



UK School Teacher Training Market Scoping Trip to China

3rd to 7th December 2018

The Department for International Trade (DIT) is running an outward market scoping trip focusing on school teacher training to China in early December 2018. The delegation will be comprised of experts on school teacher training from selected UK school teacher training providers and research institutes.

The overall market size of China's education industry is expected to reach £340bn by 2020, of which K12 education would account for £85bn. Driven by the strong market demand, the number of registered international/bilingual schools in China reached 734 by October 2017, growing rapidly at 10% annually. Evidently, the shortage of good quality bilingual teachers is the major bottleneck hindering the emerging industry's future development. However, despite the high market potential, it is not clear what the exact gaps are between the China and UK in terms of demand and supply of teacher training programmes, and what the best way is for UK teacher training providers to access this untapped market.

Therefore, DIT will bring a delegation of UK teacher training experts from universities/research institutes/commercial teacher training organisations to visit China, as part of a scoping visit, and the findings from this trip would help DIT as well as the K12 teacher training industry to better understand the market demand and how to take up the opportunities presented. The activities in the programme would raise the profile of UK teacher training expertise, explore how to adapt the UK training offers to local context, as well as find out the feasible cooperation models.

This packed programme will offer delegates:

- Pre-departure briefing event
- Three conferences on UK-China international/bilingual school teacher training in Beijing, Shanghai and Guangzhou
- School visits
- Networking receptions
- DIT follow-up after the trip

Apply Now:

If you are a UK-based teacher training provider and are interested in participating, please complete and return the attached application form to Aneesa.Kazi by **2nd November 2018**.

E-mail: Aneesa.Kazi@trade.gov.uk

T: +44 (0)20 7215 5008

W: gov.uk/dit

Participation Fee:

The programme is free to attend, due to limited external funding being available to cover costs, but spaces are limited. Applications to join the delegation will be considered on the basis of the supporting statement in your application. Successful participants will be responsible for international and domestic airfares, insurance, accommodation and subsistence costs.

