



SERVICES FOR INTERNATIONAL EDUCATION MARKETING CONFERENCE 2012

Outward Student Mobility

Keith Hoggart, King's College London

Callista Thillou, UK HE International Unit

Pat Killingley, British Council

Kate Sedwell, University of the Arts, London

James O'Donnell, Cumbernauld College

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UK Strategy for Outward Student Mobility

Callista Thillou

Assistant Director

UK HE International Unit

Background

- **Sector concern on Erasmus Fee Waiver in 2011**
 - Established joint BIS and Universities UK/International Unit National Steering Committee and Expert Working Groups
 - Review of current UK outward student mobility
 - Recommendations to Minister for Universities and Science in March 2013
- **Sector consultation on outward student mobility July to August 2012**
 - Proposal for a UK strategy for outward student mobility overseen by an independent sector-led coordinating body
- **International Education Advisory Forum 22 November 2012**
 - Secured UK Government support, financial and political

UK Outward Student Mobility Unit

Develop and coordinate a UK strategy to include activities such as:

- 1. Addressing the social and widening participation agenda in outward mobility**
- 2. Sourcing business and industry sponsorship and philanthropic support**
- 3. Providing limited scholarships**
- 4. Conducting research**
- 5. Coordinating stakeholder engagement, dissemination of best practice**
- 6. Working closely with sector organisations already active**

The Unit will be based in the International Unit and work closely with sector agencies, particularly the British Council.

Next Steps

- Government support: financial and in-principle
- Mobility Unit to have 2-3 staff
- Operational by May/June 2013
- Institutions invited to discuss their engagement and support of the Unit and its aims over coming months

HESA Consultation

November consultation – Section 2 Trans-national education / Study or work abroad

HESA is planning to make a statement of changes for 2013/14 in January - details will be provided in February.

Types of change consulted:

- Data collection on credit-bearing mobility
- Type of mobility experience - study/work abroad, and volunteering
- Duration - 8 fields from less than 4 weeks to a full year
- **Mobility scheme** - eg institutional, Erasmus

UK Higher Education International Unit

- Mission: To represent the UK higher education sector internationally and to empower, with skills and knowledge, the sector to secure maximum value from international opportunities.

www.international.ac.uk

**Register your interest in keeping
informed: contact
info@international.ac.uk**

www.international.ac.uk



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Outward Mobility for UK Students

Pat Killingley
Head of Higher Education, British Council

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British Council – why outward mobility?

Our purpose:

- **British Council creates international opportunities for the people of the UK and other countries and builds trust between them worldwide**

Our focus:

- **We live in a globalised world so our focus in education is on bringing an international dimension to education in schools, colleges and universities, and on encouraging the best international students to study in the UK.**

Our work:

- **Policy development - UK and internationally**
 - UK Mobility Task Force
 - Policy dialogues and ‘Going Global’ Conference
- **Research**
 - Next Generation international report series
 - UK Next Generation

'UK Next Generation' Report: UK undergraduates 19-21 years old

- High awareness of globalisation as an economic issue affecting businesses & trade between nations – but with little impact on them
- 'Passive interest' in competition for employment
- 78% felt that having an international perspective was important
- Pre-92 university students were more likely to feel they had an international perspective than post-92. Arts students felt themselves more internationally aware than science
- $\frac{3}{4}$ were interested in travelling abroad. Fewer (64%) would consider working or volunteering overseas and just 43% studying
- English language countries dominated the wish list of places to work
- Motivations for international experience were learning about other cultures, independence, character building. Little association with making them competitive in the jobs market
- Gaining skills and experiences for their CV were not key considerations. Having fun or good memories were more important
- Primary barriers were cost and poor language skills
- International opportunities viewed as interesting but not essential – often not worth the cost
- Universities played a key role in encouraging students to partake in international experience and to think more internationally

Our work:

- **Policy development - UK and internationally**
 - UK Mobility Task Force
 - Policy dialogues and 'Going Global' Conference
- **Research**
 - Next Generation international report series
 - UK Next Generation
- **Academics, teachers and practitioners: information, support & best practice exchange**
 - Websites & social media, workshops, policy and practitioner dialogues
- **Students: promotion, information, programmes**
 - Programmes including Erasmus, Language Assistants, IASTE, Thai Language Assistants, UK-China, PMI & UKIERI mobility
 - Student ambassador schemes
 - **New** UK Students Abroad portal



UK Students Abroad

UK Students Abroad

Thinking about studying or working abroad as part of your studies? UK Students Abroad has lots of useful information and links to help you with your research. From what to do and where to go, to funding opportunities and healthcare - UK Students Abroad is here to help.

UK students abroad

- What can you do? 
- Where to go
- Why do it? 
- What do you need? 
- Can you get funding? 

In Focus

What can you do?

Whether you are studying or working abroad, you have lots of options: from study placements to work schemes, full degrees to doctorate programmes - hundreds of subjects and levels on offer.



Where to go

There's plenty of information online to help you find out what you need to know about studying abroad. Where you go is up to you!



Why do it?

More and more UK students are choosing to study abroad for part or all of their degree. It can be really rewarding - you'll broaden your horizons, build an international network of friends, boost your employability and get a great education.



Been there, done that! >

Parents' section >

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THE INTERNATIONAL ASSOCIATION
FOR THE EXCHANGE OF STUDENTS
FOR TECHNICAL EXPERIENCE

www.britishcouncil.org/iaeste

What do you need?

Thinking about studying abroad? There are several things that you'll need to think about and plan for if you are moving overseas.



Can you get funding?

You may be thinking about studying or working abroad, but you've probably got some questions about the financial implications. The good news is that there can be financial benefits to studying or working overseas.



Been there, done that!

What's it all about? We've interviewed lots of people who have 'been there, done that' - they've got lots to say about their time studying and working in other countries.



Parents' section

Helping your student move abroad for study or work can be daunting but they'll find it a hugely rewarding experience, and have a lot of fun on the way. And the added bonus is that when they enter the job market, employers will consider this a very positive addition to their CV.



Erasmus enables UK students and staff to study and work in other European countries.
www.britishcouncil.org/erasmus

References:

- **UK Students Abroad** <http://www.britishcouncil.org/higher-education/uk-students-abroad>
Please send feed back to Jane.Lowther@britishcouncil.org
- **Erasmus** www.britishcouncil.org/erasmus.htm
- **Language Assistants** www.britishcouncil.org/languageassistants.htm
- **IASTE** www.britishcouncil.org/iaeste.htm
- **Thai English Language Assistants** <http://www.britishcouncil.org/accessenglish-news-uk-language-assistants-leave-thailand-with-smile.htm>
- **UK China Next Generation programme (details soon)**
- **UK Next Generation Report**
http://www.britishcouncil.org/new/PageFiles/15492/YouGov_Report_v3.pdf



SERVICES FOR INTERNATIONAL EDUCATION MARKETING CONFERENCE 2012

Kate Sedwell

Projects and Development Manager
Camberwell College of Arts
Chelsea College of Art & Design
Wimbledon College of Art
University of the Arts London

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OVERVIEW

- **Background of CCW**
- **International Student Mobility at CCW**
- **Prime Minister's Initiative 2 (PMI2) Projects**
- **Benefits to CCW**
- **Benefits to Students**

BACKGROUND

Camberwell College of Arts



Chelsea College of Art and Design



Wimbledon College of Art



- Part of 6 Colleges of University of the Arts London
 - Central Saint Martins College of Art & Design
 - London College of Communication
 - London College of Fashion
- CCW is a creative alliance of three art colleges
 - Art & Design
 - Foundation, Undergraduate, Postgraduate, Research
 - 4124 Total Students
 - 1253 International Students

INTERNATIONAL STUDENT MOBILITY AT CCW

- International Strategy for CCW 2008 – 2013 highlighted importance of International Student Mobility
- Developed:
 - International Student Exchanges (excluding Erasmus) in:
 - USA, Japan, China, Australia, New Zealand, Israel
 - Outward Student Mobility to:
 - India, China, Japan, Thailand, Singapore
- PMI2 Project:
 - July 2007: 4 Students
 - August 2009: 14 Students* (PMI2 funded)
 - August 2010: 4 Students
 - March 2012: 10 Students* (PMI2 Funded)
 - April 2013: 6 students

CCW has a long term commitment to sending students to Japan

STUDENT MOBILITY: Japan



tokyo wonder site

Institute of Contemporary Art and
International Cultural Exchange, Tokyo

- Extra Curricular (no credits)
- Based on a defined theme rather than subject or discipline
- Students and Artists from all over the world participate in the workshops
- Funded by PMI2 and CCW
 - Hosting organisation fund accommodation
 - PMI2 or CCW fund flight
 - CCW fund £100 metro ticket and travel to and from Airport
 - Students must fund their living expenses in country, estimated at £600 (self catered)
 - Bursaries available for students with financial difficulties
- TWS fund a CCW staff tutor to travel to Japan and mentor the Students

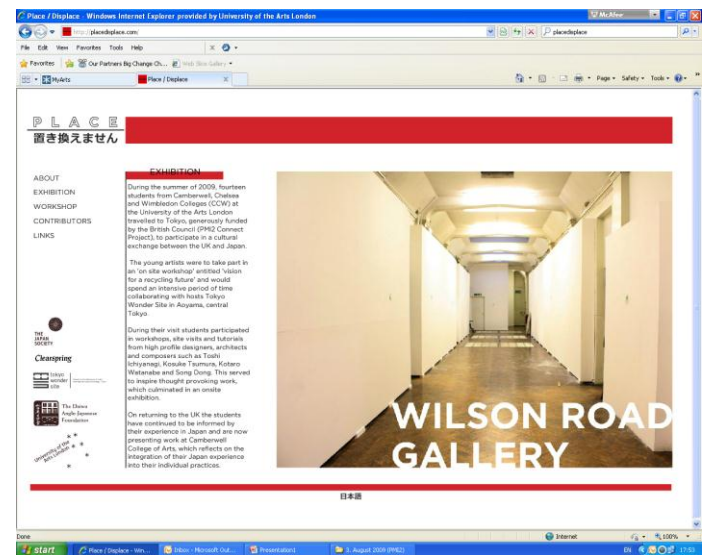


STUDENT MOBILITY: 2009 (PMI2 Funded)

- 14 students from 2nd BA courses across CCW (Aug 2009)
- Over 130 applications for participation
- Students selected from: Drawing, Photography, Sculpture, Fine Art, Painting, Interior Spatial Design, Graphic Design disciplines
- 'Waste' theme – linked with the Graduate School thematic 'Sustainability'
- Exhibition of work produced from their experience
- Website build to profile project
- www.placedisplace.com



Exhibition opening of Place/Displace, Feb 2010



Website www.placedisplace.com, Feb 2010

STUDENT MOBILITY: 2012 (PMI2 Funded)

- 10 MA students from across CCW
- Students from Fine Art, Designer Maker, Textiles, Graphic Design, Sculpture, Photography
- 'New Society' Theme
- Wondersite, The Japanese Embassy, Student Exhibition, May – June 2012
- Wondersite Publication Produced



Katriona Beales *Untitled*, 2012, video documentation of performance in Shinjuku and Shibuya, Tokyo, and Minami Sanriku, 6 min 9 sec



Manuel Godinho Sketch for *Preserved Table*, 2012, wax, wood, nylon wire and found objects, 70 3 70 3 45 cm

Chris Cawkwell *Seeing the Blossom*, 2012, gumball vending machines, Japanese prayer scrolls, painted tree branch, dimensions variable



BENEFITS TO STUDENTS:

- Challenges students
- Increases confidence
- Time to reflect
- Cross cultural awareness
- Cross disciplinary experience
- International networks
- Personal Professional Development
- Exhibition experience
- Experience of residency programme
- Enhances CV



Workshop at TWS, 2009



Workshop at TWS, 2009

INSTITUTIONAL BENEFITS:

- Enhances Student Experience
- Strengthens Institutional links
 - Tokyo Wondersite
 - Daiwa Anglo-Japanese Foundation
 - The Japan Society
 - The Japanese Embassy
 - Industry Links (Kokuyo, Hakuholdo)
 - United Nations University
 - Tokyo University of the Arts (Geidai)
- Student mobility increases recruitment
 - Increased presence in Japan.
 - 2012.13: 144 applications from Japan
 - 47% increase in international targets over last 4 years
 - 2012.13 first year met international targets
 - 2012.13 Exceeded by 7%



Philip Morris , PMI2 Exhibition, 2010



Nicholas Hill, PMI2 Exhibition, 2010

STRENGTHENING LINKS: Artist in Residence Programme



CCW Staff Residencies:

Jordan Baseman,

Artist and Reader: Sept – Nov 2011

Karen Richmond,

Artist and Course Director: Sept – Nov 2011

Tim Johnson,

Artist and Technician: July – Sept 2012

Nelson Crespo,

Artist and Technician: Sept - Nov 2012

OUR STUDENTS...

It was very important point in the development of some new work as my practice directly addresses ideas relating to information overload and the technological sublime and Tokyo proved a perfect setting to test out a number of ideas and make some brand new work. I wouldn't have been able to afford to travel and stay in Tokyo without the PMI2 support. One of the resultant films was screened at South London Gallery in May and another piece was shown at an exhibition about the project at the Japanese embassy. The work produced has a legacy and is being shown in a variety of places.

The PMI2 Residency Programme has really helped my professional development in terms of participating in a high-profile international residency. It has also been a strong point on my CV and has generated interest in my professional artistic practice from a number of clients.

PM12 was an incredible opportunity to meet and collaborate with new people, experience somewhere totally new and different and to conduct research for future artworks. The trip influenced my artwork and led to a residency at The Chinese Arts Centre in Manchester. Proof of such interesting collaboration has led me to get to do further interesting residencies and projects. I have an interview on Friday for a paid placement in Spain to investigate sustainable living solutions and believe that my mention of the trip to Japan was a major factor in being invited to interview.

The end of workshop tutorials influenced me, in a vast group I was able to receive feed back on my work, and the work of others around me who I had helped and participated in their work. This was very helpful and interesting as the tutors offered a fresh insight into the work. I realised it is not only important to get feedback but to get feedback from people in a variety of areas who are able to offer strictly different opinions and observations.

I had a lot of interest from Tate in particular, but other clients have also expressed interest. It has helped me position my artist educator work alongside a strong ongoing and international artistic practice and this in turn opens up interesting freelance work that crosses over between the two.



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Jim O'Donnell

External Funding Manager
Cumbernauld College

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Outward Student Mobility – Case Studies

- Background
- Case Study 1 – Lynn Cullen
- Case Study 2 – Deborah Kirk
- Other success stories



Background

- Further and Higher Education College near Glasgow;
- College population ranges between 5000 - 8000 learners with courses ranging from Access to Degree level;
- 24% of Higher Education in Scotland is delivered by Colleges;
- The College employs over 180 full/part time staff to support the learning environment;
- Recently achieved Investors in People (IIP) Gold status;
- We have operated Leonardo da Vinci mobility projects for 12 years and have a dedicated Leonardo team;
- Granted an extended Erasmus Charter in 2007;
- In 2011 we developed a 'Mobility Strategy'
- In 2012 we awarded the Mobility Certificate by ECORYS which recognises the organisation capacity of the College to deliver high quality mobility placements;

Background

- The certificate covers our current portfolio of three mobility projects;
- We have provided opportunities to more than 2,200 participants under mobility (28) and VETPRO (2) in the LdV programme;
- The College also acts as a host partner for both Leonardo (Mobility and VETPRO) and Erasmus student placements;
- We have been involved in a number of EU wide developmental projects with a broad range of EU partners;
- Currently involved in a Grundtvig Partnership project (Learning for Living) looking at new ways to work with ethnic minorities;
- We are also a partner in the Transfer of Innovation (TOI) project 'Supporting the Transfer of Education and Mobility Strategies (STEMS)' that will develop a mobility strategy for the management of the mobility process and incorporate promoting cultural diversity through piloting a module that will challenge prejudice and discrimination.

Lynn Cullen – the journey

- Started in Cumbernauld College when her youngest daughter started School;
- Chose Chef Training so that she could learn to cook a bit better for her children;
- In 2004, given the opportunity to go to Lyon for 3 weeks as part of the Leonardo Mobility Programme;
- Barrier to participation was that she was a lone parent;
- College arranged suitable accommodation and childminding with local partner to enable participation;
- Worked in the kitchen of Le Restaurant ICEO in Lyon;
- On completion was offered a contract by the owner to stay and work.

Le Restaurant ICEO, Lyon



Lynn Cullen - the achievements

- Returned from France and achieved an HNC Hospitality Operations;
- Progressed to Caledonian University – still balancing her studies and bringing up her two daughters;
- In 2009, graduated with a **BA in Hospitality Management;**
- Currently teaching in the local primary school, working with children aged from 4 to 12 educating them about the basics of healthy eating and cooking;
- The scheme has just been given a national award recognising it as a new initiative that will be presented to the school in January 2013.



Lynn Cullen - Testimonial

“Being privileged enough to be part of the Leonardo Programme was a great honour for me and something that I will never forget. To be given the opportunity to work in one of the culinary capitals of the world gave me invaluable experience and it is not something that I could have done without Cumbernauld Colleges' help. The experience of the staff in both places meant that everything was organised and in place ensuring no problems for any of the students who travelled.”

“I honestly believe that my work experience gained while part of the Leonardo Programme lit a flame within me that is still burning and I am encouraged to think that other students have also been given the same opportunities. I was and would hope that this programme continues that someday my daughters would be given similar chances in the future.”

Deborah Kirk - the Journey

- Hospitality student who participated in the 2009 WORKS Leonardo Mobility project;
- Travelled to Lyon for 3 weeks in April/May 2010;
- Carried out her placement at the 5 Star Sofitel in the renowned Michelin-starred restaurant Les Trois Dômes;
- Presented with her Europass Certificate with her fellow students;



Pictures courtesy of www.sofitel.com

Deborah Kirk - the achievements

- In 2011 completed her City & Guilds Level 2 Diploma in Professional Cookery;
- Secured employment as a Commis Chef at the 5 star Turnberry Resort in Ayrshire, Scotland.



Pictures courtesy of www.turnberryresort.co.uk

Deborah Kirk – the achievements

- In June 2011 entered the ‘Skills for Chefs’ competition at Sheffield University;
- Chef Paul Clark from the College helped prepare her and accompanied her to the competition;
- She was pitched against two young chefs from Michelin Star restaurants;
- And the winner of the ‘Chef Factor’ was.....’Deborah Kirk’, the new

Skills for Chefs Young Chef of the Year 2011



Deborah Kirk - Testimonial

On winning the competition

Deborah said “The competition was stressful at times because I was up against some of the best in Great Britain, people who have represented the country in other competitions, so it was intense, but I just cooked to the best of my ability and I’m delighted to have won - “I love cooking.”

On the Leonardo Mobility experience

I feel that this definitely helped further my career. It pushed me to firstly strive for the required grades to be entitled to go which was great. It also made me feel like I had earned my place on this amazing programme. If it hadn’t been for my experience in Lyon then I wouldn’t have had the confidence to apply for the young chef of the year competition, never mind winning it. My trip to France was and still to this day is one on my greatest memories.

Paul Clark (Chef) - testimonials

On the competition

“Deborah showed a high level of commitment, putting in the extra hours of practice to perfect her dishes. To cook so well on the day and to come first against such strong competitors is a fantastic achievement”

On Leonardo Mobility Opportunities

From a departmental point of view it is a massive “carrot” to put in front of learners to help promote attendance and achievement when they believe they have a real goal worth working towards.

Other success stories

Promotion of Education Through Rugby for Youth (POETRY)

Alan Wright
Development Officer Rugby
Argyle and Bute

Duncan Weir
Former HND student
Glasgow Thistle (2007)
Scotland International full Rugby Cap

Scott Steele
Leicester Tigers

Ross McCann
Glasgow Thistle (2007)
Full time Rugby player in Italy

Robert Harley
Glasgow Thistle (2005)
Full time pro at Glasgow Warriors
Capped International

Mark Bennett
Clermont Auvergne

Alex Dunbar
Glasgow Thistle (2005)
Full time pro at Glasgow
Warriors

Peter Horne, Sean Kennedy
Glasgow Warriors

Stuart McNally, Robin Hyslop
Edinburgh Rugby

Recent 7's Caps, Rugby Union

Adam Ashe / Russell Weir / Mike Fedo / Mike Maltman / Fraser Brown / Alex Glashan / Sam Hidalgo-Clyne / Rory Hughes (all linked to Pro Teams).

Age Grade Caps, Rugby League

Fraser McTaggart, David Scott, Chad McGlame, Stephen Riley, Jamie Seerey, Daryl Love, Craig Fairfield, Louis Senter, Ruairidh Cuthbertson, Adam Barnet

Greg Sinclair was a learner engaged on the programme and he now heads up the training and development arm of Viadana, one of our host partners, adding another dimension to the programme



Other success stories

Training and Education for Athletes through Mobility (TEAM)

Ross Brash
Stenhousemuir
HND student – in 4th year College

Gavin McPherson
Stirling Albion
HND student – in 4th year college

Jordan Wright
Raith Rovers – Airdrie Utd
2nd Yr football student

Gary Flint
Celtic Community Coach
Former HND student

Josh Flood
Former 2nd Yr football student
Stirling Albion

Mark Gilhane
Full time professional
Dumbarton FC



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
 Watch Us on YouTube

Goals and Objectives

Cumbernauld College has several fundamental aims and objectives for our Leonardo exchanges. These are:

- Ensure accessibility to all regardless of gender, race, sexual orientation, religion or belief, age disability
- Validate the work experience as part of the participants vocational qualification
- Provide the opportunity for the participants to obtain a Certificate of Achievement and the EUROPASS award from another member state to enhance their national qualifications
- Provide the participants with additional skills/experience within a European Dimension
- Maximise the employment prospects of the participants, either in the UK or throughout Europe
- Improve career progression
- Promote a culture of and commitment to lifelong learning
- Assist meeting Scottish Government targets for Education and Training



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Mission Statement



To contribute to the Bologna and Lisbon goals by fostering an international dimension within the College that provides the opportunity to transfer and recognise competencies and qualifications throughout Europe.

We are committed to working with our international partners to provide mobility opportunities that support the professional and personal skills development of both students and staff, sharing good practice, and identifying the possibility of extending and continually improving the mobility experience, learning materials, methods, training courses and development

Questions