

Application Form for the Star Alumni Digital Poster Campaign

Contact Information			
Name of institution			
Contact person			
Title/Position			
E-mail		Telephone	

Country(ies) that you would like to apply for:

China	<input type="checkbox"/>	Hong Kong	<input type="checkbox"/>	South Korea	<input type="checkbox"/>
Japan	<input type="checkbox"/>	Taiwan	<input type="checkbox"/>	Vietnam	<input type="checkbox"/>
Malaysia	<input type="checkbox"/>	Singapore	<input type="checkbox"/>	Indonesia	<input type="checkbox"/>
Myanmar	<input type="checkbox"/>	Thailand	<input type="checkbox"/>		

Please include one or two lines about your Star Alumnus (key achievement/ employment background) maximum 40 words

Please insert the background image you would like to include on your poster (Image size at least 1331 pixels W x 2000 pixels H)

Cost: £800* per poster per country

£700* per poster per country, if applying for three or more countries

£600* per poster per country, if applying for all countries

To professionally print and display an A0 sized poster at our Study UK exhibition, it will cost an additional GBP 150 per poster.

**Not inclusive of VAT*

Please note: the fee includes one digital poster with a short star alumnus story published across different Study UK social media channels and the design and creation of the poster.

DECLARATION

I confirm that the above-named institution intends to take part in the Star Alumni Digital Poster Campaign. I understand that if this application is accepted, the terms and conditions listed below will form a binding contract between this institution and the British Council.

Signature of applicant

Institution's name

Date

Institution's stamp

Terms & Conditions

1. **Accredited institutions only**

All participating institutions must be accredited by a recognised UK authority.

2. **Payment schedule**

Campaign participants will be invoiced by the British Council. Payment must be received within 30 days of the invoice date.

3. **Cancellation**

A participating institution may withdraw from the Star Alumni Digital Poster Campaign by giving written notice. If an institution cancels at least three weeks prior to **the campaign launch date (will be advised by individual country)**, it will not be required to pay the British Council any fees in connection with the cancelled services. Any fees already paid in respect of such cancelled services will be refunded by the British Council. If an institution cancels less than three weeks prior to **the campaign launch date**, it will be required to pay the British Council a percentage of the charges for such cancelled services as set out below:

<u>Notice period</u>	<u>Percentage of charges payable</u>
15 - 20 calendar days	75 per cent
14 calendar days or less	100 per cent

4. **Terms of service**

All institutional representatives must abide by the British Council Services for International Education Marketing's terms for service, which can be found at:

<https://siem.britishcouncil.org/terms-service>