

· STUDY UK · DISCOVER YOU

MARCH 2019

**STUDY UK
COUNSELLORS'
SYMPOSIUM IS
BACK AT LAHORE!**

**PERCEPTIONS
OF UK ALUMNI
IN PAKISTAN
MOTIVATION
AND EXPERIENCES**

**BOOKS ARE
JUST THE
BEGINNING**





STUDY UK DISCOVER YOU



All the information you need about studying in the UK can be found on our Study UK website. Bringing together information and advice about all aspects of a UK education, this easy to use resource will give you the knowledge, skills and confidence to start your journey.

COUNTRY DIRECTOR'S MESSAGE

Greetings from the British Council Pakistan!

It is a pleasure to invite you to enjoy the Study UK magazine for 2019.

The UK provides a wide choice of courses and institutions across the four countries of the UK: England, Scotland, Wales and Northern Ireland. I am sure that you will enjoy exploring the options and decide on the best course of study for you which will develop your career successfully for the future. The information in this magazine has been prepared to help provide you with all that you may need to consider while making your decision about Higher Education options in the UK.

I am proud of the British Council's extensive work with educational institutions in Pakistan. The Pak-UK Education Gateway is a commitment by the Higher Education Commission of Pakistan and the British Council to expand and strengthen research linkages and partnerships between the UK and Pakistan. Through this partnership we continue to bring the UK's knowledge and expertise to Pakistan in support of HEC in their ambition to develop and build the capacity of Higher Education institutions in the country. We look forward to working with the HEC and our UK partners in making this Gateway a success.

Every year around 10,000 Pakistani students study in the UK for undergraduate and postgraduate courses. In addition, we have the thousands of students who take transnational courses from UK institutions at undergraduate level here in Pakistan. The most popular subject areas include business, information technology, STEM and English language along with the various specialised new fields of study being introduced on a regular basis. UK institutions welcome students from Pakistan. Pakistani students are hardworking, committed and make a positive contribution to their universities and the academic sector at large. There are also more than 1.2 million UK citizens of Pakistani origin living and working in the UK. The students and professionals studying and living



in the UK are "Ambassadors" for Pakistan, representing its people and culture.

It is important that you and your family research and ask for advice from student counsellors, representatives from universities, education agents, friends and family who have already studied in the UK and of course from the Study UK team at the British Council Pakistan. The UK has an international reputation as an excellent destination for study with strong academic traditions, excellent facilities, the very best teaching and research faculty, and good pastoral care for international students.

We wish you success in making your choices and in making the most of your opportunity to study in the UK. Good luck!



ROSEMARY HILHORST OBE
Country Director - British Council Pakistan

PAK UK EDUCATION GATEWAY

PAK-UK Education Gateway is a partnership between the British Council and the Higher Education Commission of Pakistan. It aims to develop human resource capital and cultivate knowledge capital through improved quality of higher education and skills development institutions in Pakistan. It opens doors for establishing strong partnerships of policy learning, in which stakeholders from both the UK and Pakistan can co-develop solutions to challenges faced by the higher education system in Pakistan, thereby, contributing to the social and knowledge economies of both countries.



“ Pak UK Education Gateway is the most strategic education intervention between UK and Pakistan managed by the British Council and supported by the Higher Education Commission, Pakistan.

Bringing together the best practices of both countries and establishing a long term, high value education sector wide partnership, it supports broader education objectives between the two countries.

The Education Gateway is a reassurance of existing strong ties between Pakistan and the UK, and mutual commitment for many years ahead.”

Nishat Riaz - MBE
Director Education, British Council Pakistan



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CAPTIONS

1. Day 2 of UK Higher Education Leaders visit to Pakistan.
2. UK delegation interacts with faculty at King Edward Medical College, Lahore.
3. Consultant HEC Dr. Mehmood UI Hassan Butt along with Secretary General Association of Commonwealth Universities Joanna Newman, British High Commissioner Thomas Drew, Federal Minister for Education Shafqat Mahmood, Country Director British Council Rosemary Hillorst officiated the launch of PAK-UK Education Gateway.
4. UK delegation visits Lahore University of Management Sciences.
5. Governor Punjab Chaudhary Muhammad Sarwar hosts the UK delegation at Governor House.



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CAPTIONS

- 1&3. Panellists deliberate on, 'How central students are in making universities places of high value', at National College of Arts, Lahore.
2. Secretary General Association of Commonwealth Universities Joanna Newman receives a shield from Pro-Rector Academics NUST Dr. Asif Raza.
4. Matthew Foster from Open University UK speaks on 'Innovation in teaching and learning through leadership and governance' at Fatima Jinnah Women University.
5. Dr. Joanna Newman shares her experience at the launch of 'Women in Higher Education'.
6. Rector International Islamic University Islamabad, Dr. Masoom Yasinzai talks on the panel of 'Women in Higher Education'.
7. Chairman HEC Tariq Banuri, Federal Minister for Education Shafqat Mahmood and British High Commissioner Tom Drew at the launch of PAK-UK Education Gateway.
8. Group photo of delegates.
9. HEC Chairman, Dr. Tariq Banuri addresses an audience of 150 Vice-Chancellors at the launch of PAK - UK Education Gateway.



STUDY UK DISCOVER YOU



A UK education can open the door to opportunity.
Find out what's possible for you.

CHOOSE WORLD CLASS

My friendships and relationships with the staff here at Durham is the most cherished element of my experience. I have met people from all over the world with diverse cultures and unique insights. And through them I have developed my perspective of the world. I believe I am now better equipped to think critically, analyse arguments and reach my own conclusions.

Shayan Junaid, St. Mary's College

Rankings:

Top 100 World University
(QS World Rankings 2019)
6th in the University League Tables
(The Complete University Guide 2019)
Top 40 globally for employer reputation
(QS World Rankings 2018)

durham.ac.uk

YOUR PATHWAY TO A WORLD TOP 100 UNIVERSITY



When I arrived, the teachers were so welcoming and they helped me with anything I needed. The International Study Centre is open to opportunities, there are so many subjects you can choose from and fields you can major in.

**Rumaysa from Pakistan International Foundation Year in Business, Economics, Accounting and Finance
Now studying BA (Hons) Business Management**



COUNSELLORS' SYMPOSIUM

STUDY UK COUNSELLORS' SYMPOSIUM 2019 BACK AT LAHORE!



A group photograph of some of the participants and guests at the Study UK Counsellors' Symposium 2019

The Study UK Counsellors' Symposium was held in Lahore on 12 and 13 February 2019.

The British Council Study UK team conducted the event in collaboration with partner host institution, The Roots Millennium Universal College, Lahore.

Study UK Counsellors' Symposium 2019 was held in partnership with:

- ACCA
- Durham University
- NCUK-The University Consortium
- University of Bradford
- University of Kent
- University of London
- University of Warwick
- Roots Millennium Universal College

Study UK Counsellors' Symposium is a unique and dedicated professional development platform for student counsellors; the two-day event focused on exploring international higher education trends, changing

industry practices, identifying gaps and challenges for counselling in Pakistan and building strategies for creating opportunities. The programme included plenaries by partner institutes, workshops, dialogue and panel discussions with industry specialists, covering a wide spectrum of areas of interest for student influencers.

The event was attended by more than 130 participants and drew participation from student counsellors, teachers, education consultants, and education managers from various educational institutions across Pakistan.



Benje Williams sharing his views

The Counsellors' Symposium 2019 was held in partnership with eight institutions



The Study UK Counsellors' Symposium 2019 included sessions on the following topics:

British Council Study UK Counsellors' Symposium 2019-Programme Run		
<p>Panel Discussion: What's Next? Moderator: Moazam Shahbaz Panellists: Adeel Anwar, Tahir Ashfaq, Uzma Yousof, Benje Williams</p>	<p>Panel Discussion: Changing Gears Moderator: Fehmida Saad Panellists: Syed Abidi, Sharne Procter, Dr Lawrence Burke, Mehak Jamal</p>	
<p>Session: Curious Case of Creative Omair Rana</p>	<p>Session: Engineering for Tomorrow Durham University Sharne Procter and Kate Brennan</p>	
<p>Session: Beyond Borders University of London Saad Wasim</p>	<p>Workshop A Leadership in Counselling Fehmida Saad</p>	<p>Workshop B Art of Communication Nariman Qureshi</p>
<p>Session: You can UCAS! University of Warwick Saima Asghar Riaz</p>	<p>Session: Breaking Barriers University of Bradford Fahd Ali Asif</p>	
<p>Session: Preparing Talent for Future ACCA Sajjeed Aslam</p>	<p>Session: Championing Application Crunch Time University of Kent Dr Abdullah Iqbal</p>	
<p>Session: Bridging Journeys NCUK Amy-Rose Cauley</p>	<p>Dialogue: Treading the Dotted Line Faisal Mushtaq, Naila Burney, Saman Imtiaz</p>	

Study UK Counsellors' Symposium 2019

DISTINGUISHED SPEAKERS AND PRESENTERS



SHARNE PROCTER

Director International Office, Durham University

She has held her current post since 2008. She is responsible for international student recruitment, staff and student mobility and international partnerships.

Prior to working in Durham she was Director of Student Recruitment and Admissions in the University of Glasgow and before that, in Keele University.



DR. LAWRENCE BURKE

Chief Education Advisor, Beaconhouse Group

Prior to taking up his current post, Dr Burke was Director of Education for Beaconhouse School System 2014-2107. He has held posts of responsibility and senior leadership roles in education in Papua New Guinea, Singapore, Argentina, Kuwait, United Arab Emirates, Saudi Arabia, India and Fiji.

He received an award for Educational Leadership in 2016, by CMO Asia. Dr. Burke has been published on a variety of educational topics and was instrumental in the development and design of the Beaconhouse Learner Profile, and for developing a devolved curriculum model for all Beaconhouse Schools.



BENJE WILLIAMS

Co-founder and CEO, Amal Academy

Benje Williams is the co-founder and CEO of Amal Academy, a Stanford University funded education venture that helps Pakistani youth reach their professional potential. In 2014, Amal launched the Career-Prep Fellowship, an intense three-month course that develops the professional skills, learning abilities and mindsets of university students and teachers. Before Amal, Benje was an Acumen Global Fellow in Lahore.

He also supported entrepreneurs through various roles at Acumen in Kenya and India, launched an education center (and a failed energy venture) in Nairobi, and worked for three years as a management consultant at PWC in New York. He holds an MBA from Stanford University, a BS from UC Berkeley and is a counselor-in training at the CPPD Counselling School (UK).

TAHIR ASHFAQ

Associate Professor, Director Student Affairs, Chairman Student Council, University of Central Punjab

Mr. Tahir Ashfaq is currently working as Associate Professor of Management and Communication, as well as Director Student Affairs. He earned his M. Phil and PGD in Total Quality Management, University of the Punjab, Master in Language and Literature from Government College, Lahore.

He has been teaching the disciplines of Management, Business Communication, Presentation Skills and English Language at university level for the last 25 years. He has compiled books on the subjects of Behavioral Studies, Presentation Skills and Functional English.



ADEEL ANWAR

Head of Talent Acquisition and Capability
Coca Cola Beverages Pakistan Limited

Adeel Anwar is the Head of Talent Acquisition and Capability Development at Coca Cola Beverages Pakistan Limited, previously he was serving as Regional Head of Learning advisory at Ernst and Young in Bahrain.

He has seventeen years of industry trainings, business teaching, corporate HR management and consulting experience in Pakistan, Singapore,

Bahrain, Indonesia and UK. He is the founding advisory council member of Pakistan Human Capital Forum, has been the head of coordination group of Lahore HR Forum, chair events and membership of TiE Lahore, a visiting member of Asian HR Forum Singapore, Inter Nations Dubai, and Pakistan Society of Human Resource Management.



OMAIR RANA

Human Excellence Consultant
Schuitema

Omais's raison d'être is enabling and empowering people. Inspired by his grade four teacher, he has been associated with education and training since 1999.

Along the way he has coached students for debates, taught character building, headed co-curricular programmes, established guidance counseling departments, introduced IGCSE Drama to Pakistan, taught

theatre production and drama from O levels up to Masters and directed over fifty theatre projects principally with students from schools, colleges and universities. Presently, besides being a noted actor, Omair works with a South Africa based Human Excellence Consultancy, Schuitema. Off this platform he has designed and delivered training programmes for students, teachers, non-teaching staff and principals alike.





NARIMAN QURESHI

Head of Talent and Learning- South Asia, British Council

Nariman Qureshi is an HR professional with over a decade of experience in the field and has worked with a number of large organisations such as Jazz, Pakistan Tobacco Company, PepsiCo and CCBPL previously . During her time she has taken on various roles ranging from HRBP to an OD and Training Specialist.

Her passion for the field of L&D has

often led her to take on the role of in house trainer in every organisation she has joined. Her focus has always been to change the perception of HR from a support function to a strategic partner that is central to an organisation's decision making. She holds a degree in Management and Law from the University of London and has completed international HR Certification.



SYED ABIDI

Tamgha-e-Imtiaz, Career Counsellor, Motivator and Educationist

Syed Abidi is chartered engineer by profession and has worked in the industry for more than 15 years in Pakistan and abroad. As an educationist he has more than 25 years of experience in career counseling, education management, training of counselors and teachers at different levels.

Syed Abidi is a pioneer in providing

education counseling services in Pakistan and has assisted and helped more than 15,000 students, 70% of them through different scholarship schemes at undergraduate, postgraduate and research level. He was awarded Tamgha-e- Imtiaz for his exceptional services in the area of career counseling and international education by the President of Pakistan.



AMY-ROSE CAULEY

Market Development Manager, NCUK-The University Consortium

Amy-Rose Cauley is NCUK's Market Development Manager, working for the university consortium for over five years. Amy-Rose leads on the Market Development in South Asia supporting existing NCUK study centres and developing new business.

During her time at NCUK, Amy-Rose has had experience at all stages of the NCUK student journey and worked on various transnational education projects overseas.

KATE BRENNAN

International Recruitment Dept. of Engineering, Durham University

Kate Brennan has nine years of experience working at Durham University in a range of roles. She has worked in admissions for undergraduate and postgraduate students, giving advice and processing decisions.

Kate moved into international recruitment a few years ago and is

very passionate about promoting study abroad opportunities. She now takes care of international recruitment to study engineering programmes at Durham University. The Department of Engineering is expanding and there are many exciting opportunities for students.



SAAD WASIM

Regional Advisor South Asia, University of London Worldwide

An educational expert on Transnational Education and International Recruitment who has particular expertise in higher education in both the UK and South Asia, Saad is an ambitious professional carrying a cumulative experience of more than 10 years in senior educational management, business development and financial roles.

His expertise is in International Recruitment, Development and Partnerships, Business Development, Corporate Engagement, Event Management and Alumni Relations. He specializes in managing and developing International Recruitment Offices, Secondary and Higher Education within South Asia, Middle East and the UK.



FAHD ALI ASIF

Regional Manager, University of Bradford

A seasoned international education professional with over eight years of experience in the areas of student recruitment, admissions and international partnership development. In his current role, Fahd leads on the student enrollment and partnership activity for the University of Bradford

across Middle East, North Africa and Pakistan.

He has also previously worked within Sub-Saharan Africa and South East Asia covering all aspects of the student journey from enquiry through to graduation.





UZMA YOUSUF

Country Director, Cambridge Assessment International Education

Uzma Yousuf Zaka is an education professional who is currently working as Country Director for Cambridge Assessment International Examinations. Overlooking one of Cambridge's largest overseas operations, leading a team of managers and professional development experts to meet the needs of Cambridge schools in Pakistan.

She has worked with the British Council and various other international educational institutions in education, communications and social development. She has a Master's from Cambridge University and an MA in International Business and Management from the University of Westminster, UK for which she was funded as a Quintin Hogg scholar.



SAJJEED ASLAM

Head, ACCA Pakistan

A professional accountant by qualification, he carries over 20 years of management level experience in governance, compliance and risk (GCR), growth strategies, corporate finance, business development and entrepreneurship.

Sajjeed brings along an in-depth

experience of FMCG, telecom and education sectors. Prior to joining ACCA, he served as the CFO, Chief Business Development Officer and functional lead for many multinationals. He has also served on the boards of management consulting, education, telecom, technology and food companies.



FAISAL MUSHTAQ

Founder and Chairman, Roots Millennium Education and TMUC Pakistan

Chaudhry Faisal Mushtaq - Tamgha-i-Imtiaz, is a Former Minister for Human Rights, Population and Social Welfare in the Interim Government of Punjab, and was recognized in the 500 most influential Muslims of the world for three consecutive years by the Royal Islamic Strategic Studies Center Jordan.

He is a leading national academician, education reformer and a social

entrepreneur. He is the Founder and Chairman of Roots Millennium Education, Pakistan and also of a non-profit, community development organization 'Change in Education Foundation' working in support of public sector education across education districts in Pakistan and has reformed more than 200 government schools.

FEHMIDA SAAD

CEO - Universal Educational Guidance

Fehmida Saad has 23 years of experience in the field of education in the UK and Pakistan, with extensive knowledge of the international perspective in student teaching and teacher training. Currently she is actively engaged in student career counselling and recruitment with a specialist interest in medical student career counselling.

She has worked with a leading immigration consultancy firm of the country and has established their new educational consultancy subsidiary for student recruitment and counselling. She cares deeply about socio-political issues and is active in trying to not only raise awareness of the issues in these areas but also in training people.



SAIMA ASGHAR RIAZ

Pakistan Representative, University of Warwick

Saima has a Master's in English Language Teaching from Warwick University and has been the University's exclusive representative for Pakistan since 1998. The key component of her work with Warwick involves counselling, guidance and training for students, alumni, faculty and parents on graduate study and

career options. Saima has been the founding Director for Faculty Development and Internationalisation at LCWU and has taught English at LUMS, Warwick University and Virtual University. She is currently a British Council trained IELTS assessment professional.



MOAZZAM SHAHBAZ

Founder and CEO, Naqeebz Consulting

Moazzam Shahbaz's groundbreaking work for education and skills in Pakistan includes assisting HEC in developing Pakistan Qualification Framework in 2011. In 2008 he mediated an agreement between TEVTA, government of Punjab and one of the UK's leading awarding body ICM which resulted into recognition of TEVTA diplomas for the first time ever in UK.

He also hosts Pakistan's only weekly TV show which focuses on Career Counseling of youth and has interviewed over 200 high profile C and D level executives, thus, creating high value local content for youth. He also founded Pakistan's first and largest forum Academia Industry Linkages Forum having over 80 members.





DR ABDULLAH IQBAL

Senior Lecturer-Accounting and Finance, University of Kent

Dr Abdullah Iqbal received his PhD in Accounting and Finance and Master's in Finance degrees from the University of Manchester, UK.

He has researched on a wide range of topics related to accounting and

finance and published in highly reputed international journals such as in International Review of Financial Analysis, Journal of Business Finance and Accounting, European Journal of Finance, and International Journal of Managerial Finance.



DR NAILA BURNEY CHUGHTAI

Head of Admissions, Guidance and Counseling, Head of A' Levels Aitchison College

With a PhD in Educational Leadership and Management from Trinity College, Dublin, Ireland, Dr Naila is currently heading A Levels for Aitchison College, Lahore, including heading admissions, guidance and counseling. She has been in this role since 2013.

Prior to this she was Head of the Education Department, taught MA and MPhil classes at Beaconhouse National University and was Head of the English Department at Aitchison.



MEHAK JAMAL

Deputy Director of Engagement and Internationalisation - Superior Group of Colleges

Her motto at the university is to cultivate a positive attitude and to uplift an individual's esteem for which she has introduced various reforms. Her passion is to uplift youth and women through her initiatives. She is also the founder of Ibtida- a women empowerment initiative.

Previously she has been the backbone of major youth projects of the provincial government. A few of her projects include PITB's eRozgaar- freelancing training program, TechHub Connect

and Herself. Impact being at the core of Mehak's life, she has played a major role in consolidating the IT Policy of Punjab. Her impact includes training more than 10,000 graduates in online freelancing and entrepreneurship, helping them become self sustainable. Mehak is also a Techwomen Emerging leader who was chosen by the US State Department to be a part of the prestigious group of 100 women from around the world to represent Pakistan in the Silicon Valley.



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CAPTIONS

1. Fahd Asif of University of Bradford
2. Fehmida Saad addressing the gathering of counsellors
3. Syed Abidi and Sharne Proctor during their panel discussion
4. Dr Abdullah Iqbal of University of Kent
5. Saima Asghar Riaz of University of Warwick
6. Dr Abdullah Iqbal, Faisal Mushtaq, Dr Naila Burney, Syed Abidi, Fahd Asif, Fehmida Saad and Zarina Sadiq with a group of student volunteers from TMUC-Lahore and Study UK team members
7. Adeel Anwar during a panel discussion.



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CAPTIONS

1. Dr Naaila Burney, Amy-Rose Cauley, Saman Imtiaz, Omair Rana, Saad Wasim, Saima Asghar Riaz, Tooba Iqbal with participants and guests
2. Dr Tahir Ashfaq during the panel discussion
3. Kate Brennan in discussion with counsellors
4. Saad Wasim of University of London
5. Sajeed Aslam of ACCA



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CAPTIONS

6. Faisal Mushtaq and Dr Naila Burney
7. Amy-Rose Cauley of NCUK
8. Saad Wasim and Zarina Sadiq among the participants
9. Tooba Iqbal, Sharne Proctor, Dr Lawrence Burke, Syed Abidi, Mehak Jamal, Fehmida Saad, Zarina Sadiq, Azra Tahir
10. The audience of counsellors and education professionals
11. Uzma Yusuf and Adeel Anwar ready to go on stage for their panel discussion.

STUDY UK EXHIBITION TOUR 2018



22 leading UK universities visited Pakistan and met with students in Karachi, Islamabad, Gujrat and Lahore in October 2018. They met students, counselled, guided and advised visitors about the latest opportunities in higher education in the UK. The students received advice about admissions, scholarships, subjects, admission procedures and life in UK.

As always, students, parents, student counsellors, professionals and education managers attended the exhibitions in huge numbers. They enjoyed the face-to-face interaction with visiting representatives and officials from the UK higher education institutions. The British Council Study UK team were present through out each event to facilitate exhibition visitors with queries and information. The British Council senior leadership teams were present at each city to meet with the visiting students and families and to answer all queries about education and qualifications in the UK.

Campus counselling visits were arranged for students at:

- Headstart School, Islamabad
- Bahria University, Islamabad
- Aitchison College, Lahore
- Lahore University of Management Sciences, Lahore

The 22 leading UK higher education institutions that visited Pakistan for the Study UK Exhibition Tour 2018 are:

1. Aston University
2. Birmingham City University
3. Queen Mary University of London
4. Robert Gordon University
5. Royal Holloway, University of London
6. Sheffield Hallam University
7. Study Group
8. The University of Edinburgh
9. The University of Manchester
10. University of Bristol
11. University of Essex
12. University of Glasgow
13. University of Kent
14. University of Lincoln
15. University of Salford
16. University of Southampton
17. University of Stirling
18. University of Strathclyde
19. University of Surrey
20. University of Warwick
21. University of Wolverhampton
22. University of York

Study UK Exhibition Tour 2018

Karachi	Tuesday, 16 October 2018
Islamabad	Thursday, 18 October 2018
Gujrat	Monday, 22 October 2018
Lahore	Wednesday, 24 October 2018







ALUMNI PROFILE



NOOR AZHAR

UNIVERSITY OF SHEFFIELD



My name is Noor Azhar and I am from Lahore, Pakistan. I completed my postgraduate degree from the University of Sheffield Management School in September 2018.

Previously, having studied in my hometown all my life, applying to universities abroad was a daunting task. The reputation that preceded the name of the University of Sheffield, specifically its position amongst the top 100 universities of the world in the QS rankings and the Triple Crown Accreditation held by the Management School, made it one of the strongest contenders on my list of prospective

universities. The program I was interested in, i.e. MSc International Management and Marketing, complemented my existing expertise by providing exposure to international resources, a globally accomplished faculty and a vital network of international partners in my field. Upon probing into the culture of the university, I came across their “We are International” campaign, which reflected the pride they took in nurturing cultural diversity and being a truly global campus. I also discovered the various support facilities made available to prospective students like me and this was crucial for

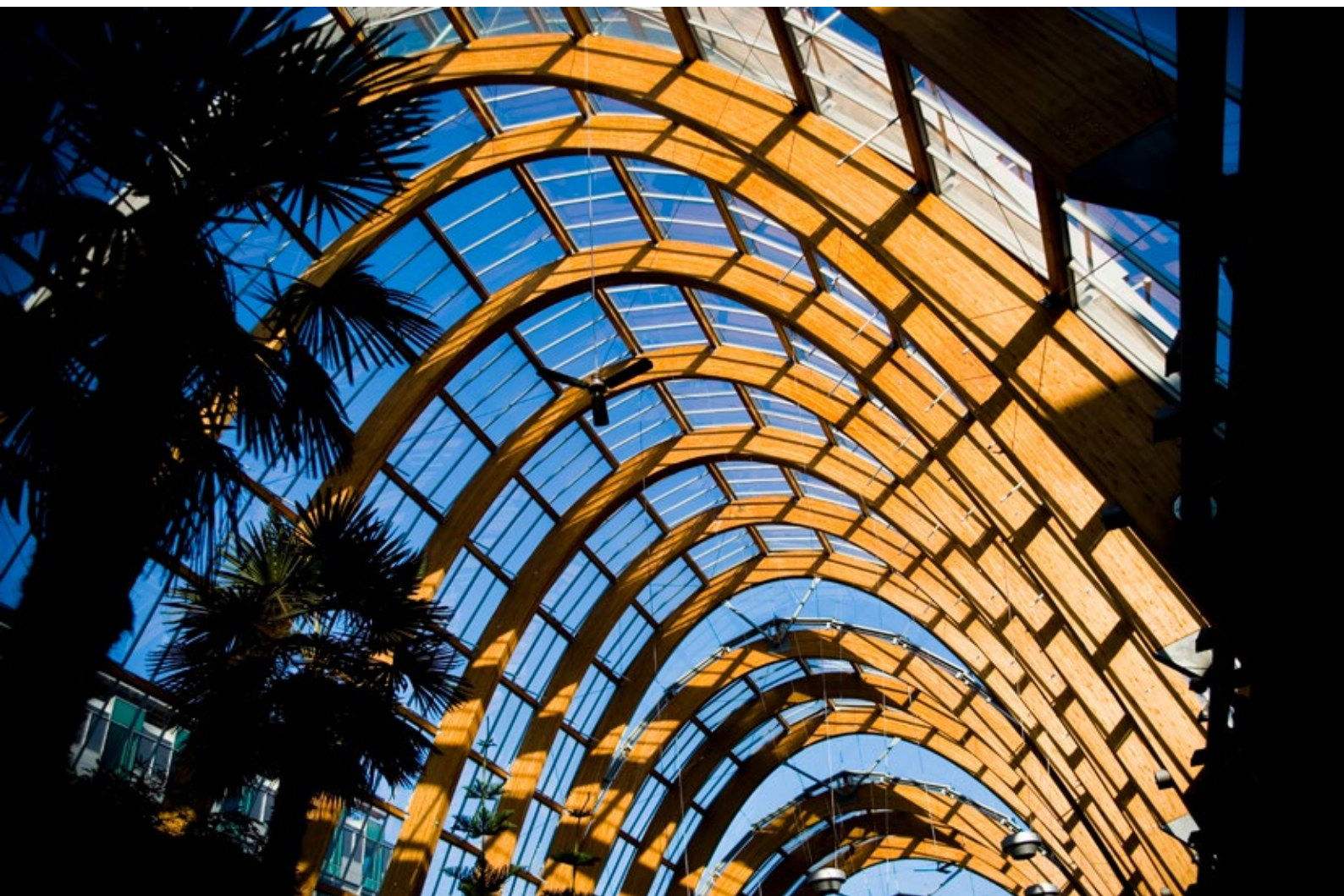
me in making my final decision. As an international student when you see that the university is trying to assist you in all ways possible, you know you will be in good hands if you decide to be a part of that institution.

Once enrolled, the course offered an all-round experience. Apart from the mainstream academic writing and examinations, the practical application of theoretical knowledge is embedded into the course structure in the form of regular tutorial group activities and projects. These groups not only promoted diverse academic thinking but also enhanced soft skills like multicultural teamwork, coordination and project management. The lectures were augmented with in-depth business case studies from the real world, to allow students to explore ways in which theory might inform practice, and guest lectures from reputable personalities from the UK business industry, whose vast experiences and tales of success are able to inspire and motivate students like me.

Moreover, the global affiliations of the management school with renowned European universities provide students with the opportunity to attend fully funded summer schools at these universities located in Germany, Spain, Austria and The Netherlands,

to name a few. I got chosen for the program in Germany, at the University of Mannheim. The study abroad experience was an unexpected experience during my time as an international student in the UK, but it significantly enhanced my cultural sensitivity and global exposure. The integration of the course resources with the practical experiences proved to be an asset for me when I stepped into the global business arena. The university is strongly committed to the continual development of learning and teaching, which I observed first-hand as a Research Associate at the Management School.

It was not just the university that I developed a special bond with but also the city of Sheffield that embraced me with welcoming gestures and pleasant faces. At first sight, it became clear that the friendly aura which radiated from this city was a proponent of tolerance and diversity. The city represented a perfect balance between calm and vibrant; it gave you a chance to party hard when you felt like it but also catch up on mental peace, with its scenic beauty and tranquil parks. Given the love this city and institution has shared with me over the last one year, if I were given the chance of making the choice of institution all over again, I would still choose to study and live in Sheffield.



WHAT COULD YOUR CAREER-ENHANCING SCHOLARSHIP-OFFERING UK TOP 15-RANKING* WORLD-TRAVELLING SPORT-EXCELLING RESEARCH-LEADING CULTURE-INSTILLING AWARD-WINNING UEA BE ABOUT?

We are a pioneering British University on a natural parkland campus, in one of the UK's safest student cities. We guarantee scholarships for high achieving students on our undergraduate and postgraduate courses.

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UEA
University of East Anglia

STUDY UK CAMPUS DRIVE 2019!

Study UK Campus Drives offer an exclusive opportunity for students to meet with representatives from UK higher education international offices. As students prepare to complete their high school and under graduate studies the British Council Campus Drives equip students with first-hand information about UK universities. Participating UK institution representatives meet with the best of Pakistani students across Pakistan. They visit campuses to meet, guide, counsel and inform students about contemporary education trends so as to facilitate higher education and career planning.

12 UK higher education institutions participated in the Study UK Campus Drive 2019!

The following institutions visited schools and universities in Pakistan with British Council:

- | | | |
|------------------------------------|--------------------------|-------------------------------|
| 1. Birmingham City University | 5. Ulster University | 9. University of Salford |
| 2. Cambridge Education Group | 6. University of Dundee | 10. University of Southampton |
| 3. Coventry University | 7. University of Glasgow | 11. University of Surrey |
| 4. Queen Mary University of London | 8. University of Lincoln | 12. University of Warwick |

Study UK Campus Drives 2019 at: **LAHORE** **GUJRANWALA** **ISLAMABAD**

- 22 January till 30 January 2019
- 12 UK universities
- 12 leading schools and universities in Pakistan
- Student counselling
- Student advising
- Academic planning
- Career planning
- Student counsellor and International Office networking
- Face-to-face interaction with UK institution representatives





UNIVERSITY OF
PORTSMOUTH

STUDY AT PORTSMOUTH

A TOP 25 UK UNIVERSITY

Why choose the University of Portsmouth?

- Study by the sea
- Just 90 minutes to London
- Help with finding graduate jobs
- Join social groups and meet people from around the world
- Practise your faith on campus

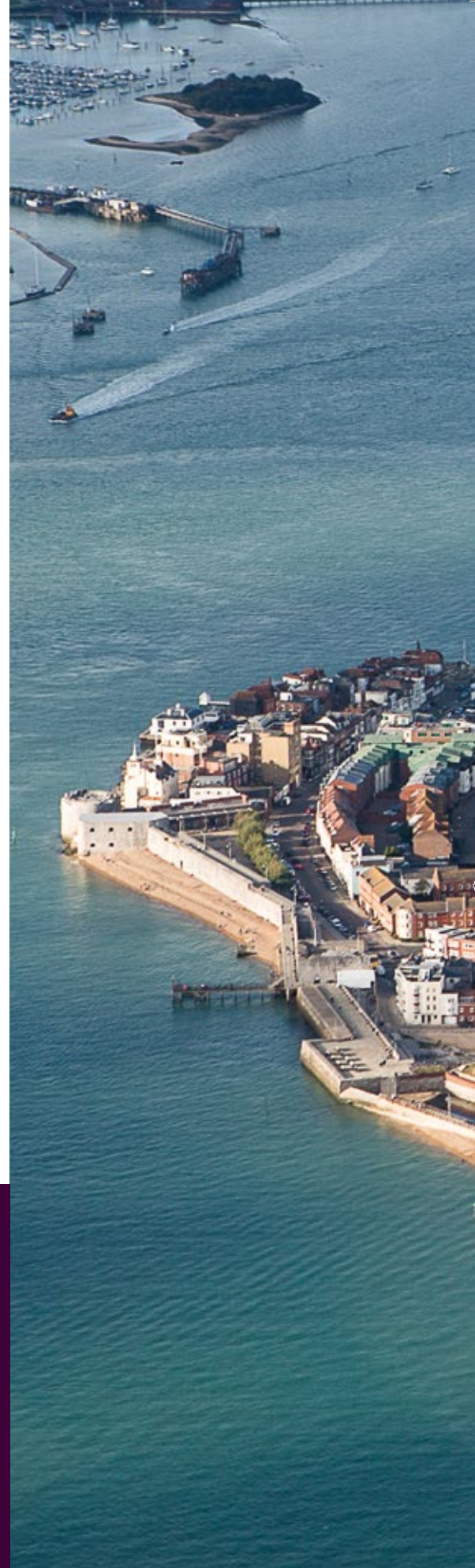
Choose from a wide-range of subject areas, including:

- Accounting, economics and finance
- MBA, business, management and marketing
- Architecture and surveying
- Engineering
- Mathematics and physics
- Computer games, animation and digital technologies

Start your course in September 2019

If you are funding your own studies and would like to start in September 2019, you will get 10% off tuition fees in your first year.

We also offer a Global Scholarship for PhD study.





'Deciding to study at Portsmouth was never a difficult thing for me with its good industrial connections, location and diversification. The University of Portsmouth is without any doubt ahead of various national and international institutes offering Petroleum Engineering.'

MOHSIN NAVEED

BEng (Hons) Petroleum Engineering

4,000
INTERNATIONAL STUDENTS
FROM 150 COUNTRIES

97.5%
OF GRADUATES WORKING
OR IN FURTHER STUDY
DLHE 2017

**TOP
25**
UNIVERSITY IN THE UK
GUARDIAN UNIVERSITY
GUIDE 2019

TEF
Gold
Teaching
Excellence
Framework

port.ac.uk/pakistan

UK EDUCATION OPENS DOORS

A UK education opens doors, wherever you go in the world. For graduates keen to make an impression on new employers, there's nowhere better to develop the skills that will make you stand out as you start your career, and help you rise to your potential in the years to come.

Open your mind

Living in the UK is for many students a life-changing experience. With so many resources, skills and mind-opening challenges waiting around every corner, you'll find everything you need to grow personally and professionally right here.

Get the skills employers want

The QS global survey of graduate employers consistently shows that UK degrees are highly valued worldwide, with UK universities topping the QS employer reputation ranking.

As one of the world's top five countries for industry-university collaboration, you can also access practical work-placements designed to help you hit the ground running in the real-world. From volunteering opportunities to internships and university societies, you're guaranteed to leave with a competitive edge.

Become a great communicator

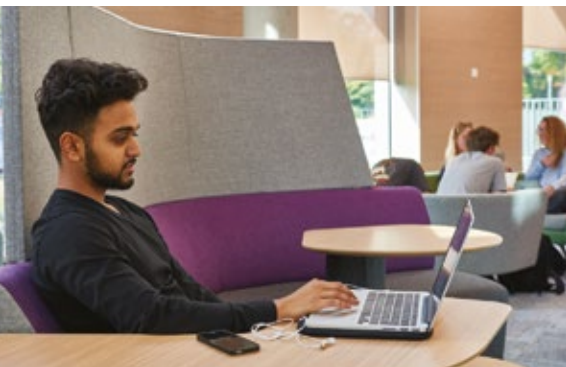
Hundreds of languages are spoken across the UK, but the one you'll be most immersed in is English. Being exposed to one of the world's most widely spoken languages will help make it easy for you to settle, as well enhancing your English naturally while you study. So, you'll leave with the communication skills and the confidence to make an impression anywhere.

Follow in the footsteps of greatness

The UK has been the preferred choice for some of the most important minds in history. One in four world leaders has studied in the UK, and according to British Council research in 2015, 38 per cent of Nobel Laureates who studied abroad did it here. So if you're dreaming of achieving big things, you can be sure you're in the right place in the UK.

Source:

<https://study-uk.britishcouncil.org/discover/why-study-uk/education-opens-doors>



Royal Holloway, University of London

Home to some of the world's foremost authorities in the sciences, arts and business management. Situated in 135 acres of parkland in Egham, Surrey, our campus is frequently named as one of the most beautiful campuses in the world. All this and only 40 minutes from central London.

TOP **25**
UNIVERSITY
IN THE UK

(Times and Sunday Times Good University Guide, 2019)

IN TOP **300**
UNIVERSITIES
WORLDWIDE

(Times Higher Education World University Rankings, 2019)

royalholloway.ac.uk



ROYAL
HOLLOWAY
UNIVERSITY
OF LONDON

A HIGHER STANDARD OF EDUCATION

The UK's academic reputation is world-renowned. Built on a heritage that is now centuries old, our approach to education applies the very latest learning theory through universities that routinely top international tables.

World-ranked universities

UK universities have featured strongly in world rankings ever since they began. In 2018 the Times Higher Education World Rankings honoured us with three of the world's top ten universities, including the top two – the University of Oxford and the University of Cambridge. This high quality can be found right across the country, with seven of the top 50, and 32 of the top 200 universities found here in the UK.

Quality that's government-guaranteed

The UK's 162 higher education institutions are all held to strict standards by the government, so you know you are getting the best teaching, support and resources available.

A full list of 'recognised bodies' - universities and colleges that can award degrees – is published every year, to make it easy for students to see the comparative quality on offer up and down the country – and ensure they're qualification will have credibility overseas.

The Register of Regulated Qualifications contains details of Recognised Awarding Organisations and Regulated Qualifications in England (Ofqual), Wales (Welsh Government) and Northern Ireland (Ofqual for vocational qualifications and CCEA Accreditation for all other qualifications). For Scottish qualifications, please visit the Scottish Credit and Qualifications Framework website.

World-leading research

The consistently high quality of education in the UK has made us a firm favourite with international students all over the world and helped to keep us at the forefront of global research.

We're ranked second in the world for science and research and 54 per cent of our output is world-leading. Our field-weighted citation impact is higher than the US, Canada, Germany, Japan and Brazil, so when you study here you can be sure you'll be working alongside some of the best minds – and using some of the best technology- in the world.



Source: <https://study-uk.britishcouncil.org/discover/why-study-uk/higher-standard-education>

ALUMNI PROFILE

DR MOHSIN CHAUDHARY

BARTS AND THE LONDON SCHOOL OF MEDICINE AND DENTISTRY
QUEEN MARY UNIVERSITY OF LONDON



Like many aspiring new graduates, I wanted to pursue a postgraduate degree from a reputable foreign university after attaining my BDS from De'Montmorency College of Dentistry in Pakistan.

I chose to study in London because I love the culture and diversity as well as the ease of travel from Pakistan. I looked at the options available to me and was very impressed by Barts and The London School of Medicine and Dentistry - which is a part of Queen Mary University of London. It has a meticulous reputation for imparting the best quality in medical education and this spurred me on to apply for a master's in Clinical Dentistry (MClintDent) in Paediatric Dentistry. I have to acknowledge that the Queen Mary University of London Pakistan Regional Office made the entire process from initial inquiries to receiving my offer letter simple and uncomplicated for me.

The rich database of knowledge and experience

that I acquired from being allowed to observe the workings of the dental hospital at close quarters was second to none, resulting in my successfully completing my degree with a distinction!



I found the atmosphere at the institute very friendly and the staff very helpful. I was fortunate to find the most amazing and kind mentors in the persons of Prof Ferrenti Wong and Dr Janice Fearne, whose help and advice has been invaluable in my success.

My education is the cornerstone of all my present achievements. I went on to get full General Dental Council registration and Diploma of Membership of the Faculty of Dental Surgery (MFDS). I was very fortunate to join my alma mater Queen Mary University of London as a clinical lecturer. My new role included extensive teaching responsibilities along with further clinical training. I sat the membership in Paediatric Dentistry (MPaeds) exam and gained admission to the specialist register in the UK.

I then embarked upon further training at the world-renowned institutions of Eastman Dental Hospital, University College London and Great Ormond Street Hospital. The culmination of my training came upon successful completion of the Intercollegiate Fellowship Examinations. This made me eligible to gain a Fellowship in Paediatric Dentistry from the Royal College of Surgeons and to attaining the title of Consultant in Paediatric Dentistry.

In addition to my clinical training I hold a Fellowship of Higher Education Academy (FHEA), UK. I have extensive experience in taught post-graduate teaching for Doctorate in Clinical Dentistry (DClinDent), post-graduate inter-disciplinary teaching and under-graduate teaching. I was honoured to be the lead for final undergraduate in paediatric dentistry at QMUL. I have been actively involved with Higher Education England to impart training programmes to a wide spectrum of dentists and allied professionals. I have also been the primary supervisor for post-graduate research students.

I have always been passionate about research and one of the things that I enjoyed immensely after moving to the UK was the great emphasis placed on research. I have had the good fortune to be involved in multiple studies in the UK. I have had my work published in prominent international journals and have also been invited to speak at prestigious international dental conferences.

Most recently, I have been appointed to the post of Paediatric Dental Consultant at Guy's and St Thomas' NHS Foundation Trust; that incorporates two of London's most famous teaching hospitals, the world renowned Evelina children hospital and is a part of Kings Health Partnership.

Settling in the UK has broadened my horizons, vision and opportunities in an amazing way. From working in world famous hospitals and a thriving private



specialist practise, to day-to-day life, the experience of moving to the UK has enriched my life vastly. I have grown as a person and enjoyed countless benefits in my professional career.

The one thing that has made a particularly favourable impression on me during my time in the UK are the principles of fairness and inclusivity in society. I experienced this in the UK in general, and in London in particular. I love the multi-ethnicity and am proud to call myself a resident of one of the most dynamic cities in the world.

I have been in the UK for more than a decade and the one piece of wisdom that I would pass along to my children and anyone who comes to me seeking advice is that if you're ready to work hard enough and persevere in the face of adversity, this country will provide you with a plethora of opportunities and more than a fighting chance of achieving whatever goal you have set for yourself.

For students looking to come to the UK to pursue a higher education, I would first advise them to ensure that all their degrees and relevant work experience are in order, because if your CV is strong enough, favourable possibilities will always present themselves.

I enjoy my interaction with young graduates immensely and like to help them in furthering their careers. I am specially inclined to improve the teaching and training of paediatric dentistry in Pakistan.

I am very thankful to my family especially my parents for their support throughout my academic journey.

OUR TEACHING METHODS



What makes our teaching different?

The UK is known for producing successful, versatile graduates and one of the reasons for this is our use of innovative teaching methods. When we say our teaching is different, we really mean it. The UK has a long history of pioneering approaches to teaching that expand and build on the traditional, so students get far more from their studies – and themselves.

One of these innovative techniques is problem-based learning (sometimes known as enquiry-based learning), in which you are asked to solve real-life problems, just like those you'll face in your future career. This kind of learning is often combined with field trips and experiences that place you in simulated or real-world

settings. Through these techniques you'll learn to apply theory to practice, collaborating with others and often under time pressure, accelerating your learning and giving you a significant edge over the competition when you graduate.

Alongside problem-based learning, traditional theory-based lectures are combined with group seminars and one-to-one tutorials that develop your analytical and communication skills through discussion. Most courses also require a large amount of independent study, cultivating your ability to do your own research and motivate yourself to meet a deadline, and become an increasingly independent thinker.

Source: <https://study-uk.britishcouncil.org/teaching-methods>

Teaching with technology

More and more UK universities are integrating technology with their teaching too, and here you can grow your understanding with some of the most advanced facilities in the world. The technology on offer can take a wide range of forms, from e-learning and downloadable lecture videos to the use of interactive screens and state-of-the-art labs for certain subjects. Whether you're learning, experimenting or just immersing yourself in books, our universities invest in bright, modern environments that are designed to make sure you always feel motivated and inspired.

Learn from the brightest minds

Of course, what really brings our teaching to life is our teachers themselves. You'll be working under some truly inspirational individuals from all kinds of backgrounds, each with their own unique passions, industry experiences and approaches to your subject. As you move through your course you'll be able to develop relationships with them through one-to-one lectures, and even connect with their own industry contacts. After all, what better way is there to become a leader in your field than being taught by one?

Grow your language skills

Whatever you study, language and communication are essential components for success. In the UK you'll cultivate your skills from day one, with the chance to develop a thorough understanding of professional terminology, such as Medical English. So, whether you're in a lecture, or chatting to friends in a café, you'll be advancing your language skills every day in the home of the English language.

You'll chart your progress through a wide range of assessments. From written and oral exams

to project work and dissertations, we apply a programme of assessment techniques designed to really understand your strengths as a student and ensure you leave with the broadest possible skillset.

Graduate as a critical thinker

Most importantly, all the innovative teaching methods on offer will support your ability to think critically, an essential skill in your studies and for your future employability. Being able to interrogate problems, challenge bias, spot gaps and devise flexible, imaginative solutions will set you apart and shape your own personal development.

Thanks to a strong emphasis on analytical problem solving and real-world contexts, our courses can help ensure that you leave with the essential critical thinking skills that employers are searching for the world over.



ALUMNI PROFILE

OVAIS YAZDANI

UNIVERSITY OF EDINBURGH



I work as Director of White House Grammar School (WHGS) in Karachi, Pakistan. This is a chain of schools that was founded by my mother, Nuzhat Yazdani, in 1981 on the principle of providing affordable and accessible education for all without compromising on quality.

Over 33,000 students have studied from the school since its inception. Running operations at the main campus and managing a network of growing branches across the city, I oversee a staff of over two-hundred employees. As Director, I have been able to successfully grow and restructure my organization while instating a social entrepreneurship model to keep the legacy of our founder alive. Seeing our alumni succeed in all areas and attain higher education from renowned institutions such as Harvard and Stanford drives me to strive for my vision with increased vigour. Additionally, I have sought to enrich the education curriculum at WHGS through the implementation of several initiatives. These include the School Health Programme that focuses on improving the physical and mental wellbeing of students through routine health checks and counselling. In addition, we have the citizenship education, Personal

Enrichment Curriculum and the Learning Garden Programme designed to encourage horticulture and urban farming amongst students and their families. Moreover, I am focussing on STEM education resources and robotics.

During the years of my education after completing my BSc (Honours) in Economics and Mathematics from the Lahore University of Management Sciences, I started working with GIZ on the National Education Policy Programme. I learnt about the challenges that education institutions face in Pakistan. This encouraged me to work in education and I had the best platform through WHGS.

Moreover, while I was working for the London School of Economics – International Growth Center, I was able to attain first-hand experience of learning from professors and researchers based at LSE and Oxford University. The insight gained into the UK's academic standards drove me to explore relevant degrees in education there, leading me to the University of Edinburgh's MSc in Management of Training and Development from the School of Education in 2011.

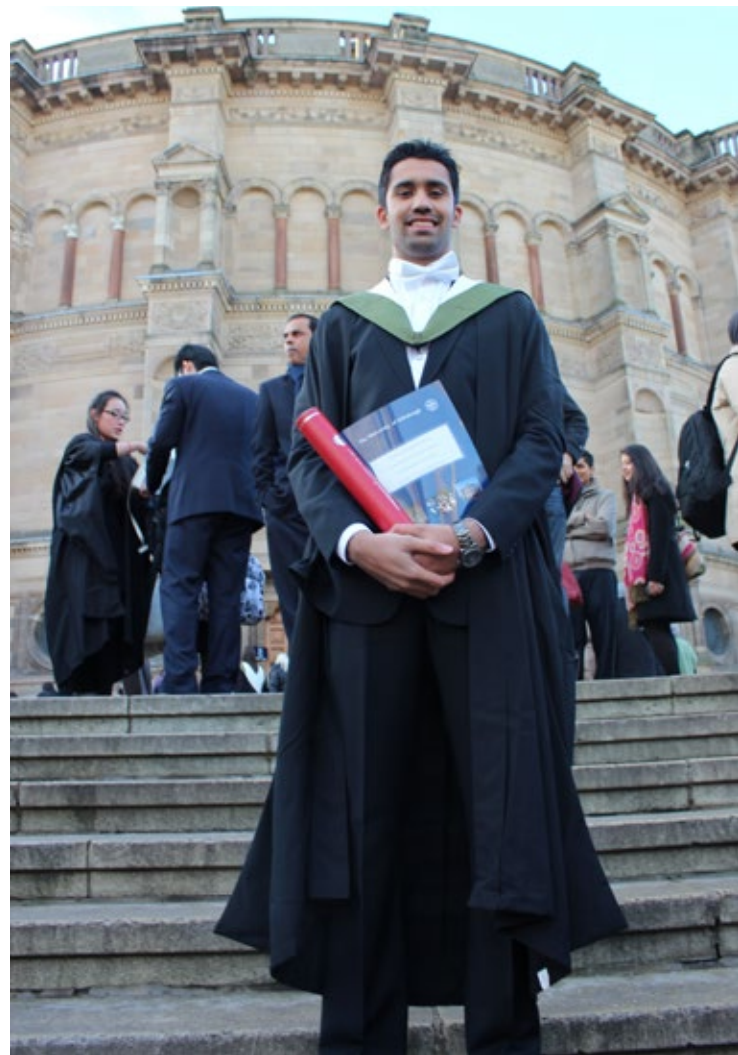
With its combination of university-based learning and hands-on experience, I realized this was exactly the kind of degree that would equip me with the relevant skills required for my role as an educationist. The fact that postgraduate degrees in the UK are highly specialized allowed me to study with a focus on the outcome of the programme after completion in integrating the learnt skill set into my career. For my dissertation as part of my studies in the UK I decided to study the learning practices at White House Grammar School. I interviewed various stakeholders to get insights into the organization and its environment. My in-depth study of the organization, fuelled by discussions with peers and professors, resulted in the development of a social entrepreneurship model for the school, through which over 70% of students currently receive financial aid.

After completion of my studies, I began carefully restructuring my organisation according to the social entrepreneurship model I had developed. Since there is always resistance to change in an established organisational culture, it was a challenge to implement new strategies. Consequently, the process of engineering change was a gradual one. Empowering and motivating the staff members was the cornerstone of the transformative process. It also included aligning every member of the organization to its values and mission of creating an accessible, pluralistic and open education system. Today, I have been able to successfully transform my organization into a profitable social enterprise built on cost-effective measures and a generous financial aid program that does not deny any deserving student the right to quality education.

In 2016, my efforts were recognized by the Acumen Fund through my selection to their prestigious Regional Fellowship Programme where I joined a strong network of social leaders from around the world. I attended extensive seminars to hone my leadership skills and collaborated with other fellows on various social development initiatives. I was also able to disseminate my vision of social enterprise in education through the fellowship.

Living in Edinburgh contributed to my growth as an individual at par with my post-graduate degree. I was exposed to diverse cultures and people from all over the world and enjoyed learning about their experiences and sharing mine. I most enjoyed what Edinburgh and university life had to offer in terms of a rich immersive experience that included attending the many year-round festivals and events, such as the Hogmanay, the Christmas markets and the Edinburgh Fringe Festival. Additionally, I was able to learn a lot about Scottish culture and enjoyed learning the Ceilidh. I also made the most of my time there by joining several student societies for a chance to network and develop my interests.

The best advice I could give to students hoping to get into the sector of social enterprise in education would be to redefine what success looks like to them – this path requires a lot of patience and sacrifice, and it may not be as lucrative as a traditional enterprise, however, it is the most rewarding sector when you look at the



impact you can directly have on the development of individuals. You may not always be appreciated for the good work that you are trying to do or the social development that you're hoping for, but your driving force and the passion has to be far greater than the concern for personal comfort.

In the future, I want to continue to create awareness amongst other educationists in Pakistan and in developing countries about this model of social entrepreneurship to resolve the issue of access to quality education and extend the vision of a pluralistic education system that transcends all socio-economic, religious and gender barriers. This is the social change I wish to effect, and one that I strive for at my workplace every day. I will also continue my endeavours towards a diverse and tolerant student body that thrives because of its socio-economic and ethnic differences, not in spite of them.

The whole learning experience of living, working and studying in Edinburgh was very satisfying and holistic. I may not be able isolate just one memory as I have learnt a lot during my time in the UK. The freedom that I enjoyed by doing things on my own in a new place was a very gratifying experience. I was fortunate enough to explore different cities in the UK and Europe on a budgeted back-packing trip across 12 countries. I also made the most of my time there by learning about different cultures and embracing the diversity that the country had to offer.

FOUNDATION PATHWAY COURSES

What is a pathway course?

Foundation pathway courses can help you improve your English skills and give you the confidence to start undergraduate or postgraduate study.

Further education institutions offer many of the same courses as schools and higher education institutions, as well as vocational and technical courses designed to meet the needs of employers. They are taught in a way to suit those who prefer to learn in a vocational context.

You can find a list of UK further education colleges on the AoC website, or search for a specific course using the National Careers Service course search.

What types of courses are there?

• Academic pathway courses

Including AS and A levels, International Baccalaureate and undergraduate study – can lead to university, an apprenticeship or a job.

If you do not meet the academic or English language requirements set by the university that you are

interested in, then a pathways course can help you plot a route onto your chosen degree.

• Applied general or technical pathway courses

Including national vocational qualifications and business and technical qualifications – can lead to higher apprenticeships, higher education at college or university, or a job.

• Occupational or professional pathway courses

Taken in apprenticeships or through training courses for employees – can lead to higher apprenticeships, a job or promotion.

Note: As apprenticeships are primarily focused on the job and employment, any international applicant must be eligible to work in the UK, as well as have the necessary visa.

Why choose a UK further education

- All UK further education institutions are held to strict quality standards, so that you can be sure that you are getting a world class education.



- UK further education institutions have strong links with industry, ensuring that what you learn is relevant to your career aspirations.
- Qualifications are approved on the basis that they meet industry needs.
- Many courses are designed and delivered in partnership with industry experts and local employers.
- Employers and further education institutions partner to offer apprenticeships, years in industry and work placements that all offer ways to work towards qualifications while working (subject to visa restrictions).
- Further education institutions are innovative, with state-of-the-art facilities mirroring the work-place. They make use of the latest technologies to teach and learn, and offer virtual reality employment-based learning experiences.
- Many further education institutions encourage entrepreneurial learning, including a focus on social enterprise activities. This develops innovative approaches and creative and critical thinking skills that allow you to set up your own enterprises, or rise to positions of influence within existing organisations.

- Many UK colleges are institutions of both further and higher education. They offer a wide range of full time and part time courses in a huge variety of subjects and specialisms, to different levels, to students from all over the world, and to students of all ages. This means you could be part of a vibrant student community.

For more information about why to study further education in the UK, visit the Association of Colleges (AoC) website. The AoC also have a useful set of key facts about UK Further Education Colleges.

How to apply for a pathway course

- Most further education courses require you to apply directly to your chosen institution. Application forms can usually be found on their website where they set their own entry requirements.
- If you need to find out if your qualifications are equivalent to their requirements, visit UK NARIC.
- If English isn't your first language, the institution may ask you to take an English language test or show your English language qualifications before you can enrol. You also need to check your visa requirements.

Source: <https://study-uk.britishcouncil.org/options/courses-qualifications>

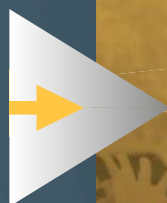
Achieve more



Programmes available:

- ➔ English Language Preparation
- ➔ Undergraduate Foundation
- ➔ University of London International Foundation
- ➔ International Year One
- ➔ University of London Graduate Diploma
- ➔ Master's Foundation

TO APPLY NOW CONTACT
JAVERIA KHAN, COUNTRY MANAGER
ONCAMPUS REGIONAL OFFICE PAKISTAN
0092 345 144455



BRITISH
COUNCIL



STUDY UK DISCOVER YOU



38 per cent of Nobel Laureates who studied abroad studied in the UK. Discover your future.

study-uk.britishcouncil.org

EXPLORE THE UK

◆
Make the most out of your time whilst studying in the UK.

It is a country with rich history and culture, stunning countryside, paired with world-leading modern art, design, culture, fashion and sport. A UK education offers something for everyone.

From bustling cities to snow-capped mountains, rolling green hills to highlands and islands, the UK is beautiful and exploring is a must. Its relatively small size and good transport links mean that you can see a lot while you are here.

London

The capital of England is the biggest city in the UK, and one of the most culturally and ethnically diverse cities in the world. From fascinating history and iconic buildings, to cutting-edge fashion, theatre and food, it's easy to see why London is one of the most exciting and most visited cities on the planet.

Northern England

Once at the heart of the industrial revolution, today northern cities like Manchester and Liverpool are best known for their famous football clubs and great nightlife. Outside the cities you'll find impressive countryside, from the beauty of The Lake District, to the rolling hills of the Yorkshire Dales.

Central England

Known as The Midlands, this region is home to the UK's second largest city, Birmingham, as well as its most famous universities, Oxford and Cambridge. Head out of the cities and find the picturesque villages of the Cotswolds and the charming Tudor town of Stratford-upon-Avon, Shakespeare's birthplace.

Southwest England

Remote sandy beaches make Southwest counties such as Dorset, Devon and Cornwall popular holiday destinations in the UK. The region's main cities, Bath and Bristol offer vibrant alternatives to the tranquility of the coast, offering fascinating history, as well as colourful music and arts scenes.

Southeast England

Noted for its gentle rolling countryside, the Southeast is home to the county of Kent, known as the 'Garden of England'. The region's seaside towns are also a big attraction, with Brighton, famous for its vintage shopping, colourful nightlife and laid-back beach living, one of the most renowned.

Scotland

The UK's northernmost country, Scotland is a stunning mix of wild beauty and buzzing cities. From the capital

city Edinburgh, home to the iconic hilltop castle and the world's biggest arts festival, to the mountain wilderness of the Highlands, and the miles of untouched beaches dotted along the coastline, Scotland has a lot to offer.

Wales

With three national parks – Snowdonia, the Pembrokeshire Coast and Brecon Beacons – covering twenty per cent of Wales, it goes without saying that it's home to some stunning landscapes. As well the mountain ranges, rugged coastline and historic capital Cardiff, Wales is equally famous for its distinctive Welsh language and love of sport.

Northern Ireland

Northern Ireland is a country renowned for its friendly people and natural beauty. In the capital Belfast, you'll find a great mix of nightlife and history. Venture to more rural areas to see stunning coastline, including the Giant's Causeway, the famous natural rock formation that has many a legend associated with it.



EXPLORING NORTHERN IRELAND IN KARACHI!



University of Ulster and Study UK Pakistan recently conducted an exclusive session for student counsellors from schools and universities in Karachi.

Mr. Humair Ahmad, the Country Manager for Pakistan and Bangladesh for University of Ulster led the session. He addressed the gathering of student counsellors and education professionals. He briefed the attendees about opportunities for higher education in Northern Ireland. He also shared information about various

programmes, and courses of study offered by University of Ulster, for both undergraduate and post graduate levels.

The session included a detailed question and answer round and was followed by a networking tea.

The session was welcomed by counsellors as a platform to enhance their knowledge about higher education options in the UK.



STUDY UK DISCOVER YOU



All the information you need about studying in the UK can be found on our Study UK website. Bringing together information and advice about all aspects of a UK education, this easy to use resource will give you the knowledge, skills and confidence to start your journey.

TRAVEL AND TRANSPORT

Whether you're based in the city or the countryside you'll be able to travel to most places quickly and see a lot during your time in the UK – and Eurostar, international coaches and great flight connections mean that the whole of Europe is also on your doorstep.



Trains

The UK has a large train network connecting cities and towns around the country – for example, it takes just over two hours to travel by train from London to Cardiff, and just over four hours from London to Edinburgh.

Full-time students and anyone aged 16-25 can apply for a '16-25 railcard' that allows you to save a third on rail travel throughout the UK.

You can also get big discounts if you book in advance or with some group or season tickets.

See National Rail for more details.

UNDERGROUND

London, Glasgow, Liverpool and Tyne and Wear all have underground rail systems.

All these have Travellers on the London Underground (the Tube) can save money with a top-up Oyster card. Add credit when you need it or buy a weekly, monthly

or annual travel card. You can also get a Student Oyster card, or add a 16-25 Railcard to your Oyster card, to get further discounts.

Other cities also have top-up, pay-as-you-go and student cards.

EUROSTAR

With Eurostar's high-speed train services running frequently between the UK and Paris, Lille, Calais and Brussels, you can travel from London to the continent in just over two hours, every day of the week.

Buses

Most UK towns and cities offer regular bus services. You can buy a ticket from the driver when you board (except on some buses in London where you can buy tickets in advance, use a travel card or Oyster card). For regular journeys, consider a season ticket to save money.

Coaches

You can travel by coach (long distance bus) to hundreds of UK towns, cities and airports. If you are aged 16–26 and a full-time student, buy a Coachcard from National Express to save up to 30%.

Citylink is the main coach service provider in Scotland and Translink in Northern Ireland. If you want to go further afield, Eurolines is a cheap and easy way to get anywhere in mainland Europe.

Flights

With 24 international airports in the UK and a variety of cheap flights on offer, it's easy to travel between UK cities and beyond. Fly from London to Manchester in one hour, or from the UK to more than 10 European capitals in under two.

Cars and taxis

Taxis are easy to find in all major cities and towns. As in all countries, make sure the taxi you use is safe.

Consider booking a cab from a company recommended by your university or college.

If you are considering driving a car in the UK, you'll need a valid driving licence and insurance. The car must also be registered and taxed. If your car is over three years old, you must get it tested annually with an MOT test to check it is road-worthy.

Cycling

Cycling is very popular in the UK and a great way to get around your town or city, save money and keep fit. Many universities have cycling clubs or cycle buddy schemes and run workshops on bike safety and maintenance.

Some UK cities such as London, Liverpool and Belfast have city cycle hire schemes. These allow you to pick up a bike from a docking station for a small cost and return it to a docking station elsewhere in the city within 24 hours.

Source: <https://study-uk.britishcouncil.org/planning/travel-transport>



Long and successful history

We've been providing opportunity and academic excellence for 190 years.



We're a truly international university

We have over 2,500 overseas students from more than 100 countries.



We're commended!

We've been awarded a commendation – the highest accolade – in our most recent assessment by the Quality Assurance Agency.



Biggest ever investment!

Our 5-year, £250 million investment plan is improving student life in many ways, from course content to computers.



Award for teaching excellence

We were awarded Silver in the Teaching Excellence Framework, recognising our high quality provision and excellent student outcomes.



Great transport links

Travel the UK easily thanks to our central location.



96% graduate employability*

Our students get jobs!



Low cost of living

Make your money go further compared to other cities in the UK[^].



World-leading research**

Contact us

Tel: +44 (0)1902 322 474

Email: international@wlv.ac.uk

Web: wlv.ac.uk/international



[^]numbeo.com

^{*}Destination of Leavers from Higher Education.

^{**}All Research Centres submitted in the most recent Research Excellence Framework exercise had world-leading elements.

SHORT, FLEXIBLE COURSES



It's not just our world-recognised universities that make us a top choice with international students. Courses in the UK are tailor-made to support you in getting the most from your studies as quickly as possible. From the traditional to the cutting-edge – whatever you want to study, you're sure to find a course that provides you with the understanding, experience and skills you need to pursue your dream career.



Built-in flexibility

In the UK, flexibility is built into the majority of our courses. Many universities allow you to choose from different subject 'modules', so you can build a course programme that suits you down to the ground, specialising as you go for a perfectly tailored experience.

Qualify sooner

Postgraduate courses in the UK are shorter than both the US and Australia, with many MBA's taking just one year. So you get better value for money and can begin applying your knowledge in the real world a lot sooner.

Think differently

Our educational system doesn't just immerse you

in your chosen subject – it's designed to help you to think differently. Throughout your studies you'll be encouraged to ask questions, debate your teachers and fellow students, and come up with your own ideas through a blend of practical learning, lectures and seminars and innovative, high-tech teaching.

Connect with career opportunities

As well as connecting you with all kinds of ambitious likeminded students from the UK and abroad, UK courses offer lots of ways to take your first steps into the world of work. From placements, internships and opportunities to gain professional accreditation, we'll make sure you take your first steps on the career ladder with confidence.



FASHION AT MANCHESTER MET

mmu.ac.uk/fashion

Our fashion courses at Manchester Metropolitan University cover all areas of the fashion industry, from design to business management, buying and promotion.

Find out more about our range of undergraduate and postgraduate courses at mmu.ac.uk/fashion



**Strong industry links
with the opportunity to
work on live projects**



**Placements with global
fashion brands**



**Our design based
courses use industry-
standard equipment**

PERCEPTIONS OF UK ALUMNI IN PAKISTAN

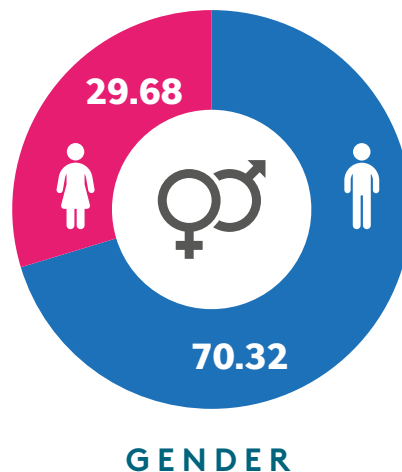
MOTIVATION AND EXPERIENCES

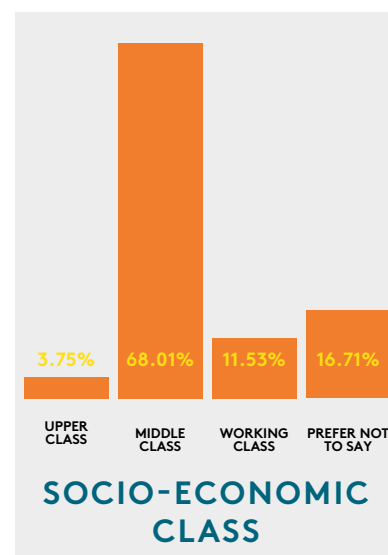
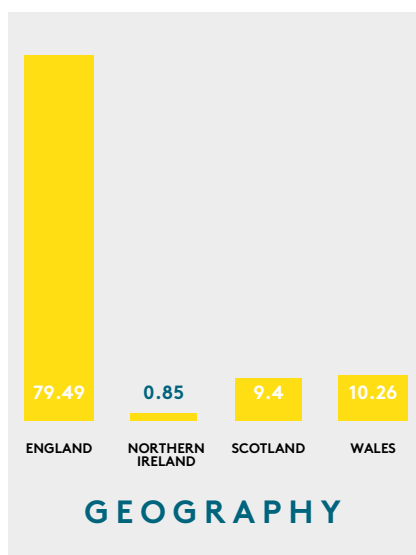
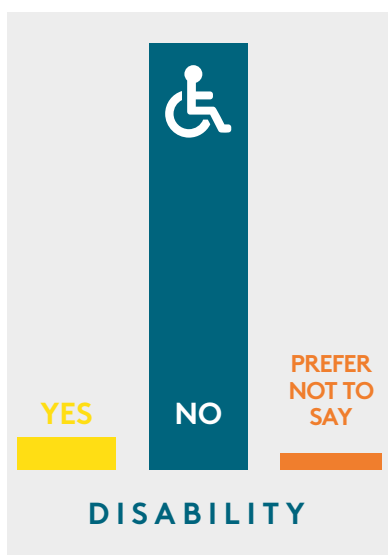
The British Council Pakistan aimed to explore current motivations for Pakistani students to study abroad, especially focusing on how international education can transform the lives of marginalised communities, empowering them to become change makers at home. In addition, to stimulate discussion on student motivations for overseas study, international student mobility and the role that international students can play as future leaders in developing countries. This was done by developing a qualitative narrative of real-life experiences in UK universities as an international student, highlighting unique features, challenges and opportunities.



Demographics

To explore these perceptions and experiences, the British Council conducted an online survey to collect data and develop narratives. It is vital to understand the demographic composition of the survey participants. The survey had a total of 347 respondents, 70.32% males and 29.68% females, and included around 4% of persons with a disability. The greatest proportion of respondents fell in the age bracket of 22-44 years when they attended university abroad. In terms of geography, the greatest percentage of students attended a full-time university degree in England at 79.49%, followed by Wales at 10.26%, Scotland at 9.4% and 0.85% of the respondents pursued a degree in Northern Ireland.



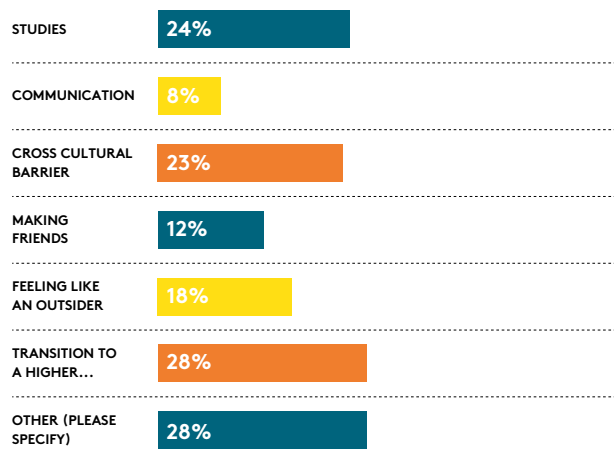


Significant factors in choice of university and perceived challenges as an international student

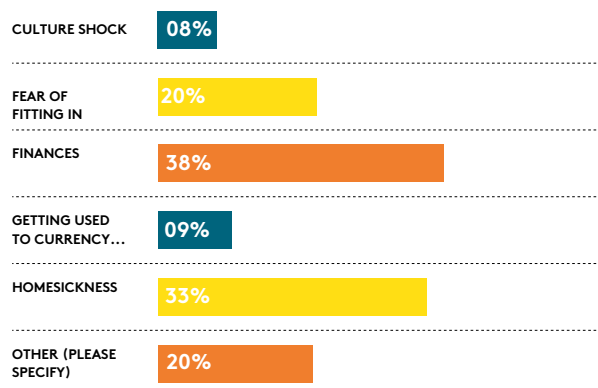
We wanted to understand what factors influence international students in choosing where to pursue their degree. The survey results showed that the qualification itself is the strongest influencer when doing so. 29.2% of the respondents chose 'qualification' as the major deciding factor, and the 'course' as the second most significant factor, 24.9%. 'Social life' ranked the lowest with only 0.6% responses. Aside from the factors listed, some respondents felt the quality of UK educational institutions, international interaction with experts and, the diverse and challenging experience of studying away from the comforts of home were also significant factors when it comes to choice of university.

While international study experience is certainly exciting, it comes with some challenges as well, both on-campus and off-campus. From our online survey, transition to a higher academic level topped the perceived on-campus challenges with almost 26%, followed by cross cultural barriers at 23%. 'Communication', while it may be considered a major struggle by many, only 8% of the respondents thought so. While some respondents also found gaining professional experience, accommodation, dietary and weather adjustments challenging, some felt they had to face no on-campus challenges at all. On the other hand, finances at 38% appeared to be the most significant challenge affecting international students off campus, followed by homesickness at 35%. 'Culture shock' received the least responses in this regard, at only 8%. Other challenges included striking a balance between professional excellence and academic excellence, and dealing with public offices. Similar to the on-campus responses, quite a number said to have faced no challenges off-campus either.

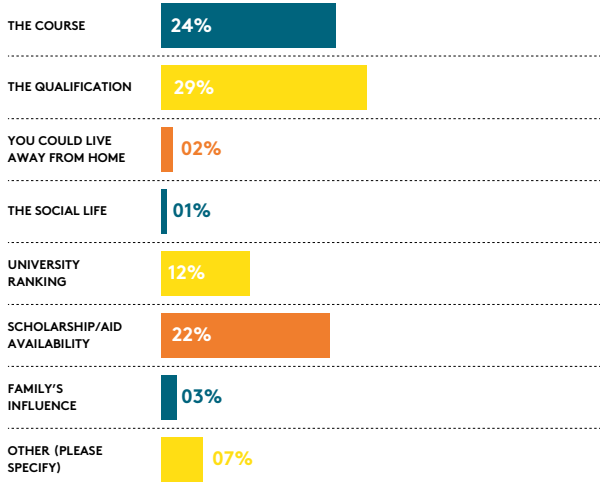
Perceived challenges as an international student On Campus



Perceived challenges as an international student Off Campus



Significant factors in choice of university



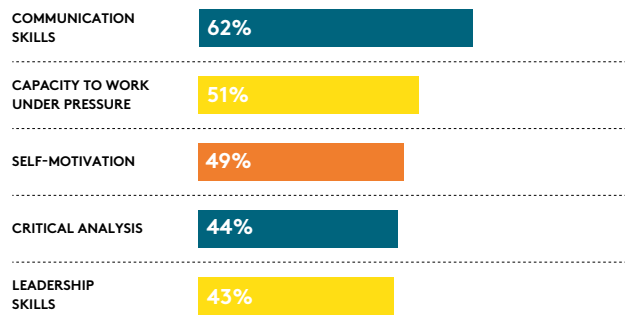
Skill development

The survey asked respondents to rate their skills like self-confidence, critical analysis, time management, entrepreneurial skills and interpersonal skills, out of ten, before and after attending the university abroad. The impact of the international study experience on skill development reflected in the survey results. There was a significant increase in

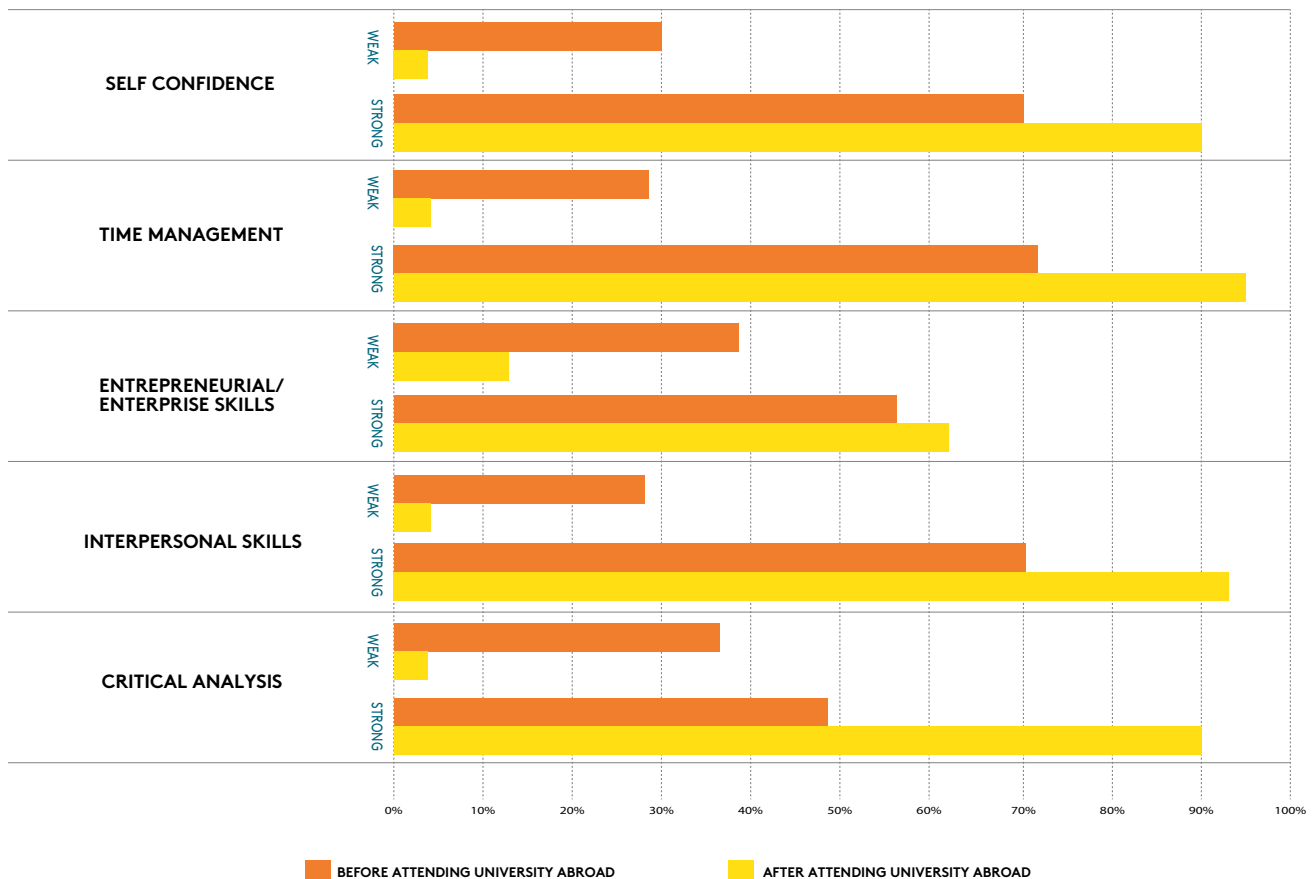
respondent's perceptions of their own skill development after pursuing a degree in UK, and the pattern was consistent for all of the skills mentioned.

Another question in the survey prompted respondents to think through their experience in UK and identify skills developed through the international study exposure that served as an enabling opportunity for them to achieve their goals at home and helped re-entry into the workplace. The five top skills identified were communication skills, capacity to work under pressure, self-motivation, critical analysis and leadership. Also, analytical skills, ability to work in teams, flexibility and creativity among others.

Skills which helped re-entry into workplace: top 5



International education experience: skills development



The Research, Evaluation and Monitoring Unit (REMU) at the British Council Pakistan was established in 2013 as a thought leadership unit. The purpose was to add depth, evidence, and thus credibility to the programme activities in British Council's operations. REMU has successfully conducted and published multiple research reports, think pieces and surveys in the last five years. The themes for research are aligned to the SDGs and global agenda of British Council. It aims to highlight issues of individual empowerment, covering education, inclusivity, equality, access and capacity building. Some of our more recent work looks at creative and cultural industries, skills education and young persons with disabilities, philanthropy, university research systems and women in HE leadership.

Key themes: Improving campus experience and international experience and knowledge application

Another aim of this little piece of research was to identify the potential role that international higher education can play in transforming lives and honing skills of future leaders. To get an idea of how to do so, we asked our respondents two open ended questions: any recommendations that could improve the on-campus accommodation and student experience, and how did they apply the knowledge and experience gained back home in Pakistan. The responses were then clubbed together and key themes identified.

Regarding improving the on campus experience, the key themes that emerged were internationalisation of curriculum, engagement with other students and home students in activities/orientation, accommodation facilities including on campus accommodation and cultural understanding, counselling and mentoring and learning life skills. About 26% of the respondents also felt that they had a good overall experience and no such improvement was required.

Most of the respondents felt the international exposure through pursuing university in UK certainly added to their lives and workplace experience back home. The key themes identified were understanding of entrepreneurship, better use of technical knowledge and expertise, understanding the significance of professional development, understanding the importance of diversity and inclusion, and its application in the workplace. However, some of the respondents also felt lack of opportunities in their workplaces to apply the skills and knowledge gained abroad, and some felt there was a gap in the knowledge acquired as it could not be applied back home.

Dr Maryam Rab has worked in the public service sector in Pakistan for over 18 years in different capacities. Her experience varies from teaching to research and management. She has a Master's degree in Education Management from King's College London and has done her Doctorate in Education from the Institute of Education, University of London UK.



Dr Rab was a member of the four-person team which established the Fatima Jinnah University- the first ever women's university in Pakistan. Here, she held different portfolios and her last position was of Registrar of the University. She is a certified trainer and mentor for women in higher education. She has been actively engaged as a campaigner for women empowerment in South Asia. Her expertise includes policy formulation, strategy development, strategy execution, research, and programme management. Her research focus is gender, women and leadership, monitoring and quality assurance, international collaborations and partnerships in higher education, Dr Rab has also published research focusing on experiences of international students, women as role models and other related areas.

Since October 2014, Dr Maryam Rab has been working as Director Research Evaluation and Monitoring Unit (REMU) at the British Council, Pakistan and leading the research for the Pakistan Series in the areas of disability, aging, creative industries, English, skills and youth, women in science and higher education. She is currently working on multiple projects with Pakistani Diaspora in UK. Dr Rab's dictum is 'real feminism is making other women's life better'.

Conclusion

The survey findings were helpful in understanding the broader landscape but given the significance of the issue there is a need to gather more in-depth data to further explore the emerging themes. Also for good practice we need to understand socio-economic backgrounds and trace the kind of jobs these graduates do when they return (Rab and Leonard, 2007). The future research should focus on what is the contribution of the international students in the host and home countries.

ALUMNI PROFILE

SAFEENA SALEEM

UNIVERSITY OF NORTHAMPTON



Safeena Saleem is a student from Pakistan. In January 2017 she joined the University of Northampton in their MSC programme for Project Management. Safeena chose to follow the optional 12-month work placement option. Here she talks to Peter Corker, the International Marketing Manager at University of Northampton about her choice of degree and her experiences at the University of Northampton's work-placement programme for students enrolled in a master's programme.

Did you choose the University of Northampton because we offered placements on master's courses?

To be honest, yes!

I been offered a place in two other universities for the same course, but I preferred the University of Northampton because of the placement year along with one-year study.

Do you think the placement will help you get a better job in the future?

I believe so, yes!

In many jobs, experience is needed or in some cases is also essential and I am hoping to gain greater practical professional experience during this placement year.

Did you get much help in finding a placement?

Yes, the Skill Hub at university helps students at each and every step - even in CV writing. Also, the Students' Union offers a lot of voluntary opportunities which help students to engage and create and expand their network and circle. Additionally, the Employability Office invites companies' employees to meet with students who are finding it difficult to secure placement at different events inside university.

In what way(s) do you think your placement will help you?

Placement jobs help students to learn practical skills in the field. As an international student I will develop a broad knowledge of the business market in the UK with this great opportunity.

Would you recommend a master's course with placement?

Students are afraid to choose a placement year because of the deadline to secure a job four months in advance of starting the placement but I highly recommend a placement year. There are opportunities - you need a bit effort to find them - but it is the best way to explore and learn new experiences before jumping into your professional career.



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The British Council Libraries in Pakistan are designed to be vibrant and adaptable cultural spaces where you can connect with others, generate ideas or learn and create. Our Libraries cater to students, young professionals, families with children, artists and intellectuals.



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Library Programming

'Not a conventional library' is one of the first things we say when we give a tour of the library and that phrase is key, when it comes to understanding what we do. Instead of encouraging reading or studying as a solitary activity our programming is designed to promote libraries as spaces that help people connect.

We have a jam-packed programme of events for all ages, so whether it's a film club, a robotics workshop, a math challenge or painting class, the British Council Libraries are the place to be for young Pakistanis!

We try to inculcate a sense of community via our book clubs, provide fun learning opportunities through face to face workshops as well as promote friendly competition through our gaming tournaments, we have something for everyone. To find out what's happening this month, visit our website:

<https://library.britishcouncil.pk/events/>

Children at the Forefront

One of our key focus points at the Libraries is children, our Libraries provide a safe and fun environment for children to thrive and grow. A significant portion of our stock caters exclusively to kids and our year-long events calendar features regular activities for children of all ages. We ensure that all our library staff and vendors are given Child Protection training to ensure that children are always at the forefront.

Whether it's our monthly story-telling sessions or our Annual Summer Reading Challenge, our primary goal is to get kids reading and have fun while doing it. From creepy crawlies to space travel, from princesses to talking animals, we're sure to be able to engage the pickiest little reader.

Our calendar frequently includes workshops and activities that provide fun opportunities to learn and make friends. From theatre to writing, from STEM to cooking, whatever your child's inclination; the library has you covered.





Literature and Outreach

To promote literature and a culture of reading, the British Council Libraries host book launches for a vast majority of Pakistani authors at the libraries. We also invite authors to interact directly with audiences at the library via book clubs, discussions and interviews.

We partner with all the major Literature festivals in Pakistan creating Pop-up libraries for festival goers and sponsoring writers from the UK and South Asia.

If you were unable to attend an author session, you can view the interview or read an article by them or on them, on our website:

<https://library.britishcouncil.pk/discover/>

Our Digital Library

Are you always on the go? The British Council Digital Library has a world class curated collection of resources right at your fingertips, no matter where you are. The Digital Library is an all-in-one resource that provides students, families, young leaders and professionals access to credible and licensed content.

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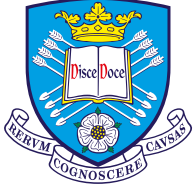


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