

## OPEN FOR RECRUITMENT

The British Council is proud to announce this year's exhibitions in the Americas are now open for recruitment. This is a great opportunity to raise your institutional profile, increase your brand awareness and to meet with stakeholders and students in LATAM.

With a continuous increase in attendance and building on last year's success, where the student quality was noted as particularly high by participating institutions, this year you will be able to join private 1-1 pre-qualified students meetings, workshops and networking events with leading stakeholders, all costed separately.

**Date:** September 20 – October 5, 2019.

**Countries:** Mexico, Colombia and Brazil.

**Cost:** From £225 - £2,300 +VAT

**Register here:** <https://bit.ly/2YrYWYZ>

The events within LATAM Tour will be advertised through radio and television interviews, printed news and social media, with programmes and channels selected considering our target market. Therefore, this event is a perfect fit for increase your undergraduate, postgraduate, MBA and Access/Foundation (Colombia and Brazil) recruitment efforts.

Register now and get priority access to British Council's planned events at the LATAM Tour!

## GET IN CONTACT WITH US

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