

27<sup>th</sup> of September 2019 - IAȘI (RO)

28<sup>th</sup> & 29<sup>th</sup> of September 2019 - BUCHAREST (RO)

30<sup>th</sup> of September 2019 - TIMIȘOARA (RO)

2<sup>nd</sup> of October 2019 - CONSTANȚA (RO)



28<sup>th</sup> of February 2020 - TIMIȘOARA (RO)

29<sup>th</sup> of February & 1<sup>st</sup> of March 2020 - BUCHAREST (RO)

2<sup>nd</sup> of March 2020 - CONSTANȚA (RO)

4<sup>th</sup> of March 2020 - GALAȚI (RO)

## SECTION 1 EDUCATIONAL ORGANIZATION & DELEGATES

### 1. Institution Details (to be used for listing during the event and in the brochures)

Name of the Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ VAT nr.\*: \_\_\_\_\_

Bank name\*: \_\_\_\_\_ IBAN\*: \_\_\_\_\_

Fields, marked with \* are mandatory (if you are not VAT registered, please write down your Company Registration Number or Charity Number) – required for the issue of the invoice.

### 2. Delegate (Name to be used for listing in the program)

Ms  Mr  Dr  Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ e-mail: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ MAIN CONTACT FOR INTEGRAL: YES  NO

Contact person who will arrange details for the fair: /if different/ \_\_\_\_\_

e-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Vegetarian meals: YES  NO  If YES, please specify: \_\_\_\_\_

## Extra DELEGATES

### 3. Delegate (Name to be used for listing in the program)

Ms  Mr  Dr  Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ e-mail: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ Vegetarian meals: YES  NO  If YES, please specify: \_\_\_\_\_

**SECTION 2 FAIR REGISTRATION**

	<b>Early Bird Registration</b> Registrations until <b>15<sup>th</sup> of June 2019.</b>	<b>Regular Registration</b> Recommended date for registrations <b>15<sup>th</sup> of Aug 2019.</b> After that - subject to availability	<b>Extra</b> Extra Delegate package
<b>Additional cities cannot be booked separately</b>			
<b>IAȘI 27<sup>th</sup> of Sep 2019</b> (11h - 17h)	€ 1490 <input type="checkbox"/>	€ 1690 <input type="checkbox"/>	€ 120 <input type="checkbox"/>
<b>BUCHAREST</b>			
<b>28<sup>th</sup> &amp; 29<sup>th</sup> of Sep 2019</b> (10h - 17h)	€ 2190 <input type="checkbox"/>	€ 2390 <input type="checkbox"/>	€ 190 <input type="checkbox"/>
<b>TIMIȘOARA 30<sup>th</sup> of Sep 2019</b> (11h - 17h)	€ 1490 <input type="checkbox"/>	€ 1690 <input type="checkbox"/>	€ 120 <input type="checkbox"/>
<b>CONSTANȚA 2<sup>nd</sup> of Oct 2019</b> (11h - 17h)	€ 1390 <input type="checkbox"/>	€ 1590 <input type="checkbox"/>	€ 80 <input type="checkbox"/>
<b>Additional cities cannot be booked separately</b>			
<b>TIMIȘOARA 28<sup>th</sup> of February 2020</b> (11h - 17h)	€ 1390 <input type="checkbox"/>	€ 1590 <input type="checkbox"/>	€ 120 <input type="checkbox"/>
<b>BUCHAREST</b>			
<b>29<sup>th</sup> of February &amp; 1<sup>st</sup> of March 2020</b> (10h - 17h)	€ 2190 <input type="checkbox"/>	€ 2390 <input type="checkbox"/>	€ 190 <input type="checkbox"/>
<b>CONSTANȚA 2<sup>nd</sup> of March 2020</b> (11h - 17h)	€ 1390 <input type="checkbox"/>	€ 1590 <input type="checkbox"/>	€ 80 <input type="checkbox"/>
<b>GALAȚI 4<sup>th</sup> of March 2020</b> (11h - 17h)	€1190 <input type="checkbox"/>	€ 1390 <input type="checkbox"/>	€ 80 <input type="checkbox"/>

**ALL PRICES ARE SUBJECT TO VAT (19%)**

**\*\*If all cities are booked and payment is received by July 30<sup>th</sup>, the organization is eligible for an additional 10% discount on each participation fee**

**Fee INCLUDES**

**One Delegate package (FAIR DAYS ONLY)**

**DINNERS AND LUNCHESES DURING THE FAIR ARE COVERED BY THE FAIR ORGANIZER**

- **4-5\* Hotel venues**
- **2 Coffee breaks** per day
- **Full Course of meals**
  - **Lunch** at the restaurant of the venue hotel
  - **Complimentary Dinners** - one in every venue city
  - **Welcome reception** with cocktail dinner in Bucharest

**Fair display**

- One table in the venue hall (6 sqm working space, 1 table, 2-3 chairs)
- A branded banner (1m x 2,5m) behind the table
- Assistant-interpreter, who will be familiar with the programs offered by your organization and can assist you during your presentation or during lunch time
- Sophisticated system for pre-registration and scanning of visitors

**Publicity, information, PR**

- Profile of your organization in our catalogue (for partners only) – 10 000 copies University catalogue and 1 000 copies Boarding schools catalogue
- Listing of the organization with profile on the Fair's website
- Listing of the organization's name in all printed invitations for Direct Marketing
- Extensive media coverage of the event, including advertisement of the fair in local media (TV, radio, press, internet).
- Highlights of news and scholarships in our press conference prior to the event and other PR activities (for partners only)

**Additional advertising possibility:**

- Full advert page A4 in the **UNIVERSITY Catalogue** (10 000 copies) or in the **BOARDING schools Catalogue** (1 000 copies) or in the **SP Catalogue** (8 000 copies) distributed across multiple events, e.g. school and high school visits, database, etc.

€ 990

- **Web banner** on one of the following Websites [www.worlduniversities.ro](http://www.worlduniversities.ro), [www.edutabere.ro](http://www.edutabere.ro) or [www.liceestrainatate.ro](http://www.liceestrainatate.ro); size 1170 x 200 pix, 100% rotation on the home page – please, choose a period.

16-22 September '19 € 190

23-29 September '19 € 190

Both € 350

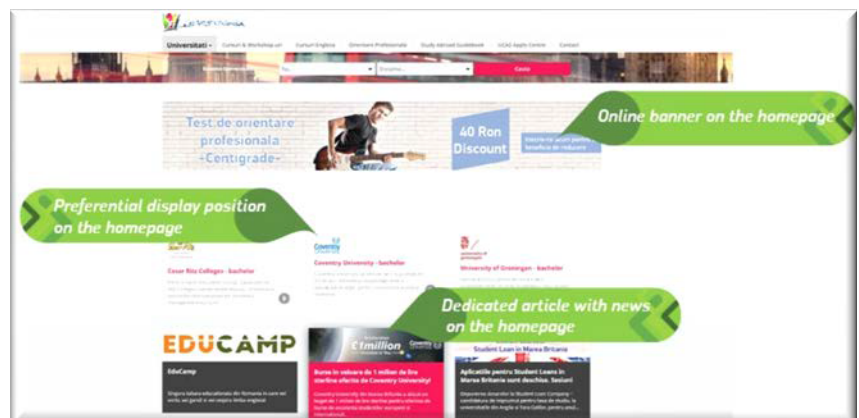
*(limited positions, first come-first served)*

17-23 February '20 € 190

24 Feb-1 March '20 € 190

Both € 350

*(limited positions, first come-first served)*



- **WEBSITE:** Dedicated article on the website € 260 / 1 week

- **Preferential display position** on the homepage of the University/Summer Programs/High Schools websites € 100 / 1 week

- **SOCIAL MEDIA:** The package includes:
  - 2 boosted posts on Facebook (Facebook page with 27.000+ Fans. Min. total reach a week – 18 K, Med. total reach during a week with boosted campaigns – 2 000 K)
  - Instagram post
  - Design, concept, 24/7 monitoring and management

€ 570

- **OUTDOOR:** Book a billboard located in Bucharest city center for the period of two weeks prior to the World Education Fair. The price for one position includes design, printing and assembling.

SEPT'19: € 390

MARCH'20: € 420

- Dedicated conversion campaign (social media, phone calls, direct mailing / PR): price available only for the participants at World Education Fair € 899

**Additional services**

**Presentation of Institution during the Fair (60 minutes):** The fee includes: Listing of the presentation and the speaker on the Fair's website and in all printed materials and invitations, rent of a presentation room, use of laptop, multimedia projector and sound system.

CITY	fee for 60 min	possible starting times:					
IAȘI 2019	<input type="checkbox"/> €150	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00	
BUCHAREST 2019	<input type="checkbox"/> €220	<b>SAT.</b> <input type="checkbox"/> 11.00	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00
	<input type="checkbox"/> €220	<b>SUN.</b> <input type="checkbox"/> 11.00	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00
TIMIȘOARA 2019	<input type="checkbox"/> €150	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00	
CONSTANȚA 2019	<input type="checkbox"/> €150	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00	
TIMIȘOARA 2020	<input type="checkbox"/> €150	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00	
BUCHAREST 2020	<input type="checkbox"/> €220	<b>SAT.</b> <input type="checkbox"/> 11.00	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00
	<input type="checkbox"/> €220	<b>SUN.</b> <input type="checkbox"/> 11.00	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00
CONSTANȚA 2020	<input type="checkbox"/> €150	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00	
GALAȚI 2020	<input type="checkbox"/> €150	<input type="checkbox"/> 12.00	<input type="checkbox"/> 13.00	<input type="checkbox"/> 14.00	<input type="checkbox"/> 15.00	<input type="checkbox"/> 16.00	

Please indicate which timeslot you prefer. Reservation of the final timeslot will be confirmed upon availability. **The attendance of the public on the presentation cannot be guaranteed by Integral, thus the fee is non-refundable.**

**When you book a fair with Integral you receive:** Personalized and prompt service before, during and after the event and free assistance from our travel agency for reservations of flights and hotels at discounted rates - [www.eSunny.ro](http://www.eSunny.ro)

**Accommodation - Transport - Arrival / Departure Dates**

**Accommodation prices & airport transfer:** All quoted prices are **final** and include VAT 19%, local taxes € 1.67 per person and Buffet Breakfast. The prices are valid for the entire visit and cover all extra days before or after the event for which one decides to stay. Reservations can be cancelled free of charge 4 weeks prior to arrival. If we are notified about any changes of accommodation up to 2 weeks prior to arrival we will alter them free of charge, after that a **250 Euro fee applies**.

	Fair dates	Check in	Check out	Nr nights	Room rate per night SNG Room, B&B	*Airport transfer €15/17 One way	
IAȘI 2019 – Hotel International	<b>27 Sep</b>	26/09	27/09	1	€ 115	€15	€15
BUCHAREST 2019 – Radisson Blu	<b>28-29 Sep</b>	27/09	30/09 or 1/10	3 or 4	€ 125	€17	€17
CONSTANȚA 2019 – Hotel Ibis	<b>2 Oct</b>	1/10	3/10	2	€ 78	N/A	
TIMIȘOARA 2020 – Hotel Timisoara	<b>28 Feb</b>	27/02	28/02	1	€ 85	€15	€15
BUCHAREST 2020 – Radisson Blu	<b>29 Feb -1 Mar</b>	28/02	2/03	3	€ 125	€17	€17
CONSTANȚA 2020 – Hotel Ibis	<b>2 March</b>	2/03	3/03	1	€ 78	N/A	
GALAȚI 2020 – Vega Hotel	<b>4 March</b>	3/03	5/03	2	€ 80	N/A	

\* Where two prices are stated, you could tick the first box if you want an arrival airport transfer only, the second box if you want a departure transfer only and both of them if you need an arrival and a departure airport transfer.

If you need assistance with the hotel accommodation and wish to book a flight from Bucharest to Timisoara on the 29<sup>th</sup> of September, please write to [events@integral.bg](mailto:events@integral.bg) and we will get in touch with you for further details.



## Transport

### Transportation between cities

<b>ROUTE</b>	<b>Date</b>	<b>Time</b>	<b>Type</b>	<b>Price</b>	<b>Book</b>
<b>BUCHAREST – IAȘI</b>	26 Sep	17.50h – 18.55h	FLIGHT	* € 50.00	
<b>IAȘI - BUCHAREST</b>	27 Sep	19.20h – 20.30h	FLIGHT	* € 50.00	
<b>BUCHAREST – TIMIȘOARA **</b>	30 Sep	06.50h – 07.50h	FLIGHT	* € 50.00	
<b>TIMIȘOARA – BUCHAREST</b>	30 Sep	19.45h – 20.45h	FLIGHT	* € 50.00	
<b>BUCHAREST - CONSTANȚA</b>	1 Oct	10.00h – 14.00h	<b>Bus</b> transfer	Free	
<b>CONSTANȚA - BUCHAREST</b>	3 Oct	10.00h – 14.00h	<b>Bus</b> transfer	Free	
<b>BUCHAREST – TIMIȘOARA '20</b>	27 Feb	18.05h – 19.05h	FLIGHT	* € 50.00	
<b>TIMIȘOARA – BUCHAREST '20</b>	28 Feb	19.45h – 20.45h	FLIGHT	* € 50.00	
<b>BUCHAREST – CONSTANȚA '20</b>	2 March	06.30h – 10.30h	<b>Bus</b> transfer	Free	
<b>CONSTANȚA – GALAȚI '20</b>	3 March	10.00h – 13.30h	<b>Bus</b> transfer	Free	
<b>GALAȚI – BUCHAREST '20</b>	5 March	10.00h – 14.00h	<b>Bus</b> transfer	Free	

\* THE PRICE IS SUBJECT TO AVAILABILITY AND MAY CHANGE.

\*\* If you need assistance with the hotel accommodation and wish to book a flight from Bucharest to Timisoara on the 29<sup>th</sup> of September, please write to [events@integral.bg](mailto:events@integral.bg) and we will get in touch with you for further details.



## TERMS AND CONDITIONS

With this I confirm that Sunny Holidays SRL and IntegralEdu SRL have the right to use the information filled in this form for marketing purposes for the period of 5 years.

With this I confirm that Sunny Holidays SRL and IntegralEdu SRL have the right to use the information filled in this form only for the period of the events mentioned in it for marketing purposes.

With this I confirm that the organization is not agree the information filled in this form to be used for marketing purposes by Sunny Holidays SRL and IntegralEdu SRL.

### CONFIRMATION OF BOOKING:

- The application to participate is valid only if submitted on the official form, with stamp and legally valid signature, legibly and completely filled in.
- Integral Sunny Holidays SRL on behalf of Integral (referred to as the Organizer below) reserves the right to reject a booking without assigning a reason and registrations will only be considered for acceptance from organizations whose products are, in the opinion of the Organizer, compatible with the theme of the Fair.
- The Organizer will confirm availability and send invoice via email within 5 days upon receiving the registration form. The participation is confirmed only after full payment of fees, within the deadline stated on the invoice, is received.
- By signing the application form, the exhibitor accepts the rules and conditions of the Organizer.



## WORLD EDUCATION FAIR

ROMANIA FALL 2019 / SPRING 2020

INDEPENDENT SCHOOLS, LANGUAGE COURSES,

UNDERGRADUATE, POSTGRADUATE AND MBA PROGRAMS



### STUDENTS RECRUITED DURING THE FAIR – FOR PARTNER INSTITUTIONS ONLY

The Participant schools and universities agree that Integral is their main partner for all enrolments and applications made, as a result of this fair unless otherwise stated upon enrolment. Integral may claim commission for students registered at the event in accordance with the terms of the Agency Agreement held with the partner institution.

**If an organization tends to send follow-up e-mails to all clients who visited their stand during the fair, the follow-up e-mails should include Integral as partner who prepares the clients' documents for admission.**

The Schools and Universities attending the fair have the obligation to enter in the university's (school's) database, provided by the Organizer, all leads as a result of the fair.

### EXHIBITION TABLE

The exhibitor's table is not supposed to be moved to other than the appointed by the Organizer place. The exhibiting organizations are kindly invited to assure the continuous presence of at least one person at the table. **Two or more organizations COULD NOT share one table.**

**If the advertising materials (brochures and etc.) are NOT received within the deadline and on the correct address stated on the WE Confirmation Form, the Organizer COULD NOT be held responsible.**

### DELEGATES

The space at each table is limited. For this reason we can allow only 2 delegates at a table at one time. Each Participant has the option to participate with a second or third delegate, but will be subject to extra delegate fee. In case you decide to participate with more delegates you should rotate during the hours of the fair. It is possible to rent a second table according to the fair rates.

### ADVERTISING AND BANNERS OUTSIDE THE VENUE HALL

Distribution of illustrative material is allowed only at the organization's table in the exhibition hall. No banners can be exposed inside and outside the event area without the permission of the hotel and the Organizer and the payment of the related fee. Any other kind of advertisement is forbidden outside the exhibition area, including also the lobbies and outside the hotel area. In case of professional misconduct of the above mentioned rule, this will cause a surcharge fee introduced by the Organizer.

### BRANDED BANNERS IN THE VENUE HALL

We kindly ask you to provide us with the visual of your banner no later than one week prior the fair (by 20<sup>th</sup> of September 2019). Otherwise, the Organizer reserves the right to create the design for your banner without your final approval and to print it.

### PAYMENT DEADLINES

After receipt of your application you will be issued an invoice. We accept payments with bank transfers. We will NOT process payments with checks. Payment terms are 30 days from the date of the invoice.



**WORLD EDUCATION FAIR**

**ROMANIA FALL 2019 / SPRING 2020**

INDEPENDENT SCHOOLS, LANGUAGE COURSES,

UNDERGRADUATE, POSTGRADUATE AND MBA PROGRAMS



### **CANCELLATION POLICY**

In case of a cancellation of participation till August 27<sup>th</sup> 2019, the Organizer reserves the right to impose the 500 Euro cancellation charges. No refund is due for any cancellation made after August 27<sup>th</sup> 2019. **All cancellations must be submitted to the Organizer in a written form.**

### **CANCELLATION OF FAIR**

The Organizer reserves the right, at its sole discretion, to cancel the Fair or to change the dates and/or venue of the Workshop. In that case it is expressly agreed that the Organizer's total liability shall be limited to refunding ONLY the participation and accommodation charge or any part of it that has already been paid to the Organizer by the applicants. Airplane tickets are not subject to refund. No liability shall attach to the Organizer in respect of any loss or consequential loss of whatsoever nature arising.

### **CANCELLATION OF HOTEL ACCOMMODATION**

The conditions for cancellation of accommodation for the delegate attending the fair are as follows:

- **No cancelation fee for the booked nights is charged 30 days prior to arrival (27<sup>th</sup> of August 2019)**
- **50% cancelation fee for the booked nights is charged until 14 days prior to arrival (12<sup>th</sup> of September 2019)**
- **100% cancelation fee for the booked nights is charged until 7 days prior to arrival (19<sup>th</sup> of September 2019)**

### **AMENDMENT OF BOOKING**

All amendments of the bookings made like – extension of accommodation, additional delegates, change in the transfers and etc. should be done till 27<sup>th</sup> of August 2019. All amendments done after this period (27<sup>th</sup> of August 2019) will be subject to 250 EUR additional charge per change.

**By completing this form, I accept the terms and conditions of the booking.**

Date \_\_\_\_\_

Signature \_\_\_\_\_