



INTERNATIONAL
EDUCATION
SERVICES

**Post-event report for
Turkey Study UK Days
14-15 October 2017
Istanbul and Ankara**

Introduction

Thank you for your participation at the **Study UK Days Turkey in October 2017** at the **Fairmont Quasar Hotel** in **Istanbul** and **Ankara HiltonSA** in **Ankara**.

The purpose of this report is to provide you with a summary of the event, including visitor and exhibitor feedback as well as other useful information. We trust that this report will enable you to report return on investment and assist with future decision making.

The events, targeted at the **HE market**, hosted representatives from **34 UK institutions** and **4 partners** in **Istanbul** and **21 UK institutions** and **3 partners** in **Ankara** (Listed below, page 12), that positively engaged with **prospective students, visitors** and **partners**, providing the audience with information on **educational opportunities, subject choices, available programmes, entry criteria** and **scholarship opportunities**.

The event attracted over **2,600 visitors** thanks in part to the **media interest and marketing campaign** (Details listed below, page 7) Alongside the main exhibition, a series of **11 seminars in Istanbul** and **8 seminars in Ankara** were also held, with topics covered including alumni talks, scholarships and specific subject areas.

At British Council we highly appreciate your support, and hope that we can continue to provide valuable marketing services in terms of both our exhibitions and also our range of other targeted activities during the year. We hope to see you again at our next exhibition.

Regards,

Semra YALCIN DOGAN | Education Services Manager, Turkey

This report includes: (Change page numbers accordingly)

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Highlights

In a saturated market the series of Study UK Days are only the events focusing on promoting UK education in Turkey. The events are highly appreciated as they offer a high-quality platform for both the UK and Turkish education sectors.

- There was a **73 per cent** increase in the number of visitors (from 1,500 to 2,600)
- The number of UK participating institutions increased by **62 per cent**.
- **87 per cent** of the UK participants would consider coming back to the next British Council event in Turkey
- **90 per cent** of the visitors said they found out what they wanted

Positive Quotes:

- Overall I was very pleased with the events in terms of the quality and quantity of students
- Both events very successful. More PGT students in Ankara but still healthy numbers for UG as well.
- It was very busy and most students were of a very high quality. The food was excellent and the hall was nice too. Thanks for organising!
- Very good to have both events over the weekend
- The event was very busy and quality of students met was very good as well.
- British Council did a great job this time. Keep up the good work.

This exhibition was held at the following venue/time/date...

Venue(s)	ISTANBUL 14 OCT 2017 Fairmont Quasar Hotel	ANKARA 15 OCT 2017 HiltonSA
Opening hours	11:00-17:00	14.00-18.00
Stand costs	£2,000	£1,100

There was a 73% increase in visitors from last year's exhibition...

Attendance	2017 FEBRUARY	2017 OCTOBER
Istanbul 14 October	1,200	1,500
Ankara 15 October	300	1,100

A number of successful seminars were held, covering such topics as...

- Chevening Scholarship Programme
- All about IELTS
- Alumni talks

Visitors said

- “Great”
- “Fantastic”
- “Magnificent”

Visitors' profile

Of the total visitor numbers **55% were female, 45% were male**

54% of visitors are looking for **Postgraduate Higher Education**

There was a **73% increase** in visitors from the previous year's exhibition

Engineering and Technology is the most popular subject

High academic standards is the most popular answer for the motivation to study abroad

64% of visitors are self funded whereas **32%** is looking for a scholarship

Marketing

Total impressions have reached more than **10 million** through social media and banner ads

The dedicated website has received more than **170,000 visitors**

Interview with a nation-wide TV news

Examples of the marketing Include ...

Print:



SATURDAY 14 OCTOBER 2017
FAIRMONT QUASAR • ISTANBUL
Majority of the seminars will be delivered in English. We regret that we are unable to provide any translation for these seminars.

Participating UK Universities:
1. University of the Arts London • 2. Aston University
3. BPP University • 4. University of Brighton
5. University of Bristol • 6. Brunel University London
7. Cardiff University • 8. City University of London
9. Cranfield University • 10. De Montfort University
11. Eastern University • 12. University of East Anglia
13. University of Exeter • 14. University of Greenwich
15. University of Huddersfield
16. Hull International Business School
17. University of Kent • 18. King's College London
19. Kingston University • 20. University of Leeds
21. The University of Lincoln
22. The University of Liverpool
23. The University of Manchester
24. Newcastle University
25. The University of Nottingham
26. Queen Mary University of London
27. Royal Holloway University of London
28. The University of Salford
29. University of Southampton
30. University of Stirling
31. Swansea University • 32. University of Warwick
33. University of York

TIME	ROOM 1
10:00	Exploring the Right University Nora Mulla, MSc, BSc, University of Surrey
10:00	Admission to UK Arts and Design Programmes Sarah Leach, University of the Arts London
10:30	Studying Law in the UK Aron Odeh, University of Exeter
11:00	All About IELTS Paul Edwards, British Council/Prepar
11:00	Carla Nesi - Alumni Talks Carla Nesi, Alumni of University of Manchester
11:00	Challenging Scholarship Programmes Neha Chahal, British Embassy
11:30	Studying in Scotland Jennifer O'Connell, University of Stirling
11:30	Making the Most of Your Student Experience at UK University Glyn James, City of York University
11:30	Working in the UK Thomas Ede, Aston University
11:30	Studying Postgraduate in the UK Suzanne Maxwell, Cranfield University
11:00	Seminars end

SUNDAY 15 OCTOBER 2017
HILTONSA ANKARA HOTEL
Majority of the seminars will be delivered in English. We regret that we are unable to provide any translation for these seminars.

Participating UK Universities:
1. Aston University • 2. University of Brighton
3. University of Bristol • 4. Brunel University London
5. City University of London • 6. Cranfield University
7. University of East Anglia • 8. University of Exeter
9. Eastern University • 10. University of Greenwich
11. Hull International Business School • 12. University of Kent
13. Kingston University • 14. University of Leeds
15. Newcastle University • 16. The University of Nottingham
17. University of Salford • 18. University of Southampton
19. University of Stirling • 20. Swansea University
21. University of Warwick

TIME	ROOM 1
10:00	Challenging Scholarship Programmes Neha Chahal, British Embassy
10:00	Challenging the Right University Neha Chahal, British Embassy
10:30	Studying Law in the UK Aron Odeh, University of Exeter
11:00	All About IELTS Paul Edwards, British Council
11:30	Studying in Scotland Jennifer O'Connell, University of Stirling
11:00	Studying MBA in the UK Thomas Ede, Aston University
11:30	Studying and Living in the UK Thomas Ede, Aston University
11:30	Alumni Talks Carla Nesi, Alumni of University of Manchester
11:00	Seminars end

Online



Outcome of the marketing campaign

- Study UK Days Micro received 170,000 visits
- Social media digital reach: 10,474,503

Breakdown of marketing plan

Offline campaign

- 15,000 flyers and 1,000 posters were sent to over 270 contacts including agents, schools and universities in Istanbul, Ankara and neighbor cities
- Posters and flyers distributed to 27 Caffè Nero branches

Online campaign

E-mailing

- E-mailing was sent to the relevant networks (students, agents, advisors and international office of the Turkish Universities) to the British Council database

Social media

- RTB (real time bidding) had 36,292 click
- Google (GDN) and Youtube had 106,285 click
- Facebook had 10,620 click

Prizes were offered to increase the impact of the campaign. Winners won one the prizes including 1 iPad mini, 5 IELTS exams, Bluetooth speaker, 360 Cam and Caffè Nero coffee coupons

Media mention

Press released resulted in interview with NTV that is a Turkish nationwide television news channel.

<https://education-services.britishcouncil.org/>

Visitor's Feedback

A printed survey was distributed during the exhibition to the 234 visitors; where visitors could win a prize for completing it. The questions were designed to gather quantitative statistics as well as qualitative remarks on reactions to our exhibition and the decision making process – See Annex for more.

When the visitors were asked about “Countries considered for study” **94 per cent** said the UK.

When the visitors were asked “It was an innovative and interesting event” **87 per cent** agreed.

When the visitors were asked about the quality of the event **85 per cent** strongly agreed or agreed in general.

95 per cent said the UK is a country with high quality learning opportunities

Exhibitor's Feedback

At the exhibition there were **34 UK HEIs**; this represents a 62% increase on last event's (February 2017) exhibitor count.

ISTANBUL		ANKARA	
FEB 2017	OCT 2017	FEB 2017	OCT 2017
21	34	14	21

When exhibitors were asked “Will you be attending a similar exhibition next year?” **13 said yes, 2 maybe.**

When exhibitors were asked “overall this was a high quality event” **53% strongly agrees, 47% agrees**

Some positive quotes from exhibitors:

- The event was very busy and quality of students met was very good as well.
- British Council did a great job this time. Keep up the good work.
- British Council was more focused. QS is excellent for PG recruitment but I would prefer to continue with British Council if you are able to also attract the PG prospective students.
- Timings for British council were much better.
- Very good to have both events over the weekend.
- Overall both fairs were very good and I will attend again.
- Overall I was very pleased with the events in terms of the quality and quantity of students.
- Both events very successful. More PGT students in Ankara but still healthy numbers for UG as well.
- It was very busy and most students were of a very high quality. The food was excellent and the hall was nice too. Thanks for organising!
- It may have been more expedient, time wise, to have the briefing on the Saturday morning rather than the Friday afternoon.

Some negative quotes from exhibitors:

- Perhaps the seminars could take place before the fair opens to the public as there is an issue with having to leave the stand to deliver a seminar as potentially it means missing out on students.
- Although the British Council does a very good job of catering to the UG market, it would be good to have some university visits to target PG students
- ...I would argue putting on "lunch" for delegates that will take them away from their stands during the course of the exhibition a bit of a waste of money
- Visitors were allowed into the halls before the official start time
- More engagement opportunities with the schools, universities and government organisations.
- It was unfortunate that the BC fairs clashed with the A2 fairs. Is there any way that the BC could co-ordinate with A2 so that the events do not occur on the same day?
- I found that Istanbul was far too focused on undergraduate students - there were very few suitable PG which was a great disappointment. Ankara was a much better mix and we received good PG enquiries as well as UG. Difficult to comment fully on the promotion of the event but I thought the branding looked excellent in the hall.

Future steps

There are several areas that both British Council and the UK institutions can work on to improve the overall arrangement and outcomes of the exhibition. The main findings and recommended next steps are outlined below:

British Council

- We will consider having an exhibitors' lounge where we will serve coffee, tea and light refreshments and give an option to order to the stand next year.
- British Council understands the importance of providing value-added services to the exhibitors, thus we are planning to hold a networking event/dinner with college counsellors, in order to provide a platform for UK institutions and schools to meet up, and get know each other better for a long term collaboration.
- We will better coordinate our schedule with the region and tie-in our own exhibition with other regional countries' events, to enable exhibitors to maximize their time and budget in a single trip.
- We will consider organising visits to universities to increase visibility and help them reach wider PG audience

UK Institutions

- It is suggested that institutions invite their alumni to attend future exhibitions and share tales of their life in UK with the visitors.
- Many visitors commented that scholarships opportunities were very low. We recommend institutions to look at ways of providing some sort of scholarship or discount and highlight these during future exhibitions.
- Exhibitors need to be encouraged to send all forms at once to meet the deadlines
- Institutions should follow the freight instruction carefully in order to avoid difficulties with the customs at last minute

The above points, though important, should not detract from what was a successful exhibition. Next year's exhibition (Currently Scheduled for 3-4 November 2018) will build upon the lessons learned and prove even more popular. We hope to see you there!

Appendix

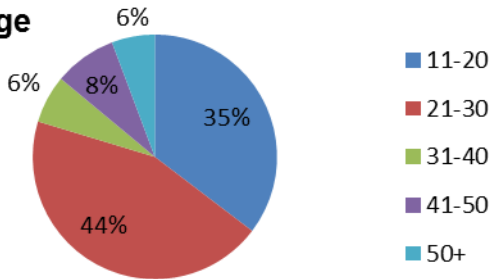
List of exhibitors (Alphabetical Order)

	Participating Institutions	Istanbul 14 October 2017	Ankara 15 October 2017
1	University of the Arts London	√	
2	Aston University	√	√
3	BPP University	√	
4	University of Brighton	√	√
5	University of Bristol	√	√
6	Brunel University London	√	√
7	Cardiff University	√	
8	City, University of London	√	√
9	Cranfield University	√	
10	De Montfort University	√	
11	Durham University	√	√
12	University of East Anglia	√	√
13	University of Exeter	√	√
14	University of Greenwich	√	√
15	University of Huddersfield	√	√
16	Hult International Business School	√	√
17	University of Kent	√	√
18	King's College London	√	
19	Kingston University	√	√
20	University of Leeds	√	√
21	Loughborough University	√	
22	The University of Manchester	√	
23	MPW Schools	√	
24	Newcastle University	√	√
25	The University of Nottingham	√	√
26	Queen Mary University of London	√	
27	Royal Holloway, University of London	√	
28	The University of Sheffield	√	
29	University of Southampton	√	√
30	University of Stirling	√	√
31	University of Surrey	√	√
32	Swansea University	√	√
33	University of Warwick	√	√
34	University of York	√	
	Total	34	21

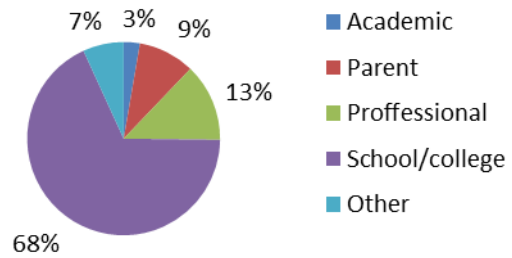
<https://education-services.britishcouncil.org/>

Visitor's profile

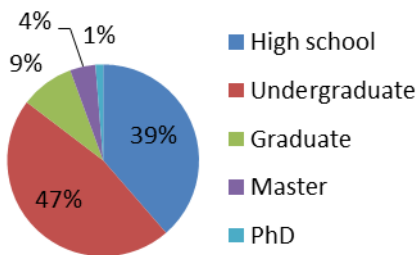
Age



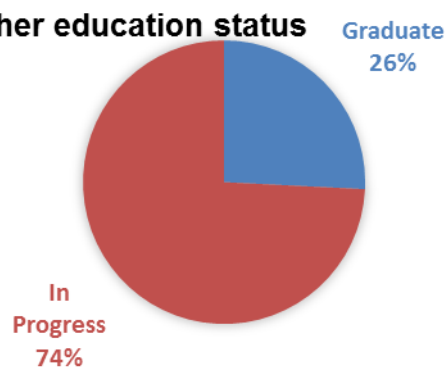
Occupation



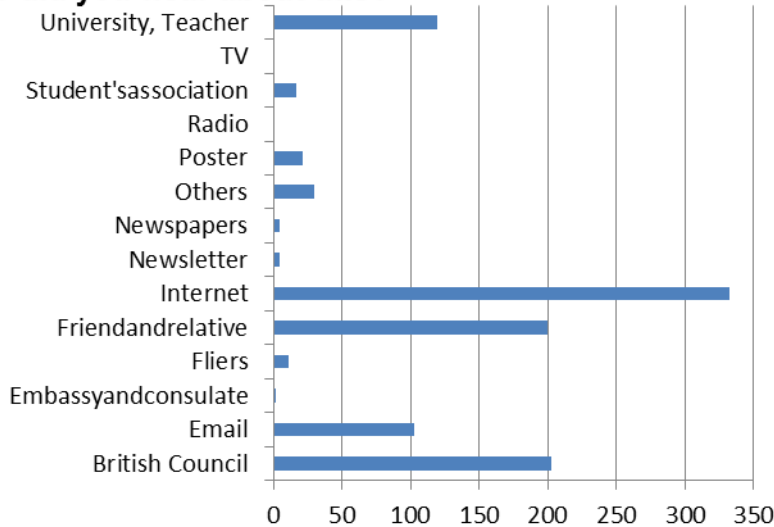
Educational status



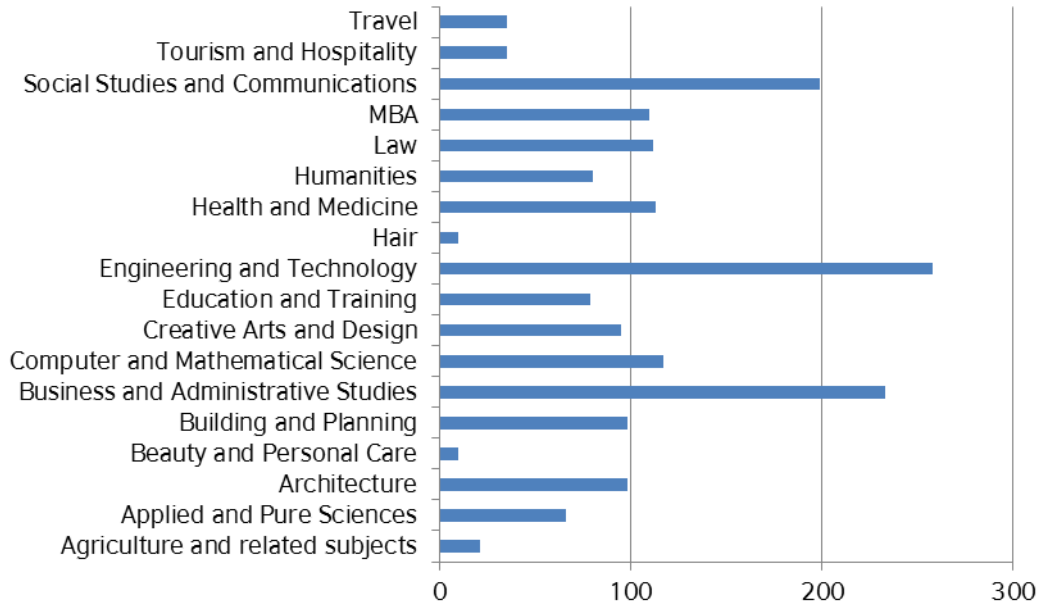
Higher education status



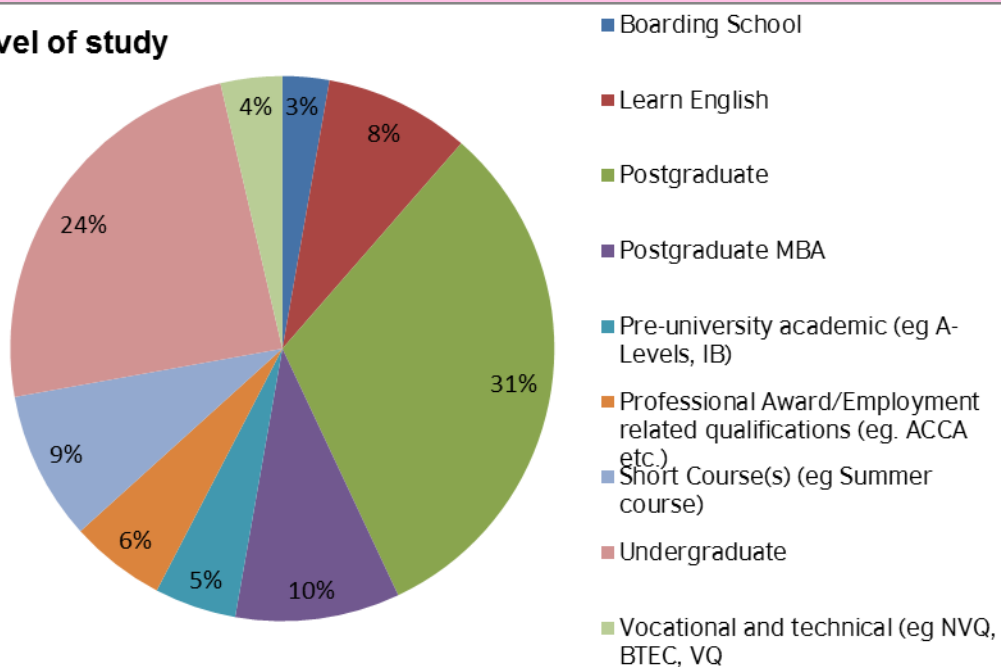
How did you hear about this?



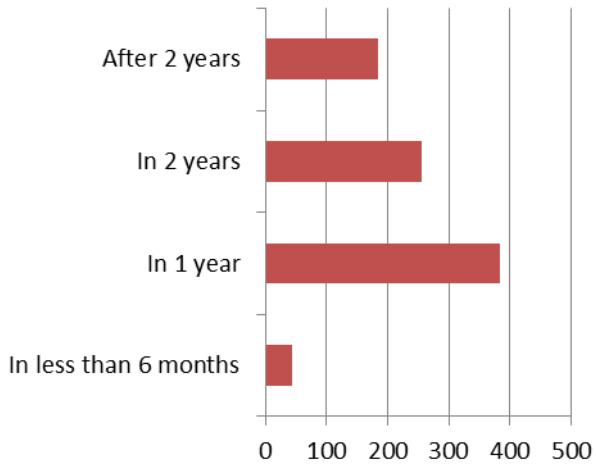
What subjects are students interested in studying?



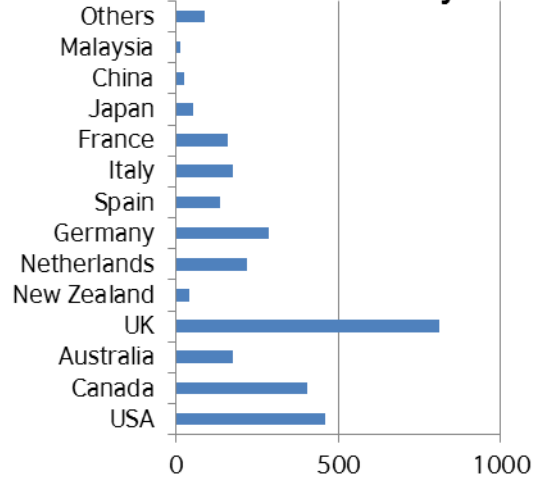
Level of study



Expect to leave country

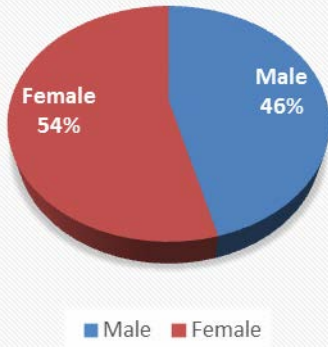


Countries considered for Study

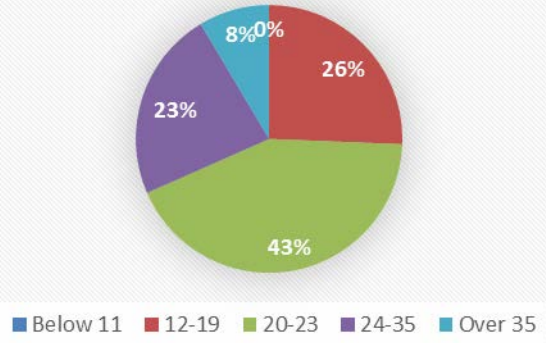


Visitor's feedback

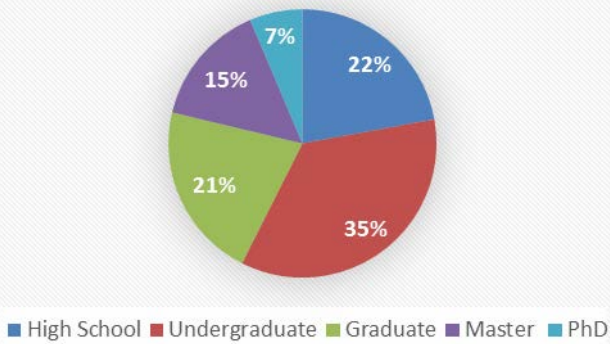
Gender



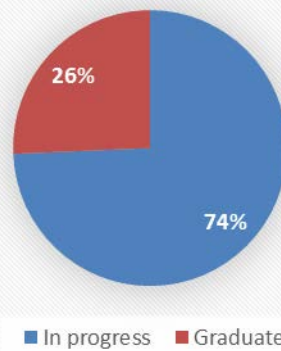
Age



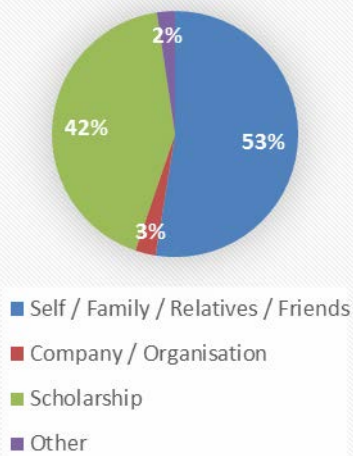
Current studies



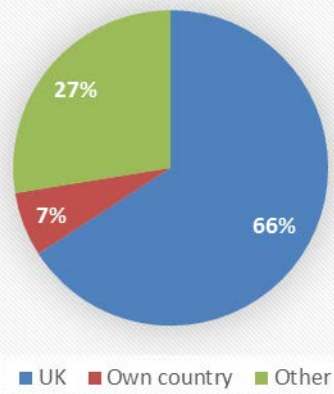
Status of education



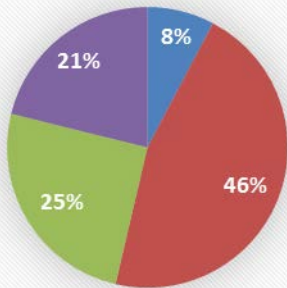
Funding



Countries considered for study

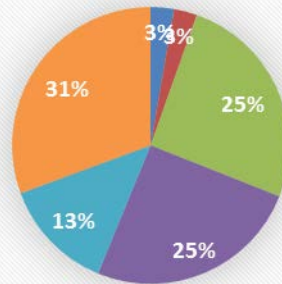


Expect to leave country



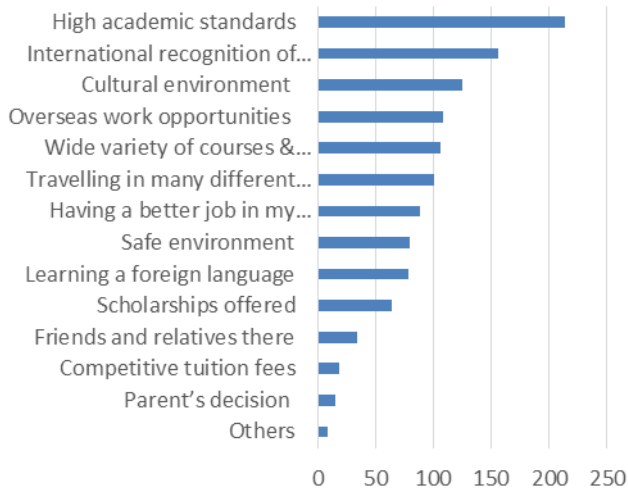
■ In less than 6 months ■ In 1 year
■ In 2 years ■ After 2 years

Period of stay for study

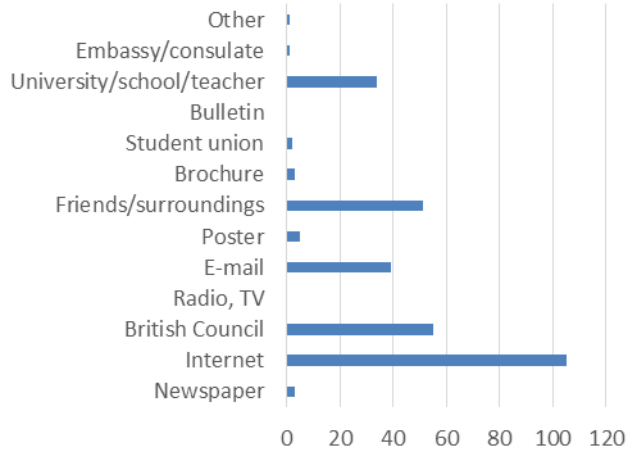


■ 3 months ■ 6 months ■ 1 year
■ 2 year ■ 3 year ■ More than 3 year

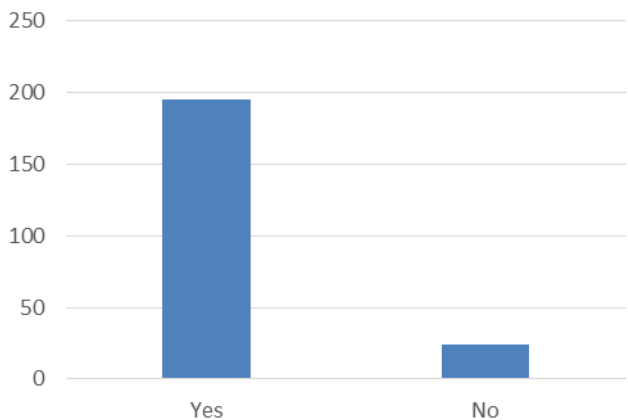
Motivation to study abroad



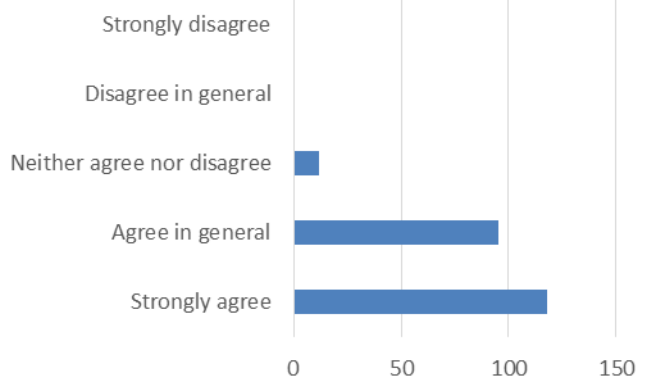
How did you learn about this event?

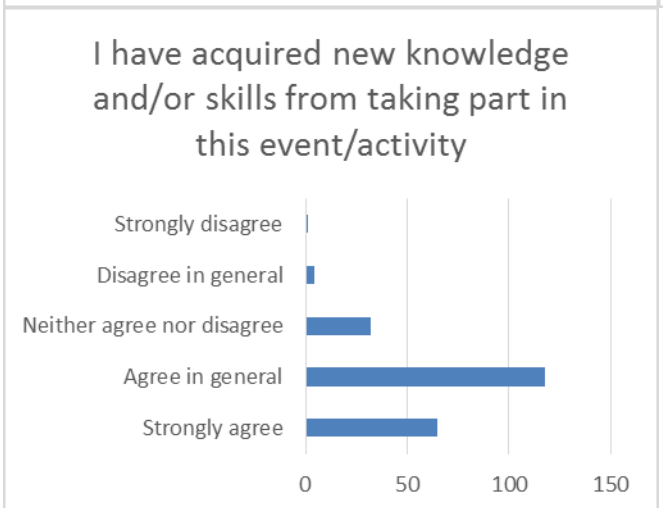
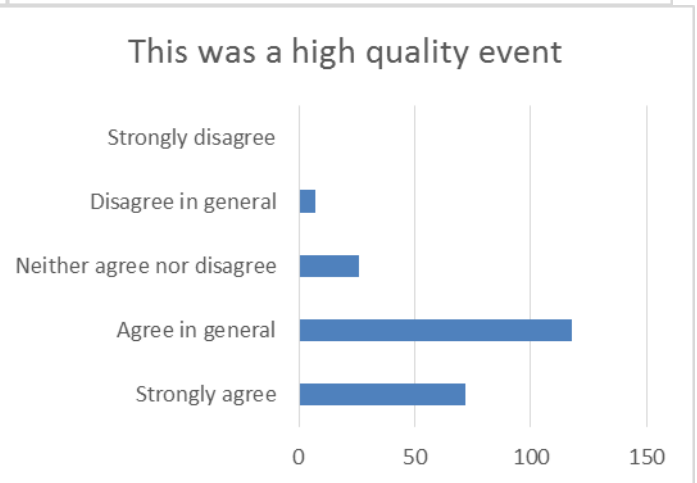
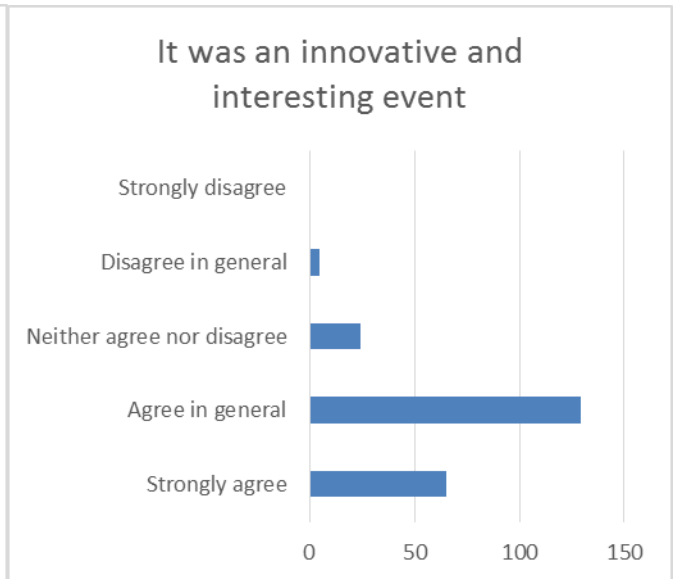
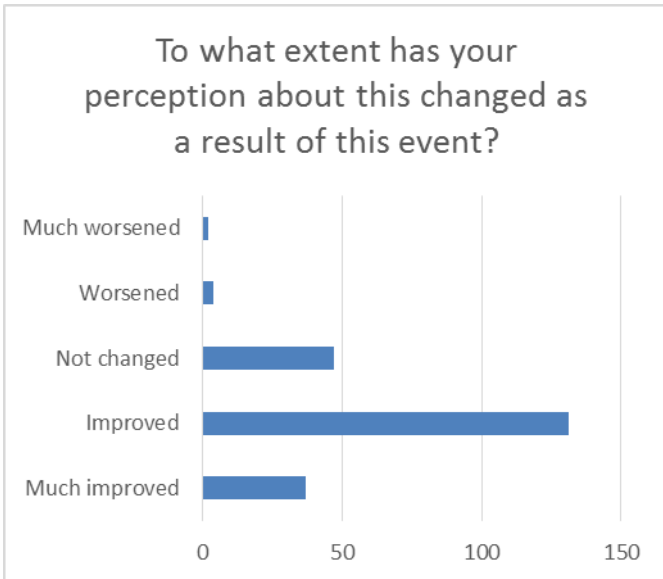


Did you find out what you wanted?



The UK is a country with high quality learning opportunities





Marketing campaign

Google Display Network



Facebook

Gönderi Detayları

Video Gönderi

British Council Turkey canlı yayındaydı.
Merve Aydoğan tarafından paylaşıldı 11: 09 Ekim, 14:59 - €

İngiltere'de Eğitim Günleri hakkında her şey canlı yayın

37:22

Daha Fazla Beğenme, Yorum ve Paylaşım Alın
En fazla 10.000 kişiye engelbilmek için bu gönderiyi 6 \$ bütçeyle öne çıkarm.

İnsanlar bu videoyu toplam 2.18 dakika izledi

Gönderiyi Öne Çıkar

Beğen 23 10 Yorum 2 Paylaşım

Gönderinin Performansı

9.400 Kişiyi Engellendi

2.713 Video Görüntülemeleri

86 İfadeler, Yorumlar ve Paylaşımlar

54 Beğen	21 Gönderide	33 Paylaşımlarda
8 Muhtesem	4 Gönderide	4 Paylaşımlarda
1 Üzgün	1 Gönderide	0 Paylaşımlarda
1 Kızgın	1 Gönderide	0 Paylaşımlarda
15 Yorum	10 Gönderide	5 Paylaşımlarda
7 Paylaşım	2 Gönderide	5 Paylaşımlarda

509 Gönderi Tıklaması

138 Dıştama Tıklamaları	0 Bağlantı Tıklaması	371 Diğer Tıklama
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OLUMLU OYUNLAR

3 Gönderiyi Gizleme	1 Tüm Gönderileri Gizleme
0 Spam Olarak Şikâyet Etme	0 Sayfayı Beğenmekten Vazgeçme

Raporların istatistikler: gönderilerde görülmeye göre geçmekle olabilir

British Council Turkey canlı yayındaydı.
Ertan Ece tarafından paylaşıldı 11: 02 Ekim, 11:00 - €

360 kamera, Bluetooth hoparlör ve Caffè Nero'dan kahve kuponu kazanmak için tek yapmanız gereken soru sormak. #İngilteredeEğitim ile ilgili cevaplanmasını istediğiniz soruyu yazarak çekilişimize katılma şansını yakalayın.

01:28:57

Gönderinin Performansı

8.515 Kişiyi Engellendi

1.505 Video Görüntülemeleri

89 İfadeler, Yorumlar ve Paylaşımlar


37 Beğen	33 Gönderide	4 Paylaşımlarda
3 Muhtesem	3 Gönderide	0 Paylaşımlarda
45 Yorum	34 Gönderide	11 Paylaşımlarda
4 Paylaşım	2 Gönderide	2 Paylaşımlarda

286 Gönderi Tıklaması

98 Dıştama Tıklamaları	0 Bağlantı Tıklaması	188 Diğer Tıklama
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British Council Turkey Hootsuite tarafından paylaşıldı · 14 Eylül ·

Bu sene beşincisi yapılacak olan #İngilteredeEğitim Günleri 14 Ekim Fairmont Quasar İstanbul'da, 15 Ekim'de ise Ankara HiltonSA'da gerçekleşecek. Katılmak istediğiniz etkinliğe internet sitemizden ücretsiz kayıt olabilirsiniz: <http://ow.ly/hjXK30f8W4F> #StudyUK



16.148 kişi kişiye erişildi

Gönderiyi Öne Çıkar

Beğen Yorum Yap Paylaş

Furkan İnan, Beril Yapıcı ve 14 diğer kişi Başlıca Yorumlar

Yorum yaz...

Mert Gezensoy Sozaci Veşiracı Beğen · Yanıtla · Mesaj · 15 Eylül, 10:30

Tayfun Eraslan Taylan Kaygısız Beğen · Yanıtla · Mesaj · 14 Eylül, 15:33

British Council Turkey bir etkinlik ekledi. 20 Eylül, 18:29 ·

İngiltere'de Eğitim Günleri 2017 - Ankara
15 Ekim 2017 Pazar – Ankara HiltonSA
Etkinlik hakkında ayrıntılı bilgi almak ve ücretsiz kayıt için: <https://www.britishcouncil.org.tr/studyukdays...> Devamını Gör



15 Ekim 14:00 - Ankara HiltonSA - Ankara British Council Turkey'yi beğendin


Öne Çıkarılmıyor

Beğen Yorum Yap

Kobra Terzioğlu, Turgay Coşkun ve 17 diğer kişi

British Council Turkey bir etkinlik ekledi. 20 Eylül, 18:22 ·

İngiltere'de Eğitim Günleri 2017 - İstanbul
14 Ekim 2017 Cumartesi – Fairmont Quasar İstanbul
Etkinlik hakkında ayrıntılı bilgi almak ve ücretsiz kayıt için: <https://www.britishcouncil.org.tr/studyukdays...> Devamını Gör



14 Ekim 11:00 - Fairmont Quasar İstanbul - İstanbul British Council Turkey'yi beğendin

Düşünüyorum

Öne Çıkarılmıyor

Beğen Yorum Yap

Cengiz Güven, Sohan Rahman ve 27 diğer kişi

British Council Turkey Merve Aydoğan tarafından paylaşıldı · 7 Ekim, 11:00 ·

Ödüller seni bekliyor. #İngilteredeEğitim Günleri yarışması ile görevleri tamamla, harika hediyeler kazan: <http://ow.ly/8sf830foZfo>



Ödüllü Kampanyalar | British Council
İngiltere'de Eğitim Günleri kapsamında düzenlediğimiz yarışmalara katıl, iPad...
BRITISHCOUNCIL.ORG.TR

13.908 kişi kişiye erişildi

Gönderiyi Öne Çıkar

Beğen Yorum Yap Paylaş

Aylin Erek, Yavuz İlbeyli ve 12 diğer kişi

British Council Turkey kendi etkinliğini paylaştı. Merve Aydoğan tarafından paylaşıldı · 7 - 8 Ekim, 11:00 · 🌐

#İngilteredeEğitimGünleri'ne çok az zaman kaldı. Etkinlik öncesinde tüm bilmeke istediklerinizi yanın Facebook canlı yayınımda yanıtıyoruz. <http://bit.ly/2xdNnKM> #StudyUK



İngiltere'de Eğitim Günleri hakkında...
Pzt 15:00
British Council Turkey'ı beğendin

1.840 kişi kişiye erişildi

Beğen Yorum Yap

Aylin Ere, Semra Yalçın ve 6 diğer kişi

British Council Turkey Merve Aydoğan tarafından paylaşıldı · 7 - 10 Ekim, 11:00 · 🌐

#İngilteredeEğitimGünleri'ne kayıt ol, iPad mini veya 5 IELTS testinden birini kazanma şansını yakala. 14 Ekim Fairmont Quasar İstanbul'da, 15 Ekim'de ise Ankara HiltonSA'da gerçekleşecek olan etkinliklerimize giriş ücretsizdir. <http://bit.ly/2fQgeOd> #StudyUK



İngiltere'de Eğitim Günleri | British Council
İngiltere'de eğitim yolculuğunuz burada başlıyor. İngiltere, Galler, İskoçya ve Kuzey İrlanda'dan 40'tan fazla Üniversite eğitim ve burs fırsatlarını tanıtmak üzere...

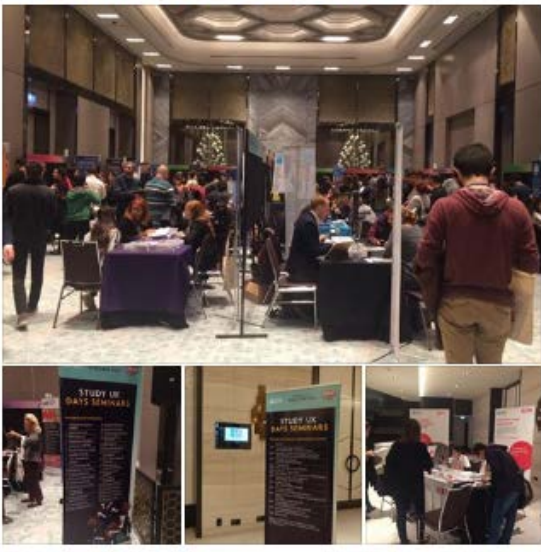
21.857 kişi kişiye erişildi

Beğen Yorum Yap Paylaş

Aylin Ere, Özlem Örs ve 4 diğer kişi

British Council Turkey, 4 yeni fotoğraf ekledi — İstanbul Fairmont Quasar İstanbul'da. Cenk Cengiz tarafından paylaşıldı · 7 - 14 Ekim, 11:58 · İstanbul · 🌐

İngiltere'de Eğitim Günleri, İstanbul Fairmont Quasar Otel'de başladı. Birleşik Krallık'ın en önemli üniversitelerinden yüz yüze bilgi alabileceğiniz bu etkinliğimizi saat 17.00'ye kadar ziyaret edebilirsiniz. Ayrıca İngiltere'de MBA, sanat ve lisansüstü eğitimi; IELTS sınavı, Chevening bursu gibi pek çok konu hakkında seminerlerimiz de gün boyunca sizleri bekliyor! Ayrıntılı bilgi için: <https://www.britishcouncil.org.tr/studyukdays>



9.717 kişi kişiye erişildi

Beğen Yorum Yap Paylaş

Aylin Ere, Buğra Odabaşı ve 7 diğer kişi

British Council Turkey, 3 yeni fotoğraf ekledi — Ankara HiltonSA'da. Cenk Cengiz tarafından paylaşıldı · 7 - 15 Ekim, 14:58 · Ankara · 🌐

İngiltere'de Eğitim Günleri etkinliklerimiz Ankara HiltonSA'da devam ediyor! İngiltere Büyükelçisi Richard Moore ve Ülke direktörümüz Elizabeth White'in açılış konuşmasıyla başlayan etkinliğimizi saat 18.00'a kadar ziyaret edebilirsiniz. Detaylı bilgi: <https://www.britishcouncil.org.tr/studyukdays>



7.489 kişi kişiye erişildi

Beğen Yorum Yap Paylaş

Lale Öztürk Kot, Onur Yuşa Temel ve 15 diğer kişi

<https://education-services.britishcouncil.org/>

Twitter

British Council @trBritish · Sep 14
 Bu yıl 5.si yapılacak olan #ingilteredeegitim Günleri 14 Ekim İstanbul 15 Ekim'de ise Ankara'da. Kayıt için bit.ly/2eE2920 #StudyUK

Translate from Turkish



BRITISH COUNCIL
İNGİLTERE'DE EĞİTİM GÜNLERİ
 14 EKİM 2017 - İSTANBUL
 15 EKİM 2017 - ANKARA
 KATILIM ÜCRETSİZDİR
 STUDY UK
 DISCOVER YOU
 GREAT

1 6

British Council @trBritish · Oct 14
 Doğru üniversite tercihi nasıl yapılır? @UniOfSurrey den Ann-Marie Msichili'nin konuşması şimdi başlıyor! #ingilteredeegitim

Translate from Turkish



1 5

British Council @trBritish · Oct 14
 #ingilteredeegitim Günleri İstanbul Fairmont Quasar Otel'de başladı. Saat 17.00'ye kadar ziyaret edebilirsiniz. britishcouncil.org.tr/studyukdays

Translate from Turkish



3 2

British Council @trBritish · Oct 14
 İngiltere'de sanat ve tasarım eğitimi almak isteyenler @UAL'dan Sarah Lebrecht'in semineri şimdi başlıyor. Kaçırmayın! #ingilteredeegitim

Translate from Turkish



1 3

British Council @trBritish · Oct 14
 #ingilteredeegitim ile ilgili birbirinden farklı seminerler gün boyu devam edecek. Seminer programı için: britishcouncil.org.tr/studyukdays/pr...

Translate from Turkish



2 3

British Council @trBritish · Oct 14
 İngiltere Başkonsolosu @JudithSlaterFCO nun açılış konuşmasıyla başlayan #ingilteredeegitim Günleri; saat 17.00'ye kadar devam edecek.

Translate from Turkish



1 1 5

British Council @trBritish · Oct 14
#ingilteredeegitim Günleri İstanbul etkinliğimiz sona erdi. Tüm katılımcılara teşekkür ederiz. Detaylı bilgi için: britishcouncil.org.tr/en/studyukdays
Translate from Turkish



1 2

British Council @trBritish · Oct 15
#ingilteredeegitim Günleri @AnkaraHiltonSA da başladı.18.00'a kadar ziyaret edebilirsiniz. britishcouncil.org.tr/studyukdays
Translate from Turkish



3 6

British Council @trBritish · Oct 15
İngiltere Büyükelçisi @UKAmbRichard ve ülke direktörümüz @elizabajan #ingilteredeegitim Günleri Ankara'da açılış konuşması yaptı
Translate from Turkish



1 4 11

British Council @trBritish · Oct 15
Seminerlerimiz başladı! @TR_Chevening bursları hakkındaki semineriyle Hande Çelikel #ingilteredeegitim Günleri'nde! @UKinTurkey
Translate from Turkish



1

British Council @trBritish · Oct 15
Doğru üniversite tercihi nasıl yapılır? @unisouthampton dan Vusala Vaughan, şimdi seminer salonunda! #ingilteredeegitim
Translate from Turkish



1

British Council @trBritish · Oct 15
İskoçya'da eğitim imkanlarını merak ediyorsanız @StirUni den Jennifer Gazzard şimdi seminer salonunda! #ingilteredeegitim
Translate from Turkish



1



Media mention



End of Report

<https://education-services.britishcouncil.org/>

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