

British Council Thailand is pleased to introduce a brand-new suite of services exclusively designed for Further Education Colleges.

Timing	Activities	Cost*
21–25 Jan 2019	<p>Agent Fam Trip and a Webinar to Agents</p> <ul style="list-style-type: none"> - A group of 8–10 agents will visit the colleges. - The agents are members of the UK Further Education Promotion — Thailand Working Group, specially selected to promote this sector. - A report from the British Council will be presented following the trip. - One Webinar session with agents 	£1,200
15–16 Feb 2019	<p>British Council Study UK Exhibition (Further Education Colleges Zone)</p> <p>An opportunity to exhibit at the largest UK education fair in Thailand with over 10,000 visitors.</p> <p>There will also be one-to-one meeting sessions with agents and Thai colleges or universities as part of the event.</p>	£3,050 for a single booth
		£1,830 for a shared booth
Jan–Feb 2019	<p>Telling an interesting story about your college through a special digital campaign.</p> <p>It is difficult for Thai students and parents to picture what the teaching college facilities, campus, and city will look like. Life at the college will be filmed and edited by the British Council. There will also be a Thai MC to tell the story in the Thai language.</p> <p>The short VDO can be about the teaching, accommodation, and city. It will be sent to the institution for final approval before posting on the Study UK Facebook page with a boost post to reach a wider target audience.</p>	£1,200 including VDO production, MC in Thai, Facebook post and a post boost on Study UK.

<p>Mar 2019</p>	<p>Guide to Further Education Colleges in the UK</p> <p>This guidebook is exclusively designed to promote Further Education Colleges in the UK</p> <ul style="list-style-type: none"> - Print run: 5,000 - Size: A5 in full colour - E-version will also be available for sharing on the database with students interested in studying in the UK and their parents - Shelf life: 1 year - The guidebook will be divided into different sections: <p>Pathway to UK Undergraduate Programmes (vocational qualifications and academic qualifications such as A-Level)</p> <p>Subject to specific sections such as Hospitality and Tourism, Media, Art and Design, Engineering, etc.</p>	<p>Prime Position Advertisement</p> <p>£1,700 — Back Cover £1,500 — Inside Front Cover £1,300 — Inside Back Cover £1,000 — A Double Page Spread</p> <p>All advertisers in prime position will receive two complimentary profile pages</p> <hr/> <p>Profile Pages</p> <p>£650* — two pages</p> <p>One page in the college profile section One page in the specific subject/course section</p> <p>Includes translation and artwork preparation</p> <p>£300 — for an additional page</p>
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* Exclusive of applicable VAT

Special Package Price

Full package with — £5,000

Special benefits of the full package

- Become part of the Further Education Colleges Promotion — Thailand Working Group with the British Council and selected agents. There will be monthly meetings to monitor the progress of the campaign and recruitment, with updates provided on market trends.
- Attend the market briefing for insight and analysis of the survey conducted with parents and students.
- Access to all services: Agent Fam Trip, Study UK Exhibition, digital campaign, and two profile pages in the guidebook.