well-being, inclusion and fair treatment of our colleagues and the people we work with at its heart.

We have a duty of care to safeguard the children and adults we work with. We aim to create a safe environment in which no child or adult will experience harm or exploitation during their contact with us. For further guidance read our [Safeguarding global policy](#).