**Application form for the British Council Discover You: Discover Innovation digital campaign**

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| **Contact Information**  |
| Name of institution |  |
| Contact person |  |
| Title/Position |  |
| E-mail |  | Telephone |  |

**Application Deadline: February 25 2018**

 **Please select your category of innovation to be showcased:**

[ ] Cutting edge technology

[ ] Creativity

[ ] Entrepreneurship

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| **Please explain in no more than 500 words the innovation you would like featured in the Discover You: Discover Innovation campaign (*weighting 60%*)** |
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| **Please explain in no more than 500 words any links to China that are related to your chosen innovation (*weighting 20%*)** |
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| **Please explain how you would be able to present your innovation in a short film, please include details of visual highlights / interview content etc. (*weighting 20%*)** |
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**DECLARATION**

*I confirm that the above-named institution intends to take part in digital marketing promotion. I understand that if this application is accepted, the terms and conditions listed below will form a binding contract between this institution and the British Council.*

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| --- | --- | --- |
|  |  |  |
| Signature of applicant |  | Institution’s name |
|  |  |  |
| Date |  | Institution’s stamp |

**Terms & Conditions**

**1. Accredited institutions only**

 All participating institutions must be accredited by a recognised UK authority.

**2. Copyright**

British Council own the copyright for content, by submitting the application, all participating institutions would permit British Council to use the content in promotion material.

**3. Terms of service**

 All institutional representatives must abide by the British Council Services for International Education Marketing’s terms for service, which can be found at: <https://siem.britishcouncil.org/terms-service>