



CORONAVIRUS AND COLLEGE ADMISSION

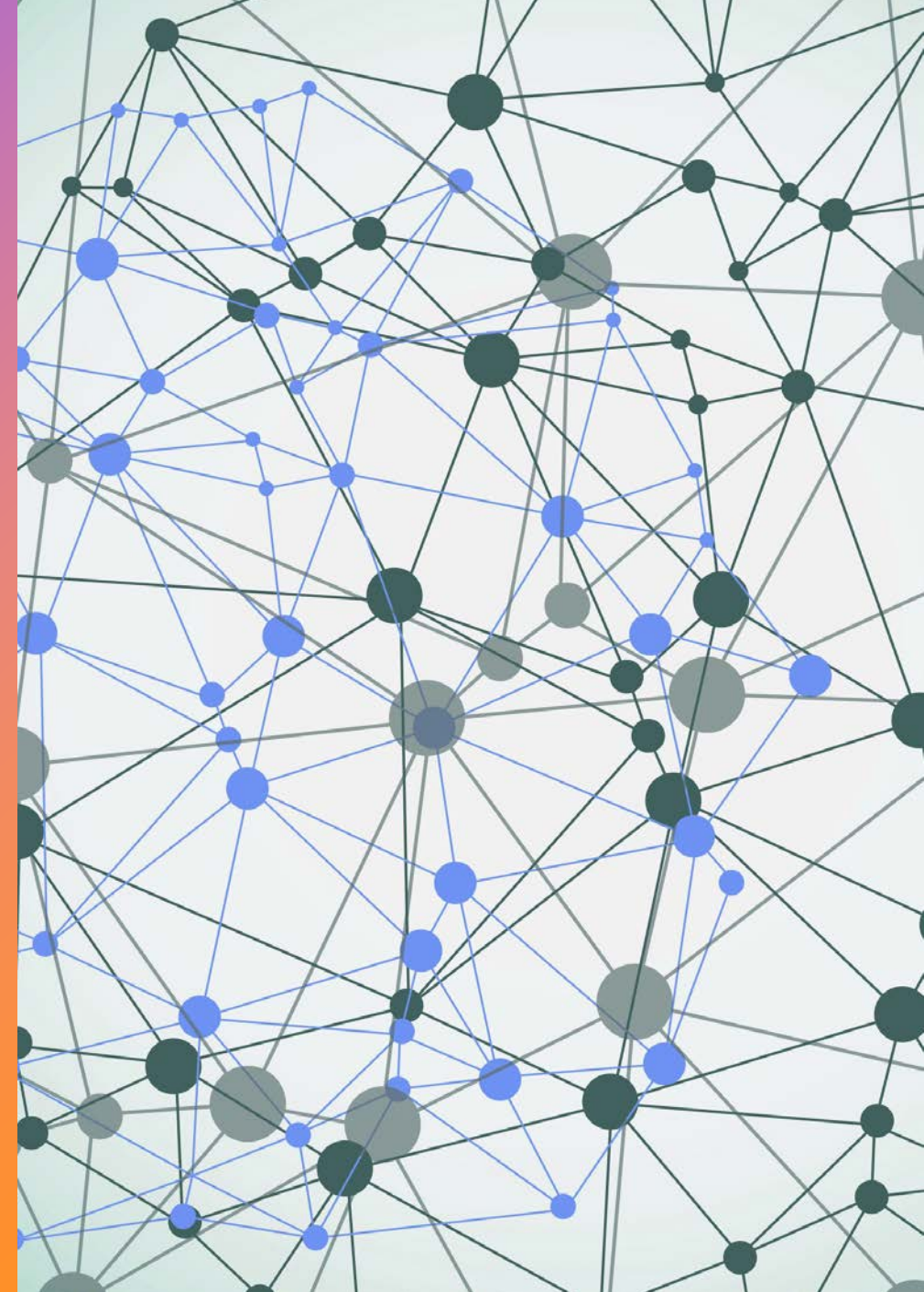
An Update from the National Association for
College Admission Counseling (NACAC)

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NACAC

National Association for
College Admission Counseling





NACAC REPRESENTS:

- More than 15,000 college admission counseling professionals
- University members from approximately 20 countries; +60 UK universities
- A unified voice on issues of importance to the field: school counseling; rigorous, college-prep curriculum; need-based financial aid; student protections; undocumented students; student mobility



DISRUPTIONS DURING PANDEMIC

- Academics
- Extracurriculars
- Access to counseling
- Access to campuses
- Testing





NACAC CALL TO ACTION:

Do the criteria—test scores, grades in college prep courses, strength of curriculum, and the like—stand up to educational scrutiny? Are they reliable? And perhaps most important of all, do they preserve access for all students?



STATUS OF STANDARDIZED TESTING

- Access and equity concerns
- Reliability and validity concerns

IMPACT: Test optional movement growing at a much quicker pace following COVID-19 and these decisions.

NACAC Insights

52%
of colleges



**have extended their
usual May 1 deadline for
students to accept an
offer of admission
for Fall 2020**

Source: NACAC College Admission Status Update, 4/9/20.

NACAC
National Association for
College Admission Counseling

nacacnet.org/coronavirus



COLLEGE OPENINGS UPDATE

Almost 700 universities in 15 countries

NACAC Insights

Top 3

Student Concerns

1. How will colleges view **AP and IB courses** without the usual tests?
2. How can I **virtually visit** the colleges I'm interested in?
3. Are colleges **changing** their fall admission **deadlines**?



Source: NACAC Secondary Schools College Admission Services Update, 4/9/20

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**VIRTUAL TECH
SHOWCASE**

Featuring
just-in-time
college
admission
solutions

May 13 & 14

NACAC

nacacnet.org/showcase

- **Transitioning to a 100% Virtual Financial Aid Office in 90 Days**
- **Mobile-First Strategies in a Virtual World: Launch Meaningful Student Engagement**
- **The Year of Data Anomaly**



FALL 2020



2020 NACAC NATIONAL CONFERENCE

September 24 – 26, 2020 | Minneapolis Convention Center

145

Days

20

Hours

43

Minutes

PLEASE SEE THIS SPECIAL MESSAGE ABOUT NACAC'S PLANS FOR UPCOMING CONFERENCES IN THE WAKE OF THE CORONAVIRUS CRISIS.



FALL 2021

