

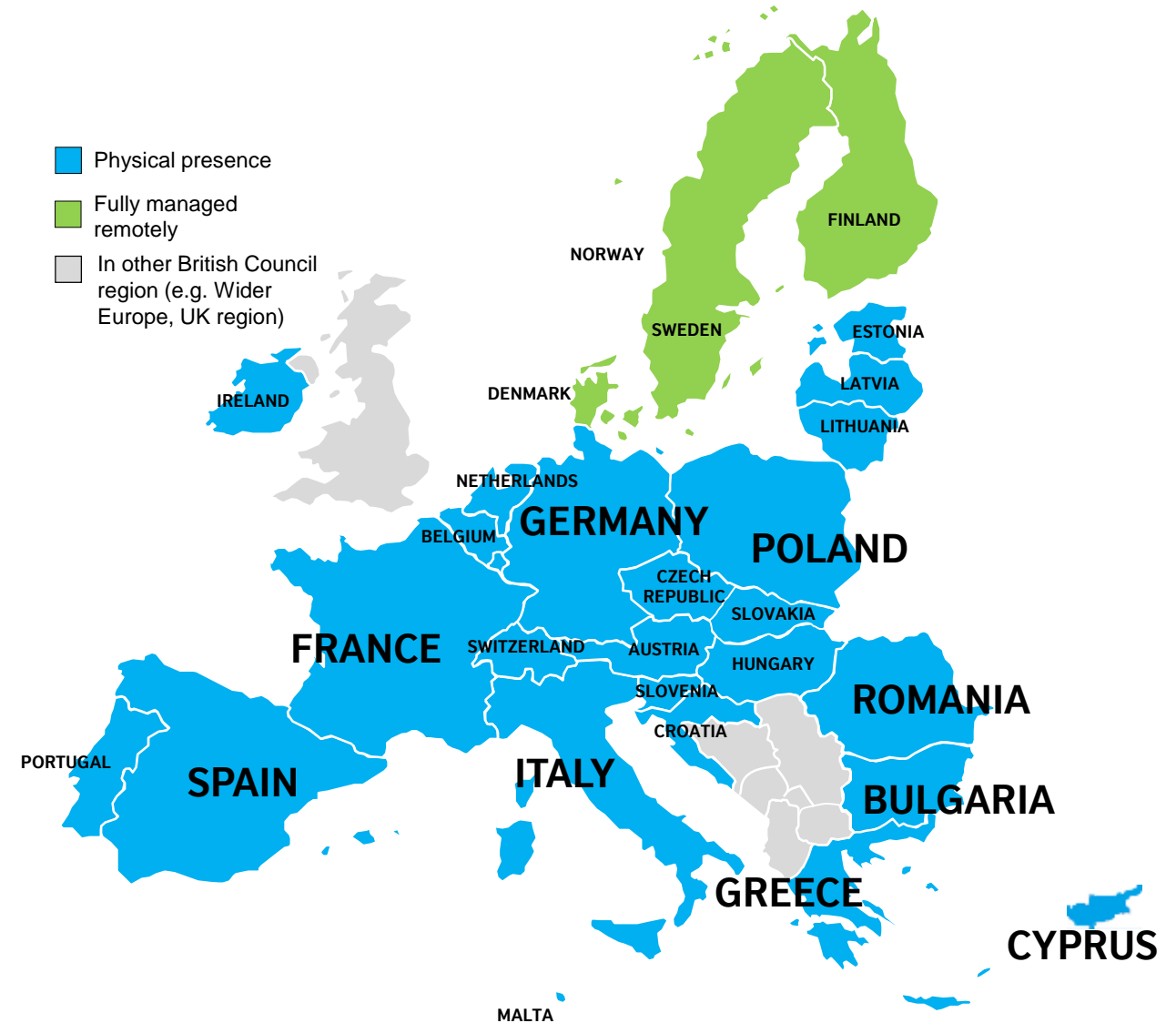
THE BEST POSSIBLE



Presentation for EU school counsellors
1 July 2020

EU EUROPE: WHERE WE ARE

- Teams in 24 countries
- Student-facing communication campaign across the region to support AY 2020 recruitment and sustain student numbers from AY 2021
- Focus on top-sending student countries: France, Germany, Italy, Spain, Greece, Cyprus, Poland, Romania and Bulgaria



HOW TO USE STUDY UK



WHAT IS STUDY UK?

- UK's national campaign to promote the UK to internationally mobile students:
 - World-class education
 - Ground-breaking research
 - Adventure and international experience
 - Creativity and diversity
- Delivered by the British Council in partnership with the UK government's GREAT Britain campaign
- Represents all of UK universities and colleges



WHAT IS STUDY UK?

- Website (4.8 million unique visitors 2019-20)
- Find a university tool (nearly 40m uni leads)
- Newsletter (+44k new newsletter subscribers 2019-20)
- Online courses for agents and students
- Online (and face-to-face) exhibitions, briefings, subject showcases and info sessions
- Resources for agents



STUDY UK WEBSITE: EU STUDENTS

<https://study-uk.britishcouncil.org/moving-uk/eu-students>

The screenshot shows the Study UK website interface. At the top, there is a navigation bar with 'Language: English', 'Sign up to our newsletter', and a search icon. Below this is the 'STUDY UK' logo. A secondary navigation bar contains links for 'Why Study in the UK?', 'Find a university', 'Scholarships and funding', 'Moving to the UK' (which is highlighted), 'Events', and 'After your studies'. Below the navigation, the breadcrumb 'Home > Moving to the UK' is visible. The main heading is 'EU student advice'. There is a large image of two young people sitting on a couch in front of a world map. To the right of the image is a sidebar menu titled 'Moving to the UK' with the following items: Student visas, Finding somewhere to live, Money and budgeting, Support and guidance, Experience student life, UK nations, Culture, Holidays, Weather, Food, Religion, and Language. Below the image, there is a text box stating 'The UK government's website has the latest guidance on Brexit for EU students.' and a button that says 'Get the latest advice'.

Will EU students have to pay the same as international students to study in the UK?

At present, EU students studying at a university or further education institution have 'home fee status' in the UK. This means that if you're an EU student, you will pay the same tuition fees as students from the part of the UK where your university is located (England, Northern Ireland, Scotland or Wales). However, if you study in Scotland as an undergraduate, your tuition fees will be paid by Student Awards Agency Scotland (SAAS). EU students studying in the rest of the UK as an undergraduate can apply for a government-funded student loan to cover their tuition fees.

This won't change if you're applying for a place at a university or further education institution in the UK in the 2020-21 academic year. You will continue to be eligible for 'home fee status' – in other words, you will be charged the same tuition fees as UK students, and you can still apply for a government-funded student loan, or have your fees paid by SAAS if you are studying as an undergraduate in Scotland.

If you're from the EU and have already started your course in the UK, you are also guaranteed your existing status for the duration of your studies.

These guarantees apply for the full duration of your course, even if it finishes after 31 December 2020.

EU students who start a new course in England after September 2021-22 will be charged international student fees (Northern Ireland, Scotland and Wales will have separate arrangements). Find out what this means in [Money and budgeting](#).

EU students starting new courses in England after September 2021-22 will also no longer be eligible for main UK student loans (Northern Ireland, Scotland and Wales will have separate arrangements). However, there may be other forms of financial support you can apply for. Find out more in [Scholarships and funding](#).

Will EU students EU need a visa to study in the UK?

If you arrive in the UK before 1 January 2021, you will not need a visa. If you plan to stay in the UK longer than 1 January 2021 (for example, to complete your full course), you'll need to apply online for the [EU Settlement Scheme](#). The scheme is free of charge. You

STUDY UK WEBSITE: COVID-19 AND STARTING YOUR DEGREE

<https://study-uk.britishcouncil.org/moving-uk/coronavirus>

The screenshot shows the Study UK website with the 'Moving to the UK' menu item selected. The main heading is 'Covid-19: Support for international students'. The content includes a notice about evolving UK Government guidelines, a link to view the latest information, and a statement that the health, wellbeing and safety of all students is a top priority. It also provides information for current international students, noting that many schools and universities are transitioning to online tuition. A sidebar on the right lists various topics under 'Moving to the UK', including 'Starting your degree in 2020'.

<https://study-uk.britishcouncil.org/moving-uk/starting-your-degree-2020>

The screenshot shows the Study UK website with the 'Starting your degree in 2020' page. The main heading is 'Starting your degree in 2020'. Below the heading is a photo of Queen's University Belfast. A call to action button says 'Explore courses and apply'. The text below the button reads: 'Here in the UK, a warm welcome is waiting for you. Our open and inclusive way of life will inspire you, our rich cultural history will fire your imagination and - as our universities are the among the most trusted and respected in the entire world - you'll be able to develop your best and brightest ideas by studying here.' A sidebar on the right lists various topics under 'Moving to the UK', including 'Starting your degree in 2020'.

TOOLKIT FOR AGENTS

Version one
June 2020



STUDY UK



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Taking English language tests

The impact of Covid-19 has affected testing centres around the world. Students should check with their university for the latest advice on how they can provide suitable evidence of their English proficiency.

IELTS testing has been suspended in many countries, as a result of the Covid-19 restrictions. You can advise students that they should visit the [IELTS website](#) for the latest updates on [IELTS test arrangements](#).

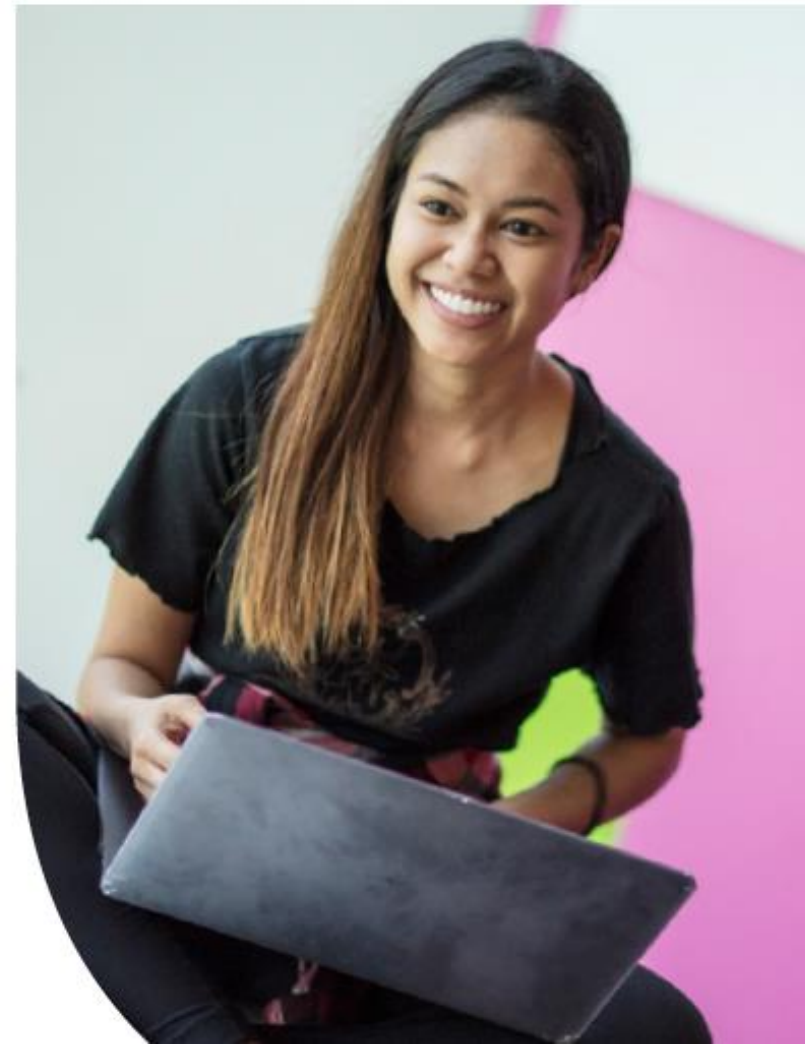
Students may be able to take the [IELTS Indicator](#) – an online test, taken at home and marked by IELTS examiners. This is available in some countries for a limited time while IELTS testing is suspended.

The IELTS Indicator is not available in China, so Chinese students are taking the [TOEFL English exam](#), since China's Ministry of Education and US-based ETS have announced the alignment of the TOEFL iBT test to China's Standards of English framework.

Some universities are accepting the [Duolingo English Test](#) as certification of English proficiency, another online test available to international students.

The [Pearson English Test](#) assesses listening, reading, speaking and writing all via computer in a single three hour test session.

Anyone who has been affected by the suspension of other language tests should contact their test provider with any enquiries.



PREPARING TO STUDY



STUDY UK

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Universities have never been more critical. Covid-19 has highlighted the role that universities play, bringing together the best minds and facilitating collaborative research to find a way forward – epidemiologists are sharing their expertise and virologists are leading the search for a vaccine.

Across the world, many countries are adapting and responding to the current crisis by finding new ways of delivering services and managing our everyday lives. Education provision is also affected and students can expect some things to be different. But universities by nature are innovative environments and they will adapt and evolve to continue to deliver world-class tuition to their students.

Making the decision to leave home and move to another country to study at a university brings challenges for international students, but it also indicates a strong will to embrace change and discover new ways of learning.

Some of the measures universities have taken to support current students include: helplines for students that run 24/7; free accommodation for those in need; and facilitating free counselling and mental health support services. UK universities are keen to support students' mental wellbeing during the pandemic, with many putting initiatives in place which support students to keep active and continue to socialise safely.

Blended learning

Most universities are preparing to welcome new students in autumn with adjustments to learning for semester one, with some choosing to teach online for the autumn term. Many will use a blend of face-to-face and online technology and tools to enhance student education.

There will be online lectures for students on campus and those working remotely. Where safe to do so, face-to-face lectures, practical sessions and tutorials in small groups will take place adhering to social distancing measures and through creating 'bubbles' to bring groups together. Timing of teaching is also being carefully considered to make the maximum use of teaching days, with flexible timetabling to avoid having too many students on campus at the same time.

STUDY UK

Useful tips for applying through Clearing.

Encourage applicants to:

- ask for advice
- see what courses are available by using the search tool on UCAS and check entry requirements
- consider different subjects
- talk to the universities they are interested in
- attend a virtual open day.

For more information about clearing, visit the [UCAS website](#).

Please use the accompanying promotional copy below to share via your preferred social media channels.



Applying for a course promotional copy. You can add your own call to action with contact details.

From 15 January to 30 June

Do you want to study in the UK this year? There's still time to apply for up to five courses by 30 June. Contact (add details) for more information.

Assets: 2 x static PNG files.

StudyUK_HowToApplyToUKUniversities_1200x1200_033
StudyUK_HowToApplyToUKUniversities_1200x1200_035

Clearing (from 6 July to 20 October)

Do you want to study in the UK this year? You can still apply via Clearing. Contact (add details) for more information.

Assets: 2 x static PNG files.

StudyUK_HowToApplyToUKUniversities_1200x1200_033
StudyUK_HowToApplyToUKUniversities_1200x1200_035

Are you considering studying in the UK this year? There's still time to apply for some courses. Watch Study UK's step-by-step guide on the information you'll need to apply.

Asset: StudyUK_ApplyingForAnUndergraduateDegree_16x9.

4 minute 32 second explainer video on **UK undergraduate** applications .mp4

Do you want to study medicine in the UK in 2020? Watch Study UK's short guide on the information you'll need to apply.

Asset: StudyUK_ApplyingForMedicine_16x9.

1 minute 34 second **medicine** application advice .mp4

Do you want to study at a conservatoire in the UK in 2020? Watch Study UK's short guide on the information you'll need to apply.

Asset: StudyUK_ApplyingForConservatoire_16x9.

2 minute 6 second **conservatoire** application advice .mp4

Do you want to study for a postgraduate course in the UK in 2020? Watch Study UK's short guide on the information you'll need to apply.

Asset: StudyUK_ApplyingForPostgraduate_16x9.

1 minute 44 second **postgraduate** application advice .mp4

Do you want to study for an MBA in the UK 2020? Watch Study UK's short guide on the information you'll need to apply.

Asset: StudyUK_ApplyingForMBA_16x9.

1 minute 48 second **MBA** application advice .mp4

RESOURCES

STUDY
UK



study-uk.britishcouncil.org
#StudyUK

STUDY UK

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Resources to share about studying in the UK

We have created a set of resources for you to share with prospective students to show what it's like to study at a UK university. You're welcome to download and use these resources at events and across digital channels, as long as they are not adapted or modified.

Study UK brand film

The UK is the perfect place for students to become the most confident, most promising version of themselves. This one-minute film talks directly to students, showing how the UK can fulfil a wide range of aspirations, from outstanding academic standards and supportive learning environments, to rich traditions and cultural experiences. The UK will inspire students to think independently, be creative and truly grow as an individual.

You can download the brand film [here](#).

Exploring the UK

The UK offers a wide range of study options to suit different budgets. The cost of living varies, according to where in the UK a student decides to study. London and other big cities are more expensive than other areas, for example.

But depending on where students choose to study, a budget of between £800 and £1,300 a month should cover rent, bills, entertainment and other living costs.

You can download and print our map of the UK to explore the geography and study options across the four countries.

You can find the map in A2 and A3 sizes [here](#).



WHERE TO DOWNLOAD THE TOOLKIT

Language: English | Sign up to our newsletter | Search

STUDY UK

Home > Find a university

Why Study in the UK? | **Find a university** | Scholarships and funding | Moving to the UK | Events | After your studies

Education agent

Find a university
How to choose a university
Study options
How to apply
What subjects can I study?
Agents and Counsellors

Find a university

- Find a university
- How to choose a university
- Study options
- How to apply
- What subjects can I study?
- Agents and Counsellors

Education agents can help you find the right university, college or school in the UK and assist you with applying for a course.

Why use an education agent

Not only can education agents assist with the application process, they can also advise you on other matters such as visas, accommodation, travel and more.

Direct link:

<https://study-uk.britishcouncil.org/toolkit-agents>

Are you an education agent?

We've created a toolkit to support education agents and their work with internationally mobile students and their families. [Visit this page](#) for more information.

External links

- > [The British Council's Global Agents List](#)
- > [The Quality Assurance Agency](#)

MORE USEFUL LINKS

Brexit

- UKCISA Brexit guidance: Detailed guidance for all EU students
<https://www.ukcisa.org.uk/Information--Advice/EU-EEA--Swiss-Students/Brexit-immigration-fees-and-student-support-for-when-you-arrive>
- Universities UK International FAQs
<https://www.universitiesuk.ac.uk/policy-and-analysis/brexit/Pages/brexit-faqs.aspx>
- UK Government site: Guidance for EU students
<https://www.gov.uk/guidance/studying-in-the-uk-guidance-for-eu-students>

Covid-19

- UKCISA Coronavirus info for international students
<https://www.ukcisa.org.uk/Information--Advice/Studying--living-in-the-UK/Coronavirus-Covid-19-info-for-international-students>
- Universities UK International FAQs
<https://www.universitiesuk.ac.uk/International/Pages/Covid-19-intl.aspx>

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