

Study UK Virtual Schools Tour India

September 2021

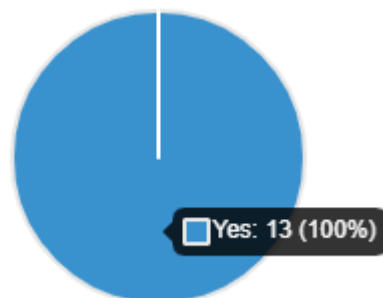
Report

The Study UK Virtual Schools Tour India was successfully delivered across premier schools of India and was designed to enable students of classes 11 and 12 to get an overview of UK undergraduate education system through thematic presentations by university delegates. The universities also presented their institutional offers to students, parents and school counsellors, and did extensive QA sessions to clarify queries and concerns regarding undergraduate study. For the UK universities it was a platform for Undergraduate recruitment and profile raising to key Indian schools, showcasing study in UK, collaboration with schools and to get a sense of the market through direct interaction with students and influencers. The delegates were impressed with the quality of students and their interest levels based on their interactions. Since this was a pilot project, we had only 12 UK Universities and 32 Indian schools (ICSE/CBSE/IGCSE/IB).

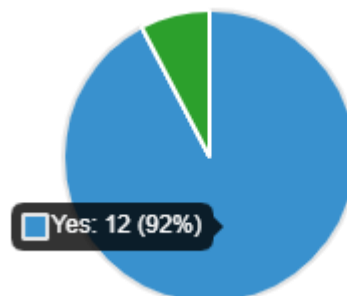
The tour had a footfall of 1000+ students and over 40 premier Indian schools participating.

Visitors' feedback

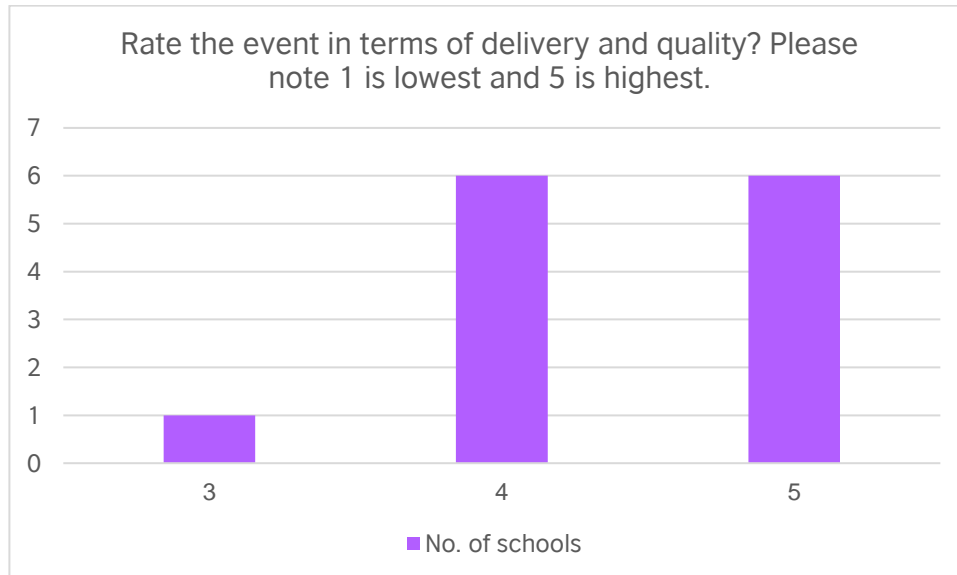
Below are few of the findings-



The Undergraduate Open day event met expectations of participating schools



92% schools would like to participate in a similar such event in future as well.



Most of the schools gave full score to the event in terms of delivery and quality

Some feedback from visitors-

We received plenty of encouraging feedback from visitors. Few of them are-

- *“Good networking. Interactive/ Q and A sessions very helpful. Thank you.”*
- *“Well organised. It was very informative”*
- *“It was an extremely professional presentation touching all parameters.”*
- *“Well coordinated and executed session”*
- *“Very well organized”*
- *“the event was well structured and delivered”*
- *“Keep it up !!.”*

We have received feedback from a few UK delegates. Feedback from delegates showed that they appreciated the support extended by the British Council, as well as the communication provided to them about the event. They were happy with the quality and quantity of the visitors as well

Some feedback from the UK Sector

We received plenty of encouraging feedback from the UK University delegates as well. Few of them are-

- *“The sessions went well and for most there were lots of questions.”*
- *“We got to meet some great young minds, had some really informative conversations. It definitely helped us with understanding what kind of programs the upcoming student population is looking for.”*
- *“There continues to be growing interest in UG which is certainly an up-and-coming market in India.”*
- *“The event was great, looking forward for an in-person session in near future.”*