

Post Event Report: Study UK Campus Drive 2019

The British Council Study UK Campus Drive is an exciting opportunity for students to meet with University representatives from UK higher education international offices. During this time of the year when students are about to complete their high school studies and think of starting a university career, an event like the British Council Campus Drive provide students with first-hand information about UK universities at their own campus. The Campus Drive helps UK higher education institutions meet potential students across major cities of Pakistan. The Campus Drive include visits to leading Pakistani schools and universities, to counsel, guide and advise students interested in pursuing higher studies abroad.

In January 2019, British Council IES organised the Study UK Campus Drive in Lahore, Gujranwala and Islamabad. The delegates met with approximately 1800 students from 12 renowned schools and universities in Pakistan.

About the event

The British Council Study UK Campus Drive 2019 offered a platform to 12 UK institutions to discuss their undergraduate and postgraduate subjects across renowned schools and universities in Pakistan. Participating UK institutions met with career advisors, placement officers, career counsellors and faculty members to discuss about their institution, courses, scholarship and student support facilities in UK. The programme was also planned in a way that provided maximum networking opportunities with faculty and senior management in order to facilitate the possibility of getting into partnerships.

The following UK higher education institutions participated:

1. Birmingham City University
2. Cambridge Education Group
3. Coventry University
4. Queen Mary University of London
5. Ulster University
6. University of Dundee
7. University of Glasgow
8. University of Lincoln
9. University of Salford
10. University of Southampton
11. University of Surrey
12. University of Warwick

Programme:

During the Study UK Campus Drive 2019, participating UK Institutions visited 12 local institutions and interacted with approximately 1800 potential students interested to seek information regarding higher studies abroad. Visits to 12 institutions were scheduled as follows:

22-24 January 2019, Lahore and Gujranwala

1. Lahore Grammar School Defence phase 5 Campus
2. International School of Choueifat
3. Beaconhouse College Campus Gulberg
4. University of Central Punjab
5. TMUC Gujranwala
6. Gift University Gujranwala

28-30 January 2019, Islamabad

7. Westminster School and College
8. Beaconhouse School System Margalla Campus
9. Super Nova School
10. The Roots Millennium Universal college TMUC Islamabad
11. City School Capital Campus Islamabad
12. Metropolitan International University College (MIUC)

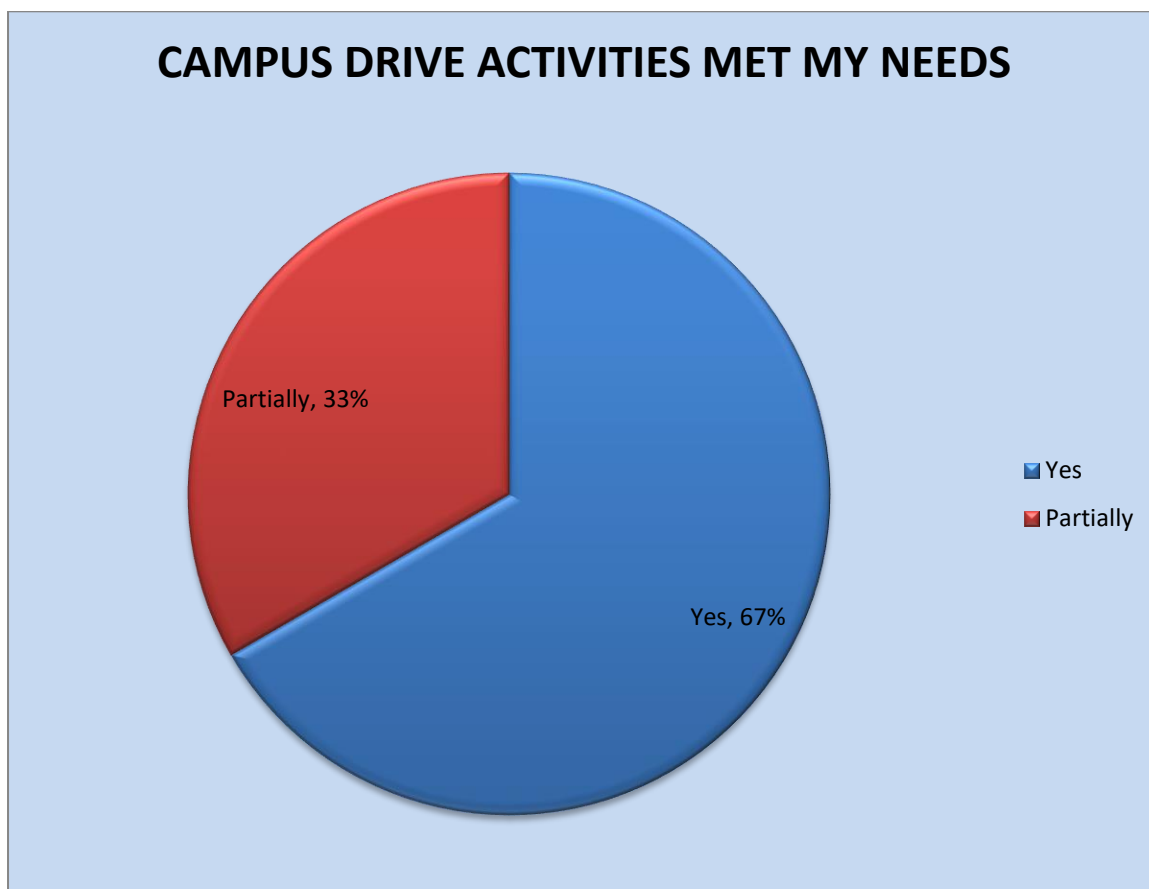
Pictures from the event



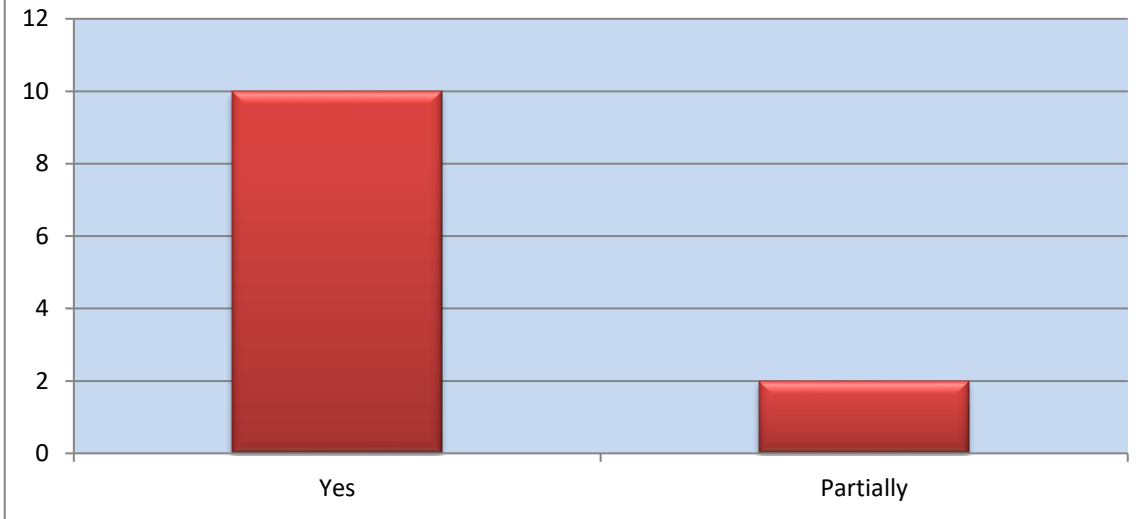
Feedback

As per the feedback shared by the delegates, majority of them were of the opinion that the range of Campus Drive activities met their needs.

The graphical representation of the feedback is listed below.

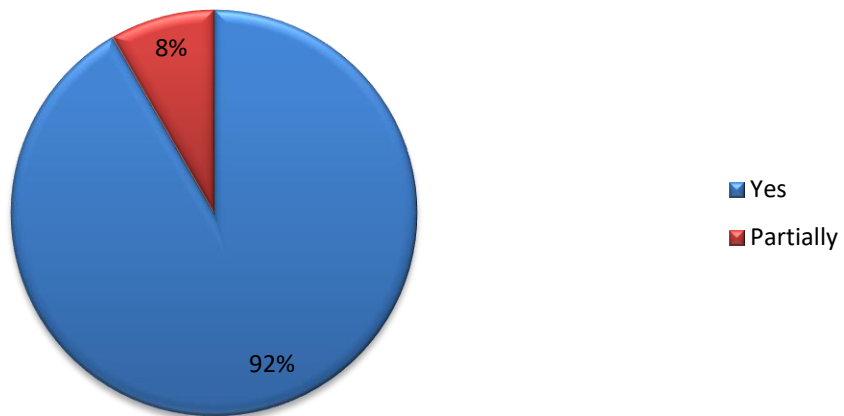


WOULD YOU RECOMMEND CAMPUS DRIVE TO OTHER UK UNIVERSITIES/ COLLEGES



10 out of 12 participating universities agreed that they would recommend Campus drive to other UK Universities/ colleges

STUDY UK CAMPUS DRIVE HELPED ME BETTER UNDERSTAND PAKISTANI MARKET



11 out of 12 universities expressed that Campus Drive helped them better understand the Pakistani market.

Comment from participating UK educational institution:

Ms. Javeria Khan from Cambridge Education group expressed her thoughts

“It was my first event with the British Council, and I am very impressed with the disciplined and well-arranged event. Both Jawad & Haroon were extremely helpful & supportive and handled the whole event with professional dignity. I saw how the foreign delegates were made comfortable and both the boys were personally involved with all delegates to make them feel at ease. The school/institutes visits were very well arranged, and everything happened on time. The connection of the Study UK team with schools and the counsellors is very impressive and I realised that by working hand in hand with the British Council regional offices like us can do very well. Thanks to Haroon & Jawad and whole team of Study UK for being so good at their work and helping us throughout the event”

For further information about our services, please contact the IES Pakistan team

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