

**School Counselor Seminar
9 October 2017
Jakarta, Indonesia**

Opportunity

The UK remains among the top three study destination for Indonesian students. Based on UKVI data, the growth percentage of tier 4 visa issuance for Indonesia is 18% at the end of 2016 versus 2015 with 19% growth for short term study visa. Among East Asia countries, Indonesia is the one market that still shows growth in tier 4 issuance.

In 2015/2016 undergraduate recruitment from Indonesia has increased by 14.8%. The growing number of international-curriculum schools in Indonesia is one of the factors that triggered the growth. In Indonesia, there are now 200 schools with Cambridge curriculum and 52 IB schools. This excludes non IB/Cambridge international curriculum schools, private schools and potential state schools. However, the level of knowledge of the school counselors regarding UK education is varied. Many of school counselors from the new international-curriculum, private or state schools are still not aware of the UK education system.

School Counselors are considered as the main key influencer in student decision making in Indonesia. Student comes to counselors for consultation and so do the parents. Hence, British Council views the engagement with school counselors is very important, especially in educating them about UK education

This year British Council Indonesia plans to hold a School Counselor Seminar aiming to provide detailed and thorough information about UK education and practical information for guiding students to apply for UK universities. By joining the seminar, it is expected that the school counselors will gain broader understanding of UK education that will enable them to introduce UK education to their students and improve their skills in helping the students to apply for UK Universities.

British Council Indonesia offers the opportunity for UK University to participate with the following details:

Date	: Monday, 9 October 2017
Venue	: British Council Indonesia, Jakarta
Participation fee	: GBP 700 (exc vat)
Expected audience	: 30-40 School Counselors

Fee includes:

- One hour (60 minutes) seminar slot for UK University
- Topic of the seminar should be related to undergraduate application process.
- Networking session with counselors.
- Brochure distribution to counselors.
- Logo insertion on the invitation and certificate of attendance for counselors

By participating at this seminar, UK University is expected to gain benefits as follows:

- To create and build relationships with school counselors.
- Open a broader opportunity to collaborate with secondary schools in Indonesia.
- Raising profile of the UK University

How to participate

Please send your expression of interest by email to Lisa.Wilianto@britishcouncil.or.id at the latest on **August 30th, 2017**

On your email subject, please write : **“School Counselor Seminar Indonesia”**

If you have any enquiry, please do not hesitate to contact

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