

FACEBOOK LIVES IN THE AMERICAS 2021

Content Form

FIRST-CHOICE SESSION

Please select your first-choice session

- 2 August – USA Facebook Live – Topic: Pre-departure tips for undergraduate and postgraduate students
- 6 August - LATAM Facebook Live – Topic: Pre-departure tips for undergraduate and postgraduate students
- 23 August – USA Facebook Live – Topic: Graduate Route/employability for prospective undergraduate and graduate students
- 27 August – LATAM Facebook Live – Topic: Graduate Route/employability for prospective undergraduate and graduate students
- 27 September - USA Facebook Live – Topic: Tips for applying to an undergraduate course in the UK
- 30 September - LATAM Facebook Live – Topic: Tips for applying to a postgraduate course in the UK

SECOND-CHOICE SESSION

Please select your second-choice session

- 2 August – USA Facebook Live – Topic: Pre-departure tips for undergraduate and postgraduate students
- 6 August - LATAM Facebook Live – Topic: Pre-departure tips for undergraduate and postgraduate students
- 23 August – USA Facebook Live – Topic: Graduate Route/employability for prospective undergraduate and graduate students
- 27 August – LATAM Facebook Live – Topic: Graduate Route/employability for prospective undergraduate and graduate students
- 27 September - USA Facebook Live – Topic: Tips for applying to an undergraduate course in the UK
- 30 September - LATAM Facebook Live – Topic: Tips for applying to a postgraduate course in the UK

CONTACT DETAILS

Who should we liaise with about this campaign?

Name:

Job Title:

Email address:

Telephone (please provide your What's App number if you have one so we can communicate on the day of the Facebook Live):

UNIVERSITY HIGHLIGHT

This space is for you to showcase your university within our email promotion.

(Maximum: 40 words)

LANDING PAGE

Which link for your university would you like us to share with the audience during the Facebook Live chat?

When submitting this form, please attached as a separate file:

- One high-quality image of your logo in .PNG format
- One high-quality image to accompany your university highlight in the email promotion in .PNG or .JPG format

Questions?

Contact Jenna Hartsell, Education Manager at Jenna.Hartsell@britishcouncil.org and Jessica Swann, Senior Manager, Higher Education, Americas at Jessica.Swann@britishcouncil.org.

FINAL CONTENT DEADLINE: TWO WEEKS BEFORE YOUR SESSION