**Application Form for the 2017 Digital marketing promotion**

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| **Contact Information** | | | |
| Name of institution |  | | |
| Contact person |  | | |
| Title/Position |  | | |
| E-mail |  | Telephone |  |

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| --- |
| **Please include some selling points for your university or courses( within1500 words)** |
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| **Please insert the background image you would like to include on your posting** |
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**Cost: £400\* per posting**

*\*Not including VAT*

Please note: the fee includes one posting published on our StudyUK WeChat

**DECLARATION**

*I confirm that the above-named institution intends to take part in digital marketing promotion. I understand that if this application is accepted, the terms and conditions listed below will form a binding contract between this institution and the British Council.*

|  |  |  |
| --- | --- | --- |
|  |  |  |
| Signature of applicant |  | Institution’s name |
|  |  |  |
| Date |  | Institution’s stamp |

**Terms & Conditions**

**1. Accredited institutions only**

All participating institutions must be accredited by a recognised UK authority.

**2. Payment schedule**

Campaign participants will be invoiced by the British Council. Payment must be received within 30 days of the invoice date.

**3. Terms of service**

All institutional representatives must abide by the British Council Services for International Education Marketing’s terms for service, which can be found at: <https://siem.britishcouncil.org/terms-service>