

# Post-event report for

**Study UK Schools Roadshow October 2018**

**Malaysia, 15 to 18 October 2018**

# Introduction

British Council Malaysia holds a series of schools visits from 15 – 18 October 2018, which is the week prior to the Study UK Malaysia Exhibition – 20 and 21 October 2018. The format of the school visits was mini-exhibition style with each institution having a decorated table with pull up banner. Some schools also offered limited presentation slots for the universities. Out of 47 institutions who signed up for the exhibition, 20 of the universities participated in the roadshow to visit eight (8) schools.

# Highlights

## Schools visited:

15 October, Monday	Rafflesia International School (Puchong Campus)
15 October, Monday	St. Joseph Institute International School Malaysia (SJIIM)
16 October, Tuesday	The International School @ Parkcity (ISP)
16 October, Tuesday	ELC International School (Sungai Buloh Campus)
16 October, Tuesday	Nexus International School
17 October, Wednesday	HELP International School
17 October, Wednesday	Australian International School Malaysia
18 October, Thursday	Fairview International School

## Snapshot of visitors number

Rafflesia International School (Puchong Campus)	170
St. Joseph Institute International School Malaysia (SJIIM)	60
The International School @ Parkcity (ISP)	300
elc International School (Sungai Buloh Campus)	70
Nexus International School	200
HELP International School	350
Australian International School Malaysia	200
Fairview International School	100

## Rafflesia International School, KL

### Format:

- Booth and Presentations

Feedback are given based on rating of the following, 1 being bad and 5 being very good.

Category	Service Provided	Number of Students	Quality of Students	Length of the Event	Overall Experience
Weighted Average	4.00	3.00	3.00	3.50	3.00

### Notable comments:

- Not a big cohort of students, but steady crowd.
- Participating universities want to organise presentations and workshops in the future.

## St. Joseph Institute International School, KL

### Format:

- Booth

Feedback are given based on rating of the following, 1 being bad and 5 being very good.

Category	Service Provided	Number of Students	Quality of Students	Length of the Event	Overall Experience
Weighted Average	4.33	3.67	4.33	4.00	4.00

### Notable comments:

- The event time was not strategic – the booths were quiet in the first 35 minutes
- Small cohort of students. The British Council was suggested to do workshops or seminar instead for this school.

## International School at Park City (ISP), KL

### Format:

- Booth

Feedback are given based on rating of the following, 1 being bad and 5 being very good.

Category	Service Provided	Number of Students	Quality of Students	Length of the Event	Overall Experience
Weighted Average	4.40	4.20	4.40	4.40	4.40

### Notable comments:

- There was a big cohort of students. Steady crowd visiting the booths.

## Elc International School, Putrajaya

### Format:

- Presentations by two (2) universities only

Feedback are given based on rating of the following, 1 being bad and 5 being very good.

Category	Service Provided	Number of Students	Quality of Students	Length of the Event	Overall Experience
Weighted Average	4.00	3.00	4.00	4.00	4.00

### Notable comments:

- Number of students was low.
- However, the small crowd of students visiting the booths for consultations was highly engaged.

## Nexus International School, KL

### Format:

- Booth

Feedback are given based on rating of the following, 1 being bad and 5 being very good.

Category	Service Provided	Number of Students	Quality of Students	Length of the Event	Overall Experience
Weighted Average	4.40	4.00	4.00	4.40	4.00

### Notable comments:

- Not too big cohort of students, but we saw steady crowd of students visiting the booths.



## HELP International School, KL

### Format:

- Booth and presentations

Feedback are given based on rating of the following, 1 being bad and 5 being very good.

Category	Service Provided	Number of Students	Quality of Students	Length of the Event	Overall Experience
Weighted Average	4.20	4.40	4.00	4.20	4.20

### Notable comments:

- Quality students actively asked for specific course information.
- However, the number of graduating students was low; participating universities wish to see more A-level students.

## Australian International School Malaysia, KL

### Format:

- Booth and presentations

Feedback are given based on rating of the following, 1 being bad and 5 being very good.

Category	Service Provided	Number of Students	Quality of Students	Length of the Event	Overall Experience
Weighted Average	4.00	3.75	4.00	4.00	4.00

### Notable comments:

- Engagement of students was high.
- It was great to involve the parents.
- The event should end when the presentations started in another room.

## Fairview International School, KL

### Format:

- Booth

Feedback are given based on rating of the following, 1 being bad and 5 being very good.

Category	Service Provided	Number of Students	Quality of Students	Length of the Event	Overall Experience
Weighted Average	4.00	3.80	4.20	4.20	4.00

### Notable comments:

- Number of students was low.
- Graduating students did not turn up because of examinations.

# Summary

## Other recommended schools or schools to continue collaboration:

- Nexus International School
- HELP International School
- Australian International School Malaysia
- Any schools offering A level or IB

## Feedback for overall Schools Roadshow

- The roadshow was well planned, with enough time to travel from one school to another (University of Bath)
- Agents should not be representing the universities in school roadshow (King's College University)

# Appendix

INSTITUTION	
1	UNIVERSITY OF BATH
2	UNIVERSITY OF BIRMINGHAM
3	UNIVERSITY COLLEGE BIRMINGHAM
4	CARDIFF UNIVERSITY
5	CITY, UNIVERSITY OF LONDON
6	UNIVERSITY OF EAST ANGLIA
7	UNIVERSITY OF EDINBURGH
8	UNIVERSITY OF ESSEX
9	UNIVERSITY OF EXETER
10	UNIVERSITY OF KENT
11	KING'S COLLEGE LONDON
12	UNIVERSITY OF LAW
13	LEEDS ARTS UNIVERSITY
14	UNIVERSITY OF LINCOLN
15	LOUGHBOROUGH UNIVERSITY
16	NOTTINGHAM TRENT UNIVERSITY
17	QUEEN'S UNIVERSITY BELFAST
18	SHEFFIELD HALLAM UNIVERSITY
19	UNIVERSITY OF SOUTHAMPTON
20	UNIVERSITY OF SURREY
	IELTS (MALAYSIA)