

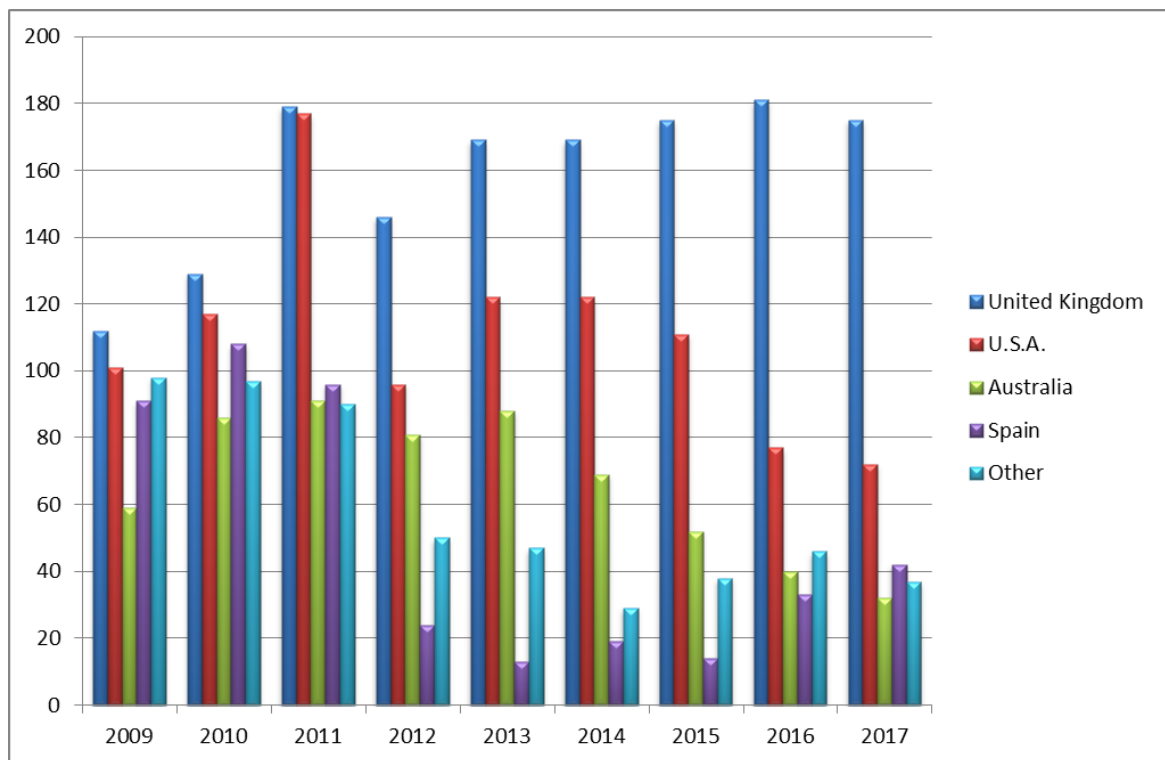
## Invitation to Bid Terms of Reference

### British Council Seminar on Chilean Priorities for Human Capital Development

#### I. Background

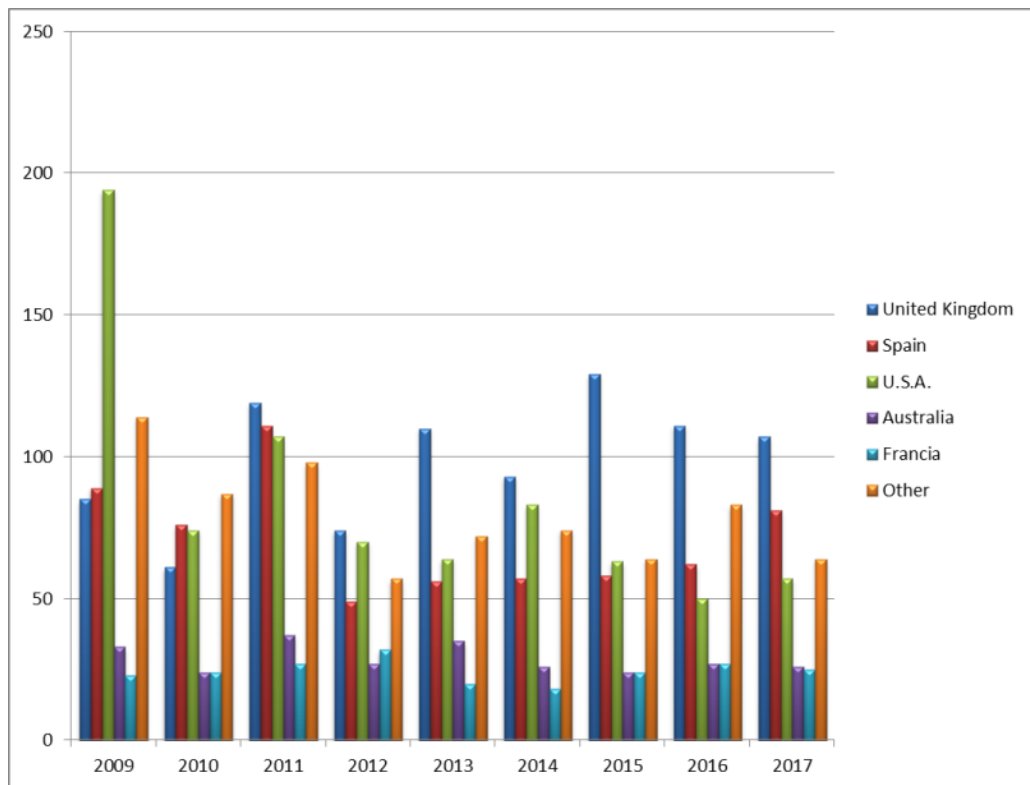
The UK currently holds the exclusive position of being the number one destination for “Becas Chile” scholarship holders.

Since 2009, the Chilean government, through the National Commission for Science and Technology (CONICYT), has financed 3,963 Masters degrees abroad and 3,418 PhD international programmes. Universities from the UK have been able to secure 36% of these Master degrees and 26% of PhD programmes.



Becas Chile Master Degrees 2009 – 2017

The trend of choosing the UK as destination country to pursue further education abroad has been favourable for the UK, surpassing countries such as the US or Spain in the last few years. Being able to continue to advance this trend is of great importance for the British Council in Chile.



Chile PhD Programmes 2009 - 2017

Becas

Last year, CONICYT announced strategic [country priorities](#) for 2017 and 2018 for its research efforts and to support advanced human capital development. The priorities declared were the following:

- Mining
- Water resources
- Resilience towards natural disasters
- Food & Health
- Energy
- Education and social development

Additionally, CONICYT also [announced](#) that a percentage of the scholarships they distribute through Becas Chile at the Masters level would be aimed towards the following areas for 2018:

- **Water resources**, more specifically technological development for water management in agriculture; water economics and planning (social, cultural and administrative aspects of water management); comprehension of water processes and its relation with the ecosystem; and technological development for the mining, sanitation and industrial sector.
- **Resilience towards natural disasters**, more specifically: new technologies in materials and equipment; risk evaluation capacities; methodologies and models to assess threats; design and implement monitoring and alert systems; and community resilience and vital lines.
- **Digital transformation**, more specifically: scientific computing; data science; cloud computing; cybersecurity; cyber-physical system; and the social and human dimensions of digital transformation.

## **II. Seminar details and objectives:**

Considering the above, British Council will be organising a Seminar which will take place in Santiago on the 22<sup>nd</sup> of March, 2018.

The objective of the seminar is to be able to showcase specific research that has been developed by UK universities or research groups in the aforementioned priority areas as well as postgraduate programmes in these areas. The Seminar will be focused towards attracting future Chilean scholarship holders and to invite them to choose the UK to pursue their studies.

## **III. Support from British Council:**

British Council will cover the following items for people selected to participate in the Seminar:

- Flights: UK – Chile – UK. (leaving UK on Tuesday March 20<sup>th</sup> and returning on Friday March 23<sup>rd</sup>)
- Travel insurance
- Accommodation in Santiago (two nights in a hotel).
- Local transport from Santiago airport to hotel and hotel to airport in Santiago.
- Total allowance of 82,000CLP to cover any local expenses (to be given in cash in Santiago).

British Council will not cover local travel expenses in the UK (train, taxis, etc.).

## **IV. Profile of the participants from the UK:**

Considering that the Seminar will be focused towards sharing specific masters and research areas from the UK related to the areas described above, the participant applying to attend should have a key role in the degree they are promoting – either as a professor, researcher or director.

The Seminar will not be limited to recruiting future students, but rather sharing programmes and areas of research the university is promoting in areas related to those prioritised by Chile. The participant should not belong to the department in charge of recruiting international students.

The applicants should possess the following characteristics:

- Have a key role in a Masters or a Research Programme related to one of the areas stated above.
- Be able to give a 15 minute presentation which:
  - Addresses the benefits of studying in their university
  - Speaks about the research area they would like to highlight (energy, mining, etc.)
  - Speaks specifically about the programme or programmes they are promoting (Masters and/or PhD)
- Have availability to travel in the dates established in section III.

## **V. Application process:**

Applications have to contain the following:

- CV of speaker to attend Seminar
- Annex
- Copy of passport (page with picture and information)

Applications have to be sent before Sunday 25<sup>th</sup> of February to the following email address:  
education@britishcouncil.cl

Any questions regarding this invitation to bid should be sent to the same email address.

Successful applicants will be informed during the week of the 26<sup>th</sup> of February.