

Consultancy opportunity

MONITORING AND EVALUATION OF THE ENGLISH FOR SUCCESS PROJECT IN KAZAKHSTAN

Location: Remote

Apply: by 10 October 2020
Start date: 19 October 2020
End date: 06 November 2020

The British Council would like to invite expressions of interest regarding the delivery of a consultancy exercise to evaluate its English for Success Project in the Mangystau region of Kazakhstan.

Background

English for Success is a two-year project delivered by the British Council Kazakhstan and the University of Leicester which aims to build the capacity of schools and higher educational institutes to teach both English language and STEM subjects through the medium of English. Central to this has been a professional development programme delivered to 180 teachers of English and STEM subjects. The project was launched at the start of 2019 and is in the final stages of delivery. In response to the Covid-19 pandemic most recent project activity has been delivered remotely.

Consultancy

The British Council require an evaluation consultant to measure the impact of the "English for Success" project and identify areas of success and learning in the project to date, as well as to review an evaluation framework and related set of evaluation tools which can be used to assess the impact of the project in the classroom.

Consultancy objectives

The British Council would like to engage a consultant to carry out an evaluative review of the project focusing on the following:

- an examination of the project's initial aims and an appraisal of the extent to which these aims were a) met and b) relevant to the needs of the target groups
- an appraisal of how the recommendations from the report carried out at the end of the project's first year were implemented
- the level of engagement of key stakeholders and other partners
- the relevance of the project to the wider needs of Kazakhstan's education system (it is expected that the review will make reference to the government's Trilingual Education Policy)
- the contribution made by the project to the professional development of the participating teachers
- the extent to which the project has made the transition to online/blended delivery
- the main lessons learned
- the project's current sustainability level
- recommended next steps



Consultancy organisation

It is anticipated that the consultancy will involve the following activities:

- a review of key project documentation
- a brief research exercise into the status of the government's Trilingual Education Policy
- development of survey questionnaires to be administered to project participants (stakeholders, teacher trainers, head-teachers, teachers, and students)
- interviews via Skype/WhatsApp/Zoom/etc. with delivery partners, main participants, and stakeholders (the consultant will formulate a list with the British Council)
- focus groups with the teachers and students
- observations of videoed lessons
- observation of online training sessions
- production of a project report (see below)
- remote presentation of the report to project partners

The consultant should expect to engage with a range of participants as it is important that information is drawn from project participants from all areas covered by the project, including Aktau City and the three districts (Tupkaragan, Karakiya, and Beineu) of Mangystau oblast.

The British Council will provide access to the documentation required for the review, support with organising the relevant interviews and focus groups, translation services and access to the videoed lessons and training sessions.

Final report

The final report should be approximately 10,000-15,000 words not including appendices. It should contain an executive summary and a table of contents. It should be accessible to a non-specialist readership. It must also be proof-read and suitable for immediate distribution. The copyright of the report will belong to the British Council and its project partners.

Qualifications and experience required

Essential

- MA in TEFL/STEM (or equivalent)
- a minimum of 5 years of experience in secondary and tertiary level ELT and/or STEM education
- experience of small-scale INSETT and PRESETT projects and their evaluation.
- experience of conducting similar evaluative studies
- good analytical and report writing skills
- good communication and interpersonal skills

Desirable

- experience of conducting research exercises remotely
- understanding of local context
- previous experience of working in Kazakhstan and/or Central Asia/the Former USSR



TENDER MONITORING AND EVALUATION ENGLISH FOR SUCCESS PROJECT MANGYSTAU REGION, KAZAKHSTAN

• ability to speak Russian/Kazakh

How to apply

Interested applicants should submit the following to Ardak Bekturova - ardak.bekturova@kz.britishcouncil.org by COB 10 October:

- ✓ A full CV in English highlighting relevant previous experience and including the names of two
 referees.
- ✓ 2 examples of previous work relevant to this consultancy
- ✓ Details of the cost of services (expressed as a consultancy fee per day, and stating clearly whether this is inclusive or exclusive of VAT)

The British Council Kazakhstan regrets that it cannot enter into any communication regarding unsuccessful applications

Marking

Submissions will be awarded marks against three categories:

- a) consultant or company track record and expertise in this area [40%]
- b) submission quality and innovation [40%]
- c) price [20%]

The successful applicant will be notified by 17 October.